Rethinking the Constituent Elements of Ideological and Political Education Discourse System

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Abstract. Ideological and Political Education Discourse System is comprised of many elements which are connected and interacted with each other. As for what these elements are, there are different views and opinions in academia and different people have different views about it. This paper tries to explore and think the constituent elements of Ideological and Political Education Discourse System in a new way from its generation and destination.

Introduction

In recent years, Ideological and Political Education discourse research has become a new research field and topic in the basic theory research of Ideological and Political Education subject. Academic predecessors and colleagues analyzed the connotations, categories, functions and problems of Ideological and Political Education discourse from different perspectives, and put forward new route for Ideological and Political Education discourse to innovate and develop, and got fruitful research results in the basic theory research and practical application. But in terms of Ideological and Political Education Discourse System, there is no unified academic point of view in academia. Different researchers have different understanding for Ideological and Political Education Discourse System and even make a total different conclusion. Accordingly, it is very important for promoting the theory study of Ideological and Political Education Discourse and strengthening its effectiveness to reorganize and rethink the understanding of Ideological and Political Education Discourse system in academia, re-evaluate it and on this basis go back to Ideological and Political Education itself.

A conclusion to the Current Situation of the Constituent Elements of Ideological and Political Education Discourse System in Academia

At present, there exist different opinions about the constituent elements of Ideological and Political Education Discourse System in academia. To sum up, this topic includes the following aspects.

Four parts Theory. The idea is that Ideological and Political Education Discourse System can be constructed with four parts: discourse content system, discourse translation system, discourse consciousness system and discourse coexisting system. The constituent elements of Ideological and Political Education Discourse mainly consist of discourse inter-subjectivity, discourse content, discourse context, discourse presupposition and discourse communication.

Five parts Theory. The idea was put forward by He Li when he researched Ideological and Political Education Discourse System. He thought that the constituent elements of Ideological
and Political Education Discourse mainly consist of discourse subject, discourse object, discourse content, discourse manner and discourse context.

Seven parts Theory. The idea is that the constituent elements of Ideological and Political Education Discourse consist of discourse subject, discourse context, discourse object, discourse content, discourse media, discourse manner and discourse effectiveness.

In summary, scholars have made an in-depth study on the base constitution of Ideological and Political Education Discourse System from different perspectives and have achieved certain achievements, but these viewpoints are not unified.

Conceptual Analysis of Ideological and Political Education Discourse System

From the above analysis, we can see that four parts theory corresponds to Ideological and Political theory discourse theory system, five parts theory corresponds to Ideological and Political Education course Discourse theory system and seven parts theory corresponds to Ideological and Political Education Discourse system. The concept’s extensionality is different, the target is different. I think that Ideological and Political Education Discourse system is formed in the process of Ideological and Political Education activity, and it aims for making educational object form the Ideological quality, so we must define its concept with the concept of Ideological and Political Education. The concept of Ideological and Political education is “The social practical activity in which particular classes, political parties and social groups follow the law of development and formation of people's ideological and moral, and exert Purposeful, planned, organized influence on their members using certain ideology, political views and moral norms to make them form their ideological and moral which particular society and class require”.[1] According to the concept, Ideological and Political Education Discourse system refers to an organic whole with a series of links which was spoken or written by particular classes, political parties and social groups who abiding by certain mainstream ideology, political views and moral norms and following certain language norms, rules and laws in the process of Ideological and Political education working practice and formed when communicating with their member and constructing knowledge.

New Discussion about the Constituent Elements of Ideological and Political Education Discourse System

According to the concept of Ideological and Political Education Discourse system, the constituent elements of Ideological and Political Education Discourse system must be confirmed in the process of Ideological and Political Education activity and it must be an integrated component of Ideological and Political Education. Following this idea, I think that Ideological and Political Education Discourse system consists of six parts: Ideological and Political Education subject, Ideological and Political Education object, Ideological and Political Education content, Ideological and Political Education context, Ideological and Political Education manner and Ideological and Political Education effectiveness.

Ideological and Political Education discourse subject is the policymaker and executant of Ideological and Political Education discourse. Taking Ideology of the party and the state as criterion, they interpret, describe, integrate, refine and devise Ideological and Political Education basic academic texts. According the characteristics of the educational object, they transform academic discourses into daily discourses. The academic discourses further become Ideological and Political Education discourse contents with value of the times and meet the
needs of social members. With the help of certain media, these academic discourses contents are spread to discourse object and then the purpose of inculcating the values of party and
nationhood and improving their ideological and moral quality are archived. In a broad sense, Ideological and Political Education discourse subject includes nation, social organization, educators and the educated. In a narrow sense, Ideological and Political Education discourse subject only includes the educators in certain discourse media field. Ideological and Political Education discourse subject is the kernel of the Ideological and Political Education Discourse system. The standpoint, viewpoint and method of the discourse subject directly decide the nature of the Discourse system. By determining discourse target, deciding discourse issue, organizing discourse content, choose discourse manner and changing discourse context and so on, they decide the value orientation, content composition, expression form and logical structure and determine the nature and developing direction of the Ideological and Political Education Discourse system.

Ideological and Political Education discourse object is the recipient and receiver of Ideological and Political Education discourse. Corresponding to Ideological and Political Education discourse subject, it is the subject’s preaching and educating object. It is in the state of being dominated and has the objective quality. But being people who have thoughts, feelings and will, the discourse object not only has the ability of contemplating discourse subjective, but also has the ability of receiving, digesting and integrating the discourse content conveyed from discourse subject with selectivity. Therefore discourse object is not completely passive and also proactive.

Ideological and Political Education discourse content is the information of ideology, values, political views and moral norms transformed from discourse material which is combined, refined and devised by discourse subject according to social requirement and object’s thought. Ideological and Political Education discourse content embodies the nature of Ideological and Political Education, limits the range of Ideological and Political Education and implies the destination of Ideological and Political Education. Discourse content gives ideological orientation, value intervention and spiritual influence to discourse object in nature and it is also the connection between discourse subject and object. Essentially Ideological and Political Education content decides Ideological and Political Education discourse content and Ideological and Political Education discourse content is the manifestation of Ideological and Political Education content. So they are consistent. Ideological and Political Education is some kind of activity of showing academic persuasiveness by applying discourse, so the validity of Ideological and Political Education discourse content relate to the effectiveness of Ideological and Political Education. The designing of discourse content should combine academic discourse with practical discourse, combine political discourse with daily discourse, combine macro discourse content with micro personal discourse content and get out of conventional academic discourse, political discourse, document’s discourse, and power discourse silently.

Ideological and Political Education discourse context is all external factors which affect the formation and development of human's ideology and morality and Ideological and Political education discourse activities. Ideological and Political Education discourse context is a complicate system and is the same as Ideological and Political Education discourse activities. In a broad sense, Ideological and Political Education discourse context refers to all social factors affecting Ideological and Political Education discourse activities, including social and cultural status, mass media, family, School and so on. In a narrow sense, Ideological and
Political Education discourse context refers to the discourse place formed during Ideological and Political Education activities where Ideological and Political education discourse can be spread and accepted and discourse subject and object communicate and interact effectively. Discourse context exists throughout the generation, development and end process. The smooth discourse communicating channel not only depends on signal itself and discourse subjective, but also restricted by discourse context. Any kind of Discourse (Theory) is valid, and is invalid, which depends on its context adaptation. The generation of discourse system is confined by context, but discourse subject is not affected or confined by context passively or mechanically. Discourse subject can create atmosphere actively by using facial expressions, gestures, body language and even the combination of image and sound to devise new discourse context for the benefit of the generation and development of discourse system.

Ideological and Political Education manner refers to the methods used by discourse subject during Ideological and Political Education discourse activities to archive education purpose and spread discourse contents. The same discourse content may bring different effect or express different meaning using different discourse manner. In the process of spreading Ideological and Political Education discourse, discourse subject should choose suitable method according to different requirement of education target, different characteristics of discourse content and the nature, existing way and cause of discourse object ideological problem. Ideological and Political Education manner can be divided into different types according to different requirement and standard. Ideological and Political Education manner can be divided into inculcation discourse, propaganda discourse, persuasive discourse and academic discourse according to the education object and can be divided into academic theory, classroom teaching, mass media and new media network. According to the expression way, the discourse manner can be divided into academic discourse and practical discourse.

Ideological and Political Education effectiveness refers to the evaluating activities for processing Ideological and Political Education discourse and its effectiveness according to certain standard using methods of measurement and statistical analysis. The content of effectiveness evaluating includes whether the goal of Ideological and Political Education discourse is reached, discourse content is suitable, discourse manner is appropriate, the interact between discourse subject and object is normal, discourse situation construction is in place and the Ideological and Political quality of the discourse object is improved and so on. The evaluation of Ideological and Political Education discourse effectiveness is the basis of exploring the law of the Ideological and Political Education discourse and plays the role of connecting during Ideological and Political Education discourse activities. Pay attention to the combination of explicit and implicit effects, direct effects and indirect effects, short-term effects and long-term effects when we evaluate Ideological and Political Education effectiveness.

Each of the constituent elements of Ideological and Political Education Discourse system is connected with each other, mutual matching and coordinated development. Discourse subject plays a key role in the discourse system. The discourse object is the object being understood by discourse subject and the object of discourse practice. And the discourse object is the opinion feedback and effect tester of discourse content. Discourse content is the carrier of Ideological and Political theory information and directs the nature and direction of discourse system, and it is the communication medium between discourse subject and object. Discourse context exists throughout the generation, development and end process and restricts the content, way and semantics of discourse system. Suitable discourse manner directly affects
the effectiveness of discourse activities and the evaluation of discourse effectiveness can help discourse subject to adjust education plan and finally successfully completed the task of Education. The spreading, communicating and understanding of Ideological and Political Education Discourse realizes among the interaction and mutual influence of the six elements.

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