Research on Speeding up the Internationalization of Private Higher Vocational Education

Jiangtao Geng¹, Zengyi Kuang² and Zhimou Yu³

Abstract

The internationalization of education and the implementation of bilingual education are the inevitable choice to promote the reform of education and teaching that improve the professional competitive advantage and carry out the internationalization strategy. Since this article according to touches on foreign affairs the institute to found succeeds the experience background and the foundation, the encompassment “the education internationalization” this “touches on foreign affairs the characteristic” the school idea, elaborated building “the bilingual education” the environment and speeds up in the education internationalization process the measure research and the implementation, managed by the people touches on foreign affairs the higher vocational education by this promotion to speed up moves towards the internationalization the step.

Keywords. Higher vocational education. Internationalization; Bilingual education; Foreign-related characteristics

1. Introduction

In the context of economic globalization, experienced the extensive development of China, the economic structure of the urgent need to transition, industrial upgrading without delay, more intense international competition. With China's GDP growth in 2015, China's economy has entered a new normal state. At this time to adapt to China's economic and social development of talent must be an international perspective, to participate in international competition. So, faced with the increasingly fierce competition in the deepening of economic globalization, talents the world trend, in the process of speed up the development of modern vocational education, must adhere to open further promote reform and development, accelerate the internationalization of vocational education, improve technical skills talents of international competence. On the other hand, the higher vocational colleges that directly serve the economic construction must carry out the connotation promotion and the characteristic development after the scale expansion and development stage, and consciously consider the future development goal in the background of the world vocational education system, Their own development strategy, and internationalization as an important way to improve the quality of personnel training and enhance the development level of the college.

However, we must also see that the overall level of internationalization of vocational education in China is still low, and the international ability is still weak in the aspect of ¹School of International Education, Guangzhou International Economics College, China ²Guangzhou International Economics College, China ³School of Foreign Language, Guangzhou International Economics College, China
personnel training. The scale of international cooperation and exchange is not commensurate with the scale of vocational education, and the level of cooperation and communication needs to be improved. It is also undeniable that there are many internal and external constraints on the international development of higher vocational colleges. In this paper, taking Guangzhou International Economics College as an example, we review from the private vocational college level, discusses how to create a "bilingual education" campus environment in the new normal, the measures to accelerate research and practice in the aspects of foreign private education internationalization in higher vocational colleges.

2. Current Situation of Internationalization of Higher Vocational Education

The education system was developed and developed from China's reform and opening up. Over the past 30 years, China's economic development has made remarkable achievements, and the higher professional education has made leaps and bounds in its development. The reform and open policy experience tells us that through the internationalization of vocational education, strengthen international exchanges and cooperation, learning the western higher vocational education experience, introduces the course of western developed countries and technology is the fundamental way to promote the development of our country's higher vocational education across.

2.1 Analysis of the Internationalization of Higher Vocational Education under the New Normality

At present, China's economy has entered a new normal state, China's manufacturing needs transformation and upgrading, the state will also build and improve the modern vocational education system as a strategic choice to support the real economy, "real economy + vocational education" as China's 2025 basic national policy important support and The fundamental of national competitiveness. In this situation, private higher vocational colleges must give a full play to the superiority of the system and mechanism, accelerate the process of internationalization, draw lessons from the developed countries and the area of vocational education, the construction of an open, characterized by the integration of cohesion, modern vocational education system as the goal, satisfy the economic and social development needs, and meet the needs of the students a variety of development, cultivate a large number of knowledge, developing professional talents, support of the real economy, especially the PRD international enterprise's development.

2.2 Education International and the Implementation of "Bilingual Education" Analysis

Guangzhou Institute of foreign affairs was founded in 1999 and has gone through 17 years. As a private college, in the school at the beginning of the school direction with "foreign characteristics", "going out, please come in" approach, and actively seek cooperation with overseas institutions, create conditions for foreign students to go abroad, through the recruitment of foreign teachers and recruit foreign students into the school to work and study, made some achievements in internationalization. After 17 years of rapid development, the scale of foreign students from the original hundreds of people expanded to over ten thousand people that have been from the "survival" to the "development" stage, then the
content of the promotion is essential, and speed up the process of internationalization of education provides a good opportunity for "connotation promotion".

On the whole, the students of our school accept "foreign affairs", which means "foreign characteristics". But the fact is that students are less likely to learn English at school and are afraid of poor grades in learning English. Dialectically speaking, the performance is the initial stage in the process of knowledge and skills for normal phenomenon, is also our and needs to be directed to carry out the education internationalization must face and solve the problem.

On the one hand, students of foreign language majors are very active in their study of foreign language which is their professional goal. The foreign language class, on the other hand, students' understanding of education internationalization, the urge for "bilingual teaching", is far more than we expected, this can be from among the students of "bilingual teaching investigation" get powerful evidence. We conducted the survey and obtained the following results.

- Although students are willing to improve the level of teaching through bilingual teaching, the implementation of teaching, especially curriculum assessment has considerable concerns. 60% of the students asked the teaching courseware in Chinese, and the final exam papers, as many as 72% of the students asked the use of Chinese-based papers, only hope that part of the use of English vocabulary.
- Although the student's overall school English level, 96% of the students in the college entrance examination scores lower than the 53 percentile points, while that bilingual teaching is necessary and it is necessary for students to reach as high as 92%, while 96% of the students think that bilingual teaching is helpful to improve the level of program design, there are 84% of the students think that it is helpful to improve bilingual teaching of English proficiency. In view of this, although the basis of students is poor, but most of the students are good at learning, want to improve their English and professional level. The strong demand of students is the biggest impetus for our bilingual education.

3. Countermeasures and Practices

In order to speed up the process of internationalization of education scientifically and systematically, we must clearly organize the development strategy from the school leadership level, do the top design, specify the development direction of internationalization, choose the development path suitable for school situation and take more targeted The internationalization of higher vocational education has become an integral part of the overall work of the school; and to create a "bilingual education" campus environment as the starting point, emphasizing the secondary school in the curriculum construction and implementation of the internationalization of education process The core role, adhere to the "foreign-related characteristics" of the school direction, practice internal strength, enhance the content, in order to improve the school's comprehensive competitiveness and personnel training capacity.
In order to promote the implementation of the internationalization of school education strategy, adhere to the development of foreign-related characteristics, to strengthen the overall reform of the whole school education planning and policy coordination, the school set up a chairman of the board of directors, vice chairman of the board of directors of the school education international Reform and work of the leading group, responsible for the overall reform of the whole school education, the top of the design, coordination, overall advance, supervise the implementation. This has played a vital role in guiding the internationalization of education in schools.

In order to make the teachers and students of the school "education internationalization" have a clearer understanding of the school in the academic journals headlines, published by the vice president of the director as the first author of the long-term academic practice for foreign universities to provide the process of internationalization The preparation of the theory and thought, unified the thinking of teachers and students, for the follow-up work laid a good foundation.

The school board and school leaders attach great importance to the internationalization of education and the international innovation class. Communication cooperation at the provincial department of education under the support of open recruitment of students in our school six professional "international innovation class" for testing approval to get independent recruitment of students code, through the "joint develop mutual recognition of credits" mode to build foreign internationalization features of running a school. This is an important milestone in the internationalization of our university, and it is an important milestone in the internationalization of education. By September 2016, the first 16 students were enrolled in the international innovation class at the school of foreign affairs. In the development of professional training programs, we actively introduce the overseas cooperative school curriculum system, and accordingly the school's professional training programs to adjust the adjustment, on the one hand makes the professional training programs to adapt to the requirements of internationalization of professionalism, On the other hand, there are more courses in recognition of credits, which are recognized by foreign parties, as far as possible to overcome the obstacles of student exit and reduce students' learning costs.

At present, we carried out a fixed morning reading and late repair, played a good effect. In addition, the English Corner, which is dominated by foreign teachers, also provides students with the opportunity to communicate and practice adequately. The use of campus radio, so that foreign students reported English news, new concepts of English, English stories and other programs; use of foreign teachers living in the school conditions, and students to create an exchange of learning atmosphere. Thus, both with the daily teaching activities, but also to create a "bilingual education" colorful campus environment, so that students overcome psychological fear, dare to open practice and dialogue.

Speaking of the student, we must plan has “touches on foreign affairs the characteristic” the personnel training circuit diagram, lets the student have the explicit professional profession plan goal and study stage ability to achieve the goal. The specific request is: Grasps from the big student, to the foreign language specialized student in the university first semester on
the enhancement spoken language hearing class, sharpens the spoken language human relations ability, enhances the independent study ability, lets the student ram English spoken language foundation, or for study abroad preparatory course accumulation school grades; But to the non-foreign language specialized student, must display the matriculation newborn unique superiority, inducts the specialized fundamental course as soon as possible the bilingual education, and argues vigorously in the great two semesters opens two bilingual curricula, this is equal to in the student freshman class study process, increased two English hearing and the reading curriculum. Regarding big two students, then through certain special course bilingual education, grasps more specialized knowledge with English, to touches on foreign affairs the post-employment for the student, the study abroad experience or the abroad study prepares for essential. The big three students complete the domestic bilingual education basically the study duty, through goes on duty for somebody else link direct trend societies and so on practice or goes to the overseas to enter a higher school. Through the above university three year personnel training road map, causes “the bilingual education” the penetration to enter a school the education in the student, the professional education, the career guidance entire process, realizes the personnel training and the education internationalization goal.

4. Conclusion

Concerning foreign affairs or foreign national academy carrying out the "bilingual education", the internationalization of education and teaching reform is to promote education, improve the professional competitive advantage, the depth of the inevitable choice toward internationalization. The internationalization of education highlights the characteristics of our foreign-related private higher vocational education in keeping with the social and market demand. By creating the practice of "bilingual education" campus environment, we can stimulate our inner source and start the brand of "foreign education". Adhere to the "foreign-related characteristics" of the school direction that will make "foreign education" brand of international gold content continues to improve, and further accelerate the comprehensive, deep to the pace of internationalization, let us in a new round of higher vocational education competition to master innovation as the initiative of development.

Acknowledgement

This paper is financially supported by the Guangdong Provincial Higher Education Institute of foreign cultural and educational experts working committee 2016 research projects (201606).

References
