Analysis on the Development Trend of Environmental Art Design Model from the Perspective of Cultural Heritage and Classical Reconstruction

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Abstract

Environmental art design originated in the middle of the eighteenth Century, it affects people's life and art. In this paper, the basic concept of environmental art design is discussed, and the content and the important position of environmental art design are described in detail. Environmental art is a branch of design art, which meets the aesthetic needs of people's spiritual field and is an indispensable part of human beings. Environmental art design is closely linked with people's life and social development and promotes the development of social civilization, which is of great significance to the progress of social civilization.

Keywords: Environmental art design, culture, development trend, concept

Introduction

With the development of society, people's understanding of the relationship between man and nature, the relationship between architecture and human beings, and the relationship between architecture and environment are constantly adjusted and deepened. As a result, the improved environmental design and planning was elevated to the height of "art". The new subject of environmental art design is a branch of art design. It is to study the relationship between man and the environment as the object, the study of the interaction between man and the environment, how to use mutual coordination and unity of the creative techniques and practice of a discipline.

At present, our environmental construction goal is no longer a single architectural environment, but a comprehensive cultural ecological environment system. Therefore, this paper discusses the orientation and development trend of environmental art design subject, and hope that our environmental art designers can design the living environment of human being and nature.

In 80s to 90s, China's environmental design industry designers began to pursue environmental design concept and development, in this period, many countries will be sustainable development as a basic national policy of national development. Many designers in our country such a background, this concept into the design of their own work, the sustainable development orientation of their own design, carry out the design of the various aspects of sustainable development and related. In the 90s of last century to the beginning of this century, our country's economic policy reform has made great progress, the market economy has been greatly developed. In this context, the planning and design of many cities in China have also increased dramatically. Environmental design is a great deal of attention on the basis of environmental art design began to develop gradually, from the traditional art and design of

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indoor environment gradually extended to the external space design, designers began to focus on the development and design of public environment.

The environmental design and our life are dense are inseparable, creating a design environment, the environment, to guide the production environment on the behavior of people, in this case, the environment art design thought has become the most important value orientation. In addition, the development of environmental art design tends to be more and more intelligent. With the rapid development of science and technology in today's society, it has a great impact on the environmental art design.

The Proposed Methodology

**Definition of environmental art design.** In a broad sense, environmental art design covers almost all contemporary art and design, is an integrated system of art and design. In a narrow sense, environmental art design mainly refers to the space design of architecture and its internal and external environment. Among them, the design of the outdoor environment of the building is designed as the main body of the building, such as the exterior space form, the greening, the water body, the pavement, the environmental sketch and the facilities. The interior design of the building is based on the interior space, furniture, furnishings, lighting and so on. These two are the most rapid development in the field of contemporary environmental art design.

**Environmental art design concept.** Another name for environmental design is environmental art. Up to now, the subject has been developing continuously, and there is not a
complete theoretical system. So we can understand the range of environmental art design is very large, do not have a specific definition and concept to summarize its whole theoretical system, and many environmental art design group, everyone on the environmental art design have different views and understanding. Practice and people's life is closely related to the environmental art, deeply affecting people's lives and the surrounding environment. For example, functionality, it can locate the visual order of the surrounding environment that can effectively improve the living environment of the human level of decoration and practicality.

**The influence of environmental art design.** Environmental art design can be understood as a kind of space art behavior and this behavior is tailored to the human. First of all, environmental art design can meet the needs of people in the space function, which is very helpful to enrich the human living environment. There is the emergence of environmental art design for mankind to build a comprehensive physical space of the basic model, which is the trend of human development, but also had a subtle impact on human society.

Environmental art design includes not only the corresponding physical space creation ability, but also a kind of culture and connotation. This will bring us a new experience and intelligent sequence space. From the spiritual level, the significance of environmental art design is to realize the harmony and unity of human life and ideology.

**Disciplinary orientation of environmental art design.** Environmental art is a subject with a wide range of knowledge, which is not only a fringe but also a comprehensive system. According to the classification of the subject of our country, the environmental art design is generally in the art and design disciplines, including interior design, landscape design and other learning direction. Because the environment is a relative concept, so the environmental art design can be as large as a city, a street, a building with a square regional environment, small indoor space, light, color, texture, greening, furnishings and other micro level design.

Environmental art is not a pure appreciation of the meaning of the arts, it has always been associated with the use of human needs, and now it is closely related to engineering and technology, is a functional, artistic and technical unity. It has something in common with architecture, and the same is the use of functional and performance objectives of the entity, space and the surrounding environment, in technology, art and culture and other aspects of the close combination of knowledge. Environmental art is a comprehensive art and science to create the living environment of human beings. Environmental art is more in-depth in the cultural connotation.

**Cultural inheritance.** Environmental planning, including the protection of the site and the natural landscape and aesthetic and functional improvement, strengthening. Site planning, in addition to construction, urban construction entities outside the open space, such as squares, streets, courtyards, etc.. Through the analysis of aesthetic feeling and function way, for all kinds of buildings and traffic road construction and layout of city and scenic walking trails, city pavement system, plant configuration, irrigation, lighting, topography and other complete renovation.

Construction coordination and operation management while according to the development of the theory and practice of environmental art at present, there are three different aspects of the environmental art design.

The first is the history of culture and art that mainly related to the design of the landscape environment of cultural history, folk customs, geographical features and the spiritual life of all aspects of the relationship. It has a direct impact on people's spirit, highlighting the areas, cities, streets, including the community style.

Second is the environment, ecology, resources. Mainly involved in the design of the effective use of land, the topography of the investigation, as well as a variety of natural
resources investigation and analysis, such as water, plants and animals, lighting and climate planning and design and protection measures and third is the landscape experience. An analysis of the needs of people's visual psychology, natural and artificial forms, environmental art design can be understood as the way of art and means of planning and design of the internal and external environment. Architecture is the main body of environmental space and the carrier of environmental art. Therefore, architecture and environmental art are closely related. It can be said that environmental art design is an extension and continuation of architecture. Architecture is not the whole environment, the elements of the environment, including the macro natural landscape, geography, climate, plants, animals, as well as microscopic indoor space, furniture, furnishings, etc.. From a macro point of view, environmental art is similar to urban planning.

![Figure 2. Environmental art design pattern.](image)

**Design problem analysis.** The urban environmental supervision mode is unreasonable, which has a direct relation to the environmental art design and the environmental art design. Currently, the city environmental management in China is mainly managed by the architectural design, urban planning departments, transportation, Forestry Department of municipal road management department management city greening, sanitation department environment maintenance. This vertical management mode is difficult to make public environmental design and management coordination agree, thus limits the overall quality of environmental art design, the design of city environment art level is low, the lack of systematic.

At present, environmental design in our country, whether the municipal facilities design, architectural design, landscape design, advertising, is a private entity or individual design, not to solicit public opinions and suggestions of the city, make the city environment art design will become a product of some of the designers display their individuality platform but, with the public aesthetic needs cannot be effectively combined.

**Conclusion**

Environmental art design originated in the middle of the eighteenth Century, from the beginning of its birth has a profound impact on people's lives and artistic behavior. At present, environmental art design is an integral part of our lives. At this stage, the rapid development of China's economy, people's material life requirements are getting higher and higher. The future, how to improve and develop China's environmental art design, make it better for the modernization of our country build is one of the important topic we have to face the future. It is a complex system engineering to establish the sustainable development environment art system. It needs not only environmental art designers, architects and planners use sustainable design methods and materials, technology, also need policy makers, management institutions,
community organizations, the owners and users have a profound awareness of the environment, energy conservation, produce less waste, volunteer to protect and improve the ecological environment, the whole process of common participation in environmental construction.

Reference