On the Value Orientation and Path of Socialist Core Values Education Among College Students

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Abstract: The 18th National Congress of the Communist Party of China (CPC) made an important exposition on the socialist core values and put forward the new requirements of "deepening the education of the socialist core value system". As a social elite group, contemporary college students should shoulder the important task of building socialism with Chinese characteristics and earnestly study the new demands of the socialist core values proposed by the 18th National Congress. It is of great significance for the development of college students to strengthen the socialist core values. This paper starts from the analysis of the profound connotation of the socialist core values, and actively explores the value orientation and path of the socialist core values education among college students in the light of the actual reality of the college students.

I. Accurate Understanding of the Profound Connotation of the Socialist Core Values

The report of the 18th National Congress of the Communist Party of China (CPC) puts forward that "advocating prosperity, democracy, civilization, harmony, advocating freedom, equality, justice, rule of law, advocating patriotism, dedication, integrity and friendliness, and actively cultivate socialist core values." [1] This is the latest summary of socialist core values. The report summarizes the socialist core values from national ideals, social order, and individual behavioral norms.

A. "Prosperity, Democracy, Civilization, Harmony" Pointed out the Country's Development Direction.

To achieve the great rejuvenation of the Chinese nation is the continuous pursuit and common goal of the generation of generations of Chinese people, and the great rejuvenation is to achieve prosperity, democracy, civilization and harmony. "Prosperity, democracy, civilization and harmony", as a common ideal of society, support the spiritual world of the Chinese people, guiding the people of the country to heading for the “Chinese Dream” of realizing the great rejuvenation of the Chinese nation. The party has solemnly promised in the 18th National Congress that "when the CPC was set up a hundred years, we will build a well-off society in an all-round way and build a prosperous, democratic, civilized and harmonious socialist modernized country in the new century."[2] Under the guidance of the socialist core values, the party led people to adapt to the development trend of the times, to make up development goals in line with China's national conditions, and to seek truth from facts proactively to integrate the patriotic enthusiasm of people for the construction of socialist modernization, thus continuing to obtain new achievement. Therefore, the first advocacy of the socialist core values of "prosperity, democracy, civilization, harmony" must be the common pursuit of the country.

B. "Freedom, Equality, Justice, the Rule of Law" Shows the Era of Social Progress Requirements.

Freedom, equality, justice, and the rule of law is an important measure of social civilization value scale. Since the reform and opening up, China has witnessed rapid economic development, marked
improvement of people's living standards, while there has been a series of contradictions and problems, concentrated in the social injustice, the gap between urban and rural areas, widening gap between rich and poor, and unhealthy democracy and the rule of law. These phenomena require advocacy of a more "free, equal, just, rule of law" society. With the continuous improvement of citizens' self-consciousness, people's requirement for freedom, equality, democracy and the rule of law is getting more strict. It is also an important moral force of maintaining social order and adjusting social relations to establish the value of freedom, equality, justice, and the rule of law. Under the correct leadership of the Communist Party of China, the people's pursuit for freedom, equality, justice and rule of law permeated into the construction of the socialist modernization with Chinese characteristics. We have experienced the promulgation of property law, the abolition of the evacuation regulations, the cancellation of agricultural taxes and the implementation of nine-year free compulsory education, all of which reflecting the requirements of the times for social progress. Promoted by the mainstream value of "freedom, equality, democracy, and the rule of law", privilege, rank and other decadent and backward ideas will lose the breeding ground, and the community will be more fair and just.

C. "Patriotism, Dedication, Integrity and Friendliness" Reflect the Basic Consensus of People's Moral Beliefs.

Since the reform and opening up, with the continuous development of the socialist market economy, people's consciousness of competition and democracy has been greatly enhanced, but a series of problems have also emerged. With the decreasing trust among people in today's society, the lack of integrity and interpersonal indifference highlights the importance of "patriotic, dedicated, honest, friendly" policy. As the basic value pursuit and moral standard of our citizens, it is the core requirement of the basic moral standard of citizens, which can help people to understand and consciously abide by the legal norms and moral standards, and form a good society that is patriotic, law-abiding, dedicated and sincere. "Patriotism, dedication, integrity and friendliness", covering social morality, professional ethics, family virtues, personal moral and other aspects, which can play a subtle role with silent effect in regulating social relations and resolving social contradictions.

Because college students are at the forefront of ideological confrontation, it is very important to understand and practice the socialist core values. The new vision of the socialist core values provides a new perspective for the cultivation of the socialist core values among college students.

II. The Value Orientation of Cultivating College Students' Socialist Core Values

We should promote the education of college students' socialist core values and guide students to establish the correct values. The "three advocates" should be effectively carried out into the daily lives of college students, so that it is easier for them to integrate into the college students group and deep into their soul, and convert into the consciousness of college students.

A. College Students Should Have Family Feelings to Cultivate the Value of "Prosperity, Democracy, Civilization, Harmony".

"Prosperity" is the value the Chinese nation pursues since ancient times. To achieve this goal, college students will eliminate the fallen thinking of "Waiting for state aid funds, relying on financial allocations, and asking for poverty alleviation funds". They should actively exert scientific research capabilities, enhance the level of scientific research, establish a teamwork spirit, and create wealth materially and spiritually through honest labor. "Democracy" is a sign of social progress and political civilization. The cultivation of college students' democratic consciousness is helpful to inspire the motive force of college students and create enthusiasm. University counselors, mentors and other educators should often allow college students to participate in the management of class issues, especially in the evaluation of the first priority, the election of student cadres and other activities to fully guarantee the democratic rights of students. "Civilization" has introduced the ecological concept into people's social lives. "We should master the laws of nature through
knowledge, so as to change the nature, order nature and avoid disadvantages, so that the laws of nature is for the interests of mankind."[1] Ecological environment crisis resulted from the thinking that "people will conquer nature" has become a global problem. College students should strengthen the ecological awareness of protecting the environment, and consciously practice the "civilized" socialist core values. "Harmony" is the inherent requirement of the socialist society. From the perspective of college students, when getting along with family members, teachers, classmates, and friends, they are friendly and sincere to maintain a harmonious situation.

College students have family feelings. Advocating prosperity, democracy, civilization, and harmony is always the ideal value of college students to integrate consensus, inspire others, and progress in a coordinate manner. It is an important aspect for college students to establish long-term value goals to implement the socialist core values.

B. College Students Should Establish the Correct Value Criteria and Cultivate "Freedom, Equality, Justice, the Rule of Law" Values

"Freedom" is the common pursuit of human values. College students have a strong sense of the subject, and the concept of freedom enjoys popular support, which they regard as a pursuit. Therefore, the school and society, as far as possible, provide a free field environment, which is conducive to its thinking and physical and mental development. "Equality" is the prerequisite for the establishment and development of good interpersonal relationships. "Although people have the origin, status, economic conditions, experience, knowledge, ability, image and other aspects of many other differences, but the personality is equal, for nobody is camel in a flock of sheep."[3] college students should be equal in social interactions, and seek common ground and shelve differences to get relaxed and harmonious atmosphere in exchange and cooperation. "Justice" is fairness, that is, to adhere to the "social interests of all aspects of the relationship is properly coordinated, the contradictions and other social contradictions are correctly handled, social justice and justice have been effectively maintained and achieved."[4] (706) For contemporary college students, equal employment opportunities are the most important aspects and therefore cannot be treated unfairly because of individual gender, age, ethnicity, geography, economic ability and background. "Rule of law" is essentially a sign of the belief in the socialist order with Chinese characteristics. "We must carry out legal publicity and education, put forward the spirit of socialist rule of law, establish the socialist concept of rule of law, and enhance the sense of law-abiding usage of the whole society."[5] This is the request proposed by the 18th Party Congress. College students on the one hand should study and implement the party and the country's various routes, principles, policies to abide by the law, and safeguard their legitimate rights and interests with legal weapons; on the other hand, they are supposed to consciously abide by the relevant rules and regulations, without violating disciplines and regulations.

College students should establish the correct value criteria, advocate freedom, equality, justice, the rule of law, which is not only a necessary part in the socialist society, but also the common aspirations of the people for social development. Combined with the interests of college students, with the new core values to guide students to study and research, it is always the goal of college students for unremitting struggle.

C. College Students Should Abide by Good Behavior Norms and Cultivate "Patriotism, Dedication, Integrity, Friendliness" Values

"Patriotism" is to love the motherland, maintain national unity, and safeguard national dignity. "Iron Man spirit", "flood spirit", "Olympic spirit", modern Lei Feng Guo Mingyi are all concrete manifestation of patriotism. As elites among citizens, students should master professional knowledge and practical skills, actively practice the socialist core values with full patriotism for the country, for the people, and for the community. "Dedication" is the performance of moral norms in professional behavior. Dedication is to love whatever job one takes up. The Chinese nation always has the tradition of "dedicated to people", "loyal to the duty". In the future, College students work to establish professionalism, affection for working to lay a solid ideological foundation for the future return to the community. "Honesty" is being faithful and trustworthy, it is both the traditional
virtues of the Chinese nation, but also the noble personality of college students. We should strengthen the moral construction of college students, so that they are sincere, trustworthy, and righteous in doing thing and getting on with others. "Friendliness" emphasizes kindness. Harmonious and friendly interpersonal relationship will not only improve the quality of life standards of students and learning efficiency, but also promote the integrity of college students and social harmony.

Abiding by good behavior norms and be patriotic, dedicated, honest, and friendly are coincide with the pursuit of benevolence and wisdom since ancient times. Encouraging college students to be patriotic, dedicated, honest and friendly is the basic moral norms and values that college students should follow.

III. The Path of Cultivating College Students' Socialist Core Values

A. We Should Strengthen the Education of Socialist Core Values of College Students, and Combine Explicit Education and Recessive Education.

We should strengthen the education of socialist core values of college students. On the one hand, from the aspect of explicit education, the Marxist theory course, courses like Mao Zedong Thought, Deng Xiaoping Theory and the important thought of "Three Represents", ideological and moral cultivation, the situation policy are the most unpopular ones in colleges and universities, especially for science and engineering students. Factors like boring class, lack of fun, alleviation between theory and practice and easy curriculum assessment are all key elements resulting in the disregard of such courses. To promote the socialist core values of college students education, we should combine the ideological and practical life of college students, thus "refining education contents, and presenting the vivid nature of education."[6] On the other hand, recessive education plays an important role in the education of values, to achieve educational purposes mainly through the creation of special cultural environment. "The material culture, institutional culture, behavioral culture and spiritual culture of the campus have a subtle influence on the students, and their education is deep in purpose in a way of penetration to display the students' features of autonomy and self-education."[7] Colleges and universities use the blackboard newspaper in the dormitory, the propaganda window of the newspaper column, the "code" in the classroom, the celebrity portraits, the celebrity famous words and so on to advocate college students socialist core values education thought, so that college students are infected and nurtured in imperceptible education, thus upholding the core value of the main theme.

B. We Should Actively Organize Life and Practice Activities, and Give Full Play to the Social Classroom Teaching.

Colleges and universities should study and implement the specific concepts of the socialist core values, organize social practice education activities, give full play to the social classroom education function to meet the spiritual and ideological needs of college students. We should carry out the theme of the 18th National Congress, organize college students to visit the Red Revolution Holy Land, conduct social research in the socialist folk village, and carry out the socialist core values of the new concept of discussion and other activities to strengthen socialism with Chinese characteristics and social responsibility. Especially in the professional practice, we should improve their professionalism for the personal accumulation of deep theoretical foundation, establish a dedicated, honest core value in the workplace; when participating in volunteer activities, we should apply an equal vision and friendly attitude towards others; in the social practice of work-study program, we should carry forward the fine tradition of the Chinese nation; in the construction of a socialist harmonious society, a fair attitude should be adopted to evaluate the development of objective things society. In the social classroom, we should increase the social experience of college students to cultivate their self-reliance, diligence and enterprising attitude and willingness to sacrifice, and actively cultivate and practice the socialist core values of college students.
C. We Should Build the Socialist Core Values of College Students and Help the Campus Media to Play the Role of Public Guidance.

As the main field of ideological and cultural construction in colleges and universities, we should make full use of the campus media such as university newspaper, campus radio station, educational television station and campus news network, and vigorously promote the socialist core values and guide public opinion in a correct direction. In the campus media, the influence of the network has become increasingly prominent. Through the establishment of the ideological and political education website of college students, the content of the socialist core value system is displayed in the form of audio and video, graphic and appearance, so that the core value system education is more characteristic and attractive; we should give full play to the guiding role of the school newspaper, through the union newspapers, the Department newspapers and periodicals, alumni association newspaper, class posters, publicity window, etc., thus launching the core values of social education topics, graduates Gong Bo employment topics; we should make full use of the campus radio, educational television propaganda, combining the latest ideas of the eighteenth socialist core values with the real life of college students to assess the social hot spots, and enhance the influence of socialist core values in the college students.

The twenty-four words— "prosperity, democracy, civilization, harmony, freedom, equality, justice, the rule of law, patriotism, dedication, integrity, friendliness"-- of the socialist core values is a high degree of summary of the socialist core values, with not only traditional characteristics, but also the trend of the times, which can provide strong cultural support for college students' socialist core values. We should actively cultivate the socialist core values of college students, and deeply understand the connotation of the twenty-four words, so as to internalize into the students' own quality, thus achieving the effect of educating, guiding and standardizing the college students themselves. In this way, the social impact of socialist core values will be expanded through the active practice of college students. We should vigorously carry forward and promote the socialist core values of college students to help college students to lead the trend, integrate consensus, and forge ahead to make better contributions for the realization of the Chinese dream—the great rejuvenation of the Chinese nation. We should effectively put the socialist core values of college students into effect, and promote the socialist core values with practical actions.

References


