Exploration of College English Teaching Model
In Mobile Internet Time

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Abstract. In recent years, the development of network information for the reform and development of education has played a great role in promoting. At present, the mobile Internet, becoming the number one choice of access to information and communication way, the development of mobile Internet information technology for the development of the education sector to provide more opportunities for mobile, fragmented, individualized education, socializing, features a new mobile Internet era of education. Young students as a mainstream mobile Internet user base, but also the direct object of English teaching, the traditional English teaching model can not meet the needs of young students, how to mobile Internet applications to English teaching is currently facing a major college English teaching problem. In this paper, the efficiency of learning in the mobile Internet era, the reform of college English teaching on how to improve college English outside the classroom in depth discussion and research, and put forward the corresponding strategies and methods of reform. First, recognize that the mobile Internet Mobile Internet, mobile communications and the Internet is to combine the two into one. Open and highlight the 4G era of mobile terminal equipment will inject huge amounts of energy for the development of mobile Internet, mobile Internet industry in 2014 will bring an unprecedented leap. Mobile Internet is a smart mobile terminal by using a mobile wireless communications services to obtain business and emerging business, including terminals, software and applications at three levels. Terminal layer including smart phones, tablet PCs, e-books, MID, etc; software including operating systems, middleware, database and security software. Application layer including casual entertainment, media-tools, business finance, culture and education etc. Different applications and services. As of January 2014, the total number of China’s mobile Internet users reached 838 million, in the mobile phone user penetration rate of 67.8%; the scale of mobile phone users reached 500 million, more than eighty percent of the total number of Internet users, the phone maintains the first big Internet terminal status. Development of China’s mobile Internet era into the universal. According to the Chinese mobile Internet users Research Reports statistics, more than 800 million mobile Internet users, groups of students are the main force, accounting for up to 80% ratio.

The Status of the Current College English Teaching

1. Students English foundation is weak, not strong interest in learning. With the recent rapid enrollment university, the quality of students gradually decline. Many students extremely weak foundation in English, not to mention they have learned in high school English to grasp the situation, many students and even junior high school have mastered basic little. In communication with the students learned that many students are “sleeping in class, exam Yun Cai” in junior high and high school years of English. So, for them, English is a never developed not want to develop a “wasteland.” Many students learning English are held to give up attitude, there is no interest in learning English. In their view, learning English is not good, I do not want to learn. All are derived from students’ English foundation is weak, the classroom do not understand. Over time, the students of English produce fear, aversion, to completely lose confidence in learning English. Of course, some know English is important, psychologically want to learn English, but I do not know where to start, they are tired of eating holding books knowledge learning mode.

2. Teaching mode need to be updated. English, as a language of discipline, has a strong practical and interactive, traditional teaching methods have been unable to maximize their learning efficiency.
Although many schools use situational language training rooms and multimedia classrooms and other multimedia teaching equipment, which for the English in the classroom does have a supplementary role. However, these devices can only be limited to classroom use, unable to meet the learning needs of students extracurricular English. However, learning English can not just efficiency to 45 minutes for a classroom, learning development and utilization of new media is imminent.

3. Network independent study low resource utilization. Many schools in order to enrich students’ after-school self-study resources. The establishment of a self-learning network platform, consuming enormous human and material resources. However, statistics show that the efficient use of these resources is very low, the reason is: First, many students access inconvenient. The limited school computer resources. Finally, and most important reason is that students tired glued to keep in front of the computer Internet, comparatively speaking, they are more interested in the use of smart phones. Currently, English learning resources suitable for mobile Internet use smart phones is not particularly full and rich resources for mobile APP after-school textbook learning materials related aid has yet to be developed.

Characteristics of Mobile Internet

1. High portability. The primary feature of mobile learning is highly portable digital media, which is one of the essential characteristics of mobile learning is different from other types of learning. However, the traditional book-based learning, although also highly portable, but does not have the characteristics of digital media, it is not a mobile learning.

2. High availability. High availability means that mobile learning can be opened anytime, anywhere, which is one of the essential characteristics of the traditional PC differentiated. Via the mobile Internet, learners can learn anytime, anywhere for difficulty encountered has been solved in real-time to improve learning efficiency.

3. Miniaturization. Mobile learning is by no means learning platform and courses simple transplant, but more in line with the learning needs of the mobile state, such as miniaturization. Miniaturization means shorter learning time than ever learning, and higher efficiency in the transfer of knowledge, so as to attract users to participate in making mobile learning to maintain good results.

The Current Situation of English Teaching Innovation Strategy

1. The use of the mobile Internet to enhance the efficiency of classroom teaching. Classroom teaching is an important place for student learning, traditional classroom teaching organization usually as a teaching subject teachers, students passively accept the transfer of knowledge, the student is inevitable boredom and psychological conflict, learning English is not strong, how to make the classroom full of vitality times to attract students to participate in classroom teaching to inspire students’ interest in learning English is the key to improve English teaching efficiency, but also the focus of the current English teaching reform. The introduction of mobile Internet classroom teaching can improve students ‘interest in learning, to enable students to actively participate in interactive teaching, to stimulate students’ learning potential, learning in happiness. Teacher before class can get through the mobile Internet when preparing large with most of the teaching content-related information anytime, anywhere, and through micro, micro letter, QQ group and other interactive ways to enhance the sharing to students, students can use those resources. Course of the former students through classroom teaching relevant content to understand, analyze, deepen the understanding of classroom teaching, so that students in the classroom can keep up the rhythm of classroom teaching, classroom-related content depth, greatly enhance the efficiency of classroom teaching.

2. The use of mobile Internet reform after-school self-study methods. Computer-carrier has been unable to self-learning platform independent student needs students after school, and after-school learning platform urgent independent innovation, advance with the times, to smart phones as the
carrier Mobile Learning on stage, but also will become the mainstream of independent learning. Advantages of mobile learning in the following areas:

1. The mobile learning environment. Learners can be moved anytime, anywhere learning.
2. The rich learning interaction. Mobile learning provides students with plenty of interaction and cooperation among students is very suitable for learning or independent study. May provide for the construction of the students interact freely knowledge structure. For example, students can use the word sound map for interactive learning.
3. Flexible and diverse learning styles and rich learning resources. Mobile learning as a flexible way of learning, its flexibility reflected in the time, place, manner, content and learning resources.

3. The use of mobile Internet in real time distance education. Distance education is different from the traditional education of an educational form, which is essentially characterized in that the separation of temporal and spatial learning and teaching. Compared with traditional computer-carrier distance education, smart mobile phones as the carrier of Distance Education portability and real-time. Teachers can use the mobile Internet anytime, anywhere to impart knowledge to students, to answer questions, which is a mobile-style “preaching, Tuition, doubts.” Students encounter difficulties in learning at any time via the mobile Internet to the teacher or classmates for help, you can also QQ group and micro and other ways to explore. With the mobile Internet, students can learn from teachers receiving server reminder issued through the teaching, counseling information, enjoy learning support service anytime, anywhere. Students can develop individual learning plans and learning objectives according to instructor-learning program. Teachers can with mobile Internet Net to write medical papers provide professional services, Network to remind students of the timely completion of learning tasks; Students of the question, with mobile Internet to achieve synchronous interaction, or in the teaching community platform with other people in real time or asynchronous interaction, students can also download via the mobile Internet query or learning materials from the teaching platform anytime, anywhere online complete homework, keep records of learning and difficult problems at any time through the mobile Internet to teachers or others for help.

Conclusion

According to News of mobile learning, mobile learning has unparalleled advantages of traditional network, mobile learning in the next 3–5 years of application will be more than PC applications. The rapid development of mobile learning, and innovative application model has great relationship, will generate new and innovative business model breakthrough application on mobile learning, so that mobile learning applications over Web learning. Classroom teaching needs to be people-oriented, with the times. Smart phones relying on mobile teaching model has great advantages and potential in English teaching, will inevitably bring about the reform and innovation on English teaching mode. The majority of English teachers to change the concept of education, innovative teaching methods, play smart phones rely on mobile learning in English teaching role.

References