

Research on the Status Quo and Countermeasures of Intangible Cultural Heritage Protection in Traditional Sports

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ABSTRACT

Traditional sports are human life and social development, the living condition culture has strong empirical, hardly, scarcity, therefore in the "cultural environment" the rise of this general developments in the field shall be included in the non-material cultural heritage has practical value. Based on the analysis of traditional ethnic sports non-material cultural heritage protection on the basis of the status quo, put forward the national tradition sports non-material cultural heritage protection path, to promote the national traditional sports and the benign development of the intangible cultural heritage.

KEYWORDS

National traditional sports; Intangible cultural heritage; The status quo.
Countermeasures

INTRODUCTION

In recent years, the protection of intangible cultural heritage of our country has received the attention of the party and the government. On June 10, 2007, the first non-material cultural heritage protection day established by our government, the importance of the intangible cultural heritage was increasing. However, with the acceleration of globalization and modernization, people's living environment and conditions change, and the intangible cultural heritage of the national spirit is gradually disappearing. The sports culture, which is an important part of intangible cultural heritage, has also been greatly affected and is dying at an unprecedented rate. Therefore, how to face the problems of non-material cultural protection in the sports world requires us to think more.

THE DEFINITION AND PROTECTIVE SIGNIFICANCE OF INTANGIBLE CULTURAL HERITAGE

Definition of intangible cultural heritage

In 2005, the general office of the state council defined "intangible cultural heritage" as "a variety of traditional cultural manifestations and cultural Spaces closely related to the lives of people of all ethnic groups". Physical activity is the traditional culture that the ancestors created and accumulated in the long history, which fully embodies the cultural values and aesthetic ideals Shared by all nationalities. On May 20, 2006, the state council announced the first batch of state-level non-material cultural heritage list "will martial arts, cuju indexed by traditional sports project, make clear the national tradition sports belong to the intangible cultural heritage.

The protection significance of intangible cultural heritage

Intangible cultural heritage is an important historical testimony and the important value of cultural resources, is the crystallization of national wisdom and civilization, therefore, strengthen the protection of non-material cultural heritage is to preserve human diversity and an important measure to establish China's cultural identity. And which contains a large number of harmonious thought and the behavior standards, many of these positive factors can directly effect on the construction of harmonious society, to help us solve the harmony of human survival, the trend of the sustainable development and spiritual problems. Therefore, it is of great significance to strengthen the protection of intangible cultural heritage and to build a harmonious socialist society and realize all-round, coordinated and sustainable economic and social development.

PROBLEMS EXISTING IN THE PROTECTION OF INTANGIBLE CULTURAL HERITAGE OF TRADITIONAL SPORTS IN CHINA

Awareness of the urgency of the protection work is not in place, and the awareness is weak

With the impact of world economic integration and the impact of cultural globalization and the change of people's lifestyle, people will project more attention to the Olympics and the Asian games. The development of national traditional sports under the trend of world sports culture increasingly diversified faces new opportunities and challenges, many people including sports workers themselves, know less than the deterioration of sports intangible cultural heritage, accelerate the demise of the reality, more focus on the development of school sports and competitive sports, and few people pay attention to traditional sports, to recognize the traditional folk sports culture belongs to the non-renewable resources, lack of folk sports culture protection sense of urgency, the sense of responsibility and sense of mission.

Lack of popularization of national traditional sports knowledge and professional protection technicians and teams

With the fierce competition in modern society, modern sport has become a professional sport centered on competition. Although the school physical education syllabus stipulates that the selection of textbooks should fully reflect the ethnic and Chinese characteristics, few ethnic traditional sports are carried out in the operation. In life, we often can see many children often take part in the taekwondo, swimming training class, but seldom practice traditional ethnic sports, visible, China's current national traditional sports education disadvantage from the start. In addition, although the non-material cultural heritage protection works in the country, the government has a number of protective measures, but the basis of the intangible cultural heritage protection work is lack of technical personnel, work organization, team building needs to be further improved, it is a universal problem from national to local.

The inheritance of traditional sports in China is in trouble

National traditional sports is a kind of cultural form that needs to be embodied by physical movement, mainly through inheriting and protecting. There are 55 minorities in our country, traditional minority national sports are formed in the inherent geographical environment, such as wrestling Tibetan, Mongolian nadam fair, they are accompanied by the local folk culture and evolution. But the present status of the ethnic traditional sports inheritance is: on the one hand, some folk old actor is over or died, many skills often flooded due to inheritance in the dust of history. On the other hand, most traditional sports programs lack market demand, and many teenagers are reluctant to pass on their inheritance. In addition, there is a lack of support for policies and funds.

COUNTERMEASURES FOR THE PROTECTION OF TRADITIONAL SPORTS INTANGIBLE CULTURAL HERITAGE IN CHINA

Increase propaganda and promote traditional sports culture

Inherit and carry forward the excellent national traditional sports culture in our country, we need everyone to actively participate in, therefore, the government should enhance the publicity of national traditional sports and build the atmosphere attaches great importance to the national tradition sports actively. Through radio, television and various conferences, we can increase propaganda and guide people to understand the rich connotation, value and function of national traditional sports culture.

Integrate traditional sports programs into the education system of schools and develop education resources for sports culture in schools

As is known to all, the school is one of the important channels of cultural heritage inheritance and development, but the current school education is the basic knowledge popularization stage, there is very little about the content of the cultural heritage protection. Therefore, we should actively carry out the education of intangible cultural aspects, especially the integration of traditional ethnic sports cultural heritage into education system. In addition, the content of the modern athletic sports dominant for a

long time, the traditional sports are ignored, more and more school physical education should realize the diversity of knowledge teaching, for there is still a live may and has certain practical value of traditional sports culture should be supported, it has a certain development space in the campus.

Strengthen the protection of outstanding inheritors and the construction of professional protection teams

Firstly, we should investigate the transmission line of the project and find out its inheritance context so as to determine the inheritors. At the same time, many kinds of protection measure to carry out regular with Chinese local characteristics of folk culture activities, stimulate their creativity, create more and better works, such as the dragon dance, lion dance, martial arts performances, etc. In addition, our country sports non-material cultural heritage protection based on the number of technical personnel not only less, and most concentrated in the big cities in the institutions of higher learning and scientific research institutes, local and grassroots relative lack of professional talents. To this end, we need to establish a good quality, age and professional structure of the non-material cultural heritage protection team. At the same time in various provinces, municipalities and autonomous regions according to its jurisdiction, build national traditional sports non-material cultural heritage protection center, set up specialized agencies, sports non-material cultural protection gradually realizes scientific, standardization and legalization.

For the protection of traditional sports and cultural heritage of ethnic groups, the government should be dominated, the public consciousness and the appropriate education system. Traditional sports culture is the wealth of all human beings, it is "public wealth", and the government, as the "public management department", must carry the burden. The protection of cultural heritage needs the support of the government, and the survival of traditional sports cannot depend on the market completely.

SUMMARY

Sport of the Chinese nation, is the ancestor of creation and accumulation in the long history of traditional culture, fully embodies the culture of all nationalities in our country there are values and aesthetic ideal, it has related to sports competition program, equipment production, the rules of the game and other body movements, and social characteristics, economic life with people of all nationalities, religious rituals, customs, history and culture is the traditional cultural phenomenon, is a kind of "living cultural heritage", which embodies the vitality and creativity of the Chinese nation, is the crystallization of the wisdom of the nation, and the treasures of mankind. Protecting ethnic traditional sports and cultural heritage is not only the foundation for the inheritance and development of ethnic cultures, but also an important link in maintaining the uniqueness of Chinese culture and revitalizing Chinese culture.

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