Analysis on the Reform of University Management System under the Internationalization of Higher Education

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Abstract. This paper is based on the background of internationalization of Higher Education and expounds the connotation of the internationalization of higher education. Then the problems existing in the management of colleges and Universities under the internationalization of Higher Education are analyzed from the construction of teachers' team, management mechanism, information technology software and hardware construction, management of foreign affairs and foreign cooperation and other aspects. At last, the approaches to reform the management system of Higher Education under the internationalization of Higher Education are analyzed from the management concept of teachers, improving the curriculum system, software and hardware facilities, the management of foreign affairs and diplomatic cooperation.

Introduction

With the deepening development of economic globalization, China has been involved in the global competition frequently and widely, which is helpful to enhance the international vision of development and understand the development rules of international enterprise management. More talents with solid foreign language ability and cross-cultural communication skills are needed under the background of internationalization. But at the present, the problem of international talent gap is serious in China's foreign economic development, so lack of education is an important problem for economic development. Therefore, under the background of economic globalization, the internationalization of higher education is the inevitable trend of the future development of higher education. In the demand of the development of the internationalization of higher education, many colleges and universities need to seize the opportunity to realize the characteristics of education development and the innovation of education reform, so as to provide important support for the world of talent development of the national economy.

The Connotation of Internationalization of Higher Education

As a historical phenomenon, the internationalization of higher education has a long history in the western history. The progress of the times has led to the country's science and technology, knowledge and talent competition in the global scope, the development of colleges and universities must focus on internationalization, strengthen the construction and open development, so as to cultivate the talents with international vision and ability for the society. There is no unified view about the connotation of the internationalization of higher education at present, the connotation of foreign Public opinions are divergent. It is generally believed that the internationalization of higher education refers to the higher education in the country should be consciously integrated into the background of globalization, and combined teaching, scientific research and social practice with different cultural ideologies.

The Problems under the Background of Internationalization of Higher Education

College Education Management Does Not Have the Idea of International Management

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The internationalization of higher education management needs to adhere to the idea of International Education in the ideological concept, and promote the reform and development of higher education. In the development of economic globalization, China's higher education management thoughts have got to the world and the future, and have achieved varying degrees of progress in the training of talents, curriculum system, academic and personnel exchanges and cooperation in Colleges and universities. But the staff of colleges and universities management thought is still relatively traditional and conservative, they can’t understand the international exchanges and cooperation in the competition situation fully, and lack of international development concept in educational management of colleges and universities.

The Foreign Affairs Management and Foreign Cooperation Are Not Perfect

The problems existing in the management of foreign affairs and foreign affairs of university education are mainly reflected in the following aspects: first, the understanding of the important role of internationalization and the publicity is not enough. The aim of many colleges and universities is still training for economic and cultural construction of applied talents, without considering the importance of cultivating talents of international development, so the internationalization and localization of the opposite idea led to the development of the internationalization strategy is restricted. Second, the system of foreign affairs in Colleges and universities is not perfect. Many colleges and universities don’t have a complete system of foreign affairs, so the diplomatic work can only follow some non-institutional provisions, many of the work is still in a natural state and lack of standardization. Foreign affairs workers must have excellent ideas and professional qualities, but the lack professional training system seriously affects the quality of foreign affairs. Third, the management of Sino foreign cooperation in running schools does not spread to all provinces. At present, the education institutions of Chinese foreign cooperation is more than 1100. From the view of regional distribution, Sino foreign cooperative education institutions are mostly concentrated in the economically developed regions, such as Shanghai (222), Beijing (138), Shandong (78), Jiangsu (64), Zhejiang (33), but other provinces with little or no.

The Content of Teaching Management Are Not Perfect

At present, the establishment of the institutions of higher education is basically the same as that of the government. The internal responsibility of each department in the internal management of colleges and universities is not clear, and even someone also makes excuses, which is not conducive to the further development of the management of colleges and Universities. In addition, the talent development goals, curriculum arrangements and personnel training objectives are inconsistent in the development of colleges and universities, and lack of international knowledge in the aspect of personnel training in Colleges and Universities. The arrangement of teaching in Colleges and universities does not reflect the characteristics of practice, nor does it involve the teaching base. The communication between students and foreign institutions is not enough, it is impossible to train students' practical ability and practical operation ability in the real sense.

The Construction of Teachers' Team Is Not Perfect

The teaching staffs of colleges and universities are the important participants in the foreign cooperation and exchange of higher education, and they also are the key to the internationalization of higher education. The advanced international education management knowledge and skills can promote the internationalization of higher education to a great extent. But many colleges and universities in the development of educational management lack of participation in the international nature of education at this stage, there is a gap between the quality of the management team and the internationalization of Education. In order to promote the internationalization of teaching staff in Colleges and Universities, it is necessary to arrange for staff to study abroad regularly. However, the funds are not in place, the understanding of the staff to study abroad is not scientific and do not know the information, so the staff has not been able to go abroad to study.
Information Construction of University Education Management Is Not Perfect

With the development of social science and technology, the educational management of colleges and universities also need to embody the information knowledge. But many colleges and universities do not reflect the information construction at present, information management are not reflected in each teaching system, teaching idea, teaching mode and teaching organization and management etc., which hinders the development of institutions of higher education management information. In the process of management development, some colleges only pay attention to the hardware construction and ignore the software investment; Management Information Engineering can’t really play a role in Colleges and Universities. The efficiency of University Management can’t be improved, and the richness and sharing of educational resources can’t be realized.

Research on the Management System Adapting to the Internationalization of Higher Education

Colleges and Universities Should Establish the Idea of Internationalization

The concept can better guide the action, therefore, the internationalization of higher education should break the original school management concept, starting from the global perspective and understanding the problems of domestic education reform and development with the development of International Education, Colleges and universities should set up the plan of talents from the angle of human development and determine the development path of colleges and universities. The realization of the internationalization of higher education needs to be recognized, understood and accepted by all the teachers and students, which will promote the development of teachers and students with the development of international education. The school should recognize that higher education must adapt to the needs of the development of the global economy and change their moral defects in the process of development.

The Teaching Management Departments Need to Adapt to the Training Objectives of International Talents.

First, Colleges and universities should learn from foreign advanced experience. Colleges and universities should fully absorb the advanced experience of foreign countries in the reform of curriculum system and teaching content and methods, so as to improve the overall level of curriculum construction. At the same time, the education and teaching management in Colleges and universities need to achieve international exchanges and cooperation, and accelerate the characteristics of professional development in line with international development. Second, Colleges and universities should pay attention to the main position of students and teachers, collect the feedback information of the training mode of international talents and develop the theoretical system of international curriculum teaching. Third, Colleges and universities should carry out multi-level international education personnel training.

The Management Team of Colleges and Universities Needs to Be Internationalized

First, it is necessary to form the concept of internationalization of higher education in Colleges and Universities. The educational management mode in Colleges and universities can’t take the top-down model, but should build an international management team. In the international university management team requires the leadership team to have the international strategic thinking ability, decision-making ability and planning ability. The leaders of colleges and universities should strengthen the understanding of the necessity and importance of the internationalization of higher education. Second, colleges and universities need to build an international management model with Chinese characteristics. The development of internationalization of higher education in China needs to fully absorb and learn from foreign experience in the development of internationalization of higher education, colleges and universities should establish the management system of personnel exchanges through learning the advanced experience of foreign universities, then the educational
management with local characteristics will be formed with absorbing foreign advanced education management theory.

**Curriculum System Needs to Be Improved**

The improvement of the curriculum system and the development of the internationalization will provide the students with the opportunity to study abroad and attract the foreign students to the domestic education at the same time. The teaching content, teaching method, teaching mode and teaching system of colleges and universities need to combine with the advanced teaching ideas of foreign countries, and improve the level of their education and teaching management constantly. The curriculum content of colleges and universities needs to advance with the times and improve the ability of students to participate in foreign affairs on the basis of the original educational content. The reform of teaching mode need to improve the distance education and network education, the international development of the university curriculum should also be achieved, such as the establishment of a special international education courses, focusing on the international theme of the course, increasing foreign similar courses in the existing curriculum and the establishment of international inter school links.

**Establish and Improve the Information Platform**

With the support of network information technology, the international exchange and cooperation of colleges and universities have broken the original geographical restrictions, and the further development of higher education internationalization needs the function and power of information management platform, it will be realized that the sharing of information resources and deepen the development of higher education in Colleges and universities, scientific research institutions and non-governmental organizations under the application of the information platform, so as to achieve efficient management of colleges and universities. At the same time, college students will understand international education and exchange students and other information and improve their international exchange and foreign affairs ability with the network platform. Under the background of internationalization of higher education, the framework of the information platform for teaching management in Colleges and universities is shown in figure 1.

![Figure 1. The construction of teaching management information platform under the background of internationalization of higher education.](image-url)

**Conclusion**

In summary, the internationalization of higher education is still at the primary stage in China, and there are a lot of problems in the process of the development. In order to realize the internationalization of education management of colleges and universities better, relevant personnel
of colleges and universities need to combine school education development, update their educational management philosophy, divergent thinking education management and take effective measures to realize the transformation and development of higher education. So the internationalization of Education Management of colleges and universities will be realized better.

References


