The Way of Integrating Excellent Traditional Culture into Youth Education

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Abstract. Chinese excellent traditional culture is the most profound soft power in Chinese nation. Its ideological concept, humanistic spirit, moral norms, etc., are not only the great spiritual power of the whole Chinese nation, but also the power source for young people to possess Chinese virtues, set up firm aspirations, break the ego and achieve the ego. Integrating Chinese excellent traditional culture into youth education must focus on creating a good social and cultural atmosphere, opening compulsory courses of traditional culture in universities, improving teachers' traditional cultural literacy and perfecting social practice education.

1. Introduction

Excellent traditional culture is not only the aggregation of national historical thinking, but also the spiritual power of a nation's development and progress. To meet the needs of national development and national rejuvenation, it is necessary to strengthen the education of excellent national culture for youth people, promote them to enhance their affinity and identity for national culture and spirit in the process of learning, and cultivate their awareness of excellent morality and legal system. It can be said that it is the right time to exercise its conscious practice of national excellent traditional morality.

2. The Connotation of Excellent Traditional Culture

Traditional culture is a relatively stable culture formed in the long-term historical development and retained in real life. It can be seen from the meaning that traditional culture has experienced a long-term inheritance and still remains in our real life (i.e., the traditional culture still exists in our present day). This also shows that there would be no cultural accumulation without cultural inheritance, not to mention the culture today. Excellent traditional culture is the precious spiritual wealth left by the long-term social development and the spiritual guidance for the rejuvenation of the Chinese nation.

China is a great country with a history of five thousand years. It has the only uninterrupted history and culture and it is the spiritual power of the Chinese nation with one mind and unswerving determination. Cultural confidence is a more fundamental, deeper and more enduring force. The unique concept, wisdom, bearing and verve of Chinese culture add confidence and pride to the hearts of the Chinese people and the Chinese nation. Chinese culture has a long history and is brilliant. The excellent traditional Chinese culture, which has been gestated in the development of civilization for more than 5000 years, embodies the deepest spiritual pursuit in Chinese nation and represents the unique spiritual identity in Chinese nation. It is the rich nourishment in Chinese nation's endless growth and development, the cultural fertile soil rooted in socialism with Chinese characteristics, and the outstanding advantage of contemporary China' development. It plays an important role in the continuation and development of Chinese civilization and the promotion of human civilization.

Implementing the project of inheriting and developing Chinese excellent traditional culture is a major strategic task for building a socialist cultural power. It is of great significance for inheriting...
Chinese culture, comprehensively improving people's cultural literacy, maintaining national cultural security, enhancing national cultural soft power, and promoting the modernization of national governance system and capacity.

2.1. Core ideas

The Chinese nation and people have cultivated and formed basic ideological concepts in the process of cultivating unity, governing peace, respecting time, keeping one's position, realizing constant change, making things work and building achievements. For example, the thought of innovation, keeping pace with the times, down-to-earth, realistic thinking, benefiting the people, ensuring and enriching the people, Taoism and nature, the unity between nature and man, etc., can offer useful enlightenment for people to understand and transform the world and can offer useful reference for governance. To inherit and develop the excellent traditional Chinese culture, the core ideas of benevolence, people-oriented, integrity, justice, harmony, great harmony, etc., should be vigorously carried forward.

2.2. Chinese traditional virtues

Chinese excellent traditional culture contains rich moral concepts and norms, such as the rise and fall of the world, the sense of responsibility, the patriotic feelings of serving the country and rejuvenating China, the social fashion of advocating morality and goodness, emulating those better than oneself, the honor and disgrace concept of filial piety, loyalty, righteousness and shame. This embodies the value standard of judging right and wrong, and imperceptibly affects the behavior of Chinese people. To inherit and develop the excellent traditional Chinese culture, the traditional Chinese virtues such as self-improvement, respect for the cause, help the needy, courage to do what is right, filial piety, love for the elderly and family, etc., should be vigorously carried forward.

2.3. Chinese humanistic spirit

Chinese excellent traditional culture accumulates various and precious spiritual wealth, such as seeking common ground while reserving differences, harmonizing different ways of dealing with the world, carrying the Tao with literature, educating people with culture, pursuing aesthetics with both body and spirit, blending feelings and scenes, living philosophy of frugality, self preservation and peace, etc. It is a concentrated expression of Chinese people's ideas, customs, lifestyle and emotional styles, which nourishes unique and rich literature and art, science and technology, and humanities, and still has a profound impact. To inherit and develop the excellent traditional Chinese culture, the ideological and cultural content that is conducive to promoting social harmony and encouraging people to improve should be vigorously carried forward.

3. The Way of Integrating Excellent Traditional Culture into Youth Education

The way of excellent traditional culture to youth education include creating a good social and cultural atmosphere, opening compulsory elective courses of traditional culture in universities, improving teachers' traditional cultural literacy and perfecting social practice education.

3.1. Creating a good social and cultural atmosphere

The way of excellent traditional culture to youth education should first create a good social atmosphere. In the whole society, the upsurge of learning excellent traditional culture is set up, and the idea of inheriting and developing traditional culture is deeply rooted in all aspects of people's life, which requires the joint efforts of the government and people. At present, mass media is an important propaganda position for people's moral standards and social guidance with the rapid development of multimedia. The main body of mass communication is young people, who are also
the most active participants in mass communication. Combining the modern media means with the
development of traditional culture to establish a good job model, and eliminate the bad radio and
television content. For example, some excellent TV programs with excellent production and
positive energy broadcast by CCTV in recent years, such as China's good family style, classic
chanting and spreading, China poetry conference, China's good songs, etc. In the whole society,
there is an upsurge of understanding excellent traditional culture and learning excellent traditional
culture. These TV programs have aroused young people’s enthusiasm for traditional culture, and
they have expanded their influence and finally become a trend of the whole society through various
means of communication.

3.2. Opening compulsory elective courses of traditional culture in universities

A considerable part of young people are students. As the main place of study and life, school is
also an important position for young people to carry out excellent traditional culture education.
University is the cradle for cultivating excellent talents, and it plays an irreplaceable role in
cultivating youth's values and outlook on life. At the same time, young people are easy to form
group effect and herd mentality, so it is necessary to carry out the education of excellent traditional
culture in university.

It is worth thinking about how to carry out excellent traditional culture education in universities.
The most direct and effective way is to open compulsory courses of traditional culture in
universities. Traditional culture compulsory courses are offered for liberal arts majors such as
literature and history, while traditional culture elective courses are offered for students majoring in
science. Students in different majors can enjoy the course of traditional culture, improve their
understanding of traditional culture, and consciously identify and develop traditional culture from
the heart. The courses can be traditional family style, traditional poetry, traditional etiquette, etc.

3.3. Improving teachers' traditional cultural literacy

The most direct and effective way to carry out excellent traditional culture education in
universities is to open compulsory courses of traditional culture in universities. However, the
opening of courses requires teachers to have higher traditional cultural literacy, which also promotes
teachers' traditional cultural literacy and common progress. Teachers' cultural quality is an
important cornerstone of a country's talent development and directly determines students' cultural
quality. Teachers can also imperceptibly carry out the traditional culture education in the specialized
class, which does not have to be taught in a large class.

In this passionate and relatively closed environment, the role of youth education is very effective,
and college students are also the main force of youth groups. Improving teachers' traditional cultural
literacy has fundamentally strengthened the level of traditional cultural education for young people.
The excellent traditional culture also has the educational function, and the two supplement each
other, thus promoting the traditional culture and education atmosphere of the whole society. The
general public can also participate in the team of learning and developing excellent traditional
culture.

3.4. Perfecting social practice education

Popular science education and mass scientific and technological innovation activities should be
widely carried out among young people to guide them to speak, love, learn and use science. Social
practice activities such as "three going to the countryside" and voluntary service in college and
secondary school students should be widely carried out to encourage young people to participate in
social public services and public welfare undertakings. It is necessary to promote the construction
of young people's credit system, gradually apply it to young people's studies, employment,
entrepreneurship, etc., and guide young people to practice the concept of integrity. Promote the
youth credit system, gradually apply it to enrollment, employment, entrepreneurship and other fields, and guide young people to practice the concept of integrity. It is essential to promote the youth credit system, gradually apply it to enrollment, employment, entrepreneurship, etc., and guide youth to practice the concept of integrity.

4. Conclusion

Generally speaking, the infiltration and integration of excellent traditional cultural elements should be actively done to really improve the effect of youth education work in the current youth education work. Through giving full play to the advantages of excellent traditional culture, the overall cultivation of youth can be realized.

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