Study on the Innovation of the Construction of Postgraduate-students’ Party Branch in the New Era

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Abstract. As important participants in the construction of "double first-rate" universities and important contributors to the powerful country of science and technology and the powerful country of network, the growth and development of university graduate students is particularly important. The Party branch of Postgraduates in Colleges and universities is an important position for the education, training and management of postgraduates, and an important carrier for the ideological and political education of postgraduates. Under the background of the new era, strengthening the construction of graduate Party branch is not only the objective demand of national and social development, but also the realistic demand of college education management and personal growth. This paper analyzes and discusses the problems in the construction and operation of the Party branch of graduate students in the new era, and makes countermeasures from the aspects of concept innovation, carrier innovation and mechanism innovation, so as to enhance the cohesion, creativity and combat effectiveness of the Party branch of graduate students.

Introduction

The ideological and political work in Colleges and universities is related to the fundamental problem of what kind of people colleges and universities cultivate, how to cultivate people and for whom. The opinions on strengthening and improving the ideological and political work in Colleges and Universities under the new situation points out that it is necessary to strengthen the work of the party construction at the grass-roots level in Colleges and universities, establish and improve the party organizations at the grass-roots level in Colleges and universities, strengthen the construction of the party branches of teachers and students, especially the party branches of postgraduates, and give full play to the role of the party branches as the Battle Fortress. In order to deal with the challenges in the ideological and political education in Colleges and universities, we must give full play to the guiding function of the Party branch of graduate students. General secretary Xi Jinping put forward the organizational line of the party in the new era at the national organization working conference, and pointed out the way forward and provided the fundamental guidance for the party building and organization work in the new era. General secretary Xi Jinping pointed out: "we should focus on enhancing organizational strength, highlighting political functions, improving grass-roots organizations, optimizing organizational settings, rationalizing subordinating relations, innovating activities, and expanding the coverage and work coverage of grass-roots party organizations", "We must comprehensively and profoundly understand and grasp the importance of strengthening grass-roots party organization construction, and unswervingly implement the leadership of the party at every level of the grass-roots level. We will continue to strengthen the political leadership, ideological leadership, mass organization and social appeal of grass-roots party organizations" ([1]).

As China enters a new era, it is the core mission of colleges and universities to cultivate new people who are responsible for national rejuvenation. As organizers and executors, the primary Party organizations in Colleges and universities have great responsibilities and glorious missions. At present, with the diversification of social thoughts, the fragmentation of network information and the diversified development of postgraduate training mode, the value orientation and thinking mode of graduate Party members in Colleges and universities are more diverse. Although the construction of
graduate Party branch has made great achievements, it also faces many problems. It will be an important issue of graduate education in the new era to put forward effective measures dealing with the new situation and challenges faced by the party construction of graduate students in Colleges and universities.

**Current Situation of Graduate Party Branch**

At present, great achievements have been made in the construction of graduate Party branch. But we should also realize that there are still some problems, such as worrying ideological situation, unreasonable establishment of the Party branch, insignificant living effect of the party organization and insufficient vitality of the Party branch. Specifically reflected in the following aspects:

**The Ideological Status of Some Graduate Party Members is Worrying**

At present, the work achievements of the Party branch of graduate students in Colleges and universities are rich, and a student party construction team with firm political position and solid mass foundation has been basically established; there are also corresponding norms and systems in the development of Party members, the development of organizational life, etc. Although the achievements are obvious to all, there are still many problems, mainly focused on the incomplete implementation of the education and training system, and the role of Party members as role models. In particular, there are still some deviations in some important political issues, motives for joining the party, ideals and beliefs of the party members in different degrees.

**The Establishment of Party Branch Is Not Reasonable**

Many graduate Party branches are established in the class, which requires the Party branch committee to be familiar with and master the daily work of the graduate Party branch as soon as possible from taking over the work of the Party branch to graduation, and to be innovative and effective, which puts forward high requirements for the quality and working ability of the Party branch committee who only have two years in school. However, the fact is that the graduate Party branch often faces heavy academic pressure, and for the graduate Party branch of science and engineering departments, they also need to face uninterrupted experiments and on-site experiments, and the normalization of international exchange aggravates this contradiction, which is easy to cause the rapid change of the branch team, and the branch management is difficult to effectively continue. Therefore, the organizational structure of graduate Party branch needs to be further optimized.

**The Life Effect of the Party Organization Is Not Significant**

College Student Party branch is the most basic organization of the party in Colleges and universities. Whether the work of college graduate student Party branch is carried out in place or not is related to the implementation of the party's policies, policies and educational practice activities in the majority of graduate students. The research shows that the current graduate student Party branch learning system construction, assessment system construction, "three meetings and one lesson" system construction, student Party member backbone team construction have a long-term development, but there are still problems such as low quality of work, poor implementation effect, insufficient performance ability and so on. In particular, the life form and content of the Party branch organizations are facing major challenges: The form is relatively single; the content is relatively scarce; and there is a lack of new ideas, new ways and new channels.

**Analysis of the Reasons for the Problems in the Party Construction of Postgraduates**

**Struggle in the Field of Ideology Is Serious**

In the new situation of world economic globalization and information networking, all kinds of social thoughts constantly exert influence on graduate students through society, school, family, etc. At the
same time, graduate students have certain life experience and social practice basis, strong independence, complex thoughts and moral concepts. Their world outlook, outlook on life and values have been basically shaped. All shows a trend of diversity and decentralization. Graduate students pay more attention to the maximization of self-worth in their pursuit of life, and advocate the equivalence of dedication and demand. Therefore, it is difficult to carry out the work of graduate Party branch ([2]).

The Composition of Graduate Students Is Diverse and Has Its Own Particularity

After systematic study, hard work and fierce competition for entrance to higher education, graduate students in Colleges and universities have many differences in their thoughts, psychology, study and life with undergraduate students. For example, the age span is large, and there are many personal problems; the level of knowledge is high, and the demand for learning is high; scientific research activities are scattered, and centralized management is difficult; it is not easy to select and cultivate excellent backbones who have time and energy to carry out organizational work. These particularities objectively require to strengthen the construction of graduate Party branch with pertinence, which should not only conform to the general law of the construction of grass-roots party organizations, but also be based on Graduate Party members.

The Way to Develop Innovation and Improve the Effectiveness of the Work of the Graduate Party Branch

At present, the Party branch of graduate students in Colleges and universities must develop and innovate, enhance the combat effectiveness of the Party branch of graduate students, and improve the effectiveness of the work. This requires constant innovation of ideas, strengthening the self-construction of the Party branch of graduate students, building a strong fortress, innovating the work carrier, optimizing the mechanism, and improving the organizational power of the Party branch.

Idea Innovation

Take innovative activities as a breakthrough to enhance the sense of participation. First, innovate the life form and content of the organization. How to ensure the effectiveness of organizational life is a difficult problem in the practical work of Party Construction for graduate students. We should actively explore and innovate to optimize it. For example, some organizational life can take the form of "political birthday" for branch members: sending a "political birthday" blessing message, sending a "political birthday" greeting card, giving a "political birthday" gift, reviewing the party pledge, being conferred the Party emblem, having a Party learning class, carrying out a thematic discussion, etc. This kind of form takes into account the interest, standardization and long-term, makes the life of the organization meaningful, fruitful and effective, and makes the graduate Party members always remember their identity as "Communists", which helps to stimulate their internal motivation. Second, innovate the activity form and content of the branch. For example, it can guide the Party branch of graduate students to organize social practice, voluntary service, academic research, Party history learning, Party building competition and other activities in turn. So as to enhance the organizational power of the Party branch in participation. Taking academic exchanges as a platform, we will explore new momentum in Party building. Academic exchange activities have the function of education and motivation, which can stimulate the academic research spirit of graduate students, improve their innovation ability and activate their academic atmosphere. Therefore, taking academic exchange as a platform and building an active academic exchange system for postgraduates can enhance the effectiveness and pertinence of the work of the Party branch of postgraduates. We can explore the bold innovation in the combination of the content and form of academic activities and the theme of Party building work, so that the party building work of graduate students can penetrate into the academic activities of graduate students. We can also rely on the Party branch to organize academic weekends and promote the academic level and party spirit cultivation of graduate Party members through academic activities.
Carrier Innovation

The core of carrier innovation is curriculum innovation and teaching mode reform. At present, the graduate students in Colleges and universities are growing up with the network era. Therefore, to promote the construction of the learning curriculum of the Party branch of graduate students in Colleges and universities, we must know how to innovate the teaching mode. Only through the deep integration of the network and the classroom, can we expand the coverage of the party's related knowledge and enhance the effectiveness of learning. The emergence of "micro party class” has changed the traditional teaching method. The majority of graduate Party members participate in it and become a member of "micro party class". In carrying out the activities of "micro party lectures", the Postgraduate Party branches of colleges and universities should deeply teach and interact through the "micro party lectures", and speak deeply and thoroughly about Xi Jinping's socialist thought with Chinese characteristics in the new era, and encourage graduate Party members to thoroughly understand the basic spirit and basic contents of the nineteen spirits and general secretary Xi Jinping's important speeches, and master the new ideas of governing the country. On the basis of reading new thoughts and new strategies, we should integrate theory with practice, and combine our own learning and thinking to teach the party lesson, talk about feelings and experience, so that the content of the party lesson is no longer tedious and empty, but is real and persuasive. At the same time, we can also welcome other nonparty graduate students to listen to the "micro party class" through the "Reading Club" and other forms, so that they will be affected and benefit from the subtle influence.

Network media is the pioneer of carrier innovation. General secretary Xi Jinping pointed out that promoting the development of media convergence and building the whole media has become an urgent task facing us. We should make use of the achievements of the information revolution, promote the integration and development of the media, make the mainstream public opinion bigger and stronger, consolidate the common ideological basis for the unity and struggle of the whole Party and the whole people, and provide strong spiritual strength and public opinion support for the realization of the two Centenary goals and the Chinese dream of the great rejuvenation of the Chinese nation. Although this is a requirement for the development of media integration, it is undoubtedly a right choice to promote the construction of graduate Party branch by using the Internet ([3]). The development, training and communication about life and scientific research of graduate Party members can be realized through this platform. It is necessary to build it into an "online home Party branches" that graduate Party members love to see, often see and want to see, and strengthen the vitality and cohesion of the Party branches. Secondly, the new online-media strengthens the management of the floating Party members and the graduate Party members who go to study and exchange at home and abroad. Based on the diversification of postgraduate training mode and the fact that the international graduate students’ proportion has increased in the construction of "double first class", going to academic exchanges, research projects or engineering practices at home and abroad will become the "new normal" for graduate students, especially for engineering graduate students. It is undoubtedly a good solution to carry out the life of the Party branch through various instant messaging tools and online remote video conference mode. At the same time, this kind of mode can also solve the problems caused by time mismatching, strong mobility and too much leave.

Mechanism Innovation

We should innovate the establishment of Party branches. Scientific and reasonable organizational structure system is an important guarantee to enhance the organizational power of the Party branch of graduate students. The establishment of the Party branch of Postgraduates in Colleges and universities should fully consider the practical problems existing in the party construction of postgraduates, and give full play to the radiation and driving role of the Party branch. First, to ensure the full coverage of the establishment of graduate Party branch, where there are party members, where there is a need, where the Party branch is built, so that the role of the Party branch will be fully reflected in the graduate group. Second, we need to innovate the form of setting up the Party branch of postgraduates.
At present, there are many situations in which the Party branch of postgraduates is set up in administrative classes, but the role of laboratories and research groups in the daily life of postgraduates is becoming more and more important. We can try to set up the Party branch of Postgraduates in the laboratory and research group. Third, we need to promote the co-construction of the teachers' Party branch and the graduate students' Party branch, integrate academic research into the co-construction process of the branch, give full play to the radiation and driving role of the branch, and effectively avoid the "two layers" phenomenon of Party construction and business.

For the team building strengthening, we should strictly regulate the qualifications of Party branch secretaries, and select outstanding graduate Party members with strong Party spirit, ideals, management and innovation as Party branch secretaries. It is necessary to establish a scientific and standardized "pre-job training system for Party branch secretaries of postgraduates", improve their ideological understanding, enthusiasm and ability level, hold regular seminars on the work of Party branch secretaries of postgraduates, establish a "one-to-one" pairing system for new and old Party branch secretaries, and encourage Party branch secretaries of postgraduates to explore and innov ate Party life. The Party branch secretaries of graduate students with strong professional ability, high enthusiasm and outstanding performance in the process of organization and life shall be publicly commended and given priority to attend external training, so as to gradually build a high-level and high-quality team of Party branch secretaries of graduate students.

We need to clarify the responsibilities of the tutor. The tutor is the primary person in charge of postgraduate training, so in the construction of the Party branch of graduate students, we should give full play to the advantages of the tutor, form a joint force with the student team, and create an atmosphere of joint management. Tutors should focus on the following aspects. First, they usually provide advice and guidance to the members of the Party branch of graduate students. The second is to use their own advantages of being familiar with the graduate students under their guidance, and adopt different ways and methods for education and management according to the individual differences of the graduate Party members; the third is to pay attention to various practical problems faced by the graduate students, understand the practical difficulties of the graduate Party members in time, and actively create conditions to help the student party members improve their ideological awareness and professional ability.

References

