Research on the Innovation of Ideological and Political Courses in
Higher Vocational Colleges under the Background of Vocational
Education Reform

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Abstract. The ideological and political course is a key course for higher vocational colleges to cultivate high-quality talents that meet the needs of the times, the high demands of the future Chinese production professionals, and to implement the "high moral values establishment and people cultivation". This paper tries to carry out systematic research and construction on the ideological and political course of higher vocational colleges under the background of vocational education reform, hoping to promote the comprehensive reform of "all aspects of the whole process of education" in colleges and universities, and cultivate the socialist construction of moral, intellectual, artistic and artistic development.

Introduction

The 19th National Congress of the Communist Party of China clearly stated that building a strong education country is the basic project for the great rejuvenation of the Chinese nation. It is necessary to give priority to education, deepen education reform, accelerate education modernization, and run a satisfactory education for the people. In February 2019, the General Office of the CPC Central Committee and the General Office of the State Council issued the "China Education Modernization 2035" and the "Implementation Plan for Accelerating the Modernization of Education (2018-2022)"), and the deployment of the educational transformation in the information age before 2035, the long-term significance lies in innovating the educational service format and promoting the reform of education governance means that China's education has entered a new historical development stage. China's education-learning-related institutional innovation and system reform will enter a new deep-water area. One of the "deep" and "difficult" problems in the development of education is to cultivate the reform of the industry's new force, and the main task is the reform of the vocational education system. "There is no education modernization without the modernization of vocational education." To realize the modernization of education, "high moral values establishment and people cultivation" is the basic project. The ideological and political theory course ("Ideological and Political Course") is the "key course for the implementation of the fundamental tasks of the high moral values establishment and people cultivation". Therefore, it is of theoretical and practical significance to study how to run well a higher vocational education ideological and political course under the background of vocational education reform.

Related Research Trends

Domestic research on the management of ideological and political courses is mainly focused on the following aspects: First, the study of “Running the key to ideological and political courses in teachers”, such as “Do A good ideological and political course is inseparable from a team of high-quality professional ideological and political teachers with excellent political quality, exquisite professional skills and high level of education [1]." The internal strength of the teacher of the ideological and political theory class is the "six essentials" and "persistence of eight unifications"
required by General Secretary Xi Jinping. It focuses on answering the question of what kind of ideological and political teacher is doing in the new era and how to be a teacher of such a political class [2]. The second is to do a good job in the study of ideological and political courses, such as "Do a good job in the new era of ideological and political lessons, cast souls and educate people, high moral values establishment and people cultivation, the effort is in the class also under the class, the responsibility is in the school also outside the school [3]." Improves ideological understanding and strives to create a “golden class” in the ideological and political theory class [4]. It is confident that open the key course of high moral values establishment and people cultivation [5]. The key curriculum is eager to do a good job in ideological and political courses [6]. The third is to do a good job in the study of the methods of ideological and political theory. In the new era, we have a good dialectical thinking in the course of ideological and political theory [7]. The fourth is the innovation and practice of teaching. We construct a "four-oriented" theoretical teaching model featuring "systematization, specialization, modularization, and serialization", and construct a practical teaching of "four fulcrums" with "full coverage, multiple levels, refinement, and effectiveness". The system will create a brand of “five-term” ideological and political education activities [8].

There are few research papers on the management of ideological and political education in higher vocational colleges under the background of vocational education reform. There are many research literature in higher vocational colleges and ideological and political courses, mainly focusing on the following aspects: First, improve the ideological and political education in higher vocational colleges. The study of the quality and level of teaching, such as the theoretical structure system of the curriculum, the fact system involved in the curriculum, the logical system of the curriculum-related issues, and the teaching method system, will be written as a breakthrough in the teaching of the ideological and political course of higher vocational colleges. Fully overcome the difficulties, expand the results across the board, and promote the overall quality and level of improvement [9]. The second is the teaching model innovation and practical research, such as the "three-ring six-step” ideological and political course theory teaching mode under the "Internet+education" condition [10].

There are many research literature on foreign political education. Representative documents such as research on the transformation of German political education concepts after the Second World War, the renewal of political education goals, the transformation of political education content and themes, and the reconstruction and development of the political education system [11]. And curriculum design research: political dimensions, possible teaching perspectives, theme design, and teaching process planning [12].

In summary, foreign related literature have certain reference significance. The domestic literature on the study of ideological and political courses is mainly concentrated in March 2019, and the literature on the study of ideological and political courses in higher vocational colleges is rich, but the existing research does not highlight the background of vocational education reform, and the pertinence is not enough. The existing researches mostly discuss the practical problems of running the ideological and political course from the perspective of theoretical research, and lack of in-depth thinking on the research of the ideological and political course of higher vocational colleges under the background of vocational education reform. And the existing researches focus on one or two specific perspectives, lacking systematic research and systematic construction. There are few research papers on the implementation of vocational education in higher vocational colleges under the background of vocational education reform.

**Systematic Research and Construction**

As China enters a new stage of development, industrial upgrading and economic restructuring are accelerating, the demand for technical and technical personnel in all walks of life is becoming more and more urgent, and the important position and role of vocational education is becoming more and more prominent [13]. In the next 10 to 20 years, the main channel for obtaining a large number of service-oriented and technical talents needed in China is vocational education. The focus of vocational education reform is to cultivate industry and force. The National Vocational Education
Reform Implementation Plan (referred to as the “Program”) proposes that after about 5 to 10 years, the vocational education has basically been transformed from a government-organized management to a government-wide management and a multidisciplinary school. From pursuing scale expansion to improving quality, it has changed from a model of general education to a type of education with a strong social background and distinctive professional characteristics. It is necessary to improve the modernization level of vocational education in the new era, and provide quality talent resources support for promoting economic and social development and improving national competitiveness [14]. As an important type of vocational education, higher vocational colleges are an important channel for cultivating high-quality talents that meet the needs of the times, and to meet the high demand of Chinese professionals for production-oriented professionals. The basic project is to the high moral values establishment and people cultivation, ideological and political lessons are the key courses for the implementation of the high moral values establishment and people cultivation. Therefore, it is of vital importance to do a good job in systematic research and construction of higher vocational college ideological and political courses in the context of vocational education reform.

Based on the research of the early stage and other scholars, it revolves around: "The focus of vocational education reform and the relationship with ideological and political courses, the problems existing in the ideological and political courses of higher vocational colleges under the background of vocational education reform, and how to construct the overall framework of the ideological and political course, etc. as shown in Fig. 1.

![Diagram](attachment:image.png)

Figure 1. Research on the Ideological and Political Courses in Higher Vocational Colleges under the Background of Vocational Education Reform.
Target System. "China Education Modernization 2035" puts forward eight basic concepts to promote education modernization, it pay more attention to morality first, all-round development, everyone, lifelong learning, teaching students in accordance with their aptitude, knowing and doing, integration and development, and building and sharing [15]. The top priority of education modernization is the modernization of vocational education. Therefore, under the background of vocational education reform, the goal of running a higher vocational college ideological and political course is to use the "cultivating people by virtue" as the foundation project, and to promote the modernization of education with the goal of cultivating socialist builders and successors with all-round development of morality, intelligence, art and work. The theoretical foundation and practical development of the eight basic concepts, that enriching the theoretical and practical cases of reform and innovation of higher education and higher education, and reforming the implementation system of ideological and political work in higher vocational colleges, further innovating the implementation of ideological and political work in colleges and universities system.

Principle System. The principle is the criterion on which to act. Under the background of vocational education reform, the principle system for the system construction of higher vocational colleges ideological and political courses is as follows: The first, We must be guided by Marxism, Mao Zedong Thought, Deng Xiaoping Theory, the important thinking of the "Three Represents", the scientific development concept, and Xi Jinping's new era of socialism with Chinese characteristics. Second, we follow the principle of "cultivating people-oriented, value-leading", implementing the fundamental tasks of high moral values establishment and people cultivation, and strengthening ideals and beliefs and value leadership. Third, We follow the rules and keep our integrity. That follow the rules of ideological and political work, the rules of teaching and educating students, and the law of student growth, strengthening in innovation, and improving in innovation. Fourth, we are problem-oriented, precise policy, and enhance the pertinence and effectiveness of educating people.Fifth, we must implement the main responsibility and cooperate with each other.

Implementation System. It is not only the task and work of the ideological and political theory class to run a higher vocational college ideological and political course, but also is the mission of the university. It is a systematic project of the party and government work group, logistics service, student organization and so on. It is a comprehensive process of all-round education built by the “five ideological and political” system such as " Student's Ideological and Political Education" [16], "Teacher's Ideological and Political Education", "Course Ideological and Political Education", "Discipline Ideological and Political Education", and "Environmental Ideological Management Education ", as to cultivate socialist builders and successors who have developed in an all-round way.

Working Condition Guarantee System. Policy is the dominant factor. The government's dominance of vocational education is mainly achieved through the leadership of policies. The policy is one of the important working conditions guarantees for the higher education and higher education ideological and political courses under the background of vocational education reform. That improve the system of governing and managing the education according to law, promote the revision of the school regulations, school rules and disciplines, self-discipline conventions, establish and improve the system of the principal responsibility system under the leadership of the school party committee, implement the “Implementation Rules for the Improvement of School Ideological and Political Work”, establish and improve the working mechanism and work norms of " all aspects of the whole process of education", and provide important working conditions for the vocational education reform in the context of vocational education reform. In addition, it provides people, financial and resource conditions for the construction of higher vocational colleges and ideological and political courses in the context of vocational education reform, in terms of team building, funding and project [17,18] support.

Empirical Research

We take the ideological and political course of higher vocational colleges in Hubei Province as an example to conduct empirical research. Through a large number of observations, experiments and
investigations, we obtain objective materials and conduct scientific design from sampling, data collection, interviews, questionnaires, measurements, etc. to verify the realistic effect and value of the research and system construction of the ideological and political course system in higher vocational colleges under the background of vocational education reform.

**Conclusion**

The ideological and political course is a key course for higher vocational colleges to cultivate high-quality talents that meet the needs of the times, the high demands of the future Chinese production professionals, and to implement the "high moral values establishment and people cultivation".

- Under the background of vocational education reform, it is a systematic project to run well a higher education ideological and political course. It needs synergy and linkage, precise policy, follow the law, and abide by the innovation. The most fundamental thing is to practice the basic work of party building, build an ideological and political lifeline, and educate people. Leading the value, constructing a full-time education system for all employees, further deepening the achievements of the "five ideological and political education systems" construction in Hubei Province, promoting the comprehensive reform of "all aspects of the whole process of education" in colleges and universities, and cultivating a society in which morals, intelligence, art and the comprehensive development builders and successors.

- "Without the modernization of vocational education, there is no modernization of education." "To achieve educational modernization, the ‘high moral values establishment and people cultivation’ is a basic project." Under the background of vocational education reform, it is the basic responsibility of “high moral values establishment and people cultivation” to implement the ideological and political education in higher vocational colleges. The key courses for technical and technical personnel who meet the needs of the times are the key courses for the builders and successors of the comprehensive development of moral, intellectual, and artistic development.

- On the basis of previous research and practice, we will further deepen the study of the “five ideological and political education” system, enrich, improve and develop the developed theme education and practice, and promote the implementation of the innovation plan for the ideological and political course construction system in higher vocational colleges. The Marxist College will jointly build work, promote the construction of campus culture, innovate the implementation system of ideological and political work in higher vocational colleges, and further innovate the implementation system of ideological and political work in colleges and universities.

- We have established an empirical research platform for running well higher vocational ideological and political courses under the background of vocational education reform. It is proposed that the task and work of ideological and political theory courses should be the mission of colleges and universities. It is a systematic project of co-management of party and government work groups, logistics services, and student organizations in colleges and universities.

- Using “Internet + Education and Learning”, we have developed a teaching model and practical platform for a high-level applied talent training system with distinctive “cultural quality vocational skills”. That enriching the "theory is king, practice-based" ideological and political education, and the era research results of higher vocational colleges and ideological and political courses under the background of vocational education reform, promote modernization of vocational education in concept, system, content, method, implement the whole process of personnel training, improve the quality of training and the profession quality of education.
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References


