Enhancing the Level of Ideological and Political Work in Colleges and Universities around the "Four Overall"

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Abstract. Since the Eighteenth National Congress, the CPC Central Committee has put forward a new idea of building a well-off society in an all-round way, deepening reform in an all-round way, governing the country according to law and strictly governing the Party in an all-round way in light of the reality of Marxism and contemporary China, thus forming a strategic layout of "four comprehensives". As the propaganda base of Ideological and political education, it is a political task for college counselors to integrate the "four comprehensive" strategy into the ideological and political work of colleges and universities, and also an important work of cultivating morality and cultivating people.

Urgency and Necessity of Strengthening Ideological and Political Education in Colleges and Universities under the Background of "Four Comprehensive" Strategy

"Building a Well-off Society in an All-round Way" requires innovative forms and contents of Ideological and political education.

To build a well-off society in an all-round way requires sustained and healthy development of the national economy, continuous expansion of people's democracy, significant enhancement of cultural soft power, comprehensive improvement of people's living standards, construction of resource-saving and environment-friendly society. It is an inseparable well-off society that integrates the five aspects of economic, political, cultural, social and ecological civilization. Building a well-off society in an all-round way is in line with the "one center, two basic points" of the Party's basic line. Innovative development of Ideological and political education in Colleges and universities is an important content and guarantee of building a well-off society in an all-round way. Innovative development of Ideological and political education is urgent and necessary. First, the discipline construction of Ideological and political education is the main force to consolidate the position of Marxism in higher education and to train the ideological and political team in Colleges and universities, and plays an important role. Although great achievements have been made in discipline construction, the development of Ideological and political education cannot meet the basic requirements of building a well-off society in an all-round way, and cannot better lay the ideological and political guarantee for the formation of the "five in one". Secondly, the ideological and political education of college students is becoming more and more colorful. The construction, innovation and inheritance of campus culture reflect all aspects of socialist core values. Students' social practice and activities also promote students to understand the national conditions and social development. Although the "Internet +" era has broadened the contents, ways, concepts and means of Ideological and political education, it has not been able to keep pace with the ideological needs of building a well-off society in an all-round way.

"Deepening the Reform in an All-round Way" calls for three "transformations" of Ideological and political education.

Comprehensive deepening of reform includes not only economic, political, people's livelihood and social reform, but also ideological and political education reform. Although the ideological and
political education has developed rapidly, but facing the "Internet +" era and the party's eighteen major political, economic and social reforms, the college students with the most active thoughts, the fastest acceptance of new ideas and the broadest dissemination of new things still need to change from the following three aspects: first, the idea of Ideological and political education should be changed to people-oriented. Colleges and universities should be based on the development of students, all for the sake of students, all for the development of students. The essence of Ideological and political education in Colleges and universities is to respect and care for students so as to help them grow into talents. Through new media such as QQ, Weixin and Weibo, the interaction and communication between Ideological and political educators and students should be strengthened. In particular, political instructors in Colleges and universities should always care about students and promote the all-round development of students' morality, intelligence, beauty and physique. They should change from "matter-oriented" to "people-oriented" which only deals with students' affairs to "people-oriented" which cares about students' growth and success. Secondly, the content and mode of Ideological and political education should change from theoretical education to close to college students' life. The contents and methods of traditional ideological and political education are mainly inclined to profound political and philosophical theories, while modern ideological and political education should be closer to life and reality and closely related to students' daily learning and life. Especially since the eighteenth National Congress, the cultivation and practice of socialist core values have been promoted and advocated among students from the three levels of the state, society and individuals, and social masters have been promoted. The core values of righteousness are combined with the advanced personages and typical deeds around them, so as to integrate the socialist core values with students' thoughts and standardize students' words and deeds. Finally, the mode of Ideological and political education should change from traditional "preaching" to the application of modern science and technology.

"Ruling the country by law in an all-round way" requires the legalization of Ideological and political education in Colleges and Universities

To realize the legalization of Ideological and political education in Colleges and universities, it is necessary to put the law first, the right standard and the procedural justice in higher education. Firstly, carrying out ideological and political education in Colleges and universities must be carried out in accordance with laws and regulations. Citizens' rights and obligations to receive education are clearly stipulated in the Constitution, and ideological and political education in Colleges and universities must follow this basic provision. The construction of campus culture, departmental working mechanism, school discipline, ideological and political theory curriculum included in Ideological and political education in Colleges and universities are also reflected in educational law, higher education law and relevant departmental regulations. The principle of legal supremacy of Ideological and political education in Colleges and universities is the fundamental criterion for carrying out ideological and political education activities in Colleges and universities. Secondly, carry out high-level development

"Administering the Party in an All-round and Strict Way" Requires Colleges and Universities to Strengthen Ideological and Political Education

Ideological and political education is not only the basis of strict administration of the Party in an all-round way, but also the lifeline of strict administration of the Party. Since the 18th National Congress, strengthening ideological and political education, earnestly practicing the "three stringent and three solid" and firmly establishing the ideals and beliefs of the Communists are the most fundamental tasks of ruling the Party strictly in an all-round way. As ideological and political educators in Colleges and universities, we must strengthen the education of ideals and beliefs of College students, seize the frontier of ideology, and guide college students to integrate socialist core values into the cultivation of world outlook, outlook on life and values. Guiding students to deeply understand the connotation and essence of governing the Party strictly in an all-round way, taking governing the Party strictly as a new normal, strengthening the Loyalty Education of College students, thus strengthening the Communist belief. Virtue morality is the basic bottom line of the Communist
Party and the primary standard for people to live in the world. We should strengthen moral education for college students and guide them to form correct moral awareness. Whether it is to strengthen the education of ideals and beliefs, loyalty and morality of College students, its essence is to fundamentally strengthen the ideological and political education in Colleges and universities.

New Challenges of Ideological and Political Education in Colleges and Universities under the Background of "Four Comprehensive" Strategy

Since the Central Committee of the Communist Party of China issued the documents "Opinions of the State Council of the Central Committee of the Communist Party of China on Further Strengthening and Improving the Ideological and Political Education of College Students" and "Regulations on the Construction of College Counselors", the Ministry of Education has fully deployed the new pattern, tasks and responsibilities of the ideological and political education of colleges and universities, thus improving the working level and the ideological and political quality of College students. Under the new historical conditions, contemporary college students shoulder the important task of national rejuvenation and national prosperity. They are the future and hope of the development of the country and society. They are the precious resources of strengthening the country by talents and rejuvenating the country by science and technology. This requires the Party and the state to strive to cultivate college students with excellent ideological and political qualities in line with the "four comprehensive" strategic era.

The "Four Overall" Strategy puts forward higher requirements for strengthening the ideological and political quality of College students.

To deepen the reform in an all-round way, we need to respect innovative and entrepreneurial talents, improve the structure of innovative and entrepreneurial talents in universities, encourage college students to take the initiative to innovate and start businesses, cultivate their innovative and entrepreneurial consciousness, and enhance their innovative and entrepreneurial abilities; build a well-off society in an all-round way, and realize national rejuvenation and prosperity, we must firmly adhere to the ideals and beliefs of contemporary college students and assume historical responsibilities; and comprehensively Our country needs to improve the ideological and moral level of the whole nation and the consciousness of rule of law, especially to cultivate the legal education and cultural and moral quality of young college students; to govern the Party strictly in an all-round way, we need to have a contingent of Party members with strong political consciousness and high comprehensive quality, which requires contemporary college students to actively approach the Party organizations, supplement the "blood" for them, and optimize the structure of the contingent of Party organizations. Whether we can achieve the "four comprehensive" strategic layout is closely related to the ideals, beliefs, cultural ethics, political quality and values of young college students. At the same time, it also urges young college students to become the main and key force in realizing the "four comprehensive" strategy.

The "Four Overall" Strategy urgently calls for strengthening the overall development of College students.

The goal of building a well-off society in an all-round way promotes rapid economic growth, which has a great impact on higher education. With the development of the times, higher education has become more popular and popular. The number of college enrollment and graduates has increased year by year. How to serve the overall development of college students and play a good role in Ideological and political education in Colleges and universities is an important problem. College students' ideological concepts, academic achievements, ways of thinking, values and personal abilities are changing and becoming more and more complex, and the differences among groups are also expanding. At present, China's economic development has entered a new normal, and students' employment difficulties are also a social normal. The psychological problems of students with employment difficulties have also become the key problems of Ideological and political education in Colleges and universities.
The "Four Overall" Strategy poses new challenges to strengthening the coverage of network ideological and political education for college students.

In the trend of deepening reform in an all-round way, with the development of network informatization and new media, there are many schools of thought and culture contending, accompanied by integration and contradiction. The development of new media provides a better platform, more information and new ideas for the ideological and political education of College students. At the same time, because of its complexity and diversity, it disturbs the ideology and values of College students, seriously affects the physical and mental health of some students, thus weakening the influence of Ideological and political education in Colleges and universities. At the same time, the teaching mode of Ideological and political theory course education in most colleges and universities is still backward in tradition, dull and tedious, and in the "preaching" mode, which is no longer in line with the needs of social situation and the development of the times. How to use the new media to enhance the coverage of Ideological and political education, how to carry forward the Chinese traditional culture and draw lessons from the ideological and cultural culture at home and abroad has become a new challenge for strengthening the ideological and political education of College Students under the background of "four comprehensive" strategies.

Effective Ways to Strengthen Ideological and Political Education in Colleges and Universities under the Background of "Four Overall" Strategy

Taking the opportunity of building a well-off society in an all-round way, we should promote the "four aspects" into classroom, textbooks and students' minds.

Ideological and political education is the main means to cultivate people and enhance the effectiveness of Ideological and political theory courses in Colleges and universities. In the reform of Ideological and political course teaching materials and teachers' teaching, we should deepen the reform of the teaching methods and modes of Ideological and political course, keep the front position of Ideological and political theory course, combine a series of speeches since the 18th National Congress with the speeches made by the Secretary-General in the national ideological and political work, organize senior teachers and experts in Colleges and universities to revise the ideological and political theory teaching materials, and train excellent ideological and political education teachers. In the aspect of classroom teaching, through explaining teaching methods, college students can truly understand the connotation and significance of the "four-all-round" strategy, and require students to practice the guiding role of the "four-all-round" strategy according to their own actual situation by using philosophical theory. In the aspect of development, we should attach great importance to the ideological and political education of "four comprehensiveness" in Colleges and universities, and combine the "four comprehensiveness" strategic theory with the rich and colorful activities of university life on campus, such as launching relevant "four comprehensiveness" knowledge contests or lectures. Only through the above three aspects, can we better promote the "four comprehensive" strategic thinking into the classroom, into teaching materials, into the minds of students, and more effectively promote ideological and political education in Colleges and Universities under the "four comprehensive" strategic background.

With the impetus of deepening reform in an all-round way, we should vigorously improve the construction of campus culture so as to make college students receive imperceptible education.

To deepen the reform in an all-round way, facing the contemporary college students represented by the post-90s generation, we should adhere to the principle of people-oriented. In order to improve their happiness and cultivate their sense of responsibility, the ideological and political education in Colleges and universities still needs continuous reform. Establishing a people-oriented campus cultural life, combining the principles of close to students, close to life and close to reality, using new media methods to promote positive energy by publicizing outstanding university students around them, grasping the development characteristics of young college students, using campus broadcasting and publicity, campus LED exhibition boards, student association activities and other online campus
cultural activities and using QQ, micro-blog, micro-mail and other offline activities. Campus cultural activities, vigorously promote the "four comprehensive" strategic thinking, so that college students in a subtle atmosphere to improve the effectiveness of Ideological and political education, so as to achieve the "four comprehensive" strategic layout and consolidate the ideological foundation of youth.

Strengthen the ideological work in Colleges and universities and improve the political quality of the ideological and political education team based on strict Party governance in an all-round way.

Strictly administering the Party in an all-round way is the basis of implementing the "four-all-round" strategy. Strictly administering the Party in an all-round way requires strengthening the ideological work of the Party's organizations. Colleges and universities are the main positions of ideological work. To develop the cause of Educational Science in Colleges and universities, we must adhere to socialist school-running and adhere to Party committees at all levels leading the development of Educational Science in Colleges and universities. The ideological and political teachers in Colleges and universities are the main force to strengthen the ideological and political education of College students. Their political quality directly determines the effect of education and work. Therefore, in order to strengthen ideological work in Colleges and universities, it is necessary to improve the political quality of Ideological and political teachers. From the student level, we must strictly control the quality and quantity of students 'joining the Party, do a good job of joining the Party according to the norms in the procedure, correct students' unhealthy motivation to join the Party, maintain the advanced nature of the Party organization, guarantee the purity of the Party members, and strengthen the construction of Party organizations at all levels in Colleges and universities with the highest standards and strictest requirements; from the teacher level, we should pay attention to teachers' moral education and cultivate people's morality. Understanding and training, not making improper comments in class, disseminating more socialist core values such as fairness, justice, democracy and the rule of law, carrying forward more positive social energy, shouldering the glorious mission of teaching and educating people, and promoting healthy growth and success of students.

References


