Necessity Analysis of Internationalization Development of Local Colleges and Universities

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Abstract. With the proposal of "one belt and one road", the development path of local universities towards internationalization has become the inevitable outcome of the development of the times. This paper analyses the necessity of the internationalization of local colleges and universities from five aspects: the need of the development of the times, participation in global resource allocation, improvement of the educational level of local colleges and universities, the inevitable trend and internal needs of the development of local colleges and universities. It is pointed out that only by taking the road of internationalization can we keep up with the development of the times and continuously enhance the core competitiveness.

Introduction

In 2013, general secretary Xi Jinping proposed to build the "Silk Road Economic Belt" and the "maritime Silk Road in twenty-first Century" ("one belt and one road"). In February 2017, the "Opinions on Strengthening and Improving Ideological and Political Work in Colleges and Universities under the New Situation" of the CPC Central Committee clearly listed international exchange and cooperation as one of the five functions of colleges and universities, which fully embodied the new mission of higher education to contact the world.

There are more than 60 countries and regions along the "one belt and one road". Our country occupies a decisive position in terms of population size, economic scale and cultural construction. With the development of "one belt and one road", the internationalization level of the region has been constantly improving. As an application-oriented university serving regional economy, local colleges and universities cannot meet the needs of regional economic development if they fail to train international talents. In the construction of "one belt and one road", China needs to train a large number of applied technology talents with international vision, cross-cultural communication ability and high professional and technical level to meet the needs of the development of the times[1,2]. Local colleges and universities are the direct carriers of internationalized applied technical talents training. The development of local colleges and universities in China should "rise to the occasion", "act in accordance with the situation", embrace the times and embrace the world, and change from "educating talents for the country" to "educating talents for the whole world", which has double meanings, that is, it can not only transfer talents to other countries, but also cultivate high-level talents for the region with the help of other countries. Therefore, the internationalization of local colleges and universities is the inevitable product of the development of the times, as well as a powerful impetus for the development of the country and the revival of the nation.

Internationalization of Local Universities is a Powerful Measure to Participate in Global Resource Allocation

Throughout human history, the survival and development of a nation depends on the resources it has. Any kind of resources on the earth is limited. Land, ocean and even outer space are the battlefields of competition among countries. If we want to have a voice in the allocation of resources and take the lead, it depends on the comprehensive national strength and core competitiveness of a country. And
the contest of core competence is the contest of talents, and the contest of talents is the contest of education quality. After 40 years of brilliant reform and opening up, China's economic strength has improved unprecedentedly, but it still lags behind the major developed countries (such as the United States) in many fields, such as science and technology, high-end manufacturing and so on. Nowadays, the world is developing at a fast pace.

How can we not fall behind in such an era, or even overtake in a curve[3]? Local colleges and universities must make continuous progress in education, dare to innovate and reform, and focus on training a group of applied talents with international vision and strategic vision. Only in this way can they contribute their strength to the great rejuvenation of the Chinese nation and realize the great Chinese dream. The realization of the Chinese dream requires not only the efforts of 985 and 211 universities, but also the responsibility of local universities as the main force of higher education in China. Local colleges and universities should stand at a strategic height, not simply teaching and educating people, but to participate in global competition as their own responsibility. Local college graduates should not only serve the local areas, but also go to the world stage to participate in the redistribution and reuse of global resources, and strive for more resources for the development of the country and the nation.

**International Development Promotes the Improvement of Educational Level of Local Colleges and Universities**

The internationalization of local colleges and universities will greatly promote the improvement of their own educational level. Established in 1991, the Hong Kong University of Science and Technology (HKUST) has been adhering to the concept of world-oriented development. In just 20 years of development, it has jumped into the ranks of world famous universities. This is inseparable not only from Hong Kong's unique geographical and cultural advantages, but also from HKUST's active pursuit of international development. Since its inception, HKUST has recruited principals and teachers from all over the world. International academic seminars on campus have become part of the daily work and study of students and scholars. Campus is the international stage. Graduates naturally gain worldwide recognition[4].

Yale University in the United States, as early as 2000, put forward the concept of building a "global university". Other world-renowned universities in the United States also offer generous benefits to the world's top scientists, and set up generous scholarship programs to attract outstanding students from all over the world. All these are the reasons why they have been standing at the forefront of science and technology and maintaining a very high level of education[5]. The development goal of HKUST and Yale University is different from that of local universities, but his idea of focusing on the world can be well studied by local universities.

The internationalization of local colleges and universities will greatly broaden their horizons of running schools, academic horizons and teaching horizons. Open your eyes to the world, you can understand yourself more clearly and examine yourself. International development inevitably goes through two paths of "going out" and "coming in". Only by going out can we better understand the development trend of the world and define the orientation of running a school. "Coming in" can make use of the world's intellectual resources. The two paths will greatly promote the improvement of their own educational level.

From the current development trend of science and technology, many scientific projects involve cooperation between countries. The efficiency of a single country is inefficient. As the base of training applied talents, local colleges and Universities Participating in it and sharing the achievements will greatly improve the international reputation and scientific research level of the university, and will be the booster of the development of the university.
Internationalized Talents Training is the Inevitable Trend of the Development of Local Colleges and Universities

As the most important part of national mass education, local colleges and universities shoulder the important task of docking with society, market and enterprises. The completion of higher education is also the end of many people's life education career. It can be said that higher education determines the level of the whole country's labor force. Faced with the global competition and the high popularization of information network, how to orient higher education to its own personnel training determines the development of the productivity level of the whole country. From joining the WTO to President Xi Jinping's advocacy of "one belt and one road", China's opening pace will steadily increase, and China will also change from participating in global competition" to leading global competition.

The concept of "domestic, foreign" will become more and more vague. This tremendous change will surely turn the domestic market into the international market and the local talent demand into the world talent demand. College graduates are no longer going to the local, but to the global. Therefore, local colleges and universities must recognize that training internationalized talents is the inevitable trend of development; otherwise they will not be able to meet the needs of the market for talents. Only by steadfastly advancing towards this goal can we continuously improve the level of labor force in the whole region, promote economic prosperity and social development, which is also the foundation of the survival of local colleges and universities.

Internationalization Development is the Internal Need of the Development of Local Colleges and Universities

(1) Expanding School-running Space

Local colleges and universities refer to full-time ordinary colleges and universities, which are mainly funded by local governments, supported by local financial support and serve the local market as the basic goal. There are more than 2400 local colleges and universities in China, accounting for more than 90% of the general colleges and universities. As mentioned above, the purpose of running local colleges and universities for many years is to train application-oriented talents with distinctive characteristics to serve regional economic development. With the slowdown of China's population growth and the continuous flow of population to international metropolis, many local colleges and universities will face the dilemma of unoptimistic enrollment prospects, and even the gradual shrinkage of characteristic majors. If we want to survive in today's deepening reform and increasingly fierce competition, we must vigorously expand the space for running schools and change passive "hunger" into active "hematopoiesis". International development is a good medicine for local universities to cure their persistent diseases. The internationalization development can broaden the vision of school management, make local universities expand their vision from a city, a province to the whole world, and actively seek cooperation with foreign universities with the same specialties. Expand the mode of running a school (e.g.'3+1','2+2' talent training model, three years of domestic training, one year of foreign training or two years of domestic training, two years of foreign training), increase the gold content of students'graduation certificates, improve the starting point of students' employment, and then gain market recognition. Only by using the internationally prevailing concept of talent cultivation to guide the talent cultivation in this region and gathering the world's intellectual resources to shape excellent graduates serving this region can local colleges and universities stand out in such fierce competition.

(2) Promoting the Core Competence

The admission score line, the quality of students, the employment rate of graduates and the market acceptance of local colleges and universities all depend on the core competitiveness of local colleges and universities. The core competitiveness is determined by the level of teachers, professional settings, teaching quality and other factors. Local colleges and universities have always relied on local
financial support since their establishment[6]. In economically developed areas, they can also rely on financial advantages to introduce some talents.

However, in economically backward areas such as northeast and northwest provinces and cities, it is not feasible for local colleges and universities to attract talents and improve their competitiveness through treatment. In order to survive and develop, we can only start from the endogenous motive force and change ourselves. Every teacher and leading cadre in local colleges and universities should look out from their own region, see the development of their peers, see the development of big cities, and see the trend and pattern of world education development. We can no longer "wait, depend, want" and can no longer count on central finance and local governments to invest in construction. Every teacher in local colleges and universities should actively explore, actively participate in international conferences, actively track the development of world disciplines, actively revise training programs and improve curriculum settings, and local colleges and universities should actively strive for international exchanges and even overseas training opportunities for students. The internationalization of each unit will inevitably result in the internationalization of the whole system. Accumulate each step, will become thousands of miles, gather small streams into rivers and seas. Only by taking the road of internationalization can we keep up with the development of the times and continuously improve the core competitiveness.

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