The Construction of Campus Culture in Vocational Colleges of China from the Perspective of Multiple Intelligences Theory

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ABSTRACT

As an important way of cultural transmission, vocational colleges not only shoulder the responsibility of cultural transmission, but also shoulder the responsibility of training professional personnel. The vocational college is a carrier of higher education, and trains practical personals who are good at productive, construction, management and service technology. Vocational colleges serve the students, service the enterprise and serves the society directly by this way. A good campus culture is of great practical significance to improve the overall quality of vocational college students and realize the all-round development of people.\textsuperscript{1}

KEYWORDS

Multiple intelligence; Campus culture; Students quality.

INTRODUCTION

In China, there is an important goal of the country, which should speed up the development of modern vocational education, speed up the construction of modern vocational education system, accelerate the development of modern vocational education with technological progress and production mode, adapt to the social public service and integrate the deep integration of production and education, deepen the integration of production and education, school enterprise cooperation,\textsuperscript{1}

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fully mobilize the social forces and attract more resources to the vocational education, and train high-quality workers and skilled personnel.

China want to strengthen the national cultural soft power, build and have a modern, world oriented, future oriented, national, scientific, and popular socialist culture, and be a powerful country of socialist cultural. The campus culture of school is an important part of the Chinese socialist culture, the campus culture of vocational college is of great practical significance to improve the comprehensive quality of the vocational college students and realize the all-round development of the students.

REVIEW OF RESEARCH

W Waller who is a famous American scholar put forward the concept of campus culture in 1932. In 1980s, Henry Rosovsky who is an American proposed that the specific field determines a person's culture, life style, spirit and future, and university management should serve the ability to improve teaching and research in the book which name is American campus culture. The management structure needs to reflect that learning is the primary right and responsibility of the students, while other activities are secondary, although may also be valuable life experiences. In the book which name is the multiculturalism on campus, Harold E Chatham discuss and analyze the multicultural phenomenon of campus culture in American universities. At the same time, American scholars believe that campus culture has four levels: physical culture, behavior, value and philosophy. Some scholars have also studied the conflict of campus culture. About the theories of campus culture, there are four main ideas of campus culture in Western universities: humanism, academic freedom, pragmatism and multi-culture. These ideas are interrelated and interact with each other to promote the construction of campus culture in western universities.

In China, the research of the construction of campus culture started late. It was not until 1980s that it was put forward by a university as a sub culture. Li Yixian pointed out that campus culture is the spiritual wealth of the practice and creation in the campus. It refers to the sum of the ways of the school, and includes the school material culture, the school system culture and the school spirit culture. Jin Yan and Yang Liu believe that the construction of campus culture in vocational colleges has six main tasks: concept, content, team, position, group and guarantee. Huang Haoling elaborated the ideas and methods of construction from the perspective of the integration of corporate culture and campus culture. Gu Weili pointed out that the key point of campus culture construction in higher vocational colleges is to clarify the goal, optimize the content and perfect the mechanism of campus culture construction under the guidance of the scientific concept of development. Ma Fu Yu advocated that the construction of campus culture in vocational colleges should highlight its professionalism. The campus culture of vocational colleges should be constructed with the interaction of school culture and enterprise culture, so as to build a characteristic campus culture system with vocational requirements. Luo
Xiaofang believed that the campus culture should be built as a hidden curriculum, and explore the target orientation, content design and management methods of campus culture from the angle of curriculum orientation, curriculum content and implementation, and curriculum evaluation. Zhang Yide discussed how to use the new media to innovate and promote the construction of campus culture. Ge Jinjing focused on how to build campus culture on the theme of Zhejiang business culture in Zhejiang vocational colleges, and emphasized the importance of the construction of campus culture based on cultural characteristics. Zhao Xiaoli believed that the construction of Higher Vocational Campus Culture in China should learn from its valuable experience and improve the quality of education in an all-round way. Sun Beixiong pointed out that we should follow the train of thought of constructing honesty education system, setting up appearance course and cultivating team consciousness of teachers and students to build characteristic campus culture.

THE PATH OF CAMPUS CULTURE CONSTRUCTION IN VOCATIONAL COLLEGES

Educationist Dewey said that "education is not an informed and informed thing, is an active and constructive process", Chinese schools have been committed to the overall development of students' quality. Campus culture is the spiritual wealth created by practical activities on campus. A good campus culture is conducive to the all-round development of students’ comprehensive quality.

Multiple Intelligences and the All-Round Development of Students

Howard Gardner who is the famous American developmental psychologist and put forward the theory of multiple intelligences, divides human intelligence into 8 kinds: speech language intelligence, logical mathematical intelligence, visual spatial intelligence, music rhythm intelligence, body movement intelligence, interpersonal intelligence, introspection intelligence, natural observation intelligence and so on. Because of the particularity of the training objectives and the obvious characteristics of the students’ growth stage, the students of vocational colleges have the above intelligence potentials, but they have not yet fully formed. With appropriate encouragement and rich environment and guidance, students can develop 8 kinds of intelligence to a fairly high level and reach the level of all-round development.

Path of Campus Culture Construction Based on Multiple Intelligences Theory

CONSTRUCTING A CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OF SPEECH LANGUAGE INTELLIGENCE

Language intelligence is the ability to effectively use oral language or words to express their thoughts, understand others, grasp phonetics, semantics and grammar.
flexibly, and have the ability to use speech thinking, express words and appreciate the deep connotation of language. The core of language intelligence lies in the oral ability of language, the potential of language memory and the ability to interpret language. In the construction of campus culture, students' speech language intelligence can be strengthened through speech contest, debate competition and drama performance.

CONSTRUCTING A CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OFLOGICAL MATHEMATICAL INTELLIGENCE

Mathematical logic intelligence is the ability of people to use numbers and reasoning effectively. It reflects the sensitivity of logical ways and relationships, declarative and propositions, functions, and other related abstract concepts, which can help us analyze the relationship between problems and solve problems, and carry out scientific analysis, reasoning, and logical thinking. In the construction of campus culture, students' logical and mathematical intelligence can be strengthened through professional skills competition and project planning.

CONSTRUCTING A CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OFVISUAL SPACE INTELLIGENCE

Visual spatial intelligence is the correct perception and expression ability of people in terms of color, shape and spatial position. The most prominent feature is that it can accurately perceive the visual world, easily produce the thinking image, have a strong three-dimensional space thinking ability, and be good at identifying the relationship between the perceptual space objects. In the construction of campus culture, we should make full use of posters, buildings and network platforms to enhance students' visual spatial intelligence.

CONSTRUCTING A CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OFMUSICAL RHYTHM INTELLIGENCE

Musical intelligence is the ability of a person to feel the tone, melody, rhythm, timbre and so on. A person with developed musical intelligence who is highly sensitive to rhythm, tone, melody, or timbre has a high ability to perform, create, and think about music. In the construction of campus culture, we can regularly carry out lectures of music knowledge, school song competition, music salon, regularly organize various kinds of student literature and art activities, campus broadcasting stations, etc. At the same time, we can combine music with rockery, fountain and statue landscape to form a warm and elegant campus natural environment, reflecting the harmonious and beautiful campus culture and youth. The beautiful mental outlook is imperceptibly increasing the shaping of students' musical rhythm and intelligence.
CONSTRUCTING A CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OF PHYSICAL EXERCISE INTELLIGENCE

Physical exercise intelligence refers to the ability to use the body to express ideas and feelings, and to use both hands to produce or transform things. This intelligence includes special physical skills, such as balance, coordination, agility, strength, elasticity and speed, and the ability to be caused by touch. In the construction of campus culture, the development of physical movement intelligence of students is promoted by carrying out sports, improving sports facilities, strengthening the construction of sports teachers, strengthening the sense of responsibility and teaching ability of the teachers.

CONSTRUCTING A CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OF INTERPERSONAL COMMUNICATION AND INTELLIGENCE

Interpersonal intelligence refers to the ability of interpersonal communication. In the construction of campus culture, relevant systems should be established to ensure the enthusiasm of students to participate in their activities. In the form of activities, the enterprise culture should be introduced into the behavior of teachers and students in the campus, and a cultural atmosphere with enterprise spirit and concept should be created to organize students' training, practice and direct introduction of enterprises. School and so on. Cultivate students' collective consciousness and lay the foundation for students to enter the work in the future.

CONSTRUCTING CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OF INTROSPECTION INTELLIGENCE

Introspection intelligence refers to the ability to go deep into the inner world of one's own, that is, the ability to establish an accurate and true autonomous pattern and to use this model effectively in real life. In the course of the construction of campus culture, we can update the information of the school library in time, hold artistic activities, debate competitions, speech competitions, lectures and so on to exercise students' communicative ability, thinking ability, judgment and inference ability, understanding and understanding of others and their abilities, and opening self-career planning to make students alone. Thinking and expressing autonomously to promote students' introspective intelligence development.

CONSTRUCTING OF CAMPUS CULTURE SUITABLE FOR THE DEVELOPMENT OF NATURAL OBSERVATION INTELLIGENCE
Natural exploration of intelligence is the ability of man to recognize plants, animals and other natural environments, such as clouds and stones. In the course of campus culture construction, students can know how to survive, such as what plants can be eaten, and what food is not edible by setting up a course on Natural Science and exploration. This not only promotes the development of students' natural observation intelligence, but also improves their survival skills.

CONCLUSIONS

This paper illustrates the relationship between human multiple intelligences and students' all-round development, and put forward the path of campus culture construction suitable for Vocational College Students' intelligence development from different levels. It provides the basis of modern theoretical and practical research for discovering talents, realizing teaching in accordance with all the students' aptitude and effectively making students develop in an all-round way. It has a positive effect on strengthening the connotation construction of vocational education and improving the quality of vocational education.

REFERENCES