Research on Political Identity of Contemporary College Students

Xiufang Zhao

ABSTRACT

The political identity of college students represents the future trend of social political identity and plays an extremely important role in the whole social political identity system. We take some college students in universities of Jinan as research samples, select more than 4,000 students from some universities of Jinan as the research objects, which involves multiple disciplines of humanities, science, technology and medicine, mainly including undergraduates and postgraduates. We discuss the identity of college students towards the ruling party, the political system, the country, culture and other aspects. It will help us form a scientific understanding of the college students' political identity, and lay a theoretical foundation for launching the targeted political identification education. ¹

INTRODUCTION

Political identity is the public's approval, recognition and sense of belonging on the rational analysis and judgment on the political system, and the recognition and support for the countries and political parties represented by the political system, as well as the value and culture of the connotation, which guided the political practice and behavior. ¹¹ The political identity of college students represents the future trend of social political identity and plays an extremely important role in the whole social political identity system. The realization of the Chinese dream, the improvement and development of the socialist system with Chinese characteristics, and the consolidation of the party's ruling status are all closely related to the political identity of the contemporary college students. Based on this, from the perspective of political

¹Xiufang Zhao. School of Marxism, University of Jinan, Shandong, China.
identity, this paper discusses the identity of college students towards the ruling party, the political system, the country, culture and other aspects. It will help us form a scientific understanding of the college students' political identity, and lay a theoretical foundation for launching the targeted political identification education.

ANALYSIS

Our analysis and research on contemporary college students' political identity mainly focus on this. For this reason, we take some college students in universities of Jinan as research samples, select more than 4,000 students from some universities of Jinan as the research objects, which involves multiple disciplines of humanities, science, technology and medicine, mainly including undergraduates and postgraduates. This paper investigates the political attitude and political identity of college students, and makes an in-depth analysis of the related problems. A total of 4,000 questionnaires were issued and 3,696 were returned, with an effective rate of 92.4%. The questionnaire survey is analyzed as follows.

Contemporary College Students' Understanding and Recognition of the Socialist Political System with Chinese Characteristics

According to the feedback from the questionnaire, contemporary college students have a good understanding of Chinese political system. College students have a high level of understanding of the system of the people's Congress, the Chinese political party system and the system of regional ethnic autonomy. Nearly 80% of college students have a comparative understanding and general understanding. At the same time, nearly 75% of the students identify and support the socialist system with Chinese characteristics, as well as various political systems, which shows that the contemporary college students have a higher recognition of the socialist system with Chinese characteristics. What cannot be ignored is that nearly 30% of college students are still in a state of ignorance of the system of grassroots democracy and the mass autonomy. Therefore, the degree of recognition and identity is relatively low. At the same time, we should also see that the degree of college students' identification with the socialist political system with Chinese characteristics will decline with the rise of grade.

Contemporary College Students' Recognition of Institutional Advantages

Between 60% and 70% of students believe that the socialist system with Chinese characteristics has obvious advantages, about 30% of the students agreed it, and about 40% agreed with the superiority of the socialist system with Chinese characteristics, recognizing that they are playing an irreplaceable role in promoting the development of Chinese social democracy, the development of deliberative democracy and and social governance. A total of 95% endorsed. This fully shows
that contemporary college students generally have a high degree of recognition for
the advantages of our political system. However, there are still a small number of
college students who are puzzled by the negative influence of Western democratic
system, western political theory, Western democratic discourse power and the so-
called "universal value", still compare Chinese political party system with the
Western bipartisan or multiparty system, and mistakenly equate the democratic form
with democracy, then the identity of the institutional superiority of the Chinese party
system is unclear.

Contemporary College Students' Views on the Implementation of the System

In general, college students have been active in the implementation of the
system. Nearly 70% of them believe that the various systems have overcome the
problems of insufficient initiative and achieved institutionalization, standardization
and procedure. The dissatisfaction of college students with the implementation of
the system is mainly reflected in the following three aspects: First, the phenomenon
of going through the motions has not been completely overcome in the process of
the election of NPC deputies. Secondly, there are problems of low enthusiasm for
political participation of the people in the implementation of grass-roots democracy
and mass autonomy. Third, the present election of rural self-government has not yet
overcome such bad phenomena as bribery election and the involvement of evil
forces. This indicates that the democratization process of the NPC election needs to
be strengthened, and the enthusiasm of grass-roots people to participate in politics
needs to be fully mobilized.

CAUSE ANALYSIS

Reasons for the Decline of Identity of the National Political System

THE ENORMOUS EMPLOYMENT PRESSURE IS AN IMPORTANT REASON
FOR COLLEGE STUDENTS' POLITICAL APATHY

In recent years, the number of college graduates has soared, and the pressure on
graduates has increased year by year. The employment has become one of the most
prominent problems. Many students' learning content and plan are entirely for the
service of jobs, they are more utilitarian in their study and are not interested in or
neglected even despised the development of the country and society, which has no
effect on employment. As a result, college students don't pay much attention to
politics, so that they don't pay much attention to the political system, and don't know
much about it.
LIMITATIONS OF THE ECONOMIC STATUS

The economic basis determines the superstructure. Generally speaking, only when the economy reaches a certain level and people's material needs are satisfied will there be the enthusiasm to participate in politics and understand the political system. While college students have no fixed income, and some of them can't even afford the tuition fees and living expenses, so they have to work hard for living expenses and tuition fees, and have no time to participate in political activities. The understanding of the political system is also general.

Reasons Why College Students Think China's System has Obvious Advantages

First, the party and the state vigorously advocate and practice the core socialist values, leading the social thought, arming the minds of college students, and enhancing the dominant position of Marxism in the ideological field. Thus, it strengthens the self-consciousness of resisting the negative influence of Western discourse hegemony in theory, and makes them correctly understand the socialist system with Chinese characteristics and its superiority.

Second, the historical education of the socialist system with Chinese characteristics is carried out in the multi-channel, all-directional and stereoscopic, which helps them to correctly understand the superiority of the political system in our country. The ideological and political courses in universities are the main channel for college students' political identity education, and has a huge impact on the political identity of college students.

Reasons Why College Students are not Satisfied with the Implementation of the System

Contemporary college students are more or less influenced by western liberal culture, they like a free and fair society. Therefore, college students are not satisfied with the incomplete implementation of the system. In particular, in the process of the election of NPC deputies, the phenomenon of going through the motions has not been completely overcome, which makes college students feel that the representatives exercising power have no independent opinions and no independent positions. College students pursue fairness and equality, while bribery and the involvement of the evil forces are completely different from those in the mind of the students, so that college students have a lot of dissatisfactions with the implementation of the system.
COUNTERMEASURES

Ideological and Political Theory Courses Need to Increase the Content and Practice of Political Identification

We need to strengthen the cultivation of College Students' political identity in the following aspects: we need to establish the correct outlook on life, values, and the world. We should advocate mainstream ideology and then enhance political identity. In order to do this job well, colleges and universities should carry out in-depth study of core socialist values education, especially the education of ideals and beliefs. Efforts should be made to internalize the socialist core values into college students' spiritual beliefs and values, and externalize them into their conscious actions. In addition, cadres at all levels in universities should play a leading role.

Ideological and Political Course Should Adapt to the New Media Era

With the advent of the Internet information society, everyone has equal and convenient channels to disseminate information, and can express their views and opinions freely and instantly. Especially, the Internet has gradually become a public opinion field for different interest groups to express their demands. In addition, the features of new media have mass quantification such as quantitative information, decentralization, convenience, and openness, some traditional media dominated the world pattern is gone forever.

The new media extends the classroom of Ideological and political education for college students. The diversity of new media expression forms makes the content and methods of education colorful and vivid. The ideological and political course can make the main ideological principles and concepts vivid and colorful through various forms, such as text, graphics, images, and films. So as to enhance the sense of value identity of mainstream ideology.

Colleges and universities actively explore and apply new media, actively build platforms for the dissemination of mainstream political consciousness and education, effectively promote the influence of the mainstream ideology socialization, and then realize the educational goal of transmitting the mainstream ideology to college students.

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