Achievement Analysis of Innovation and Entrepreneurship on the Undergraduate Training Quality

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ABSTRACT

The only standard to measure the quality of higher education is the quality of talent cultivation, and improving the quality of talent training is the eternal theme and goal of higher education. This paper analyzes the internal and external factors that influence the quality of higher education, combined with the development of innovation and entrepreneurship education in colleges and universities, and expounds the positive effect of innovation and entrepreneurship education on the degree of achievement of undergraduate teaching objectives and the contribution degree of the growth of undergraduate graduates.¹

INTRODUCTION

The China is from big country to strong country in economy, from manufacturing to create, from Chinese China resources extensive to the resource conservation and the key period of moving from human resources, how to realize the transformation, innovation driven implementation, improve the quality of talents cultivation of higher education is the most important in the global[1]. The Yandong Liu, vice premier of the State Council, has made it clear that the only standard to measure the quality of higher education is the quality of talent training [2]. Therefore, it must be unswervingly to improve the quality of personnel training as the starting point and the foothold of the future education reform and development.

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Under the new situation, training innovative and entrepreneurial talents is an important breakthrough for talents training in higher education, and is also an inevitable requirement for further promoting innovative countries and promoting employment by entrepreneurship. College students, as a special group, have high political consciousness, strong professional ability and comprehensive quality. At the same time, they are vigorous and enterprising. In this era, they should become the new force and pioneer of innovation and entrepreneurship, [3].

FACTORS INFLUENCING THE QUALITY OF UNDERGRADUATE TRAINING

The quality of undergraduate training is influenced not only by the location, conditions, training programs, faculty, style of study and students themselves, but also by external factors such as national policies and social changes.

Internal Factor Analysis

(1) Orientation of running a school
In any country's higher education system, research universities can only occupy a very small proportion, and more are teaching and research oriented or teaching based universities. Therefore, for the vast majority of the science and engineering colleges, the most important mission is to train qualified engineers and technicians to meet the needs of the society. However, many colleges and universities blindly, unclear orientation of the pursuit of the so-called "comprehensive and research university" unrealistic, teaching scientific research, leading to training target is difficult to achieve, resulting in a huge waste of care for this and lose that, and talent education resources training quality discount.

(2) Conditions for running a school
School conditions is a necessary foundation to carry out education and teaching work, including school hardware facilities, experimental instruments, books, network information resources and funding, is an important part of teaching quality assurance system of education, personnel training is important to improve the core competitiveness of the school and the quality of the role.

(3) Training program
Although most colleges and universities are trying to carry out the teaching system reform to adapt to the rapid development of social needs, but from the actual effect, there is still a big gap between the intensity and speed of reform and social needs, parents' expectations and the quality of students. There are many problems such as vague orientation, unreasonable curriculum settings, outdated teaching materials and knowledge, less practical links and so on. This is also a common problem faced by most universities.

(4) Teacher strength
For this project, education. Education is a big plan, teacher is the base. School personnel training needs teachers to implement. Only by building a professional quality teacher team, can we ensure the smooth implementation of the expected training objectives, so as to achieve the sustainable development of our school. Without a high level of teachers, the training of talents in Colleges and universities will be a castle in the air.

(5) Learning style

The style of study can best reflect the school running idea, cultural history and teaching quality. Good style of study is the fundamental guarantee for the smooth development of education and teaching. Admittedly, the difference between the style of study is enormous, focus on the style of study in Colleges and universities is generally good, but many are in the one-sided pursuit of graduation rates, degree granting rate, employment rate, and other indicators of safety first, there are many wonderful phenomena, such as the school, students usually late, leave early, absenteeism phenomenon and don't listen carefully in class, play mobile phone, chat is normal teachers have to spend a lot of time and effort to improve the students' attendance and maintaining classroom order, or even incapable of action, mentally and physically exhausted kaofengkaoji, cheating is often not given due punishment, teachers and even had to reduce the difficulty of the exam, and even become a "water" a last resort of the eclectic approach. No rules, no Cheng Fang yuan, only the rules and regulations can be effectively implemented, straighten out the three party relationship between management departments, teachers and students, so as to form resultant force and form a good atmosphere for campus learning atmosphere.

(6) Students themselves

The university life is relatively free and free, and the high school learning model that has been started by the teachers and parents before the college entrance examination has been completely lost. In this learning environment, many students will relax the requirement to oneself, even some slack, busy love, some are keen to work part-time, and some indulge in the network world.

External Factors Analysis

(1) National policy

The national policy determines the direction of development of education, the resumption of college entrance examination from 1977 to 1996, the University began to pilot the recruitment of students, around 2000 enrollment of University and the reorganization, in 2010 to carry out the innovation and entrepreneurship education in Colleges and universities, to carry out double class construction in 2015 of higher education, have far-reaching influence the quality of development and the talent of the a series of important initiatives in our country does not have a higher education.

Innovation and entrepreneurship education put forward epoch-making requirements for the development of higher education, and promoted the training of
talents in Colleges and universities from closed to open, more targeted, and promoted the comprehensive quality improvement and all-round development of talents.

(2) Social change
The current world politics, economy, society, technology and culture are undergoing profound changes, technological innovation is accelerating, emerge in an endless stream disruptive technology, "industrial 4" and "2025" will inevitably lead Chinese manufacturing upgrading in China and entering the world manufacturing power, seize the commanding heights of international science and technology have a profound impact of industrial restructuring, but at the same time the problem of energy shortage and environmental pollution is becoming increasingly serious in China, food security situation is not optimistic, the international situation is complicated and changeable, rapid social change of China's higher education development and personnel training quality are put forward new goals and requirements[4].

A DOUBLE DEGREE ANALYSIS OF UNDERGRADUATE TEACHING OBJECTIVE

The spirit of innovation and innovation is a higher level requirement in personnel training. It is an inevitable requirement for higher education to deal with industrial structure adjustment, economic transformation and upgrading, innovation driven and economic and social development, and the implementation of innovation and entrepreneurship education conforms to this historical trend. The implementation of innovation and entrepreneurship education will greatly contribute to the reform of education and teaching, the quality of personnel training, the construction of teaching staff and the conditions of running schools.

(1) The curriculum system is more reasonable
China's innovation and entrepreneurship education is not unilateral and superficial that is to impart entrepreneurial knowledge, encourage a large number of students to start a business, the deeper idea is to cultivate students' comprehensive quality, the innovation consciousness and innovation ability etc. Therefore, innovation and entrepreneurship education curriculum system is not to add several foreign entrepreneurship courses based on the existing teaching system., but must be in entrepreneurship education and professional education, combined with the reasonable depth of integration, thus forming a multi-level "interdisciplinary professional, even cross disciplinary and Cross College" training curriculum system, so as to meet the social needs of students' comprehensive professional skills and innovation consciousness and innovation ability.

(2) The training model is more flexible
Double breaks through the limitation of education training pattern of the single personnel, the personnel training mode is more flexible, pay more attention to the
students, fully respect the differences between individual students, adhere to the diversity of talent training, promote the all-round development of people.

The teaching method changed to speak based teaching mode, the teaching style and heuristic, case type and discussion combination of teaching methods to attract students to the teacher's idea, improve the enthusiasm and initiative of students in the classroom, increase the interactivity, stimulate their interest in learning and teaching innovation means and methods.

According to the actual situation of entrepreneurship, students will be allowed to retain their students' status, take up their own innovation and start a business, and provide a system guarantee for the training of talents.

3) The ability of creative practice is obviously improved

Practice is true knowledge, practice is long, and practice is the weak link of higher education in our country. For the needs of the community and the production practice, management of education to improve the practical conditions, to ensure the teaching practice and teaching activities smoothly, while a large number of devices and off campus practice base construction and improve the incubator, such as university science and Technology Park, college business park hackerspaces and Small and micro businesses business base. The improvement of practical conditions raises and improves the students' creative practice ability and engineering application ability, so that students can grow up and improve in practice.

4) The significant improvement of teachers' strength

Since the management of education, to go through high level talent introduction, training, introduction to "measures, teachers strength significantly improved, especially the ability of teachers' practical ability and the ability to integrate theory with practical and social service has been significantly strengthened.

The teacher evaluation reform and incentive system, abandon the disadvantages only papers, only the evaluation of the project, return to student-centered, work environment for teaching, actively reform and improve the teaching workload identification and teaching quality evaluation system, the outstanding performance in undergraduate teaching, scientific research work and receive the same the reward and recognition. The implementation of this system can enable some teachers to concentrate on teaching, and it will play an important role in fully mobilizing the enthusiasm and initiative in teaching, promoting the quality of teaching and improving the quality of personnel training.

DOUBLE GROWTH CONTRIBUTION TO UNDERGRADUATE DEGREE ANALYSIS

Double education greatly improves the quality of personnel training, the specific contribution to the growth and success of the graduates, there are mainly as follows:

1) Improve the ability of practice

Practice base and hardware facilities is hard power in Colleges and universities, management of education promotes the practice base and upgrading hardware
facilities, to play a positive role in cultivating and improving the students' ability of innovation and practice, theory and practice ability and application ability.

(2) Improve the ability of innovation

In the process of implementing the management of education, encourage the students to actively declare all kinds of innovative projects, emphasizing the role of students in the middle of the project, inspection and acceptance of a series of links, pay attention to students' independent thinking, independent study, literature research, solve problems, develop teamwork and sense of responsibility, comprehensive writing ability, gradually enhance scientific literacy and innovation ability.

(3) Improving the ability of social adaptation

Long time since college students on campus have a 3.1 of life, separated from the society, less experience and contact the actual working environment of the opportunity, their character of simple, the way of getting along with people of limited capacity, less social experience, and employers are more likely to recruit a social experience, have certain social experience of College students. Double education gives opportunity for college students to contact the society, exercise the ability to communicate with people, gradually deepened the understanding of the community, increase social experience, improve the ability to adapt to society, to adapt to the work environment, job work has laid a good foundation.

(4) Perfect personality

Students depend on their parents for living expenses, in addition to the families of the students, most of the fullness of life, do not know how life is not easy, does not understand the danger, don't even know how to thanksgiving. Management of the personnel training education from closed to open, to encourage students to contact the society, understand the hardships of parents, has a good role in promoting the cultivation of their personality will improve self-personality.

(5) Improving the quality of employment and the satisfaction of employers

The implementation of management education in our school in the past five years, the number of students and graduates to obtain the master of civil servants in more than 25%, the average employment rate of 97%, regardless of employment, or employment quality has improved star. At the same time we widely to the employer for the employment of graduates questionnaire for professional knowledge, matching degree, cooperation ability, communication ability, comprehensive quality and employment starting salary, self-cultivation and other aspects of the questionnaire survey, the employer gives "satisfaction" and "satisfactory" more than 99% of the total, employer satisfaction significantly.

CONCLUSIONS

At present, China has entered the new era of transformation from China to China, and from China speed to China quality. In the new era, higher quality of higher education has been put forward. To carry out innovation and entrepreneurship
education is an effective measure to deepen the reform of higher education, improve the ability of innovation and promote full employment. The success of innovation and entrepreneurship education will lead to the joint success of quality education, lifelong education and career education. It will drive the connotative development of higher education and improve the quality of talents training.

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