Opportunities, Challenges and Paths of Higher Education under the Background of the "One Belt and One Road" Strategy

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Abstract. The "One Belt and One Road" strategy was raised by CPC Central Committee which take Comrade Xi Jinping as general secretary to take the initiative to deal with the situation of profound changes in the world. Its purpose is to realize the economic and social cooperation and win-win situation with the countries along the Belt and Road. The strategy provide new opportunities for the development of higher education in our country, but also bring us a severe challenge. Therefore, under the background of "One Belt and One Road" strategy, higher education should innovate training model, play a think-tank role, enlarge the open pattern of cultural exchange and provide intellectual support and talent guarantee for "One Belt and One Road" strategy.

Introduction

The "One Belt and One Road" strategy was raised by CPC Central Committee which take Comrade Xi Jinping as general secretary to take the initiative to deal with the situation of profound changes in the world. The "One Belt and One Road" strategy insists on the silk spirit of solidarity, mutual trust, equality, mutual benefit, inclusiveness, mutual learning and win-win cooperation, under the framework of global cultural identity, we will promote policy connectivity and cultural exchanges among countries along the belt and road. Its purpose is to realize the economic and social cooperation and win-win situation with the countries along the Belt and Road with the vigorous development of China's economy and society, higher education also become open gradually, at the same time, The higher education of our country in the concept of running school and the quality of talent training shows the problem is that not adapting to the development of economy and society. "One Belt and One Road" strategy has brought opportunities for the development of education in China, there are also serious challenges. Therefore, higher education should innovate constantly the training mode of talents under the background of the “One Belt and One Road” strategy, play the role of the university think tank, strengthen the open pattern of cultural exchanges, promote the cultural identity with other countries, that order to provide intellectual support and personnel guarantee for the "One Belt and One Road" strategy.

The Opportunity of Education in the Background of the "One Belt and One Road" Strategy

Promoting Open Education, Enhancing the International Competitiveness and the Influence of Higher Education

In today's world, the pace of internationalization has been accelerating in all areas including higher education, exchanging and cooperation of higher education international become more frequently, and the competition for education resources is increasingly fierce. Only by expanding opening, enhancing external cooperation and exchanging, and improving the level of its own education, universities can adapt to the trend of the times and seize the opportunity to integrate into the education family of the world.

Under the adapt to the trend of globalization and international competition, the external opening
of the economy requires that education be opened to the outside world inevitably, education is an important way to improve education's international competitiveness and increase its overall national strength. The successful experience of reforming and opening up tells us that only by adhering to the open policy of "going out and importing", we can strengthen our close ties with other countries. Only by going out, learning and feeling the traditional school spirit, advanced management philosophy and academic management system of famous universities, we can perceive the deficiency of China's higher education in comparison. Adhering to go out, to learn and draw lessons from outstanding achievements, for example the development strategy, running mechanism, the experience of teachers troop construction, talent cultivation mode, and internal governance structure of the top universities in the world, to do this, can enhance the international competitiveness and influence to open up new horizons in higher education.

Providing a Broad Vision for the Training of Leading Cadres in Universities

Reform of higher education in China lags behind the need of age, higher education is facing the urgent request of deepening reform, we should update the talent training ideas, innovative talent training mode, improve the system of examination recruitment, promote political and school separation, establish modern university system with Chinese characteristics. One of the key and difficulty points of university reform is the training of leading cadres in universities. In the past, our training had many limitations, which hindered the effectiveness of training. "After the political path is determined, cadres are the deciding factor," MAO said.[1] The leaders of universities are the leaders and the main plotters of the university, and their educational philosophy influence the educational purposes directly, mode of talent training and management level of colleges and universities. Only by liberating their own thoughts and cultivating their own comprehensive ability, can they highlight the characteristics of the school. It is one of the important ways to improve training quality by expanding the training horizons of university cadres abroad and broadening overseas training channels. The "One Belt and One Road" strategy further opened the window of that education close contact the world, that is not only beneficial to further improve the leading cadres training mechanism in colleges and universities, and opened the window of the higher education exchange, through riching training characteristics constantly, forming training culture, to enhance leading cadres training effectiveness to provide new opportunities for colleges and universities.

Rational Allocation of University Resources, Promoting Regional Education Equity

The "One Belt and One Road" strategy demonstrates our country's economic interaction with the road fully and the complementary of each country's resources advantages. Such not only can play a role of the allocation of resources, and attaches great importance to the regional cooperation and development, and can be further open the channel to east and enhance the opening range to the west, promoting the inland areas to improve the level of opening to the outside world. "Countries also should enlarge the support of higher education to the west and underdeveloped regions, for realizing that the west and backward area residents to accept higher education equality of opportunity to create conditions, thereby reducing the income gap between east and west, promoting the harmonious development of society." [2] In this way, the improvement of regional economic and social provide the corresponding material base for the regional development of higher education, forming a virtuous cycle, with the development of economy lead to the development of cultural industry, and promoting the reform and development of higher education, colleges and universities can not only enhance the service ability for the economic and social development of regional and local, and can further promote the fairness of higher education.
Higher Education is Facing Challenge in the Background of the "One Belt and One Road" Strategic

"One Belt and One Road" Strategy Intensifies the Competition of Excellent Talents of Higher Education

"One Belt and One Road" strategy promotes communication with other countries in higher education, at the same time, it also means that the countries or regions where possess advantages obviously in education have more advantages in attracting talent. The few developed countries in the belt have attracted excellent talents from all countries and regions with their rich education resources, good salary and working conditions. At present, any talented people could not ignore the reality conditions that conducive to the development of their own. College talents have no doubt about the pursuit of career and life, but it is also become the psychological motive of the brain drain in the underdeveloped regions objectively.[3] In the 21st century, the competition is talented person's competition, only by deepening the reform of higher education constantly, the innovating personnel training mode, improving the quality of talent training, only in this way, can highlight own features in the competition of international university talent, enhance the position in the global talent competition, so as to promote our country's higher education international competitiveness and influence.

The "One Belt and One Road" Strategy Challenges the Basic Functions of Universities

The talent cultivation, scientific research, social service and the innovation of cultural inheritance are the basic function of universities. "Because of the teaching, scientific research and social service are comprehensive and cross works the dialectic relationship, we should always adhere to the teaching and scientific research and social service concept of the trinity, to better adapt to society." [4]Our country invests a lot of money on the cultivation of the talent, but now, some universities have a large number of graduates not be able to work, causing huge backlog of talent can't find the exit of the reality, so that not only cannot effectively play the positive role of economic and social development, but also weaken the value objectively of college talent training and social service function. Country need invest a lot to the talent training, the school takes a lot of manpower and financial resources, at the same time, society should give a certain resource allocation, this requires college talent training adapted to the needs of the country, once the conflicts with the demand of the market, will cause the waste of human resources and the invalid of country's financial capital. The “One Belt and One Road” strategy strengthen the sense of crisis in colleges and universities while also challenges the basic functions of colleges and universities.

The "One Belt and One Road" Strategy Makes the Higher Education Face a More Intense Cultural Blend and Conflict

China is a great country with five thousand years of excellent cultural traditions, there is rich cultural deposits. In the process of implementation of the "One Belt and One Road" strategy, how to protect their own traditional culture, how to control the values penetration of extreme force, and how to combine local culture with regional culture and foreign culture, how to cultivate the young people of a kind of cultural identity, how to protect and continue the national excellent culture, these all need to think deeply about. The “Not only must respect the differences between different cultures, but also should involved actively, strengthen dialogue, absorb the advantages of foreign culture, to create their own new features of culture, maintain and enhance cultural vitality. In the process of cultural blending, to seek common in between culture, maintain their respective characteristics, at the same time, away from behind and unreasonable elements, achieve a symbiosis between different cultures within the common framework of global culture”.[5]Universities have more opportunities to input and export students to foreign, communicating with students from different countries, and contacting various foreign cultures, and different ideologies will infiltrate them. Therefore, in the broad trend of diversified development, the ideology of each country is interwoven with each other, which has a great impact on the mainstream values of our country.
The Action Path of Education in the Background of the "One Belt and One Road" Strategy

Innovating the Mode of Talent Training, Providing the Talent Guarantee for "One Belt and One Road" Strategy

College talent training mode is systematic training system, and it is the synthesis of talent training of target, system, plan and process and so on, the talent training mode is a important task of higher education research in China. Innovating talents cultivation model is the strategic choice to improve the quality of talent cultivation, it is needed for our country to carry out the "One Belt and One Road" strategy, in the face of opening, diverse and complex world of change, it is also be needed for higher education urgently to deal with challenge.

"The Open higher education development path" is the main way for the internationalization development of education in modern times, which focuses on the openness of the concept of higher education cooperation and the innovation of talent cultivation. After the implementation of the reform and opening up, our country's higher education on the talent cultivation mode is under the influence of John Dewey's pragmatism education who is American educator, some universities attach importance to students' interest, activity and the ability of soluting actual problem, but more colleges and universities only make the education philosophy as a kind of slogan, still maintaining the exam-oriented education model actually, focusing on the student's academic record, and not pay attention to the cultivation of students' innovation spirit and practice ability. Therefore, our country's higher education talent innovation mode should be updated on the concept constantly, adapt to the needs of the "One Belt and One Road" strategy, and cultivate compound and applied talents in line with the economic and social development.

Play the Role of University Think Tank, Providing Intellectual Support for the "One Belt and One Road" Strategy

The role of think tank in the context of globalization is highlighted. Liu Yandong, a deputy prime minister in symposium of the prosperity and development of philosophy and social sciences in colleges and universities to promote new think-tank construction with Chinese characteristics stressed: "We need to innovate institutional mechanisms, strengthen platform construction, strengthen collaborative innovation, enhance endogenous energy, and promote to develop a new pattern of think tanks with distinctive features, reasonable structure and diversified forms. We should deepen international exchanges, participate in international studies on global issues actively, improve China's voice, and contribute to the development for world peace and human civilization."[6]Think-tank in colleges and universities play a significant role in the nation's major policy formulation and implementation of BSFLP, it brings together elites from all disciplines, not only to advise the government, but also to provide valuable opinions on the important issues of society.

First of all, the state's policies and guidelines must be prospective, scientific, practical, so it need to relies on heavy theory, multidisciplinary perspectives and advanced methods to support it. The university think tank not only needs to enact applying countermeasures, but also to make strategic thinking, especially to make breakthroughs in the research paradigm of special demand strategy in some countries. Secondly, think-tank of colleges and universities has natural advantages, we should be tightly focused on the needs of the state, grasp the direction of the national development, and carry out the policy and strategy research, provide proactive suggestions for economic and social development. Again, the university has the advantages of comprehensive discipline and complete discipline, able to quickly integrate strength, so as to solve across the problem of natural science, engineering technology and multiple disciplines in the humanities and social sciences.

Carrying out the Cultural Research of the Road Zone, Integrating the Culture into the Environment for the "One Belt and One Road" Strategy

The concept of the new silk road not only cooperating on the economic with the world, but also it is inclusive and cultural, the core of the "silk road" is peace, friendly, open and inclusive, the main line is economic cooperation and people-to-people and cultural exchanges, the "silk road" of
development has profound influence, it is the link between ancient and modern civilizations, this is a trade passage opened by ancient Chinese silk goods, not only has a model role in the history of mankind, and today, it plays an important role in promoting the integration of the three civilizations Cultural. The premise of cultural integration is the mutual affinity between different countries and ethnic groups, and the interweaving of various religions, it is an important channel connecting heterogeneous civilization, which plays an important role in the exploration of regional culture. The One Belt and One Road strategy to promote economic cooperation and win-win and promote the communication of national culture, however, due to the cultural existence between countries and regions, if we want to integrate, we have to understand the culture of the zone, according to the culture of different regions, religion etc, choosing different path of cooperation, achieving win-win economic cooperation and attaining the integration of regional cultures, effort to provide a good environment for the development of economic and social in various countries.

“The interaction between countries is based on the friendly relations between people.” The silk road is the most exemplary national integration of history, present and future, and has a profound impact. There are communication of economic, political, cultural and other between countries and regions, the core lies in the national integration mechanism between different countries and various factors supporting each other, as a key problem in the system of higher education research, how to form the crossover development trend of regional cultural, promote the cultural identity, promote cultural cohesion, combine the cultural diversity of each nation with the common values, take the path of civilized dialogue and harmonious development, these is the core value of the “One Belt and One Road ”strategy. So, only the characteristic culture of the belt area and the traditional culture of our country are combined, our country can hold culture in the international communication, service for the development of economy more better, can be open and inclusive and common development between the countries of the road and the regions, achieve the common prosperity of our country and world, achieve the power to power forward truly.

References


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