Study on Community Endowment Service in Economically Underdeveloped Cities—Taking the City of Qiqihar as an Example

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Abstract. China has become the largest country that “get old before rich”, the pension problems need to be solved urgently. This paper analyzes the situation of provide for the aged, the most appropriate pension model is community service for the aged in China currently. From the status quo of community service for the aged development in our country, there are following problems: lack of infrastructure, single service content, low level and quality of old-age care services, lack of professional staff and volunteer staff. The city of Qiqihar as an underdeveloped city, was named firstly “international elderly friendly city” in China by the World Health Organization in 2011, take Qiqihar as an example, put forward the leverage of policies, pay attention to the leading roles of the government in community service for the aged, take the pension service development plan into the overall plan of urban social development, provide a good environment for the development of pension services, the urban economy has also been developed, and perfect community-based elderly care services in underdeveloped areas of China.

Introduction

In 2011, Qiqihar was awarded of the honorary title of “international elderly friendly city” by the United Nations WHO, and became the 15th city in the world and also the only one in China. Heilongjiang provincial government decided that Qiqihar was a pilot city for pension reform at the end of 2013, in August 2014, the Ministry of Civil Affairs and the National Development and Reform Commission have decided that Qiqihar was one of the pilot areas for the comprehensive reform of the pension service industry in our country [1]. There is a big gap between the current situation and the development goals of the pension service system in Qiqihar, and it is of great significance to speed up the construction of a complete and complete pension service system. In the way, community service for the aged make up for the problem of old-age care brought by the weakening of the family pension function and the lack of socialization of the aged, due to various conditions, community service for the aged in underdeveloped areas are still not perfect. There is a great significance to discuss the improvement of the community pension service system in the economically underdeveloped areas to solve the problem of providing for the aged because of “get old before rich”.

The Status Quo Analysis

Qiqihar is the second largest city in Heilongjiang Province, and also the economic and cultural center in the western region of Heilongjiang Province. It is the earliest old industrial base, commodity food and green food production base. It is also named “crane city” because of world rare bird red-crowned crane in the national Zhalong Nature Reserve. According to statistics from the Qiqihar Public Security Bureau Population Information Center, at the end of 2015, the total population of Qiqihar reached 5.494 million, there were 994,000 people who were over the age of 60, accounting for 18.1% of the total population. It is estimated by 2020, the city will enter the peak of population aging, elderly population reached 1.2 million, accounting for more than 20% of the total population. Although the aging process in Qiqihar is faster than the national average, however, the overall aging, aging and empty nesting process are at the same as the entire country. The per capita GDP of Qiqihar was 3,592
U.S. dollars, which is lower than the national average of 8,866 U.S. dollars in 2016, so Qiqihar is belong to the less developed regions, it is one of Representative aging city in china with “get old before rich”. Although China has made some achievements in the construction of Community service for the aged, however, community service for the aged has a big difference in urban and rural areas due to the imbalance of regional economic development. In some underdeveloped areas have not established a real sense of community pension yet, only provided some Community service for the aged. As an underdeveloped city of Qiqihar, the development of community service for the aged is imminent because of the serious aging situation. There is a big problem in the development of community endowment services in Qiqihar, it is still affected by many factors as following: insufficient economic development, insufficient government attention, little financial investment, incomplete policy implementation, backward concepts, lack of specialization of grassroots staff, less involvement of social forces, have not formed a complete system of operation and supervision yet, the needs of the elderly population are diverse, and so on.

In the 1950s and 1960s, the population who born during the peak period of childbearing entered the old age, this promote the acceleration of the aging in Qiqihar. There is increasing on the number of families who living with children separate from their parents, because of people's ideas and concepts change, living conditions, as well as continuous improvement of lifestyles, the space distance increased between elderly parents and children, so this increase the difficulty of service. Qiqihar as old industrial base in China, the economy belongs to the less developed areas. According to the sample survey in Qiqihar, the sources of income of the elderly are as follows: about 68% by the pension, 6% by the spouses, 12% by the children support, 4% by the elderly are difficult to subsidize, and the other is 10% [2]. The pension of older people is lower, and can only maintain their daily lives. The elderly life who rely on difficult relief payments are more difficult, the daily life of the elderly will be in trouble, or even immediately return to poverty in the event of illness or unforeseen events, this is very common which ailments dragged into serious illness, because the elderly people are afraid to see doctor. The level of income and living conditions have a direct impact on the live quality of the elderly, their survival mentality, their perception of society and their emotions about the status quo. According to the information sampling survey conducted by Qiqihar Statistics Network, there are about 30% of elderly families are empty-nest in Qiqihar, about over 40% of the elderly population have different degrees of “loneliness”. As more and more people go to study and work abroad, the number of elderly people living alone and empty-nest families has been increasing year by year, there is growing for the elder dependence on public pension services [2].

Existing Problems and Causes Analysis of Qiqihar Community Pension Services

Insufficient Infrastructure
Most of the community infrastructure is not suitable for the elderly, which reduces the community life satisfaction and quality of life of the elderly, even caused some social problems, such as the recent frequent “square dance nuisance” event, the reason is the lack of public space. Due to the lack of medical equipment in primary medical institutions and the lack of professional personnel, it cannot meet the needs of the elderly, to seek quality, hardware facilities best than the nearest of community hospital, which resulted in a waste of resources. The government has not paid enough attention to community service for the aged. The government has not paid enough attention to community service for the aged, and the understanding of community service for the aged still remains on the basic old-age care services, and did not consider the unique applicability to improve the infrastructure construction of the real needs.

Monotonous of Service Content
As an aging population, the demand of pension services is urgent and diverse, the service system that suits the needs of the elderly must be established as soon as possible because of the urgency demand, requirements of community-based care services for the content and needs are diverse. However, the
reality is that the service content provided by the community pension service in China is often out of line with the needs of the elderly. Nowadays, there are some problems in pension service in many communities: firstly, the community pension services are mostly suitable for young and healthy elderly, ignoring the elderly and disabled elderly, suitable for elderly and disabled elderly service facilities and services rarely, the establishment of nursing homes, community daycare center less, there are a large gap between the facilities, service contents, standards and the actual situation of the elderly in need; secondly, the community elderly care service content only provides services for the elderly has ignored the spiritual needs and the development needs.

Low Service Level and Quality
Community grass-roots managers do not give sufficient attention to the work of pension services, there is no formation of community care service supervision and management system, lacking of stability of the pension service team, pension service personnel quality varies. Some service providers' managers and service personnel lack love for the elderly, lack professional ethics, and even lack basic knowledge of domestic service, and the health care of the elderly knowledge. The level of community endowment service is not high, the degree of specialization and standardization is not high, the management and service cannot meet the actual requirements of the elderly, and seriously affect the satisfaction of the elderly service needs of the community elderly. Grassroots community managers work more complex, lack of enthusiasm for pension services, leading to poor role of community care services. Community aged care services have not established clear laws and regulations yet, so that the legitimate rights and interests of the elderly cannot be guaranteed. The specialization degree of community endowment service is low in China, and the admittance threshold of industry practitioners is low. Most of the service workers lack professional training and their quality is not high, which seriously affects the service level and quality of community endowment service.

Lack of Professional Staff and Volunteer Team
Currently, most of the staff active in the elderly service teams have not received the relevant professional education and training on the service of elderly services. Their retirement service is only based on enthusiasm and experience. Although the government has cultivated professional social workers in recent years and trained a group of professional social workers, it is still short supply, especially the economy less developed areas, serious lack of professional social workers, volunteer service organizations need to provide non-profit nature of the relief and services except professional staff; however, there is no mechanism for publicity, encouragement and management in participating in voluntary service organizations and personnel in our country, people are not paying enough attention to voluntary participation in community older care services, their enthusiasm is low, their volunteer service teams are not stable, directly led to the lack of volunteer service staff in our country, the degree of specialization uneven and poor stability.

Suggestions on Improving Community Elderly Service in China
Through the above analysis of the issue of community endowment services in Qiqihar, there is not established a comprehensive community care service system yet in China, and still improve space in community old-age care services in economically underdeveloped areas, elderly care is closely linked to everyone. It is also the basic responsibility of the community for the elderly to feel comfortable in their old age.

Increase Government Investment
The government as a major body of perfecting the community service pension system, we must speed up the policy input, perfecting the old age social security legislation as soon as possible, the development of relevant policies and regulations, provide legal protection and policy support for the elderly pension services, to further strengthen the community aging service industry management,
standardize our old service industry. Encourage social forces to participate in community pension services, coordinate the interests of service providers and seek win-win cooperation. Secondly, the government should increase financial input, increase public finance investment in the construction of social welfare facilities for the elderly, establish community service infrastructure which is suitable for the elderly. Thirdly, the government should increase investment in professional training and cultivate professional community managers and community service personnel. As the most basic community pension service participants of community management and community service staff, improve their professional quality and technical level, undoubtedly improve the role of community pension service.

Perfect Social Support System and Integrate Community Endowment Resources

Improving community care services can make full use of social resources. Mobilizing all kinds of people to participate in community service for the aged, on the one hand, it is conducive to the formation of the civilized spirit of caring for the elderly and voluntary service in the whole society; on the other hand, voluntary service can make up for the lack of social service in the spirit and humanistic care. Give play to the propaganda role of the media and change erroneous views of people on the elderly such as “useless” and “old confusion”. Establish “filial piety” culture in community, take as example propaganda filial piety venerable, stimulating people's enthusiasm for participation in pension services. The community should step up its emphasis on the issue of pension services, constantly improve its contents and programs of old-age services with existing conditions and resources as far as possible. The community can set up archives for the elderly, keep a real record, pay attention to the needs of the elderly. Provide the old-age service that is suitable for the actual needs of the elderly, and strengthen the supervision and management of the elderly service agencies and personnel in the community. Integrate community resources to ensure Community service for the aged operate in a structured and stable manner. Communities should actively seek resources, such as volunteer service system, business help, etc., improve Community service for the aged through integrate community resources [4].

Improve the Family Support System

Nowadays, in the minds of most elderly people, families are still their best places to live. As weakened as the family pension function, they must be integrated into the community and improve the quality of life, family members should also support and encourage older people to participate in community activities, let the elderly feel the warmth of the family at the same time, and make full use of the material and human resources in the community. Family members should also actively create conditions for older people to participate in community activities, even to help their own participation in the community pension service, bring the elderly in the family and other family members into the community to help the elderly.

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