Research on the Cultivation Mode of Postgraduates of International Trade

Nan YAN
Harbin University of Commerce, Harbin, Heilongjaing, China
83566986@qq.com

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Abstract. With the development of the "educational and research" joint training mode of postgraduate education, this paper explores the establishment of the postgraduate training model of international trade specialty based on the problems of the postgraduate training mode of international trade in international colleges and universities, and put forward some suggestions, aimed at the comprehensive integration of resources, the formation of benign interaction, to promote the international trade liberal arts graduate training model reform for China's social and economic development of international trade to develop high-level innovative application talents.

Introduction
Since reforming and opening up, after more than 30 years of development, China's graduate education for the country to cultivate a large number of high-level talent, a large number of graduate students to become the backbone of China's various industries for the socialist modernization drive, the country's economic and social development has provided valuable human resources. China's graduate education is based on the domestic independent training of high-level talent of the strategic objectives, the initial establishment of a more perfect graduate training system. However, compared with the international high level graduate education, China's graduate education started relatively late, lack of training experience, innovation and application capacity is weak, graduates can not meet the needs of social and economic development. In 2010, in the "National Medium and Long-term Talent Development Plan (2010-2020)" mentioned: "the implementation of production and research cooperation to cultivate innovative talent policy; implementation of graduate education innovation plan, the establishment of higher education institutions, research institutes, talent two-way exchange system, the implementation of production and research joint training graduate students 'double tutor system' and so on". Ministry of Education in 2011 put forward the "high school innovation ability to enhance the plan", called for vigorously promote institutions of higher learning with scientific research institutions, industry enterprises to carry out in-depth cooperation, the establishment of collaborative innovation strategic alliances to promote resource sharing. In 2016, the CPC Central Committee in the "on the deepening of the development of institutional reform mechanism of the views of" stressed: "to explore the establishment of innovative entrepreneurship-oriented personnel training mechanism, improve the political research with the combination of collaborative education model." It can be seen that the current mode of training for postgraduates should deepen the reform in the direction of "co-cultivation of political and industrial research".

Problems in the Cultivation Mode of Postgraduates of International Trade in Local Colleges and Universities
China's postgraduate education in international trade has long been positioned to cultivate teaching and research talents with independent research ability in scientific research or teaching, and relatively weak in the cultivation of innovative applied talents. In 2016, there are about 124 colleges and universities nationwide to recruit international trade graduate students, each year for the national
training thousands of international trade master. But overall, the current international trade master's training model is not perfect, mainly in the following areas:

**Training Objectives are not Clear, the Training Model is Relatively Simple**

China's postgraduate education training objectives focus on the cultivation of academic research talents, and international trade professional masters graduate application and practical put forward higher requirements. The goal of cultivating international postgraduates of international trade is to cultivate the theoretical basis of comprehensive and solid economics and international trade, as well as the system of foreign trade and economic expertise, to carry out investigation and study on the reality of international economic and trade issues, with basic international communication skills. After graduation to the foreign trade and economic sectors, all kinds of foreign-related enterprises engaged in high-level practical practice of foreign trade, or to institutions of higher learning in scientific research institutions engaged in teaching and research work. However, from the curriculum point of view, colleges and universities will still most of the energy invested in the cultivation of academic talents, it is difficult to cultivate innovative application of international trade talents. Therefore, the international trade graduate master training objectives are not clear, in the cultivation of academic or application-oriented talent is also not clear.

In addition, China's current graduate training model is relatively simple. Students through the entrance examination, in the training process, the provisions of the curriculum assessment, scientific research papers and thesis defense and other quality supervision and evaluation links, but these aspects of the evaluation system, the management system is not strict. After three years of study, academic research, thesis defense, generally can get credits, smooth graduation. "Yan Jin wide out" of the postgraduate training model, affect and reduce the quality of postgraduate education, through the students published papers to assess their ability and level, ignoring the practice of graduate students and innovative ability to cultivate, resulting in the training of talent and employment Unit demand does not match the phenomenon.

**The Structure of the Faculty is Simple and the Curriculum System is not Perfect**

The construction of the master tutor team in the local colleges and universities is backward, the quality of the instructors is uneven, the tutor structure is unreasonable, the inbreeding is serious and can not meet the requirements of the cultivation of the innovative application ability of the postgraduates. Many colleges and universities to master the international trade practice to adopt the "mentoring system" model. This way to master graduate students from graduation to all aspects of the mentor have guidance, but its learning horizons are also subject to the level of mentor restrictions. International trade masters are mostly academic tutor, innovation and practical ability is weak.

The curriculum system is the core link of graduate education, and it is the carrier to realize the goal of professional training. Many of the courses of international trade major in China include the theoretical courses, academic activities and social practice of international trade. From the curriculum point of view, the curriculum system is not perfect, features are not prominent. From the point of view of the curriculum, the practice curriculum system is not perfect, emphasis on imparting knowledge, graduate students participate in social practice opportunities are relatively small, which led to its poor practical ability to adapt to society for a long time.

**Lack of Innovation, Less Chance of Practice**

The scientific research ability of graduate students is an important factor to reflect the quality and level of postgraduate education. Local institutions of international trade disciplines started late, research is relatively weak, scientific research funding is limited, limiting the part of the student's research and learning, international trade professional master's degree research based on the tutor's research projects, tutor ability gap Large, scientific research projects did not form a system, it is difficult to create a high level of scientific research platform, limiting the ability of students and scientific research ability of the trip. In addition, the international trade master's degree training to
attach importance to theoretical knowledge, the lack of international trade-related practical experience, colleges and foreign trade enterprises to establish a platform for cooperation is not perfect, students have limited internship opportunities, did not establish a common training mechanism, resulting in poor student practice, The ability to solve practical problems after the society is poor.

Local Institutions of Students of the Source of Tension, the Quality is Relatively Poor

In the double posture of the number of graduate students who have been applying for shrinking and increasing the number of students enrolled in the university year, the number of graduate students is becoming more and more difficult, and the number of graduate students is declining, and the quality of students is difficult to guarantee. In recent years, the local colleges and universities in international trade academic master enrollment situation, push free students outflow, a volunteer enrollment year by year, more than half of students are transferred to the admission, professional does not match the situation, the quality of students is not high.

The Connotation of Cultivating the Postgraduates' Degree of International Trade

The joint training mode of political and industrial research and research is the participation of the government, enterprises, universities, research institutes and employing units and other personnel training entities to participate in the integration of resources, complement each other, give full play to their advantages, academic research will be the same university environment. To the practice of innovation-based integration of the application environment, the whole process of graduate students to play a joint role. In the environment created by the government, in order to cultivate international trade innovation and application of graduate students as the center of the goal, the main body for the master's degree, as shown in Figure 1, the international training of graduate students innovative application of the "political research" Graduate Students' Innovative Application Ability Training Service. The parties involved in the co-cultivation are interrelated and mutually beneficial. Among them, the government institutions are at the macro level and provide policy funding to support the environment. Enterprises, universities and research institutes are engaged in different aspects of specific training activities. They belong to the micro level. The employing units represent the market demand and the personnel training effect.

Figure 1. Mode of Jointly Cultivating Master 's Degree in International Trade.
First, in the co-cultivation model, the government should create a favorable environment for interaction and provide policy and financial support. The government should create a favorable environment for the cooperation of enterprises, universities and research institutes, and promulgate clear legal policies to ensure the legitimate rights and interests of the subjects of "political research and research" and the attribution of intellectual property rights. At the same time, To train personnel, in the hardware infrastructure and special research funding to provide policy guidance and support, the government services and market-oriented well together to form a joint production and research with the joint training of the protection network. Second, in the industry enterprises are colleges and universities outside the practice of teaching base. Enterprises are most responsive to the market reaction, the most understanding of social needs, is the main body of innovation activities. Large multinational companies and foreign trade enterprises to accept international trade graduate students, social practic, to absorb the innovative ideas and achievements of graduate students, exercise the practical application of students ability. Third, colleges and universities for international trade graduate students to teach professional knowledge and provide the necessary frontier and academic environment. The university has gathered a large number of experts and scholars, and its research results represent the forefront of the international economy and trade in the forefront of new knowledge, in political research, colleges and universities play a knowledge and technology "gas station" role. Fourthly, the research institutes provide project research and practice opportunities for graduate students in the form of project cooperation and joint training. The research institutes have the ability and convenience to transform the research results into practical results, and can test the acceptance degree of the research results in the market. Finally, the employer for the graduate students to provide jobs, talent innovation application capacity assessment feedback. The ultimate goal of the joint training of international trade graduate students is to cultivate the talent to meet the actual needs of the employer, so the employer is the ability to innovate the application of qualified equipment.

The government to create a joint training of the policy environment and related funding support; enterprises as a practical teaching base for graduate students to provide internship opportunities, while receiving the application of scientific research; colleges and universities as a graduate training to provide teachers and academic environment; research institutes through project cooperation Research environment and the results of the transformation of the environment; employers timely feedback talent assessment results and job needs. The use of their own resources and advantages to make up for the lack of hardware and teachers in colleges and universities, the formation of multi-faceted, multi-angle, multi-channel joint training of international trade graduate master's model.

Suggestions on Jointly Cultivating Postgraduates of International Trade

Integrate Educational Resources and Construct a Joint Training Mode for Political Research

The advantage of the joint training mode of political and industrial research is the deep integration of educational resources. The government should establish a good cooperative environment, coordinate the relationship between all parties, introduce various policy guidance and promote the formation of a joint training network of political and industrial research. The government can establish international trade high-level talent and political research with the joint education center, international trade graduate student innovation and entrepreneurship base and graduate internship practice enterprise alliance and other multi-party cooperation organizations, by the government, enterprises, universities and research institutes related personnel involved, production and research with their respective responsibilities, coordination of action. The government can increase the funds invested, set up special funds for cooperation in government research and research, to support enterprises, universities and research institutes to jointly declare the scientific research projects to promote enterprises to establish off-campus practice teaching base, enterprises through the provision of market demand to promote graduate research topics. Industrial enterprises; colleges and
universities should be combined with regional economic characteristics and their own advantages, and constantly deepen the reform of the training model; enterprises and employers to actively participate in the improvement of personnel training programs and teaching plans to develop, timely feedback to the needs of college users information, research institutes Relying on project cooperation to achieve the advantages of sharing; employers should promptly feedback to the employment situation of colleges and universities in order to optimize the training program.

**Improve the Training Program, Training Objectives to the Application of Innovative-Based**

International trade is a practical application, involving a wide range of economics. Cultivating postgraduates should have academic research quality and innovative application ability. The focus of reform is to improve the practical teaching system, building innovation and practice base. Training objectives to cultivate talent research ability, practical ability, innovation ability as the main line, the theory of teaching and practical teaching organically combine to build a scientific ability to arrange the practice of teaching activities and scientific research projects to achieve the joint development of political research of the seamless convergence.

**Strengthen the Discipline Construction, Build Multi - Level Teacher Structure**

High quality students are the basis for cultivating high levels of graduate students. Students choose to apply for institutions, tend to have a high level of education and teaching, scientific research ability, with international trade and outstanding advantages and characteristics of colleges and universities. Local institutions of international trade masters of the attraction is weak, a volunteer on-line serious shortage of students. To this end, colleges and universities should vigorously promote the discipline construction, promote the quality of education and scientific research level. At the same time, colleges and universities should increase their efforts to do publicity work. Through the mobile phone, network and participate in postgraduate enrollment on-site consultation will promote its international trade disciplines and professional characteristics, for students to apply to provide adequate information.

The joint training mode of political and industrial research should improve the structure of teachers, train and improve the practical ability of teachers, and establish double teachers. Arrange the Master of International Trade Studies teachers and mentors to study, hire foreign trade well-known enterprises to the school lectures, so that teachers get practical teaching thinking and guidance. Recommended by the enterprise some experts, hired as college supervisors, the formation of "double teacher" system training mode or by the political and industrial research with the parties to form a mentor group, the collective guidance of students, play a different departmental tutor professional advantages, strengthen the cross thinking of graduate students’ ability to promote the cultivation of its innovative practical ability.

**Strengthen the Training Ability of Graduate Students**

The cultivation of scientific research and innovation ability is the core of graduate education. Local institutions should actively support the international trade professional master tutor of scientific research work, the use of various resources and advantages, for high level, high level, high gold content of scientific research projects, to carry out creative work. In addition, the amount of research funding also affects the quality of graduate training. schools should increase investment in research funding for graduate students. The establishment of international trade graduate research and innovation fund for the realization of innovative thinking of graduate students to provide a good platform for graduate students to provide more opportunities for participation in scientific research and practice. Make full use of high quality resources outside the school, through joint research and cooperation with enterprises and research results transformation to attract corporate financial support, as a strong complement to the training of graduate students. At the same time, relying on the base of innovation and practice, to expand the scope of participation of innovative practice of graduate students, fully mobilize the resources of all parties to support innovation and practice activities to
support the transformation of innovative achievements in practice to enhance graduate students' innovative application ability.

**Improve the Quality Assurance System**

Ensuring the quality of training is the lifeline of graduate education. Therefore, we must establish and improve the quality assurance system of postgraduates of international trade majors, strengthen the supervision and management of all aspects of the training process, so that graduate students are always in a standardized and effective training atmosphere, and carry out research and research activities. Implement the elimination mechanism, strict assessment. From the re-treatment in the course of assessment, research papers assessment, thesis defense, practice and other aspects of unqualified students. For those who do not meet the requirements of the postgraduates to be warned that the deadline for rectification, such as during the rectification period is still unable to reach the standard, to be extended graduation or retreat to ensure the quality of graduate training.

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