Discussion on Promotion of the Teaching Mode of Studio System in the Local University

Li-Li YANG¹,a and Xiao-Fan ZENG²,b,*

¹College of Art and Design, Hubei University of Science and Technology, Xianning, China
²School of Hydropower & Information Engineering, Huazhong University of Science and Technology, Wuhan, China

a5465404@qq.com, bzengxiaofan@hust.edu.cn
*Corresponding author

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Abstract. With the deepening of education reform in China, many colleges and universities begin to think about what kind of education mode is more suitable for different specialties, and constantly learn and explore the innovative teaching mechanism. In this paper, based on some of the existing successful experience in teaching mode, further combining with the characteristics of art design major, the author try to put forward the studio teaching mode for the art and design majority.

Introduction

Since the 1980s, in the field of Chinese education, the teaching reform has been committed to solve the problems existing in the teaching, and has achieved a very positive significance. The teaching reform is the law of education and teaching survival, and is the inevitable requirement of all-round development. The education and teaching today should take the task of the implementation of the proactive and teaching reform. Especially under the background of increasing completion of the current enterprise, the employment of university graduates increasingly grim situation, thus the improvement of the students’ comprehensive ability and employment competitiveness is very important. More demands on the teaching reform of colleges and universities for teaching concept and mode of innovation and breakthrough are needed [1]. For art and design major, as a profession with close ties to the social interaction, the teaching reform of this major should be the forefront to keep up with the social development.

The Existing Problems

At present, art design teaching across the country has basically carried on the traditional classroom teaching pattern: teacher speaking and students listening. The teacher assigns subjects and students to complete the project. In this mode, the students are mostly passive recipients, and the subjects are designed to cater to the tastes of the teacher (design style). In addition, the students and teachers often face different objects, thus it is difficult to guarantee the continuity of design, teaching and thought, which lead to the lack of awareness and complain of the students and teachers.

However, the students majoring in arts design should not only cultivate with outstanding creative thinking ability, and also should have certain ability of self-employment, which can make them expand employment channels and also can make the industry management more standardized. Under the premise of the current promotion of education, the design of education is imperative. Although in recent years, some colleges and universities are actively exploring new teaching methods and patterns, there are still lack of the innovation of the entrepreneurial education teaching mode for art and design specialty.
The Proposal of the Studio Teaching Mode

In the college teaching, the students of art and design major hope that the school can provide all kinds of practical. Therefore the studio teaching mode in the teaching and learning is born.

The studio was originally developed by the Bauhaus institute of design in Germany in the early 20th century. At the time, the Bauhaus education system, a pioneer of modern design education, clearly emphasized the reintegration of art and technology. The school of Bauhaus, which is designed by "teachers" for basic teaching and "teacher", allows students to accept the dual influence of common art and technology. Founded in the age of Louis XIV at the Paris academy of fine arts, it is known as "the royal French painting and sculpture" in the world famous high school. Its teaching system USES the studio credit system, and all the workshops of the Paris academy of fine arts are called workshops [2]. In the 1980s, Chinese art design education received the studio teaching idea, began to widely used in teaching practice, and gradually developed it as the main mode of art design teaching.

In terms of art and design, it including design concept and design performance in two key links. Design mainly involves the concept level, and the solution of these problems must be done with the help of teaching theory. However, how to design the conceptual level of the studio is a practical design, which is a technical problem.

The Construction of the Studio Teaching Mode

Establishment of a Sound Mechanism for Cooperation

The studio is an important product of the combination of engineering and school cooperation, and also is the result of the cooperation of the school and enterprises. This teaching mode is mainly refers to the colleges and universities and enterprises into each other, common involved in the whole process of talent training, which means the "double main body" teaching mode of the universities and enterprises. In this teaching mode, college teachers are as a corporate counsel or temporary work, students in the "enterprise class" study and practice. The enterprise and universities build long-term and stable way of teaching practice, based on the aspect of human resource communication and interaction, so as to promote the knowledge sharing, communication and innovation [3]. Through this mode, we can expand the scope of the function of university teachers and researchers and improve the practice ability and innovation ability of the teachers and students. At the same time, we can enhance the knowledge and knowledge of basic theories and cutting-edge technologies.

Building of a High-Level Practical Design Teaching Platform

The studio teaching mode is the comprehensive body of project teaching and classroom teaching, and the teaching work is carried out around the project service. Art and design in the project process is introduced in the entrepreneurship education, and the student are demanded to do meticulous research and design talented person to meet the needs of the enterprises, according to the result of investigation and research introduced into the teaching project. For the local academic and scientific research projects, research strength in these institutions are often at a disadvantage. As a result, in addition to increase financial support, the campus can seek the provincial projects, to improve the scientific research personnel of scientific research ability. Also, according to the requirement of the local government, the national and local key projects of local enterprises for the service of local economy and social development can be set up. According to the operation of the market, the requirement of the enterprise, design the construction of practice base, campus practice teaching platform construction plan should be constructed to provide a relatively real working conditions and practical conditions, for students to practice teaching platform. Furthermore, the students can choose different multiple high enthusiasm, high quality, good reputation, and strong design projects. Thus, for art and design major, the local government the, the enterprise, and the universities form a high-skilled personnel training cooperation mechanism of university-enterprise cooperation.
Improvement of Teachers in the Teaching System

Studio system teaching mode put forward the more strict requirements for professional teachers. The professional teachers should keep pace with the times, constantly learn new knowledge, and broaden the knowledge and professional view. They should not only be able to bear the studio all tasks and the ability of actual project, but also should guide students to a variety of teaching and scientific research task. They also must have the sense of responsibility and professional spirit, thus to cultivate the students' comprehensive ability. The school should encourage and organize teachers to participate in social practice, provide open special funds and provide good support for the studio's teaching mode. Professional teachers with real social practice experience, shoud keep learning to master more practical knowledge and skills from practice, and is converted into a practical teaching method in teaching, so that they can better guide the students to develop in the direction of social talents.

While cultivating students' ability, the school also needs to consider the requirements of the profession and professional cluster. Every profession has its corresponding or related professional standards, professional or professional cluster should be targeted on choosing involved courses, in order to make students get better related to engaged in the professional ability, and better meet the needs of industries of choose and employ persons. In the process, the relationship between the ability cultivation and professional standard content get clear. The curriculum and teaching system as a whole does not violate the principle. Thus, on the basis of cultivating applied talents with the introduction of professional standards specification program of talent training, integration of the existing curriculum and content, can be larger limit to ensure the smooth progress of applied talents in colleges and universities to cultivate [4].

Conclusion

Art design is a collection of art and technology, as one of professional training which is a major to cultivate the high quality skilled art design talents with innovative entrepreneurial spirit. Art and design professional has the characteristics of practical type, and is very suitable for entrepreneurship education mode. How to cultivate applied talents during the development of social economy and enterprise cooperation, is the eternal theme of the development of higher education. The "integration of teaching, production and practice" of education will have a profound impact on the reform of China's high education and the regional economy. Especially for art design specialty in local colleges, the studio system is not a simple teaching practice, should be gradually evolved into a kind of common practice, to meet the needs of economic and social development. This studio teaching mode as a new mode of cultivating high-quality talents in modern society, is the common way to integrate the institutions and enterprises, and helps to cultivate professional talents with high skill.

In one word, the studio system is the inevitable requirement for China's social and economic development and industrial structure upgrade, and is the important content in the transformation of higher education in the new adjustment period. The studio system is also an important way to build a modern higher education system, to speed up the development of China's modern higher education.

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References
