

Analysis on the Basic Connotation of Fashionable Sports

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Abstract: The purpose of this paper is to analyse the connotation of fashionable sports. With the research methods literature review and logic analysis, the paper discussed the concept of sports, fashion, and fashionable sports. With the rapid development of China's economy and society, as a kind of cultural elements, the sport is also in constant development and change. The fashionable trend of sports events, which reflects the change of people's life idea and sports concept in the process of social development is obvious. Fashionable sports can better enhance the physical fitness, promote the development of comprehensive psychological ability, establish a correct view of sports, to meet the "personality" of the psychological and inheritance of sports culture and other functions.

Problem Statement

In recent years, the development of world economy and China's economy and society will inevitably lead to the development and innovation of domestic education and culture. So the changes and innovation of educational concepts, the concept of life and sports concepts is the result of a series of economic and social development. It is in this context, fashionable sports activities in our country gradually popular. Correct understanding and understanding of fashionable sports, the correct understanding of the nature of fashionable sports, is our most important task.

What is Sport

As the humanities and Social Sciences, the concept of physical education is not conclusive; in other words its definition is relative, has its historical and spatial, also has its class nature. In recent years, the understanding of sports cannot be unified, in some stages and scope, and even a very different expression.

The definition of sports in the Introduction of Sports is: "sports (generalized, also known as sport) is with physical exercise as the basic means, to enhance physical fitness, promote people's all-round development, rich social and cultural life and promoting spiritual civilization for the purpose of a conscious and organized social activities. It is a part of the general culture of society, whose development is restricted by the politics and economy of a certain society, and also for a certain social political and economic service." This is the traditional concept of sports that we have used for more than thirty years.

Some scholars have suggested that physical education is to strengthen the physical fitness of all non productive human activities.

The traditional definition of sports stand in the perspective of society, view the sports activities from the "society", which is the main body of the value. Then, different values of the concept of physical education and understanding will be very different. Therefore, the reason for the controversy of the concept of sports in the final analysis is the value of the subject (individual people, different social groups, social, ethnic and national, etc.) caused by different.

Obviously, in today's society, sports development and many social things can not be separated. The human motivation of social and cultural activities becomes more and more complex; from this chaotic

matrix of culture in the sport stripped out, and as far as possible other cultural boundaries, whether in theory or in practice is very difficult. Therefore, we can only the greatest degree abstract the characteristics of sports, and use reasonable logic to explain. We strive to achieve the objective facts and inner rational level of the rational interpretation of sports.

Fashionable Sports

Fashion

Fashion, as a kind of social phenomenon and aesthetic activity, is always running through the development process of human society. It can be seen from all aspects of the history of clothing culture, totem culture, folk culture and so on.

In the dictionary Search All Word, "fashionable" is explained as phenomenon spread a mode of behavior and appearance. Such as clothing, language, literature and art, religion and other aspects of the novelty is often very quick to attract the majority to imitate and spread. Fashionable expresses people's interest and appreciation of the beautiful things or to vent their feelings of depression. It belonging to the category of cultural patterns of human behavior. Fashionable can be regarded as a form of change in customs, and customs can be seen as a fixed form of fashionable." German philosopher Georg Simmel's research for fashionable is the most classical. He believes that "fashionable is established modes of imitation, it meets the need of social adjustment..."

Professor Jianqiang Cheng defined fashion as a particular way of life and culture in a certain period of time. It is shown there is for some has a specific meaning of the concept, behavior and items of admiration and preference, first proposed by a few people, and in a certain range received the majority of people follow and chase and popular, then gradually subsided

Fashion has the characteristics of novelty, difference, imitation, transient and periodicity. Novelty is the most remarkable characteristic of fashion, novelty is often owned by a small number of people, otherwise it cannot become a novelty. Can be said to be the vitality of the fashionable. The difference is that different groups of different fashion, different age, gender, social status, and it's fashionable because of lifestyle and value concept of different and there are differences. Imitation is the driving force for the development of fashionable trends. While the short and cyclical nature of the fashionable is a time characteristic.

Fashionable Sports

August 16 to 17, 2003, the Social Sports Guidance Center of State Sports General Administration held a "fashionable sports and fitness seminar" in Haikou. The seminar clearly put forward the concept of fashionable sports, and its definition. The so-called fashionable sports, refers to the solidification of a period of time, is widely used and most popular, with fitness, health, fitness, entertainment, leisure and social activities for the purpose of social communication. Its original intention for all popular social sports, including sports can be competitive, but also including a person to the activities of the fitness and entertainment activities.

In essence, fashionable sports is a kind of popular culture, and its development and change law has many similarities with other fashionable culture development and change rules. Fashionable sports is that people in a certain period of time on a pattern of exercises advocating and selection, is produced in a group in a popular form of exercise, it reflects for a large number of people, based on similar social psychology and value orientation. Fashionable sports is a kind of era of sports development, sports and social life of the product, so it has become a popular and healthy way of life.

Outdoor fashionable sports including golf, roller skating, rock climbing, mountaineering, Frisbee, shuttlecock and so on, in recent years and beach soccer, soft volleyball, orienteering, project has been pursued. Indoor fashionable sports including Yoga, hip-hop, dance sports, billiards, squash, bowling.

Social Reasons for the Rise of Fashionable Sports

Material Basis

With the development of economic society and the rich material conditions, more and more sports venues construction, while the construction of sports equipment and facilities have been effectively protected. Therefore, as the development of culture, the development of material foundation is the primary condition and reason.

The Growth of Leisure Time

Leisure time is the time when people earn a living, sleep time, personal and family activities. In other words, leisure refers to the time when a person is not subject to any other conditions and is completely based on his or her own will. With the development of economy and society in our country, people's working hours not short relationship, a national legal holiday also increase, and to stimulate the economy and take many administrative measures (such as holidays highway free passage) for people to provide more leisure, which is fashionable sports development is one of the important conditions.

Symbol Consumption

Industrialization resulted in an increase in the number of people's consumption of products, but also to make the quality of the product become uniform, no longer has a personality, making life more and more from the content and the phenomenon of non personality. Personal interests, hobbies and personality characteristics can not be determined by their own. In this case, people always try their best to find a character. To find a symbol, to highlight their unusual, to "dazzle". Sports consumption (including some free services or products) can also be regarded as a symbol of consumption. Sport itself is sunshine, healthy and vibrant symbol, fashion sports more let a person greatly meet the psychological the pursuit of different ideas. Symbolic consumption based on symbolic value is a kind of self realization of consumers.

Identification

Identification is in multiple layers of society, people have a basic needs and desires is to through some form and method to indicate position themselves in the society, also will own and lower than their "class" separating. Fashion sports as a symbol of "sunshine", healthy and fashionable, plus many sports stars, "noble sport, television and other media touted the fashion sports participation in the scope of the object expanded to higher social class. Some sports clothing, sports equipment, sports services have entered the ranks of high-end consumer. "Identity" of the subtle changes in sports, so that it has a way to distinguish between the consumer "class".

Conclusion

Fashionable sport is the product of social development. Fashionable sport has all the characteristics of fashionable. With sports activities as a carrier, people pursuit the uniqueness, novelty, excitement, and highlighting the personality, physical and mental, to meet the individual needs of sports.

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