Construction of Network Culture with Chinese Characteristics Based on Rule of Law

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ABSTRACT

Network culture value has duality. The value of rule of law lies in safeguarding the legitimate rights and interests of the people by punishing illegal crimes and maintaining social stability. The values of rule of law and network culture correspond to each other in value attribute. Network culture construction needs the statute and protection by the value of rule of law. Based on rule of law, network culture with Chinese characteristics is constructed by promoting humanistic concern value of law, holding the moral line of law and exerting the mandatory binding effect of law.

Keywords: Market demand; Pedagogic principle; Pedagogical reform

INTRODUCTION

The 4th Plenary Session of 18th CPC Central Committee declared that socialist cultural and legal system is established to strengthen the legislation in the field of internet. Network behaviors should be regulated according to law by improving laws and regulations in network information service, security protection and social management. The necessity of social development is to strengthen network management and culture regulation due to law. With the development of new media industry, network culture gives birth to various forms and complicated content. Therefore, the construction of network culture should be largely strengthened to regulate its development. President Xi Jinping pointed out that the network is the premise of times. As an important derivative of network times, network culture is a double-edged sword. Poor management may restrict the development of network culture and endanger social stability. It is inevitable to construct network culture with Chinese characteristics.

DUALITY ANALYSIS OF NETWORK CULTURE VALUE

Network culture is the general term for people’s activities, values and social psychologies caused by working, association, learning, communication, leisure and entertainment in the internet. Network culture is also the culture creation in virtual internet and the effect to surrounding social life. The crowds with different levels create different levels of network culture. Network culture consists of popular grass-rooted culture and justicial mainstream culture, which stand for requirements of different crowds to network culture. Network culture is a double-edged sword, of which the value has both advantages and disadvantages.

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Positive Effect of Network Culture Value

Network culture value is the effect of network culture to human beings and their living social environments under certain social background. Network culture is developed to weaken individual dependence to society and change the way of people’s social participation. It is possible for the old generation to learn new knowledge from younger generation. The autonomy of people is highlighted in the formation of values. Network culture achieves the revolutionary development of human culture by transforming agricultural and industrial culture into information culture. Great changes have happened in people’s traditional values, behaviors, thinking and cognitive modes. Network culture forms multidimensional, nonlinear, divergent thinking modes by largely changing people’s cultural values, information exchange and historical space-time views. Distance and space between human beings are reduced to the extreme for the convenience of people’s communication, thus improving the efficiency of human communication activity. Human brains are more active and imaginative to broaden human visions, thus largely promoting rapid development of science, technology, culture and education. A new social productivity is generated to form new cultural industry with board prospect and good economic benefits. Network culture creates new culture carrier of human communication, the optical fiber communication, thus further expanding fields and levels of human communication for abundant spirit and culture life. Therefore, network culture really affects production and living of human beings.

Negative Effect of Network Culture Value

Easy reproduction and entertainment of network culture weaken people’s political ideas and moral values. As a technology-shaped identity culture, network culture creates people’s values by strong homogenization strength, thus causing value standard confusion and identity crisis. The emergence of network culture has promoted the mutual communication and understanding among different nationalities and cultures. In network environment, more propaganda and cultural ideas with liberal label may lead to people’s indifference to traditional culture, thus digesting people's national culture identity. Meanwhile, random development of inferior network culture challenges authority and truth of the mainstream cultural values, thus seriously threatening intergenerational transmission and development of outstanding traditional culture in China.

UNIVERSAL VALUE ANALYSIS OF RULE OF LAW

The rule of law is an important manifestation of the progress of human civilization. Its development is the inevitable requirement of human civilization development in a certain stage. Starting from human itself, the value must be reflected in satisfying reasonable demands of people.

Human Care Value of Rule of Law

Legal construction advocates the supremacy of law. The supremacy of law is outwardly the fundamental value of legal construction. Actually, the law aims at making the human society operate in an orderly way since the law is born. Ultimately, the law takes people-oriented values as the starting point. The fundamental value of rule of law is humanistic care of law. The humanistic care value of law is reflected as follows. Firstly, people’s ultimate pursuits are
valued to achieve integrated development of people, thus exploring surreal ideal world and personality. Secondly, the beauty of human truth is promoted to fight against evil based on people-oriented idea. Thirdly, reasonable desires of people are guaranteed for the perfection and value realization of people themselves. Fourthly, personality liberation pursuit protects people’s freedom, equity, personality and honor against ignorance, superstition and blind obedience[5].

Promoting Social Fairness and Justice by Protecting Individual Rights

The core of the rule of law is to regulate public power and protect private right. Only by protecting the enjoyment of private rights can we establish harmonious, orderly and vigorous legal society. The right concerns individual life, status honor, self-development, property security and social existence. The law reflects individual right; in fact, each individual hopes to get legal protection. The ultimate value of rule of law is reflected in achieving social fairness and justice with the authority of rule of law. The vital interests of individuals are prevented from damage by consolidation, institutionalization and legalization of existing things in real life.

Improving Social Morality by Practicing Moral Values of Rule of Law

Marx said: It is not consciousness that determines being, but social being that determines consciousness; man is the product of the environment [6]. The social environment of human existence will directly affect people's behavior. That is, the best social environment for the survival of human being is legal environment. In legal environment, behavior norms are to be complied with and illegal acts to be punished. In human society under rule of law, the positive social effect appears to gradually eliminating the phenomenon that bad money derives out good. Good legal environment creates harmonious social environment to promote moral consciousness. From ancient times, Chinese traditional modal attaches importance to individual good, especially individual character and cultivation. Rule of law provides a way of transforming individual moral constraint into group moral constraint. There is natural complementation between the enforcement of rule of law and the self-discipline of socialist morality. Rule of law is to gradually accumulate behavior result of each social individual in social behavior structure and rule system of real life. After that, rule of law becomes the common code of conduct which is obeyed by social community, thus completing the sublimation of individual behavior in group. The overall morality of community is improved after each transformation[7].

CONSTRUCTION OF NETWORK CULTURE WITH CHINESE CHARACTERISTICS BASED ON RULE OF LAW

The rule of law is of great value in the governance of a country and also a powerful weapon for construction of network culture. There is high fitness between the values of rule of law and network culture. Network culture specification by rule of law can better improves intrinsic coupling of the values of rule of law and network culture, thus promoting healthy development of network culture.
Promoting the Value of Humanistic Feelings in Rule of Law to Establish Harmonious Network

The people are the real masters of the whole society. All the laws are made to service the people. The rule of law maintains social public order by compulsive means to regulate network world. The rule of law in China services the people by protecting fundamental interests of 1.3 billion people and satisfying different requirements of social community. The 4th plenary session of 18th CPC Central Committee issued Decision of the Central Committee of the CPC on Major Issues Concerning the Overall Promotion of the Rule of Law. It takes “insisting the status of people” as the important principle to realize the overall goal of managing state affairs according to law. Meanwhile, the guidelines of promoting full implementation of rule of law are “people in power” and “safeguarding people’s rights and interests”. The rule of law aims at realizing free development and self value by fighting against social evil and protecting personal dignity. The people are the main body of both rule of law and network culture. By largely promoting value of humanistic care in law, we combat network culture chaos to regulate network order and protect people’s rights and interests in network. The legal system of human nature is established to protect people’s legitimate rights and interests to share the green network. Besides, the humanistic concern value of law is integrated into network culture for the construction according to law.

Establishing Positive Network Culture under the Direction of Socialism Core Values

Only by occupying ideological highland of the masses with healthy, multiple culture and art forms can we re-construct human values and good network culture. The mainstream value in China, socialist core value, is the baseline of socialist morality and the basic requirement of socialist rule of law. Socialist core value is integrated into the construction of network culture to seize the network culture "vacuum zone", thus establishing people’s green network. Recently, the “crackpot” and “freak” in the internet indicate the dislocation of people's values, thus causing unhealthy internet culture. The absence of socialist core values should be emphasized. Socialist core values in China have basic content as follows: prosperity, democracy and civilization; freedom, equality, justice and rule of law; patriotism, professionalism, integrity and friendliness. The 24 Chinese words are human moral baseline as well as basic requirements of socialist law. The construction of healthy network culture needs to exert the guidance function of socialist core values. Firstly, we conduct propaganda of socialist core values to strengthen people’s senses of identity. Socialist core value internalized in the hearts of people, and externalized to the behaviors of people. Secondly, the manifestations of socialist core values are innovated for the development of network culture. Vivid, figurative network performances can effectively avoid boring written words. Socialist core values with vivid, specific forms are directly transformed into people’s cultural productivities, thus strengthening deep understanding of socialist core values. The mainstream culture is largely developed to eliminate inferior culture with wrong value orientation by coexistence of different cultures rather than “one-size-fits-all” of the whole culture forms. Thirdly, relevant department should be the first to practice socialist core values to actively participate in network, thus conducting positive energy to society. E.g., relevant department stimulates people's natural feelings of love and dedication by launching activities for love in the internet. Therefore, people in need are helped to manifest the beauty of human nature, thus forming diffusion and demonstration effects.
CONCLUSIONS

The importance of rule of law is to protect people's personal and property rights and interests by fighting against crime, thus maintaining social harmony and stability. As the natural extension of social life, network space is regulated by rule of law. Management of network culture according to law is an important guarantee for healthy development of network culture. Building healthy, orderly network culture needs to highlight the mandatory role of the rule of law. Firstly, we should improve the abilities of network law enforcement officers to identify network culture. Network law enforcement team with high quality, knowledge and management ability can obtain the true, the good and the beautiful from the false, the bad and the ugly. Secondly, bad network culture should be controlled from the source by relevant government management departments and network enterprises. At present, various network culture forms require to prevent the spread of unhealthy network culture from the source by strictly executing review standards according to law. Thirdly, we should adhere to the principle of “doing two jobs at once and attaching equal importance to each”. People finally return to reality from network, the virtual space. Internal and external force is formed to strengthen construction of network culture. Government should strengthen offline supervision of network and legal network management of the users. Besides, internet moral education should be developed to cultivate self-discipline of moral behaviors in network environment. Therefore, social responsibility and self-discipline are strengthened to improve the ability to distinguish bad information. Fourthly, we should enhance the research of new network culture to publish new law for network culture. The changeable, pervasive network culture needs the supervision of rule of law. Unsound law leaves the vacuum zone for rule of law. The timely, effective law can avoid the supervision blind zone through mandatory constraint of rule of law.

REFERENCES