The Fusion of Traditional New Year Pictures and Modern Decoration Development—The Case of Hebei Wuqiang New Year Pictures

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ABSTRACT: Through the study of Wuqiang Pictures analyses and interpretation, tries to analyze factors that lead to a New Year pictures decline, and the decoration art of modern decoration art from the aspects such as style, color, modeling, decorative painting used for creative New Year pictures. Achieve the purpose of the traditional New Year pictures and fusion of modern decoration.

KEYWORDS: Folk art; New Year pictures; Modern art; Adornment picture; Fusion

1 THE FOLK TREASURES

In China's traditional culture, Folk art are those created by the common people and passed down from generation to generation in the form of art of aesthetic thoughts will pass it on. Creators can be implanted into works of art in their ideas and will and add, re-creation, makes the increasingly rich cultural connotation of folk art, more and more deep.

New Year pictures as one of the most folk features, Flourished in the Song dynasty, after Yuan, Ming and Qing. New Year pictures after a long era of change. As time goes on accommodation with the local culture, gradually formed a style with local characteristics and genres. Like Tianjin YangLiuqiu, Kaifeng Zhuxian town, Suzhou TaoHuawu, Hebei Wuqiang, Fujian Zhangzhou New Year pictures are well-established. In numerous new faction in the north of China, the most representative is Wuqiang Pictures which have five hundred - year - old history. Wuqiang Pictures through elaboration of artists in China's history, reflects the local folk culture, the unique geographical and historical characteristics, By the end of the Qing dynasty was more from Hebei and the influence of rap music art, created a great number of chronicle play art pictures. In addition, Wuqiang Pictures (figure 1), the overall composition full line carve, uninhibited, color bright, adornment modeling exaggeration, on select material is often associated with auspiciousness. To the working people to the dreams of the beautiful things and yearning diction. Its biggest feature is the character shape of "five", depicting emphasis put on the head and eyes. "Hook nose single box eye, light painting lazy thrush", this is Wuqiang Pictures to the impression of the world.

Throughout the art of folk New Year pictures are scouring gradually dim silence over time. Traditional things in the modern labeled "dirt", people's aesthetic gradually europeanization, the quality of life have also been major changes. Together with modernism and minimalism is the influence of western art, traditional New Year pictures has not too conforms to the present the public's aesthetic demand. Because of this, to prevent the withering of traditional folk art, may be not only to protect on root, more important is to should be with The Times, and modern combination of inheritance and development may be able to create a new world.

Figure 1. Goalkeeper.  Figure 2. National patterns.

2 RISING STAR

In contrast to the current situation of the development of traditional New Year pictures are modern decoration art. Decorative picture is unique in the infinite way of composition, no beam of creative thought, and use of materials, unbounded
color. Decorative picture without any time limit of the space, also not be restricted by the traditional perspective of art theory, completely unconstrained style, completely at ease at random. It can be fairly, also can be escapist. It is all-embracing, nature of can become its part of the picture. Decorative picture is arguably the most painting form of freedom. Because of this is reflected as a striking feature of decoration works, namely the extraordinary beauty and unique artistic value of the senses, and give people the visual impact and unique beautiful memory. The development of adornment space is infinite. In the modern decoration art become one of the comprehensive expression of aesthetics and culture, with the rapid development of economy, decoration art is not just in the "object" in the form of a show in front of the world, or become a national and regional cultural symbols, or reflect the artistic styles of different times in different regions of the world. Not only that, but adornment art to a certain extent, the aesthetic needs of the public reaction, enrich people's spiritual world, can reflect the status of the economic development of the society at that time from the side.

Because of this, for the development of modern decoration shall be provide for a rainy day, decoration should be more focus on the contents and the picture itself contain cultural connotation. Rich and deep content of need a lot of culture, at this point, the traditional folk art seems to has become important source of inspiration.

3 DIGEST

Traditional folk art affects every aspect of modern decoration art, such as the profound cultural background, strong color contrast, the choice of subject matter and content fastidious, rich expression in the form of pictures. "Bump color" is one of the largest common folk art characteristics (figure 2), has the very strong contrast makes art expansion drive, appeal. And the development of modern decoration art is inseparable from the traditional folk art of the rich connotation. In modern art, we often see such as "seas", "water margin", such as the content of the story, not to mention the figure of national wind. It is modern designers in the collocation of traditional and modern creative preferred: Due to highly aesthetic characteristics in expressing form, folk art folk art with the fusion of modern decoration art is not only increased the national characteristics of modern art, as well as rejecting the dross part of folk art, folk art in refining after present a different aesthetic feeling, for the modern art design to develop a new ground.

Based on the traditional folk posters of Wuqiang Posters for the shallow analysis and rough interpretation of the modern decoration art, Wuqiang Pictures inherit and carry forward and contemporary adornment art need to do integration development of the "pursuit". Under the collision of traditional and modern, traditional New Year paintings of the "essence" of theme, color, decorative pattern, continue to carry forward and eliminate backward production conditions, by time limit to depict to cater to the present aesthetic standards of the masses. To this end, we selected the Wuqiang Pictures "tiger" as the subjects, from aspects such as its subject matter, composition, shape, color and modern decoration to improve fusion research, make it accord with modern visual aesthetic feelings of the masses.

From figure (figure 3) can see clear that Wuqiang Pictures of atmospheric composition is very full, showing two tigers diagonal distribution. The tiger's tail streamlined leads the viewer's line of sight, the whole picture not crowded. In the picture, tiger is in the center of visual images, immediately attracted the viewer's eye. Big tiger look fresh and with great dignity, facial expressions depicting a lively and interesting. Little tiger posture clever, with a tiger contrast size, looks very cute. Besides composition model, its color collocation also is very "nation". "Red", "yellow", "blue" is the primary colors, and color in the picture of high purity, strong visual stimulation, combined with "black" as the ornament adds sensory impact will be "red", "blue" more highlights, make more remarkable level. With red and black is a classic color collocation, in this figure is used correctly.

In the process, we mainly kept Wuqiang Pictures from the general composition of the "tiger", and some of the modeling and modeling adornment, according to the understanding of the New Year pictures "tiger" redraw the line sketch diagram (figure 4). In the diagram, we through the use of a large number of streamlined, traditional lucky clouds graphic and wave graphic will be the "symbolic" two tigers. Tigers face combined with contemporary aesthetic shape again, on the basis of the modern decoration "rhythm" for the tiger to describe the details of the characterization. In more modern exaggerated modeling at the same time and do not break traditional ethnic flavor. On the color collocation, we choose use monochrome black and white and color to draw two forms, trying out different effect of interpretation. Black and white form as the common style of the decoration is more of the change and unified feeling on the vision to the person, easy to accept and is able to bear or endure look. Color is the continuation of the original in the form of "red", "yellow", "blue", "black" basic and tonal, by changing the color saturation and purity to produce different changes (figure 5), give a person the new feeling on the vision. Try to draw deduces become "new decorative pictures".
4 CONCLUSION

In the development of society, people's attitude to life, the perception of beauty is quietly changing. Traditional New Year Pictures, or modern decoration, though both have their own home on function and aesthetic, but the change of blend is the only way to adapt to changing times. Folk art culture needs to absorb the study of modern art, folk art development needs to absorb the technology of modern art skills. Update does not mean abandoning traditional, fusion and reference to the long term. We should like our predecessors, will board pictures from rich, many generations.

REFERENCES