Study on the Sustainable Development of Foreign Women's Football Movement

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Abstract. From the view of sustainable development, women’s football game has undergone a solid process. It is first known by only a few people and then listed as an indispensable sport in international games, just like the development of feminist movement.

Introduction

This article chooses the origin of women’s football as the breakthrough point, and then states the current situation of women’s football in foreign countries. In order to promote women’s football game, the author also points the measure to make this game in a sustainable way to arouse sympathy of peers.

The Origin of the Foreign Women's Football

Foreign women's football movement originated in China, because football originated in China, this view now in the world has been widely recognized. In ancient China football called Cuju. It is similar to a soccer ball and very early in China, many women have participated in this activity. In foreign countries, there are very early historical records about football. European Rome empire period has been football, although at the time of football address is different from now, in terms of its meaning, it is the category of football. In England in twelfth Century, there was a football match in the wild, there is no clear provisions of the number of people and the rules of the game on both sides of the game. According to the literature, in the sixteenth century England, women's football movement appears; in the sixteenth century, Japan also appears a women activities called Cuju; England usually make some of the women’s football tournament in eighteen century in England on important holidays each year, Foreign women's football has a long history the same as man’s football, but from the aspects of the articles of association of the event, the rules of the game, staffing, technical requirements, the tactical deployment, women's football experienced a long historical period as same as the men’s football and gradually got the sound and development.

The Development of Women's Football Abroad

Foreign women's football first gain general attention and welcome in the United Kingdom. in nineteenth Century in England, women's football was very popular, and by twentieth Century, the women's rights were boosted by the feminist movement ,Women's football in England is supported with extensive fans. From the rules of the game, training requirements, technical scheme and tactical implementation, Women's football have been attained to the development and maturity of the perfection; from the point of view of psychology, women's football gets people’s widely recognition and rapid developing and is popular in Europe and the United States and other developed countries.

However, everything has its pros and cons of both sides, Women's football in the process of an increasingly hot, also suffered all kinds of ambiguity and The impact of the opposition. For example, some scholars fight against it from the aspect of Etiquette culture and some from a health point of
view about women's football. To this end, in nineteenth Century to early twentieth Century this stage, the women's football movement has not been clearly recognized by the official state of the world, and when the Second World War broke out, Women's football is towards the low period of consolidation, It was until the Second World War came to an end that women's football gradually comes to a climax. From the religious belief and the status of women, Europe, North America, East Asia, Oceania women's status is relatively high, women's football is carried out early, and the popularity of the strength is relatively strong. The West Asia region did not carry out because of the religious belief. Women's status is low and the woman's body wrapped in robes, face covered yarn, so they cannot play football. In South America, with many football powers, women must first get rid of the shackles of men in order to participate in sports. Africa, due to the social participation of women in the activities of unfair treatment and discrimination, economic poverty, women's football is not popular. Time entered in the middle of the 20th century, women's football is vigorously promote the international developed countries, especially with the legalization of women’s football in Europe and the United States, women's football is obtained a rapid promotion. Europe is the first to break the traditional concept of the impact of the rise of women's football in the region.

The Development of the European Women's Football

European countries’ women's football is generally better and at a higher level, as the representative of Sweden and Norway. The reason is: women are easy to carry out On the basis of men’s football, the number of voluntary participation of the women's movement is more. Such as the number of Germany, Sweden, France and other countries of the women's football players are up to one hundred thousand, and some even up to hundreds of thousands of people. Generally established the women's football club and association, regularly hold international and domestic women's Football League, the level and field experience in the game has been continuously improved. With the vigorous development of women's football in Europe, women's publications in Europe have emerged, such as Switzerland, Italy and other countries issued the "women’s football", "football men and women equality" and other publications, These publications are introduced in detail the development of women's football in various countries, and guide the healthy development of women's football.

The Development of American Women's Football

Women's football development is very uneven, the most prestigious Latin America is not interested in the popularity of women's football movement, the difference between male and female football cannot be compared. With Brazil as the representative of the Latin American personal style and delicate in excellent physical condition will be doomed to the limitless strength. In contrast to Latin America, the United States and Canada is in the front of women’s football movements, and occupies an important position in the international. In the Americas, Mexico and Brazil are the first countries to carry out the women's football movement, driven by the two countries, the United States and other countries of the government have also started to pay attention to the development of women's football. America in the women's football movement development and popularization although less than in Europe, but now the United States and Brazil, the women's football level is favorably, and ranked the top peak.

The Development of the Asian Women's Football

Asia's first women's soccer country is Singapore, followed by Japan, China, Thailand, India and other countries. at present, Japan, North Korea are the world's top teams. Japan is definitely a well-deserved boss in Asia.

The Development of Africa, the Australian Women's Football

Africa, the Australian women's level is significantly less than other Asian countries. Relatively speaking, the women's football movement was born in Africa in 1980. In 1988, when Ivory Coast was the world's women's soccer tournament in Africa, it finally announced to the world that women's football had been on the five continents of the world.
Women's football carry out late in Africa. In 1980, Algeria began to take the lead in carrying out the women's football movement. After other African countries were established. Currently, Nigeria is one of the African women's level of the stronger countries. And the level of the Australian women's football has been hovering in the middle and lower reaches of the world.

Women's football movement while in the five continents of the world has been carried out, but due to the differences in various European countries in various regions of the politics, economy, history, culture, religion, the status of women in different, women's football development is unbalanced around the world.

The Present Situation of the Foreign Women's Football Sports Sustainable Development

Foreign women's soccer movement has been a part of the ambiguity to a wide range of recognition from the exploration and operation to the stage of development in full swing. After about half a century of time, in recent years, due to the International Football Federation's attention to women's development, the women's level has been greatly improved. With the National Football Association of women's attention, the technical and tactical level of women's football will be further improved, more women will join the ranks of women's football. Women's football has become an important subject in the international sports competition, and it is widely welcomed by the people and the government of the world.

American scholars pointed out that in the middle of 80s, the United States has put emphasis on the development of women's football in colleges and universities, to provide students with a lot of opportunities to participate in football. Since then, the number of women's football players to participate in the rapid rise, while the number of women's football team also increased linearly. Survey shows that in 1979 only 17 colleges and universities in the United States has the women's football team, and now the United States has about 900 colleges and universities have the women's football team.

The good and meticulous youth training system of Japanese football is the achievement of the excellent soil for young players to grow. The club plays the leading role of youth training, to create a careful talent selection system. Clubs in each district sends a special football coaches, the coaches most are retired professional player, basically they are responsible for a region of young players, they find the talent players through physical education teacher's recommendation, and then set up a youth team that on behalf of the region to participate in the competition. Clubs in each district have already set up specialized U12, U15, U18 teams. These teams are by retired professional players headed for professional training annually at the fixed time, the club will organize the team game, decided at the same level of Junior Champion. Youth coach to become the first choice for retired players, the income and performance directly linked. In these time, they train the best players to enter the club's echelon, start the professional training, and access greater development space. Japanese youth soccer training system adopts the football club training center system. This system began to implement in 1980, officially launched in 1976, shares about 15 years in total to effectively build the basis of Japanese football.

In 1960 in Germany set up a women's soccer Working Committee, the committee is to explore women's football players and coaching staff training to an important role.

German scholars pointed out that the note that the German football association to strengthen cooperation with clubs and schools. Its basic principle is tripartite cooperation mode of football development is essential, and pre-school and school education must provide enough time for the training motion and rich and colorful activities for students. The German women's football has been 17 years of history, the development trend of women's football in Germany is also showing a booming trend. The reason is that the German women's Football League has been adhering to the semiprofessional league system. At this point the German inherent caution has played a key role. As early as 1970, Germany launched the National Women's football tournament game. To 1991, Germany began to hold the country is divided into North and south two division of the Football League semi occupation. In 1997 the German women's Football League league system shall be made one. But participating in the team just semiprofessional club, except for a few players doubles
as a coach or physical education teachers, most of the players usually have other work. The German women's Football League is the implementation of the lifting system, after the top two teams in Serie B. The German women's football team has always attached importance to the construction of all levels. The women's national team is divided into 3 echelon that one team, under the age of 21 and under the age of 19. It has a complete league and the League of double cycle system, and has the FA cup. Frequent high-level events are strong support for the German women's development to become the world's women's football. At the same time, the German women have women members of more than 100 million and also for the development of the German women's football team has injected fresh blood.

At present, Europe, Germany, Norway and other countries; Brazil and the United States and other countries in the Americas; Asia, Japan, Korea, China, Korea and other countries; and Nigeria, Africa and other countries. The women's football teams in these countries all have outstanding performance, and they occupy an important seat in the world Women's stage.

Although women's football in the world has been widely used and great development, but its current situation, from the perspective of sustainable development, there is still a big gap between the development of men's football movement. It is mainly reflected in the audience and the media attention, the source of funds, the number of channels, and the system of occupation etc. From FIFA World of its jurisdiction over 200 countries survey results show that worldwide more than 2.4 billion people participating in football. But the number of women involved is less than 1/10 of the total population. Among the 204 countries under the jurisdiction of the FIFA, there are only 60 countries around to send to participate in the World Cup women's football team. The development of men's football in the world is generally early in the women's football movement for several decades. The men's football movement in the world has formed a solid foundation and a huge system. In addition, because the women's football does not have the size and the foundation of the men's football, women's football is not attractive enough for advertisers and other commercial investment.

**Strategies for the Sustainable Development of Foreign Women's Football**

**Women's Football League has a Perfect Tissue Culture Mechanism, the Female Football Team and Men Enjoy the Same Training, Medical and Food Service**

Detailed division of the professional league, including the Super League, the League league, regional league, all have a system of degradation, all levels of the league are operating under the unified management of national associations. Competition is a lever to guide the training and control of the training process. High quality competition plays an important role in improving the level of women's football. Only to strengthen the management of women's football, reform and constantly improve the competition system, to promote the development of women's football. FIFA want to make the women's football competition system near the men's football tournament, so it decides held the world of all ages of the young women's football match and indoor women's football.

**Any Kind of Sports Event is not Only a Sports Project Itself Contains Rules to Decide Its Development**

The long-term development of a sport, the influence of the external environment just one reason, restricting football development the main reason for the internal factors, i.e. the player’s own development. Professional players cannot ignore the quality of their own to improve. Using efforts of governments, promulgated and implemented many beneficial to the women's football movement development policy, for example, enhancing the football association staff wages, increasing funding for women's football, and major schools specially recruited female soccer players can give admission scores and other aspects of care and so on.
All the Time Funding Problems is a Major Problem Restricting Women's Football Movement Development

Women's Professional Soccer League should be cooperation with the football market operation mechanism, let responsible for the sponsorship and the operation of the market and other matters. FIFA has given support to the economic development of the countries and regions, such as Asia, Africa and other countries and regions, and promote the development of women's football in the world.

FIFA and the Numbers should Strengthen the Propaganda of the Women's Football to Make People Focus on Women's Football so that Ask a Member of the Association Attention and Support to Promote the Development of the Country and the Area of Women's Football

In terms of business investment and advertising investment, as governments around the world should have more policy support about investment of women's soccer. For example, with the women's football related event investment, business investment, are exempt from tax, strengthening the publicity of the news media to create an atmosphere to promote the popularity of, and creating opportunities makes more young players go abroad to study football, broaden their horizons, broaden the train of thought and develop individual players, train more stars.

For Women's Football Athletes not only to Enhance the Level of Remuneration and Benefits, but also for the Future of Retirement in the Resettlement Work

So you can make more potential lady to join the women's football and conducive to the development of women's football. National associations should give full play to its functions, giving women football players more welfare and care, at the same time also continue to discovering talents and increase female soccer players talent reserve. In addition carrying out football game in schools and colleges widely to take this opportunity to find suitable for women's football sport horse.

Making the Plan of Developing Youth Talents and Outstanding Women's Football Training

Improving the football characteristics of the young women's football players, expanding the scale and number of coaches and athletes.

Establishing a scientific selection and evaluation index system to form a scientific and systematic training system and training quality evaluation system. To change for instant success in the short-term behavior, the attention pyramid spire building, to the neglect of the construction of the "pyramid" Taki, to change for instant success in the short-term behavior.

Improving the Overall Level of Coaches

In the thinking innovation, method innovation, technology, tactics, play, innovation and other aspects of the work, focusing on the cultivation of the innovative spirit of the players and the ability to fight the individual in the game.

The development of new technology in accordance with the rules of football, rely on technological progress, enhance the ability to win the competition.

References

