The Innovative Research of Ideological and Political Education Methods in College Students

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Abstract

Innovation of ideological and political education in college students is a new topic of ideological and political education in the new period. The innovation of education methods is very important in the innovation system of ideological and political education because it determines the degree of the realization and the implementation effect of the innovation of ideological and political education. This paper firstly introduces the meaning of the innovation of the ideological and political education methods. Then, we put forward relevant principles and methods to make the ideological and political education healthy development.

Keywords- college students; the ideological and political education; innovation of methods

I. INTRODUCTION

The ideological and political education has always been the primary content in the university education. It plays an important role in stabilizing the situation and in solidarity and cohesion within the people. October, 2004, the CPC Central Committee, the State Council promulgated the “Decision on Further Strengthening and Improving Ideological and Political Education of views.” “Opinions” pointed out: college students are very valuable human resources is the hope of the nation are the future of the motherland. Strengthen and improve ideological and political education, is of great and far-reaching strategic significance. January 17, 2005 to 18, the National “to strengthen and improve ideological and political education work” meeting was held in Beijing, fully reflects Comrade Hu Jintao as general secretary of the CPC Central Committee on the loving care of University Students, the earnest hope and of the ideological and political education attaches great importance to the job. March 15, 2006, on the Fourth Session of the Tenth National People's Congress, Premier Wen Jiabao at the “Government Work Report” once again stressed: Want to strengthen the construction of socialist culture. Do a good job education in ideals and beliefs, especially the ideological and moral education of teenagers. This contemporary ideological and political education set forth requirements for innovation, but also the ideological and political education innovation provides the scientific guidance. Ideological and political education of college students related to our country the quality of personnel training and direction. However, the traditional ideological and political educational methods and modern society the development gap continues to expand, so that ideological and political education of college students fail to achieve the desired effect, so it is imperative Ways innovation.

The innovation of system reform of the ideological and political education methods faces severe challenges with the popularity of new media and the influence of the reforms of higher education in recent years. Using the correct ideological and political education methods is very important in the new era. Ideological and political education methods are a variety of ways, methods and means used by the main body of ideological and political education in the process

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of educating college students. The key of converting the ideological and political education to college students' psychological quality and moral quality is the appropriate education method. If there are no proper education methods, we still could not have achieved positive effect of education even with reasonable and complete education principles and contents. In a sense, the methods are the key to the success of the ideological and political education.

This article combines with the characteristics of the times, discovers the approaches and methods with high effectiveness and pertinence which can be easily operated on the basis of the former ideological and political education methodology and meanwhile it puts forward new requirement for the university ideological and political education. It provides some reference for the comprehensive qualities for the university students and some assistance for the workers of university ideological and political education.

II. THE CONNOTATION OF INNOVATION OF IDEOLOGICAL AND POLITICAL EDUCATION METHODS

Ideological and political education methods are a variety of ways, methods and means used by the main body of ideological and political education in the process of educating college students on the aspects as political, ideological and moral. The innovation of methods is to created a new method, modify or rearrange the methods which cannot meet the needs of the times. The innovation of the ideological and political education methods is that main body of education develops and creates a new method by means of modern science on the basis of drawing lessons from the past education method. The essence of the innovation is beyond the original ideological and political education methods.

III. THE PRINCIPLE OF INNOVATION OF IDEOLOGICAL AND POLITICAL EDUCATION IN UNIVERSITY STUDENTS

The innovation of ideological and political education methods has to follow the correct principles and methods. Only in this way the innovation can achieve positive effect.

A. Theoretical Education Combined with the Emotional Education

Theoretical education which has been generally accepted by students and teachers is an important part of ideological and political education and plays a key role in keeping students' physical and mental health. Emotional education which can stimulate students' thirst for knowledge, enhance the students' interest in learning and help college students to form positive and healthy ideology is an effective strategy to carry out quality education. Theoretical education combined with the emotional education is mainly by using emotional factors to interact with students actively according to characteristics of students in the classroom practice link. Teachers should establish a good relationship with students and make the implementation of the emotional education effectively in a happy teaching atmosphere. As the result teachers can inspire the enthusiasm of learning theory knowledge of students. The innovation of the ideological and political education methods can be gradually carried on in the emotional education.

B. Combination of Inheritance and Innovation

The methods of ideological and political education not only should inherit the traditional education method but also should timely optimize according to the change of environment and the object of education. We need to do further research and exploration in the process of continuous innovation and practice on the basis of absorbing the essence part of traditional culture. At the same time, we need to respect different development characteristics of students and absorb the right value orientation and the experience of the history of human civilization to develop the innovative methodology of ideological and political education.
C. Be Centered on Students

We should always put the "student-centered" principle throughout the entire process of ideological and political education of college students and combine the central role and individual differences with each other, comprehensively improve the overall quality of students. Innovation of ideological and political education work of students should adhere to the student, not only need to rely on spiritual communication method, but also need to gradually guide students to the self-education and self-management, self-supervise. Use self-supervision law to improve college students' learning initiative and creativity, make education philosophy and education practices throughout the ideological and political education innovation, to finally achieve self-education, and comprehensively improve the quality of college students' comprehensive ability to improve the ideological and political education innovation.

IV. INNOVATIVE WAYS OF IDEOLOGICAL AND POLITICAL EDUCATION OF COLLEGE STUDENTS

With the development of economy and society, the social environment has greatly changed, the values of pluralism was evident. Ideological and political education has brought about new opportunities and challenges. There are urgent needs for innovative approaches of college students ideological and political education and promote ideological and political education work.

A. Innovate Teaching Mode

The requirements of theoretical class teaching should include following points:
1) Profound
2) Plasticity
3) reflect the reality of real life
4) closer to the theme of human care

It can inspire college students to learn initiative and consciousness, causing the deeper meaning behind the question implicit. When teachers teach events related to the case, college students can be organized to discuss, and guided to understand the meaning of the text extends.

College students’ theoretical knowledge of learning needs highly qualified and professional team of teachers. It is a source of high-quality teachers to enhance teaching quality and efficiency of ideological and political education theory courses.

Therefore, strengthening the teaching staff becomes the focus of education. Optimize the overall structure of teachers, improve the overall quality of teachers, enable teachers to establish the concept of lifelong learning, constantly learn new knowledge, with times, reflects educational philosophy and content to enhance the ideological and political education skills.

Theoretical knowledge of learning, not just rely on the teacher to instill, but also inseparable student learning initiative and effectiveness. Not only to train students conscious, active view of learning, so students recognize the importance of theoretical knowledge, but also the use of innovative methods reform of teaching methods and models, the students "passive learning indoctrination" to "active learning guide" mode.

B. Change Teaching Methods

For ideological and political theory courses existed in the teaching of teaching methods backward, outdated teaching methods and other issues targeted in teaching strengthen and improve the ideological and political theory courses ways and means is of necessity. In traditional classroom teaching methods, educators focus only on the direct transfer of knowledge, and for this lack of substantive teaching process, there are more disadvantages, ideological and political theory course are lack of novelty, non-innovative instructional design, teaching skills are more limited, and cannot reach the actual teaching.
1) We must optimize and innovate ideological and political theory courses methods. Ideological and political theory teaching system requirements ideological and political education which should reflect the development and authenticity, in line with the basic law of ideological and moral education of students, classroom teaching is the core of "student-centered" to carry out communicative interactive learning platform change the traditional "chalk and talk" teaching mode "interactive" classroom model.

2) Use multimedia technology to diversify classroom activities, and vivid scenes.

Rich variety of teaching modes of ideological and political theory class to stimulate student initiative can explore the knowledge, to cultivate an interest, interactive exchange of teachers and students, active classroom atmosphere, to achieve both teaching and learning.

With the continuous development of information technology, the use of information technology for the ideological and political theory teaching method innovation plays an important role.

Network and computer assisted instruction in teaching information technology has become increasingly widespread, under the influence of information technology, the rapid development of the network, and provide new opportunities for the development of technical and ideological and political theory. Development of high-tech information technology breaks the traditional teaching model to rely on oral expression and blackboard teaching content to achieve diversity and modernity of ideological and political theory courses.

Through high-tech means of information, mainly refers to information technology in the form of multimedia information technology, multimedia information technology has spread fast, strong dynamic sense, phonetic combination of vivid content, covering a large amount of information and so on. The use of multimedia course ware for teaching demonstration of the ability to enhance the performance of information can stimulate college students' interest in learning. Teachers, students, and other multimedia complement, the media play a good role in imparting knowledge of multimedia technology in the process, so that ideological and political theory courses effectively and smoothly expand.

C. Strengthen the Network Teaching Platform

Traditional teaching methods of ideological and political theory course ignored the dominant position of college students, focusing on the initiative to guide teachers. College students are lack of independent thinking. With the growing popularity of the Internet, ideological and political education innovation methods are:

1) The rich content of classroom teaching via the Internet.

In the teaching process, through the network platform class can be vividly put theoretical knowledge demonstrated in front of students, perfect sound and image frame fusion to each other combined with professional knowledge and social practice of college students, improve students' enthusiasm and creativity.

2) Establish a new classroom via the Internet.

Ideological and political education workers use the Internet platform to know current events and methods of ideological and political education, content and thematic content of opinions about all network information into the platform, specifically the establishment of ideological and political education data collection library, rich ideological and political theory Students classroom knowledge content, improve the quality of teaching.

D. Strengthen Campus Culture

Under the new situation, campus culture of college students’ ideological and political education show an increasingly important role. Campus culture is an important educational force, it somehow has unique potential of affecting the moral and psychological quality of college students. Colleges and universities are important ways to penetrate the ideological and political education. Historical traditions, spiritual atmosphere of a university are most cohesive
and vitality. It reflects the deeply shared values, ideals of campus community, and give students a sense of belonging, self-esteem and sense of mission. At the same time, colleges and universities should strengthen the development and implementation of various rules and regulations, which has a positive effect in forming a good school discipline ethos, norms of behavior of college students. It can ensure the normal operation of school management, teaching order, the order of events, and can regulate the healthy growth constraints in the right direction.

E. Improve Students’ Counseling

Actively build a platform for psychological counseling, understand mental health status of college students, better psychological counseling for college students, benefit students to learn and live better, in order to promote innovation of ideological and political education methods.

1) Strengthen Psychological Counseling Teaching Staff

Mental Problems with evolving social shows the complexity and variability, therefore, according to the actual situation of changing social and psychological characteristics of students, continuous exploration and innovation should be invented. Psychological counseling agencies should increase capital investment, and gradually change the content of counseling to development of college students. Innovation in ideological and political education in college student, should have more modern ways of psychological counseling, to reinvigorate the ideological and political education innovation.

2) Keep Abreast of Students’ Psychological Health Status

With the reform and opening up and development of market economy, people's material life is ever increasing. Ideas are changing, the traditional concept of the fusion between old and new, making it impossible to fit in, especially the contemporary college students’ negative emotions affect the ideological and political education method innovation. College students' psychological consulting work is conducive to master the mental health of students, but conducive to promoting the ideological and political education work development. Master the mental health of students, we need to use the scientific method to carry out survey work in psychology student groups, and to summarize and analyze data based on information collected on problem student psychological counseling and the education.

3) Strengthen the Popularization of Knowledge of Psychology

When students in face of setbacks and difficulties, mental capacity is weak, the ability to adapt to the unfamiliar environment is not strong. They are easy to produce bored in school and life, anxious mood, at once emotional, life, employment or setbacks difficulties and mental capacity of the weaker extreme student behavior. Modern education society, to improve the quality of students psychological, educators need to fully grasp the Students' level of understanding of mental health knowledge, in order to improve the ideological and political education of college students from the root.

Universal knowledge of mental health education through a variety of ways and means to carry out psychological knowledge as:

- Classroom activities
- The opening of the campus mental health knowledge website hosting
- Mental health column
- Interacting with educators

Only in these ways mental health knowledge among college students imperceptibly can be gained popularity.

V. CONCLUSION

Enhance the overall quality of students is inseparable from the ideological and political education, only in this way, can we exercise good ideological and political quality, and improve the ideological and moral standards to a new level and adapted to the requirements of
a harmonious society. Innovation of ideological and political education of college students increased access to information channel diversification. Students can broaden horizons.

However, in order to make the work of innovation of ideological and political education in college students smoothly some principle should be followed:

- Theoretical education combined with the emotional education
- The combination of inheritance and innovation
- Be Centered on Students

For ideological and political education, educators need to give full play to the leading role of university students, enhance students' self-education and supervision, and carry out ideological, emotional communication and interaction through a variety of ways to ensure students' initiative and enthusiasm. In the ideological and political education method innovation process, we should focus on the students' passive acceptance into active learning, combined with each other to students from both the initiative and self-management, to maximize their effectiveness.

Therefore, the work of innovation of ideological and political education in college students can be summarized as the following:

- Innovate Teaching Mode
- Change Teaching Methods
- Strengthen the Network Teaching Platform
- Strengthen Campus Culture
- Improve Students’ Counseling

Ideological and political education innovation in favor of ideological and political education workers can constantly improve their overall quality, combined with the actual status of the development of education, education management process, follow certain principles and laws, adhere to the pioneering and innovative ideas, good use of modern information technology continuously improve the ideological and political education mode, can improve college students' ability to respond flexibly.

ACKNOWLEDGEMENTS

This research is supported by ministry of education of humanities and social science research project: 《Xinjiang region in the national consciousness of college students and reasonable guide and national consciousness, citizen consciousness to cultivate an effective way to study》, (12XJJC710001).

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