Study on Current Situation and Cultivation Strategies for College Students’ Social Responsibility

Xiaotong Li

Abstract

Social responsibility is a basic moral emotion that contemporary college students should own, an important manifestation of college students’ moral quality. This paper proposes the profound meaning of college students’ social responsibility firstly, and briefly point out the main features of college students’ social responsibility. Then, the thesis analyzes the current situation of college students’ sense of social responsibility and main problems in aspects of social, university, family and students themselves. Finally, detailed cultivation strategies for College Students’ social responsibility are introduced.

Keywords- college students; Social responsibility; cultivation strategies

INTRODUCTION

Contemporary college students are an important group of members of society, and excellent personnel strength of social development who bear the historic task of national prosperity and national rejuvenation. The quality of young college students represent a nation's development strength, so the cultivation strategies for college students’ social responsibility and develop their own responsibility cognition and behaviour towards national development and social progress. The value of life of college students should not only reflects the completion of their own goals or not, but to contribute their strength to construction and development, being a useful person. The so-called social responsibility of college students refers to responsibilities towards family, others, community and the whole country through purposeful and planned leading of ruling ideological educators, and self-consciousness and noble sentiments and wills to build a harmonious society and fulfill corresponding obligations, and the unity of cognitive processes, emotional identification process and the unification will to act process.

Students of social responsibility characteristics can be summarized as follows:
Firstly, in terms of body, own extensive features.
Secondly, in terms of content, own characteristics of times.
Thirdly, in terms of interest, points to a certainty.
Fourthly, on the whole, emotion and reason have uniformity characteristics.
Fifthly, make social needs as psychological basis.

CURRENT STATUS AND PROBLEMS OF CONTEMPORARY COLLEGE STUDENTS’ SOCIAL RESPONSIBILITY

As the main force of social development and progress, manners of students are important to ensure the prosperity of our country. Of course, there is a lot of prejudice of college students that they have done unsuitable in communicating with people and doing works. But the Ministry of Education made an overall survey among more than 140 college schools, results show as following:

- The current mainstream thinking of the social responsibility of college students is positive and healthy.
- Social responsibility performance of contemporary college students is generally good.
There is a strong spirit of love for the motherland and the collective.
Most of students are helpful, friendly mind towards others, clarify responsibilities and obligations.
Most of students can continue to enrich themselves, as well as improve their various abilities.
Everything has two sides, although college students' social responsibility as a whole showed an optimistic side, but there are also many problems, such as varying degrees of weakness and loss of the responsibility, mainly as follows:

A. The lack of awareness of the responsibility
To cultivate emotional culture of social responsibility, students should first have a deep understanding and knowledge of it, but many college students do not understand the meaning of social responsibility in depth, and even biased. Students now do not have a comprehensive understanding of social society and national policy guidelines. And they have no will to link their own development with progress of the country together. So we should pay attention to the cultivation of college students' sense of social responsibility, and strengthen the identity of college students.

B. Lack of collective consciousness
The reasons of that the students are lack of collective consciousness can be attributed to the following points:
1) The one-child family environment
2) Individual selfishness
3) Money worship
4) Competitive society
A strong sense of competition students, attention to realize their own value, they consider issues most in their own perspective. Contemporary college students commonly emphasis the importance of individual universal realization of the ideal, and neglects social ideal. Students who pursue personal ideals are understandable, but this personal vision is to be established on basis of close ties with the community in order to truly achieve self-worth. Some students think that the ideal society is huge, misty, and real life is not relevant, so in real life, they are self-development, and few consider the overall interests of the collective society.

C. The Lack of Action
Students know that although it is important to have a sense of social responsibility, but in the exercise of performing responsible behavior, some students showed a weak sense of responsibility, and are lack of practice guarantee. When truly involved in their own interests, such as when facing the criminal act or whether giving priority to remote mountainous areas or grass-roots development, some students will show a clear knowing and inconsistent, weak sense of social responsibility.

II. THE CAUSES OF PROBLEMS OF SOCIAL RESPONSIBILITY OF CONTEMPORARY COLLEGE STUDENTS
Students are guaranteed talents of social progress, so they should have more strong emotional responsibility. In their own growth procedures, they should achieve collective personal and common progress, service for the society, and have a responsibility to serve as members of society. Social responsibility of contemporary college students appeared to play down or even missing, the phenomenon not only affects the quality of the overall improvement of national, but also affects the quality of the students themselves to be perfect. The result is a weakening of social responsibility. There are various factors caused, mainly due to internal factors, that is by students themselves, comprising external negative factors brought about social construction, vacant university quality educational content, family environment impact, etc., these factors from students have different degrees of social responsibility to develop and bring impede damage. Doing in-depth analysis for these reasons will help improve the effectiveness of contemporary social responsibility education students. It has a profound theoretical and practical significance.
A. Social Factors

The formation of social responsibility is gradually completed in a certain social environment, some of the negative factors of social and economic development brings are major objective reasons caused by the lack of social responsibility of college students. Market economy was born with the capitalist commodity economy, with the founding of New China and the establishment of the implementation of reform and opening up, on the one hand it makes social progress and improve people's living standards, but in this economic mode of operation process, we have to admit that there are some negative aspects, causing damage to people’s correct values, breeding wrong ideas money worship, hedonism and extreme individualism, making the money, the value of their own rights as an important manifestation, a number of corrupt cases.

In a market economy environment, college students learning life is also affected largely. Market economy makes competition increase, competition consciousness of college students also set up, everyone is trying to add to their win law code, coupled with increasing employment pressure, many students choose to achieve their ideal goal, utilitarian mind above responsibility. The impact of market economy brought about by people's social awareness work, and college students should establish correct social mainstream consciousness, and make correct treatment of all the impacts socialist market economy brought.

B. Universities Factors

As the main positions of shaping the world, life and values, college plays an important role in the cultivation of social responsibility of students. However, some of the current lack of accountability is also directly related to the weakening of Universities’ responsibility to educate college students.

1) The theoretical teaching is imperfect.
   - Marxism and the ideological and political education are often overlooked.
   - In some teaching, some teachers will not be able to link Marxist theory to some hot current social problems, resulting in dull atmosphere of the entire course, college students do not like the course, it cannot plays its perfect role.
   - Although many colleges and universities are now increasingly focused on the ideological and political education, but lack of the social responsibility of college students, lack of specific and systematic, so that college students’ awareness of social responsibility is still in its infancy.

2) The training methods are unreasonable.
   Throughout university education, there has been a moral light, heavy skills education characteristic, resulting in a one-sided development practicality school education, at the expense of the University Students' Moral Cultivation.
   The ideological and political education of students and university management work mostly taken cramming method of education, ignoring the students' role as main features of independence, students are mostly passive acceptance of social responsibility and are difficult to produce resonance.

C. Family Factors

For a long time, family education in the whole culture of moral education has played an irreplaceable role. Training students and family education are inseparable in social responsibility.

1) The child is impacted by parental awareness of social responsibility.
   Most of students’ sense of social responsibility is impacted by family education, parental awareness of their own responsibility will improve their children's thinking; it plays a key role. If their parents do not honor their elders, negative slack work, then in the future children may not know how to appreciate and be grateful elders, lack of family, work and social responsibility.

2) The impact on children of doting parents.
   Parents dote on their children results in adverse effects. Home culture of dote on their children, everything with "I" as the center, who cannot be done in advance of others, and a sense of responsibility to others missing. Such families for their children's moral education is relatively weak, especially the lack of awareness of the culture of the child gratitude, results that the children think cause all is as it should be, rather than holding a grateful heart to look at people and things around, to
thanks to society. At the same time, they cannot do things with collective interests, or even bad habits selfish.

D. personal factors

Disappearance of contemporary college students' sense of social responsibility in the final analysis is the result of many issues of common students themselves.

1) The social cognitive capability is weak.

Correct understanding of various phenomena in society is a prerequisite for the formation of social responsibility and sense of identity, because of the complexity of social life, as well as the look of college students in perspective is not mature, so that college students’ understanding of society is relatively shallow, relatively easily impacted by others’ ideas, and analysis of nature of social phenomena is not very thorough, thus results in prejudice and negative views towards social life.

2) Self-positioning is not accurate.

As has been seen as naive, and successors of the socialist cause, students therefore are full of pride and pride before entering the society. But with highlights of the employment problem of college students in recent years, some students began to confuse, resulting in a great frustration, the original heart was lifted into dejected, do not know how to position their value, do not link their work, study and practical needs of developing countries closer together, resulting in lack of their own social responsibility.

The Suggestions of Cultivating Culture of Contemporary College Students’ Social Responsibility

Social responsibility is what we should have as basic moral qualities, it is to ensure the vitality of the national progress. As the main promoter of social development college students should be more socially responsible. Students' sense of social responsibility cannot be achieved spontaneous and consciously, but by joint efforts of the whole society. Schools and teachers should be under the guidance of the party and state policy guidelines, actively improve the ideological and political education, innovative education methods, respect for the dominant position of students, through joint cooperation in all aspects, and gradually enhance social responsibility of college students, so university students can really contribute to national development and the historical mission of socialist construction.

E. Pay Attention to Ideological and Political Theory Teaching

Ideological and political education is main way to cultivate students’ correct values, and have an important role in guiding. University education should give full use to the role of ideological and political education, focus on teachers’ ethics, and continuously improve the effectiveness of ideological and political education.

Good education should not only be reflected in the education of students with good academic performance, but should be reflected in improving the quality of students' thinking. In the process of carrying out ideological and political teaching, teachers should take seriously attitudes in every teaching activities, learning outcomes of students should be supervised on time, so that students gradually focus attention on their own responsibility for social shaping and forming.

Teaching should actively introduce students interested in teaching materials, in order to be close to the students real life as the goal of classroom teaching, not only help to change the political theory of learning content vague and boring, but also help improve student learning efficiency, enhance social responsibility effectiveness of Education. In addition, in the process of ideological and political education, the educational content should focus on social responsibility.

F. Improve Education Accountability

To enhance students' sense of social responsibility, classroom teaching is the main channel. Schools and teachers should give full use to the role of classroom education platform, optimize and improve the traditional one-way mode of education. Students play their own initiative to improve the effectiveness of social responsibility education. Introduce the social life of the hot case into the classroom, organize college students' learning, encourage students to discuss and think. You can set
up team competitions through ways to encourage students to consciously develop emotional dedication to the community.

Education for college students of social responsibility, not only let college students form the emotional sense of social responsibility to give profound identity, but also broaden the practice of social responsibility platform can carry out extensive social practice so that students’ responsibility awareness into concrete actions can promote further and enhance the emotional responsibility. Teachers and students can carry out a large number of social welfare activities through the various branches of school, community, class and other platforms.

G. Create a Sense of Educational Atmosphere

Strengthen the construction of campus culture, render a strong sense of social responsibility and educational atmosphere in campus are useful to ideologically recognized the importance of social responsibility and have a certain emotional role to cultivate a high degree of social responsibility of college students.

1) Using of campus media platform

Colleges should deepen awareness of the social responsibility of college students. Through the campus web site, campus radio, campus newspapers and other media platforms to vigorously promote social responsibility, to promote exemplary practice so that students learn to imitate.

2) Strengthen the supervision of the campus network

Colleges and universities should strengthen the supervision of the campus network, for improper words that appear on the network to be monitored in a timely manner, and correctly guide students to correct values, clean the campus network environment, and to create a positive atmosphere.

3) The model of power of example is infinite, and the impact on people's education has an intuitive and profound effect.

In the social responsibility of college students in training process, the right to use the example of a model of deeds, both great men in history or society now emerging on good deeds, can serve as examples to guide students to learn creative imitation, promote the formation of emotional responsibility and Students establish.

4) The ideological and political education to college students should follow a specific life principle.

School should carry out some educational activities thanksgiving, emphasis on cultivating students' thanksgiving consciousness to understand that when meeting the grace, they should be thankful and grateful heart into action, others return.

H. Self-Awareness Training Education

Ideological and political education plays a vital role on the formation of contemporary college students' social responsibility, but to reach the object of college students to really consciously recognize the importance of social responsibility purposes, we should develop students’ ability of self-education.

In order to contribute to society, we must first have a deep understanding of own, objectively summarize our advantages and disadvantages, and constantly improve own quality. Focus on professional knowledge, learning, study science and culture hard, increase knowledge and skills. Only people who have a wealth of cultural knowledge can distinguish between good and evil, right and wrong. Holding a rational point of view towards life, consciously assume own responsibilities. Making social and moral role models as learning objectives, learning their contribution to the country, for society, for the people, by imitating a role model for the study can find own lack of positive correction, making ourselves become moral person.

Students should correctly understand the relationship between self and society, understand social responsibility shouldered by the collective interests first, put themselves into the big collective society, properly handle the dialectical relationship between themselves and the country's progress, establish a correct outlook on life using values, viewpoints and methods of Marxism correct analysis of social phenomena.
CONCLUSION

Contemporary college students are an important group of members of society and the quality of young college students represent a nation’s development strength so we should pay more attention to the cultivation strategies for college students’ social responsibility. In this paper we propose the profound meaning of college students’ social responsibility, and briefly point out the main features of college students’ social responsibility. The thesis analyzes the current situation of college students’ sense of social responsibility and main problems in aspects of social, university, family and students themselves.

In order to improve college students’ social responsibility schools should pay attention to ideological and political theory teaching, enhance education accountability, create a sense of educational atmosphere and develop students’ ability of self-education.

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