Research and Analysis on the College English Teaching Emphasis from the Cultural Migration and Transformation of Thinking Perspectives

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Abstract
In this paper, we conduct research on the college English teaching emphasis from the cultural migration and transformation of thinking perspectives. College English has long been in for the college English subject status. However, college English as a multidisciplinary, interdisciplinary research in the field of discipline construction, it seems, are still stay in the linguistics, language knowledge in academic characteristics for its stage of development. Reform of basic college English teaching, the teacher is still teaching main body, is the teaching of language knowledge, since teachers play an important role in language teaching, the teacher wants to penetrate cultural knowledge in teaching and we must strengthen their own culture. Under this basis, this paper proposes the novel ideals on the related issues that will be meaningful and innovative.

Keywords: College English, Teaching Emphasis, Cultural Migration, Thinking Perspectives.

Introduction
Social development which progresses by the leaps and bounds sent a challenge to college English teaching, in order to change the status quo of teaching does not match with the needs of society, the urgent task is to explore the teaching model to keep pace with the times. College English has long been a college subject status. However, the college English as a multidisciplinary, interdisciplinary research in the field of discipline construction, it seems, are still stay in linguistics, language knowledge in academic characteristics for its stage of development, and knowledge of the subject attribute is not keeping pace with the times, the development of backward but administered. Still, we admit that China has learned which could be reflected from following aspects.

- If the informality, as a symbol of acquisition, so some born with completing and volunteered to participate in a variety of short-term training classes are not informal [1-3].
- If the unconscious is the sign of acquisition, a lot of students are consciously to participate in a variety of extra-curricular activities to improve his English, they not only from the early on is conscious, but also realized that in the process of activities is to improve the English level and the corresponding related activity.
- Acquisition refers to unconsciously, not sedulous learning clear language rules, and used in the process of foreign language communication does not consider whether it is right. When reading textbooks and deliberately when learning the rules of language, language

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points and structure, is not this kind of circumstance, because this process is clear the process of learning.

Figure 1. The Key Words of the College English Teaching and Education.

As mentioned above, there are more and more scholars realized the college English language and language teaching, the differences between the language research and language teaching and research: language and literature research language itself, to study how best to teach language and language teaching and learning language, need a lot with the help of pedagogy teaching and related disciplines such as research methods. All discipline orientation should be the crux of the problem, if this problem solved, other problems will be a quick, sharp difference. In this paper, we conduct research on the college English teaching emphasis from the cultural migration and the transformation of the thinking perspectives. In the later sections, we will discuss these issues in detail.

Our Methodology

The English Focus Principles. Us for the professional education is first and the foremost to enough attention, this is the beginning of everything, not in the higher vocational education as a supplement of ordinary higher education, student admission scores cannot be used as an excuse to lazy or we lose our heart, only the division of modern education is different, and there is no primary and secondary, none of the school is more important than another school and this is the power of the professional. And the professional which is pay attention to the vocational college education, in recent years, the reform of the college English teaching in China is indeed made a great progress, all kinds of teaching theory and teaching mode has been launched. The success of college English teaching, the key is whether to make the students, especially the new entrance students, make the transition from passive learning to self-directed learning to make the student passive learning into active learning [4-5].

- To strengthen the ideological education of students, improve their thinking and understanding. Students learning method change is the result of the ideological understanding, and the change of the ideological understanding patient and meticulous education depends on teachers.
- Teachers' awareness, clear the teacher is the organizer of teaching activities, course designer and provider, is one of the most important determinants of the quality of the teaching.
- Change the teaching mode, arouse the enthusiasm of students can achieve take the student as the main body of teaching, the key lies in the teachers that is the teacher's
teaching mode. To change teacher centered "centralized" speak "for the student-centered, trying to arouse the enthusiasm of students, eliminate adverse factors, makes them actively participate in teaching activities, display their talent” [6].

To think in English is correct in the input process of learning English, a complete and effective understanding, in the process of our output, standard, idiomatic expression correctly. Due to the huge differences between English and that Chinese in grammar, English learners often happens negative transfer in learning, namely, consciously and unconsciously to transplant the some grammatical rules of Chinese into English. To think in English is to effectively avoid and overcome the phenomenon of the negative transfer. Therefore, the context is a basic link of thinking in English. The thinking mode of English people is an invisible baton, guided how to express the ideas fluently. Therefore, it is an integral part of thinking in English. Cultural pattern is hiding behind the scenes at a distance, but at the moment constantly norms and guides speech acts. Therefore, the cultural orientation and to think in the English is also closely related.

The Transformation of Thinking Principles. Due to the differences of thinking, both in English and Chinese verbs, nouns and the prepositional use frequency is different. Extensive use of English abstract nouns and the prepositions, so appear empty, static and abstract; Chinese verbs, so appears solid, dynamic and concrete. English-Chinese translation, the original must be real, appropriate, make its abstractness weakening, to adapt to the Chinese form of expression. Some of the English abstract noun or prepositions, can increase vocabulary through parts of the speech conversion, descriptions or replacement in real, virtual, the expression of desired effect.

Therefore, the intimate relationship between thinking and language while thinking of mankind, of the same things, people of different nationalities even in a different way of thinking, also can produce common understanding. But to express the thoughts of general language is a nationality, the different nationalities have different languages, so the different language concept form of word or phrase may be very different, as express reasoning judgment sentences and express the structure of the sentence group and the order may be there is a big difference from the following angles.

- Strengthening the study of English way of thinking, promote the formation of the western way of thinking. By comparing the differences in Chinese and English, with Chinese and western different cultural tradition, mode of thinking and language characteristics, so that the students can not only realize the difference of that Chinese and western thinking, but also in ordinary writing try to overcome the negative transfer of mother tongue thinking.
- Cultivate the students' critical thinking, to do with the dissimilation. Encourage students to use the method of questioning mind, reveal the differences between phenomenon and essence, and seek to different from the same, with the novelty and do such articles have originality.
- Analysis of English discourse structure, enhance awareness of discourse coherence. Thinking differences lead to the differences in English and Chinese discourse organization in form. The Discourse analysis teaching can help Chinese students overcome inconsistent phenomenon often appears in English writing, training, and enhances the students' discourse consciousness and write coherent western thinking characteristics and logic of English article [7].
The Migration of Culture and Language. From memes replicate four stages, as each stage is selected. Memes exist or be eliminated in the choice. This choice from conscious human behavior, that is, human controls the memes duplicate content and process of the initiative. However, the human information acquisition and information: there are differences between the same person at different times to copy the same information, or different people to copy the same information at the same time, the final copy could be different, the variation of basic memes is inevitable. Core rules reflect the characteristics of the total of all language and basic word order, such as the restriction of the universal grammar. Peripheral unique rules for a particular language, reflects the unique historical and cultural origin, language is not subject to the restriction of that universal grammar. Core characteristics are considered to be unmarked, because they don't need to very significant acquisition, and peripheral feature is considered a mark of because of its significant acquisition process.

As a core part of the culture, language is the carrier of national culture, national identity through national words. So, the person that second language acquisition in learning and using that the target language, if you don't understand the target language culture, will unconsciously with native speakers of the target language culture is completely different cultural schemata structure and the criterion to express the target language. Language and culture are inseparable. To avoid the influence of negative transfer of culture on translation should pay attention to the cultivation of cross-cultural awareness of the translator in the first place. Translators should start from the angle of cross-cultural, increase the input of cultural background knowledge, in-depth understanding of Chinese and that western cultural differences hold the cultural implications of the different language behind, to eliminate the negative transfer of mother tongue culture. Memes as an information unit, by imitating and copying and dissemination as memes, meanwhile is also a kind of behavior patterns, transmitted from one person to another, from one host to another host. Transmission process known as copy, we will die because of the replication is divided into four stages [8].

- Memes through words, text, images, behavior patterns from memory into the host and other individuals can have a form of perception.
The stability of the transmission of meme on the need to have a certain carrier. Memes carrier can make books, photographs, artifacts, network, etc.

Successful memes must be able to infect new host, into his memory. Individuals must contact with the mould for carrier phase, memes carrier because enough highlight, adopt new host attention, understanding and identity.

To die due to strong selective memory, only a few strong memes can be preserved. The memes stay in the host brain, the longer the greater the chance of spreading and influence others.

Nonverbal communication is also an important way of communication that refers to the specific context of situation or use nonverbal behavior process of the general information communication and understanding, they are not real language units, but sometimes in life and communication can express more strongly than words meaning, must be pay attention to in intercultural communication.

**The College English Teaching Emphasis.** Language learning strategies in that college English learning and teaching has an important role, but the teachers often only pay attention to, a professor of the language knowledge while ignoring the students' learning process and learning methods, teaching and learning in a way out of line. To know more about students, therefore, the learning strategies of teaching and training people to all aspects of college English teaching has become the urgent needs of the college English teaching. It can be seen from the above definition, using the results of the early focus on the definition of strategy, i.e., language and social language ability.

With the passage of time, the research focus gradually shifted to the use of that learning strategies process. At the same time, the researchers still exist that the differences in some aspects, such as the distinction between strategy and skill, visibility, awareness, and direct the strategy problem. Look from current study, the following characteristics of learning strategies has been widely recognized: learning strategies is the second language learners in order to improve the learning methods and that means taken is embodied in language acquisition, and in the process of language use and learning strategies can is a part of the visual behavior, also can be a psychological activity as learning strategy is flexible, affected by many factors while learning strategy is that can be taught. To fully deal with this problem, we introduce the novel methodology into the procedure. Through class activities and the extracurricular activities record, online self-study, learning records, interview and discussion, to look at the students learning process, evaluation and supervision, promote students' effective learning.

- **Learning files cover.** Its main purpose is to record the student's learning process, certain students' learning achievement, give play to the role of incentives. This way is to show the learners in the process of that learning about learning objectives, learning activities, learning achievement, learning performance, pay, academic progress, and reflect on the learning process and learning results of an assembly.

- **Students' self-evaluation, mutual.** Student self-evaluation, mutual can let students participate in the evaluation activities, through reflections on yourself and classmate learning process, the summary, while encouraging them to improve their study efficiency. Through self-evaluation, mutual, students learn about the college English curriculum requirements, learning objectives and the main problems existing in language learning.

- **Interview.** Student interviews can reflect students' language learning strategies. The formative assessment interview is always after the teacher to give students specific
feedback, can make a more comprehensive understanding of students learning process, help regulate and supervise the students' learning.

CONCLUSIONS

In this paper, we conduct research on the college English teaching emphasis from the cultural migration and transformation of thinking perspectives. The core idea of constructivism theory is based on students as the center, emphasize the students' learning is to actively explore and actively constructing process of knowledge. Unit teaching as the theme in the traditional teaching mode emphasizes the accurate pronunciation and intonation, vocabulary, focusing on the collocation of words and use, test ability, focusing on the collocation of the words and use, often ignore the cultural factors. In class, the teacher is the main body of teaching, in addition to listen to the teacher in class, students is doing lots of exercises after class. Teachers in the classroom instruction to known content rational reorganization after the effective output, the content of the students is the input into the existing knowledge structure, through the role of the interaction between teachers and students, live access to the knowledge. Under this basis, we propose the novel perspective on the college English teaching emphasis that will promote the performance of the classes.

References