Strengthening Education and Management of Student Party Members and Promoting Ideological and Political Education in Colleges and Universities

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Abstract. Strengthening the ideological and political education of college students and cultivating them to become backbones and builders of socialism with Chinese characteristics are of great and profound strategic significance. With an increasing number of college student Party members, strengthening the education and management of student Party members, establishing and improving education and management system for student Party members, as well as making student Party members playing a vanguard and exemplary role could undoubtedly have an important practical significance and promotion effect on ideological and political education in colleges and universities.

Introduction

Strengthening the ideological and political education of college students and cultivating them to become backbones and builders of socialism with Chinese characteristics are of great and profound strategic significance on the development of China’s national economy and socialist cause. Colleges and universities are a major place for ideological and political education of college students, China therefore has adopted a variety of approaches to guide and improve the ideological and political education system of in colleges and universities. According to The Opinions of the CPC Central Committee and the State Council on Further Strengthening and Improving Ideological and Political Education of College Students, moral education should have the highest priority among the all-round development of morality, intelligence, physique and art. To regard ideological and political education as the primary consideration throughout the whole process of education and teaching; To integrate ideological and political education into each teaching link of college students’ major courses and penetrate it into all aspects of teaching, scientific research and social services; And to deeply explore ideological and political education resources for various courses and strengthen ideological and political education in the process of imparting professional knowledge, so as to enable students to consciously strengthen ideological and moral cultivation and enhance political consciousness in the process of learning scientific and cultural knowledge [1].

Necessity of Strengthening Education and Management of Student Party Members

After entering the new century, both international and domestic situations have undergone earth-shaking changes, the society changes with each passing day, and various contradictions and conflicts affect the education system of colleges and universities. Nowadays, the growth environment of college students is complex; in addition, the quality level of college students is uneven due to enrollment expansion of colleges and universities. Particularly in recent years, most of enrolled students were born in the late 1980s and early 1990s, a small percentage of college students have various problems such as confusion on political conviction, distorted value orientation, and lack of social responsibility. [2] By 2010, the number of college student Party members accounted for about 10% of all college students in China; the proportion of senior student Party members is higher and even reaches 50% in some cases. Some Party workers in colleges and universities are excessively
concerned with the proportion of Party members among college students; they therefore consider the number of newly-recruited Party members as the criteria for evaluating the work of student Party branches. They believe that organizational development is a measurable important task, while cultivation and education are difficult to measure, because the effect is not obvious no matter how much effort they put into. As a result, there is a trend of “stressing development and neglecting education” in the education and management of student Party members. Many persons in charge of student Party branches said that it’s very important to recruit new student Party members and raise the percentage of student Party members, while the re-education of student Party members could be a less-urgent work task after recruitment. All these factors caused the status quo that many colleges and universities stress quantity development while neglect quality improvement [3].

Consequently, Party workers in colleges and universities may be lax in the process of recruiting student Party members, and some students may become Party members when their ideology is not advanced enough or when they are not well-prepared. Additionally, most of college students focus on learning major courses and pay less attention to ideological and political education in consideration of sustained and rapid development of social economy and increasingly rigorous employment situation [4]. All these factors have led to weak political consciousness and degraded political ideas, some students therefore have fuzzy ideals and beliefs and poor ideological root of “serving the people wholeheartedly”. There are many reasons for these phenomena. On the one hand, some students haven’t learned enough political theories and haven’t made theoretical accomplishment of Party members. On the other hand, some students have mixed motivation of joining the Party. Besides, some student Party members don't uphold the doctrine of “serving the people wholeheartedly” and they consider their own interests firstly at every opportunity, i.e., regarding personal interests as the highest ones; some Party members can not play a vanguard and exemplary role and are not able to represent the progressiveness of Party members and cadres at critical moments, and their performance is not as good as that of common students in some cases; some Party members spread improper remarks among schoolfellows rather than report the situation to the higher organization timely when they have difficulties or receive unfair treatment, which may affect the mood of other students and lead to negative impact; and some Party members find excuses to protect themselves from accountability, instead of making self-examination or self-criticism, when they make mistakes. Surely, such behaviors are no good for their own progress or for establishing the prestige of Party members [5].

Importance of Strengthening Education and Management of Student Party Members on Their Ideological and Political Education

Strengthening the education and management of student Party members undoubtedly has an important significance on ideological and political education in colleges and universities. Strengthening the education and management of student Party members can play the leading role of Party members. As students, student Party members should not seek special treatment; as Party members, they should always discipline themselves in accordance with the behavior standard of Party members, so as to fully play an important exemplary and leading role among schoolfellows. Most of student Party members hold a post in student union or their own classes, they should, therefore, play an exemplary and leading role in the relevant organizations. Student Party members should have good political consciousness and Party spirit accomplishment; in addition, they should work hard and attain academic excellence. Meanwhile, for the purpose of strengthening the education and management of student Party members, due attention should be given to strengthening the examination of student Party members and creating the files of student Party members. Through a series of above education and management, student Party members can fully play an exemplary and leading role [7]. Strengthening the education and management of student Party members can effectively promote the ideological and political education of students. Student Party members are
backbones of ideological and political education of college students. Student Party members are both objects and practitioners of the works of student Party branches. Student Party members have an active mind and excellent innovative awareness and are able to work with more vigor. To facilitate freshmen adapting themselves to the college life quickly, our college chose outstanding student Party members as ideological and political education counselors who have played a good exemplary role. Student Party members are prime movers of campus cultural activities. Campus culture exerts a subtle influence on ideas and thoughts, value orientation and behavioral pattern of college students and has an important educational function. Ideological and political education workers can effectively carry out ideological and political education of youth students by organizing and developing rich and colorful campus cultural activities in various forms. Most of student Party members are student cadres who are main forces and prime movers of campus cultural activities and have a very important influence on such activities [6].

**Establishment of Effective Education and Management Mechanism for Student Party Members**

For the purpose of strengthening the education and management of student Party members, an all-around three-dimensional management system should be established. First of all, the construction of grass-roots Party organizations should be strengthened to enhance their cohesion and appeal. Grass-roots Party branches should establish and improve working rules and requirements for student Party branches, standardize the organization framework of student Party branches, clarify the responsibility, task and function of student Party branches, and put forward requirements on conditions and responsibility of Party branch secretary, so as to provide some working rules to be followed by student Party branches and achieve institutionalization and standardization. Moreover, it's required to reinforce dynamic management of student Party members, establish and improve examination mechanism of student Party members, regularly listen to thinking reports of student Party members, and organize the evaluation of common students on student Party members around them, corresponding constraints and education should be completed for Party members whose performance is not very prominent, so as to improve their accomplishment and consciousness. Furthermore, student Party members should be educated to enhance their sense of being masters and improve their own quality constantly. Ideological and political education workers in colleges and universities are required to combine the education of student Party members with broad ideological and political education. On the one hand, the model function of student Party members among college students is required to be further reinforced; on the other hand, student Party members are required to keep ahead of common students in the aspects of moral accomplishment, professional attainments and work ability. As long as student Party members preserve their progressiveness and play an exemplary role among youth students, a favorable campus environment of pursuing progressiveness and aggressiveness will be created, i.e., realizing the effect of “every Party member represents a role model”. In addition, this strengthens youth students’ supervision on college student Party members and stimulates the political enthusiasm of youth students, so that they would establish their striving directions and consciously regulate their own behaviors in accordance with the standard of Party members. The result is that more students will get motivated to join this advanced organization - Chinese Communist Party. Strengthening the education and management of student Party members and playing the exemplary role of Party members should be based on innovative activities which can not be solved by theories or trainings, but by combination of progressiveness education and management of student Party members and various vivid and innovative organizational activity educations. Regular organizational activities are guaranteed by organizational system and boosted by high quality, and college student Party members should learn and benefit from regular participation in organizational activities. To guide student Party members to actively take part in activities such as Party Members Volunteer Day and volunteering & charitable activities,
so that they can fully play an exemplary and leading role and enhance their influence and appeal through their dedication spirit of taking the lead and practicing. In the meanwhile, the Party organizations in students should attach importance to improving the quality of activities and implement activities with distinct themes and abundant and vivid contents in combination with physical and psychological characteristics of college student Party members. This is the only way that we can achieve good effect in education activities.

**Conclusion**

In conclusion, strengthening the education and management of college student Party members is an important approach to promoting ideological and political education work in colleges and universities and is a powerful measure to maintain the progressiveness of Party members. I believe that proper and successful education and management of college student Party members will certainly enable further improvement of ideological and political education work in colleges and universities.

**References**


