Analysis on Economic Benefits of Organic Agriculture
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Abstract. Agricultural product quantity is relatively large under conventional agricultural production state, but the quality is not ideal. Although it can meet the public demand, it is deviated from export demand, which can not meet the demand on high-end agricultural products in domestic market, and more serious environmental pollution problems also can be produced. At present, organic agriculture development shows good situation. China is still in the infancy stage compared with western developed countries. In the research process of the paper, current development condition of organic agriculture is mainly combined for expounding its economic benefits, thereby putting forward development strategy.

Introduction
Organic agriculture has achieved good development results in western developed countries till present. However, China is still in an early stage. Organic agriculture is an economic activity of human beings to get agricultural products necessary for survival. Organic agriculture has its own advantages to certain extent compared with conventional agriculture. Therefore, organic agriculture should be developed from the objective perspective.

Meaning of Organic Agriculture and Development Overview There
Organic agriculture mainly emphasizes that organic agriculture production standards are regarded as important basis from the perspective of definition. In the production process, biology obtained from genetic engineering and related products are not adopted. Of course, pesticides, fertilizers and growth regulators without chemical synthesis as well as corresponding feed additive, etc. are used. Pure ecological law and corresponding natural development characteristics are adopted. A balance is searched between planting and breeding. In addition, a series of sustainable development agricultural technologies are adopted in agriculture development. It is adopted as material basis for realizing steady development of the whole agriculture production system. The source shows that corresponding views and theories of organic agriculture are proposed in Germany and Switzerland as early as 1950s. In 1972, international organic agriculture movement alliance was also established in Europe. Organic agriculture has been rapidly developed since 1990s. Compared with western countries, our organic agriculture was started relatively late with slow development speed. Overall scale shows that the scale is smaller, and the yield and output value are not ideal.
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Macro-level

**Being Beneficial For Reducing Environmental Protection Cost in Production Site.** Organic agriculture is an environment-friendly agriculture from the perspective of nature. In the production process, synthetic fertilizers and chemical pesticides are not involved. Therefore, development of organic agriculture can reduce pollution. Organic agriculture not only can improve the quality of local crops, but also can reduce corresponding cost in the aspect of pollution control cost for production sites.

**Being Conducive to Solution of 'three-Rural Problems'.** Although China increases support for agriculture continuously in recent years, China 'three-rural problems' are not better solved till present. Farmer income increase is the core in 'three-rural problems'. Since agricultural product price has very small rising space, it is not ideal, agricultural product cost is rising, it is difficult to increase income of farmers at present. In the previous description, the author described that fertilizers, pesticides and additives and other chemical synthesis substances are not used in organic agriculture during production process, therefore the cost is relatively lower. Currently, China is in the key stage of agricultural transformation. Though the production yield of organic agricultural products is lower than normal agricultural products in the stage, once more perfect organic agricultural production system is established, the production yield is far higher than the expectation. Organic agricultural products show more obvious advantages. These are effective methods to solve farmer income increase problem.

**Being Beneficial for Promoting Local Transfer of Rural Surplus Labor Force.** Currently, necessary labor force of existing agriculture in China accounts for 53.1% of existing agricultural labor. A large part of labor force should be transferred. Organic agriculture is important achievement which combines modern science and technology with traditional agriculture. Therefore, it has the nature of more prominent labor-intensive industry. Organic agriculture labor should be divided effectively and scientifically before, during and after production. In the process, a lot of labor should be input, which can promote local transfer of rural surplus labor force.

**Being Beneficial for Expanding Domestic and International Market of Agricultural Products.** Conventional agricultural products have the characteristics of high output and absolute quantity in China. However, most products belong to cheap products, and it is hard to avoid difference in quality. Agriculture products in current market has more serious problem of pesticides in the sales process. Certain problems are still available in the aspects of product features and use performance. Consumption ability and consumption concept have underwent unprecedented change.
with living level improvement of human beings. More and more people emphasize improvement of food quality, especially in the aspects of high-end commodity demand. A lot of high-end fruit and vegetable should be imported from foreign country in China each year. The quality of agricultural products in China is greatly improved, and the competitiveness of China agricultural product in the international market must be improved to a brand-new level as a result. Agricultural products made in China can be closer and closer to the origin. In addition, domestic products are always fresher compared with foreign products under the condition of the same quality in the same category. In addition, the demand of consumers on food is not endless, and it is always within certain scope. The consumption on domestic organic agricultural product will be higher than foreign agricultural products. Therefore, import of foreign high-end agricultural products in China domestic market should be suitably reduced. China has advantages of labor force cost in the aspect of labor force. Therefore, international green technical trade barrier set by Europe and America can be avoided for export of agricultural products with wider market prospect.

**Micro-level**

**Promoting Sustainable Income Increase of Farmers and Herdsmen.** Organic agriculture can reduce the expenditure of farmers in purchasing fertilizers and pesticide chemicals. Therefore, expenditure of farmers in two aspects of fertilizers and chemical pesticides can be prominently reduced under the condition that the price of fertilizers and chemical pesticides is increased constantly. However, organic agriculture itself is labor-intensive product, and the investment in the aspect of labor is higher. Therefore, the point should be fully considered aiming at investment main body. It is generally believed that organic agriculture production will be lower than that of conventional agriculture from the aspect of productivity. However, the viewpoint is not comprehensive. It will show such condition within short time. However, the advantages of the former are extremely significant.

**Being Beneficial for Agricultural Famous Brand Creation.** Organic agriculture itself has high-tech component. Therefore, the value of agricultural products and use value are improved. It enjoys higher reputation in the market. It is matched with demand of the market and consumers, thereby realizing uniformity of economic practice and the social benefits. Development of organic agriculture is conductive to creation of one regional realization brand aiming at region, and specific package is used for expanding market sales channel.

**Development Situation of Organic Agriculture in China**

China organic agriculture was started since 1950s, which was developed and extended on the basis of original ecological agriculture in China. Therefore, development of ecological agriculture can promote organic agriculture. Development of ecological agriculture in China belongs to dynamic evolution. It can lay solid foundation for development of organic agriculture. Current situation shows that China organic farmland covers an area of 1.85 million hectares, which account for 0.34% of agricultural land area in China. Organic agricultural products mainly have two major production areas in China from the perspective of space, one is northeast China, products mainly involved in the region include corn, beans and sunflower seeds; the other is the eastern and southern coastal areas in China, organic vegetables and organic tea are mainly involved. The export volume of organic products shows great increase trend with high-speed development of organic agriculture in China. China
started to emphasize production and sales of organic products in the policy level. China corresponding industry rules are regulated in 'Rules of Organic Product Certification Implementation'. Foundation is also laid for healthy development of organic industry.

Figure 2. National distribution of world organic food in 2015.

**Organic Agriculture Strategy to Drive Economic Development**

**Investment Mechanism of Innovation Organic Agriculture**

Firstly, corresponding land subsidies can be given by the government aiming at fallow land which should be transferred. Secondly, the land should be highly emphasized from the policy level, thereby actively implementing basic facility construction of organic agriculture production. Agricultural insurance subsidy policy should be fully promoted. Development of China organic agriculture is just in the initial stage. Corresponding production base should be constructed on one hand, and corresponding fund support is also required on the other hand. Extremely high risk is available in the organic agriculture production process due to interference of objective market factor. Therefore, production insurance and related systems thereof should be implemented, thereby ensuring smooth development of organic agriculture. Furthermore, related expense subsidy policy for organic agriculture practitioner technical knowledge training is implemented. Farmers are encouraged and supported in the aspect of operation. The force of industry association and intermediary organizations can be relied in necessary time for training farmers engaged in organic agriculture, corresponding consulting services are provided, thereby improving quality of practitioners as a whole.

**Active Cooperation with Research Institutions and Universities**

Application and development of organic agriculture production technology should be supported by a set of complete system. The contents include ecological environment reconstruction, agricultural economy, agriculture science and technology research, development and application, etc. There is prominent difference between organic agriculture production technology and traditional agriculture. Therefore, various investment in the aspects of scientific research institutions and related institutions should be emphasized, therefore technical research and development of organic agriculture can be supported in the aspects of quality and fund. Soil and water quality
should be modified aiming at related institution, and thereby carrier pollution problem in production base can be effectively solved. Meanwhile, environment control, planting management and pest control methods should be comprehensively utilized for reducing crop yield.

**Expansion of Sales Channels**

Existing organic product sales mainly depends on supermarkets and farmers' markets as platform. The sales cities are mostly limited to first-tier cities. Since organic products and traditional products are significantly different in the aspects of price. Therefore, when the sales platform is constructed, the platform should not be merely limited to traditional platform. Successful experience of foreign developed countries shows that organic product distribution mode should be improved. In the cities with sufficiently larger sales, related organic agriculture product exclusive stores should be established according to reality condition. The sales models should be transformed, which can be searched by consumers more actively. Therefore, smooth information should be ensured aiming at related part. Necessary information can be provided in the market for avoiding blind production of producer. Organic agricultural products should be deeply processed aiming at industry chain extension, thereby overcoming problems of a part of agricultural products in the aspect of shelf life, and avoiding transportation influence due to traffic.

**Differentiation Support Policy Adopted by Government**

Organic agriculture development must depend on strong support of government according to practical experience of developed countries. For example, there are clear requirements on supporting organic agriculture in the related agricultural law of Japan. The position of agriculture administrative pillar is even given. Relevant departments shall provide interest-free loans and necessary technical guidance for farmers engaged in organic agriculture. Currently, corresponding organic agriculture development routes are not formulated in China. There are many disadvantages in the aspect of support policy. Therefore, the government should establish the position of organic agriculture in the process of agriculture development as soon as possible. Governments in various regions should combine with actual situation for formulating related development plans, thereby all departments can be associated, all departments can be responsible for own tasks, own functions should be performed in the development process of organic agriculture. The establishment of ecological compensation mechanism should be further perfected. Special policy financial institution should be responsible for loan aiming at actual condition of cooperatives. Finally, financing channel should be expanded actively aiming at related part. Investment attraction is further utilized for developing organic agriculture enterprises, and more social idle funds can be invested in organic agriculture development.

**Conclusion**

In the future, organic agriculture has more broad space for development. In China, economic benefits and social benefits due to organic agriculture development should be fully emphasized in China. It should be highly supported in the policy level on one hand, operation relationship of other related department and among financial institutions should be coordinated, a set of complete systems should be established, and thereby China organic agriculture should be scientifically developed.
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