Research on the Methods of Inheriting and Developing Chinese Excellent Traditional Culture in the New Era

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Abstract. Chinese excellent traditional culture is the toughest spiritual bond and the most prominent spiritual identity of the Chinese nation. It is the root and soul of every Chinese. In the new era, in order to further inherit and develop the excellent traditional culture of the Chinese nation, it is necessary to adhere to the dialectical inheritance of the excellent traditional culture of the Chinese nation, creative transformation and innovative development, so as to continuously promote the modernization of the excellent traditional culture of the Chinese nation.

Introduction
Socialism with Chinese characteristics has entered a new era. China has achieved a rapid development in all directions and in many fields. As an important part of superstructure, Chinese excellent traditional culture plays a more important role in the new era. Xi Jinping figured out: “The rich philosophical thoughts, humanistic spirit, educational thoughts, and moral concepts of China’s excellent traditional culture can provide useful enlightenment for people to understand and transform the world, provide useful enlightenment for governing the country, and provide useful benefits for moral construction [1].” In the new era, to inherit and develop the excellent traditional Chinese culture, “we must handle the relationship between inheritance and creative development, and focus on creative transformation and innovative development [2].” Only through this method can the important value of Chinese excellent traditional culture be stimulated and more spiritual power be condensed for the great rejuvenation of the Chinese nation.

Persist Dialectically to Inherit the Excellent Chinese Traditional Culture
Marxism is an important guiding ideology of socialism with Chinese characteristics. Under the guidance of Marxism, China has achieved a comprehensive victory. Xi Jinping figured out: “Marxism provided a powerful ideological weapon for China’s revolution, construction, and reform [3].” Dialectics, as an important method of Marxism. As early as during the revolutionary war, Mao Zedong emphasized in the article, “it is necessary to use Marxist dialectics and inherit the excellent Chinese traditional culture in criticism and summary in The Mission of the Communist Party of China in the National War [4].” Therefore, in the new era, in the process of inheriting and developing excellent Chinese traditional culture, insisting on dialectical inheritance is not only the choice of Chinese history but also the choice of the Chinese people.

Adhere to Marxist Views on Connections
Connections are inherent, ubiquitous, and diverse organic relationships between things. The Marxist view of connection emphasizes that everything is connected. Therefore, in the new era, in the process of inheriting and developing the excellent Chinese traditional culture, we must persist in using a connected way of thinking to comprehensively examine the excellent Chinese traditional culture and highly grasp the close connection between the excellent Chinese traditional culture and different time and space.
Adhering to the History and Reality of Chinese Excellent Traditional Culture. The Chinese nation has continuously practiced in the course of thousands of years of history, and has created a brilliant...
and outstanding Chinese traditional culture. It has a long history and a wide range of profound characteristics, showing a strong sense of history. Organically linking the history of Chinese excellent traditional culture with reality can help systematically understand Chinese excellent traditional culture on the “time axis,” clarify the development context of Chinese excellent traditional culture, and make the Chinese excellent traditional culture play a more important role. This must always be based on reality, with real development needs as the starting point, through research the development of Chinese excellent traditional culture in different periods and under different conditions, to find out the Chinese excellent traditional culture to help the development of reality. In addition, we must also take a historical perspective and take the level of social development in different periods as an important background to comprehensively, systematically and objectively examine the connotation and value of Chinese excellent traditional culture; comprehensively and systematically sort out its historical development context and historical evolution process; comprehensively and profoundly excavating and interpreting it’s historical value and historical inspiration in different periods.

Adhering to the connection between Chinese excellent traditional culture and world culture. The excellent cultures of the nations of the world are the source and content of world culture. As one of the oldest civilizations in the history of human civilization, Chinese excellent traditional culture is an indispensable part of human civilization and world culture. In the new era, the important premise of inheriting and developing the excellent Chinese traditional culture and promoting the widespread dissemination of the excellent Chinese traditional culture is to recognize the two organic relations that China is inseparable from the world and the Chinese excellent traditional culture is closely connected with the world culture. In the process of connection, we will continuously learn from others, learn from each other’s strengths, and learn from others’ strengths, and continue to expand the influence of China’s outstanding traditional culture. This requires Chinese excellent traditional culture to face the world, to openly learn from the world’s outstanding cultural achievements, and to promote mutual respect and to learn between Chinese excellent traditional culture and world culture. Only in this way can the excellent traditional Chinese culture fight back against the “theory of superiority of Western civilization,” contribute to the formation of a more systematic, scientific, and brand-new view of human civilization, and contribute more to the equality and prosperity of world culture.

Adhere to Marxist Views on Development

Marxism emphasizes that the essence of development is the emergence of new things and the demise of old things. However, the development of everything is the result of the joint promotion of internal and external causes. With the deepening of globalization, peace and development, it has become the world’s theme, the pace of domestic opening up has accelerated, and the socialist market economy has developed rapidly. In the process of inheriting and developing Chinese excellent traditional culture, it has also been deeply affected by internal and external motivation. Among them, internal motivation is the basic contradiction and core force to promote the development of excellent traditional Chinese culture; external motivation is an important force formed by Chinese culture facing different domestic and foreign environments and different cultural needs. Therefore, in the new era, the inheritance and development of Chinese excellent traditional culture must be based on the people’s needs for culture, explore the contradictions between culture and the world background, and the political and economic development of Chinese society, and further promote Chinese excellent traditional culture to meet people’s growing demand. In addition, we must correctly guide the people to improve cultural productivity, and by combining the proportion of culture in society and economy with the effective interaction of internal and external interactions that continuously satisfy people’s cultural needs, we can better inherit the excellent Chinese traditional culture and make it new. Times are more glorious, and they are even more glorious on the stage of the 21st century.

Adhere to Marxist Views on Contradictions

Contradictions are opposites and the same. As the most important point of view of dialectics,
contradictory points emphasize the need to adhere to a “positive and negative” attitude and treat things in half. This important, revolutionary and critical method is an important principle and an important experience for China to inherit and develop traditional culture. After the founding of the People’s Republic of China, there still exist some backward cultures and backward ideas that are incompatible with social development in Chinese excellent traditional culture, which have contradicted China’s social development and hindered the development and spread of China’s excellent traditional culture. Under these circumstances, the Party Constitution adopted by the Seventh National Congress of the Communist Party of China that pointed out that it is necessary to critically inherit Chinese excellent traditional culture on the basis of Marxist dialectical materialism and historical materialism, and emphasize the contradictory perspective on Chinese excellent traditional culture. Therefore, in the new era, to continue to adhere to the dialectical inheritance and development of excellent Chinese traditional culture, we must adhere to contradictory perspectives, and objectively examine the interpretation of historical interpretation of traditional culture, and specific issues specific analysis.

On the one hand, it is necessary to fully inherit and excavate the essence of traditional culture that is in keeping with the current meeting environment and the characteristics of the times, and vigorously carry it forward.

On the other hand, it is necessary to completely reject the feudal ideas in the excellent Chinese traditional culture, completely negate the old, completely destroy the foolish, completely discard the backward, and clear the way for socialist modernization.

**Adhere to the Creative Transformation of Chinese Traditional Culture.**

There are many important and valuable contents in Chinese excellent traditional culture, but due to the historical limitations of their creation, their contents and expressions are slightly outdated in different periods. In the new era, in order to make up for this “regret,” it is necessary to creatively transform valuable content and expressions in Chinese excellent traditional culture. “In accordance with the characteristics and requirements of the times, we must transform the connotations and outdated expressions that still have reference value to this day, give them new era connotations and modern expression forms, and activate their vitality [5].” This method is not only the valuable experience formed in the long-term practice of the Chinese nation, but also the inherent need to inherit and develop the excellent Chinese traditional culture.

**Promote Chinese Excellent Traditional Culture to Keep up with the Times**

The era is an important prerequisite for the development of things. Only by keeping up with the times can the excellent traditional Chinese culture stand on the tide of the times, and it can bloom a colorful light in the development of the times. Therefore, in the new era, to properly handle the relationship between traditional culture and the era, it is required to innovate content according to the requirements of the era and focus on transforming valuable connotations.

Endowing the Chinese connotation of excellent traditional culture. Each era has its own unique thoughts, cultures and concepts. As a portrayal of social life and spirit in a certain period of time, it is inevitable to imprint the mark of the times. Therefore, in the new era, in terms of background of the new era, only by fully extracting the intrinsic and valuable essence of traditional culture and integrating these connotations with the times, can we re-give excellent traditional culture vitality and appeal? For example, we must pay attention to refining the Chinese traditional culture’s methods of life, enlightenment, and life ideas, and constantly obtain inspiration, nutrients, and ingeniously integrate into the moral construction and humanistic cultivation of the new era to awaken the culture of the Chinese nation. Memories strengthen people’s recognition of Chinese excellent traditional culture and stimulate the vitality of Chinese excellent traditional culture.

Scientific and modern interpretation of traditional Chinese culture. Chinese excellent traditional culture is rich in content and profound in content, and has important characteristics that are compatible and eclectic. It can not only inspire the confidence of the general public, but also embody the mainstream ideology of society; it can represent the advanced spiritual direction and
can stimulate the culture of the entire Chinese nation Resonance and cultural identity. Therefore, in the new era, we must insist on a profound interpretation of the excellent Chinese traditional culture from a scientific and modern perspective. Therefore, in the new era, we must insist on a profound scientific and modern interpretation of the excellent traditional Chinese culture, aim at the “four clarifications,” stimulate the modern charm of the excellent traditional Chinese culture, and promote the sustainable development of the excellent traditional Chinese culture. For example, the interpretation of “the world” in traditional culture should be based more on all human beings today and on the “community of human destiny.”

Promoting the internationalization of Chinese excellent traditional culture. Driven by economic globalization, the degree of cultural globalization is also deepening. In this context, to inherit and develop the excellent Chinese traditional culture in the new era, we must maintain a more tolerant and modest attitude. We must absorb the beneficial elements of foreign cultures together, and integrate those that have certain value and are compatible with the development of modern society. The outstanding cultural connotations of nations, transcending the country, and transcending time and space must also be summarized and concentrated to promote the development of Chinese excellent traditional culture and excellent world culture in a collision and improve the quality and influence of Chinese excellent traditional culture. In addition, it is also necessary to promote the internal communication and integration of Chinese excellent traditional culture and Marxism, and to continuously improve the connotation of Chinese excellent traditional culture through complementation, interaction and expansion.

Reform the Expression Form of Chinese Excellent Traditional Culture

“Unification of content and form” is an important principle and inevitable requirement for inheriting and developing the excellent Chinese traditional culture. In the new era, to inherit and develop the excellent Chinese traditional culture, we must strive to enrich the traditional cultural expressions and break the external and outdated forms.

Firstly, we must make use of media technology. In the new era, the development of media integration is the new trend of media development. In the process of inheriting and developing the excellent Chinese traditional culture, making full use of the convenience that is brought by media technology, combining “black technology” with people’s interests and hobbies. Innovating and advancing with the times, broadening the transmission channels and discourse expression methods of Chinese excellent traditional culture can enable more people to understand Chinese excellent traditional culture and mobilize the people’s enthusiasm for studying, understanding and studying Chinese excellent traditional culture.

Secondly, we must make use of modern technology. With the continuous improvement of China’s scientific and technological strength, a series of technologies such as cultural relic restoration technology, calligraphy and painting restoration technology, cultural relic digital storage, and VR technology can more and more show the true face of China’s outstanding traditional culture and intangible cultural heritage. Attracting the public to appreciate, understand and master the excellent Chinese traditional culture more intuitively, so that the excellent Chinese traditional culture can be inherited and developed better.

Adhere to the Innovative Development of Chinese Traditional Culture

Innovation is the basic driving force for the prosperity and development of Chinese traditional culture. Xi Jinping figured out: “Innovative development is to complement, expand and improve the connotation of China’s outstanding traditional culture in accordance with the new progress and new progress of the times, and enhance its influence and appeal [6].” To inherit and develop the excellent Chinese traditional culture in the new era, we must be based on the needs of social development and the needs of the people.

Based on the Needs of Social Development

During the period of the New Democratic Revolution, For the purpose of exploring socialism
with Chinese characteristics, and building socialism in an all-round way, China has always emphasized that it is necessary to inherit and develop the excellent Chinese traditional culture for the development of socialism and to meet the needs of social development. In the new era, based on the needs of social development is the primary prerequisite for further inheriting and developing the excellent Chinese traditional culture.

On the one hand, in accordance with the needs of the times and social development, we must dig out the content and connotation of Chinese excellent traditional culture that are conducive to social development, and continue to propagate and carry forward it.

On the other hand, the outstanding factors and positive energy of sublimating traditional culture must be coordinated with modern society. For example, based on “benefits, justice, integrity, shame, loyalty, and filial piety,” China has put forward the “eight honors and eight shames” and “core values of socialism” based on the needs of social development in different periods.

**Based on the Needs of the People**

The mass is the main body that inherits and develops the excellent Chinese traditional culture. It is the original intention and mission of China to adhere to regard the people as the center to inherit and develop the excellent traditional culture. Therefore, the development of excellent Chinese traditional culture that meets the needs of the people’s life which is the policy that must be adhered to create the city and develop the excellent Chinese traditional culture.

On the one hand, it is necessary to make clear that the masses are the backbone of the development and innovation of traditional Chinese culture, which can encourage the masses to actively explore and innovate in different posts and industries, and stimulate the masses’ innovation ability.

On the other hand, the literary and art workers must meet the needs of the people as their goal, adhere to the “Double hundred” policy, the “Two for” direction, and insist on coming from the mass and the mass. Constructing a popular discourse system with a language that is close to reality, close to life, and close to the masses, and actively innovate the outstanding Chinese traditional culture into a spiritual and cultural product that the people like.

In the new era, it is an important task for China to inherit and develop the excellent Chinese traditional culture. Only by insisting on dialectical inheritance, creative transformation, and innovative development methods, can we maximize the vitality of Chinese excellent traditional culture, promote the modernization and development of Chinese excellent traditional culture, and enhance the confidence of the Chinese nation’s culture.

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