Research on the Innovations of Talent Training Mode of Equestrian Major in Universities—Take Wuhan Business University for Example

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Abstract: The Cultivation Mode of the Talents by “Production, Study, Research and Creation” is a talent training mode of school, students and enterprises. It is a concrete measure to realize teaching, learning and doing. University equestrian major guided by industry demand, politics, enterprise, and school work together to educate the talents and fully participate in the whole process of personnel training. Breakthrough the traditional and simple mode of cooperation between schools and enterprises. Integration of the cultivation mode of the talents by “production, study, research and creation”. To make the industry and enterprise truly integrated into professional teaching activities, teaching content to follow the equestrian, horse racing industry development pace, constantly adapt to changes in the industry's demand for talent, trained to meet the needs of equestrian, horse racing industry. It has greatly improved the effectiveness of the implementation of school enterprise cooperation and applied talents training.

Research Objective
By using the teaching resources and scientific research advantages of Wuhan Business University, we can use the equestrian industry, the advantages of enterprise technology application and the promotion advantages in the industry to develop talents training of integration of industry, learning and research. Innovative talents training mode.

Research Methods
Documentation Method
Referring to the relevant literature, tracking the research trends of personnel training at home and abroad, referring to the similar research experience and research results of experts and scholars, we can provide reference and methods for the research of this paper.

Expert Interview Method
Interview with experts from China's education and equestrian industry, and listen to their opinions and suggestions on the cultivation of integrated talents of production, learning and research, which will provide theoretical guidance for the study.

Questionnaire Survey Method
In the equestrian industry, enterprises in the sampling survey, understanding of the industry and enterprises on the status quo of equestrian talent training evaluation and advice, to provide direct basis for this study.

Mathematical Statistical Method
SPSS statistical software was used to analyze the survey data from different angles.
Results and Analysis

Schools and Colleges Attach Great Importance to the Establishment of an Important Educational Consciousness of Integration of Production, Learning and Research

Wuhan Business University is the predecessor of Wuhan Commercial Service College was founded in 60s of the last century, in the process of running for nearly 60 years, and gradually formed a business as the main building with multi discipline development for the characteristics of higher education auxiliary application. In 2008, Wuhan Business University opened the first social sports major (horse racing industry management) in the national universities, which aroused widespread concern in the community. Major news media as: The Central People's Broadcasting Station, China Daily, Hubei daily, Changjiang Daily, Wuhan evening news, Phoenix net and so on report on it. 2010 Wuhan Business University joint training with Tianjin University of Sport in China's first equestrian sports and Management Master. In 2016, Wuhan Business University reached an agreement with the French horse industry group, established the Sino-French international equestrian academy, and began to explore the internationalization of equestrian profession. It can be clearly seen from the history of running a school, The Wuhan Business University has always insisted on the integration of production, learning and research, aiming to cultivate high-quality application-oriented talents in line with the needs of the industry, and strive to improve the quality of personnel training.

The combination is the development of national economy and social development, the development of higher education is the only way which must be passed. The personnel training of integration of production, study and research is a kind of educational model which closely combines with the social industry and industry departments in colleges and universities to train applied talents together, It is an open education mode of training talents jointly by society and school. The personnel training of integration of production, teaching and research organically combines classroom knowledge in school education with practical operation and scientific inquiry in social production, so as to improve students' practical ability and knowledge level, to effectively improve the quality of professional personnel training. Efforts to improve the separation of talent training in higher education and social production practice in China. To solve the problem that the talents trained in colleges and universities can not meet the social requirements and the talents urgently needed by society, there is no effective supply. Give full play to the advantages of integration, higher education in basic education at the same time, also give full play to the advantages of industry and scientific research units in product development and market operation, schools, industries, enterprises and scientific research units closely, cooperate to jointly carry out research and integration of personnel training, so as to realize the three party such as schools and society; Students win.

Based on the construction of "professional equestrian cooperation, complementary, cooperative, mutual benefit and win-win", with the industry demand, domestic and International Equestrian Club (racing), enterprise depth cooperation, in-depth research, repeated demonstration, creatively established the equestrian, horse racing industry basic technical post classification system, On this basis, precise positioning of the professional training objectives, to achieve seamless docking of talent training and market demand, The integration of culture, industries and enterprises to truly integrate into the teaching activities, the teaching content, followed by the equestrian race pace of development of the industry, and constantly adapt to changes in the industry demand for talent, training to adapt to the equestrian, the racing industry needs talent, greatly improving the effectiveness of the implementation of training applied talents of school enterprise cooperation, and effectively improve the quality of personnel training.

The Innovation of Government, University and Enterprise, Set the Training Mode of Single Talents

The major of equestrian in Colleges and universities is oriented by industry demand, the integration of production, learning and research, coordination between government, enterprise and school, and CO education. With the Wuhan Oriental Group Company Limited (what the Wuhan Jockey Club),
Beijing Equestrian Association, Guangxi Equestrian Association, Guangxi riding horse industry Co. Ltd., Beijing domain energy-saving, Hangzhou Qiandao Lake Equestrian Park and other units start training the order class, according to the enterprise demand for the specialized training of personnel applied talents. In the formulation of equestrian professional training program in the process of research, adopt a principle of integration, enterprises to participate in the entire process, and put forward opinions and suggestions, practice teaching and set up a special department of the school enterprise docking, to carry out joint training. The real talent need to be more explicit training objective, teaching method and teaching means more diverse, more reasonable curriculum system and curriculum teaching more close to the post, can really improve the students' practice ability in the teaching process, the students and the development of social enterprises to meet the requirements, so as to promote the construction and development of professional equestrian.

Repositioning the specialty and refining the professional post group. According to the characteristics of talent demand in equestrian industry, the characteristics of further management of equestrian industry are strengthened, and the training of professional skills is strengthened. The equestrian profession is divided into four directions: jockey, equestrian events organization and management, stable management and leisure riding direction.

Developing the curriculum system of combining work with study by teaching by post. Around the requirements of the post group, the corresponding curriculum system adjustment, formulate the training target clear talent training program, in the curriculum system and outstanding professional qualification certificate related courses. From the training mode and other aspects of reform, through the improvement of students' English learning level, strengthen the teaching of equestrian professional, and strive to greatly enhance the pass rate of textual research.

Strengthen the task and simulation training. In strengthening the practice teaching link, we actively strive for the support of the government and all aspects of society, Have completed the construction of professional equestrian experiment (training) training rooms and small racecourse, stables and related facilities, The Wuhan Jockey Club Limited and other Equestrian Club and individuals to provide 14 horses as equestrian teaching. Has completed the sports anatomy laboratory, laboratory of sports physiology, anatomy and physiology laboratory, physical health care of horses, horse movement ability testing room, training room, race horse electronic analog simulation training room, training room, horse culture exhibition (experimental) room construction, and has been put into use. Through the mode of simulation operation, the professional course teaching with large proportion of practice becomes a coherent practice operation, and the team spirit and innovation spirit of students are developed from beginning to end. In the course teaching adjustment, on the one hand, we should set up more simulation or simulation teaching courses, dilute the difference between theory and practice course, combine them into one, and improve the efficiency of teaching.

The training mode of innovative talents through above, achieved good results. The emergence of a number of outstanding students, such as the national minority games and overseas racing horse racing champion jockey Qing Yong, Chen Li; Li Xinyu, the first international horse master in China, and so on.

Taking "Excellent Course" Construction as the Leading Factor, Promoting the Construction of Professional Core Curriculum and Teaching Resources Platform

The reform does not meet the requirements of the industries and enterprises of the equestrian courses system, gradually build to improve students' practical ability, to cultivate students’ creative thinking and innovation ability, to strengthen students' ability of teaching contents and curriculum system of professional and technical applications. In the implementation of the curriculum, through the deepening of the equestrian club for market research, in order to make the training reflect the future role, knowledge structure emphasizes "applicability and application", maintaining the consistency of school education and practical application.

In the course setting and class hour assignment, the practical teaching link is emphasized. Relying on what Wuhan Group Limited (Wuhan Oriental City) and superior teaching practice
school race, the event organization and management, stable management, horse care, horse riding, the theory and practice of training and guidance for horse racing single class, select the professional technicians and professional school teachers teach together, increase the number of hours of practice teaching, increase training intensity, emphasize teaching do combine to ensure that students get the job skills training system. Especially the annual Wuhan International Horse Racing Festival events, combined with the actual work task field of teaching for the students, but also do before job training, teachers' guidance, match after the communication between teachers and students (including part-time teachers), earnestly implement the teaching as one of the characteristics of teaching.

In strengthening the basis of curriculum construction, selected "race course event organization and management" construction, promote the construction of other courses, to meet the requirements of equestrian sports management and curriculum system based on the working process, improve the teaching quality of core courses. On the construction of excellent courses, complete “stable management”, “horse care”, "business operation and promotion",learning courseware and dynamic website construction, and realizes the network teaching resources sharing platform, to play a supporting role for the major construction.

Construction of Innovative Training Practice Base and Construction of Practice Platform of Integration of Production, Learning and Research

With the development of professional experimental training center, three experimental training centers of sports human science experiment center, horse racing industry experimental center and Leisure Sports Industry Experimental Center have been built, Building area is 1800M². Have 10 laboratories such as A sports anatomy laboratory and laboratory, laboratory of sports physiology, anatomy and physiology laboratory, physical health care of horses, horse movement ability testing room, training room, race horse electronic analog simulation training room, horse culture exhibition room, sports science laboratory and one multifunctional gymnasium, two 400 meter standard track and field, one Standard Mini training horse farm, Has the largest racetrack, the horse as a training base outside, meet the needs of practical teaching equestrian majors.

In order to meet the needs of the horse industry high-quality applied talents training and practice, break the traditional teaching methods of practice, strengthen practical training and practice base construction, innovation "in the early training, repeated practice of" practice teaching mode, to ensure that personnel training and market demand for seamless: The students in the freshmen early to professional practice base -- the horse to visit and study, a preliminary understanding of the racetrack operation and post setting, the personnel department introduced the position requirement; Combined with the October Wuhan International Horse Racing Festival (the fifteen session), the organization of professional students to participate in the auxiliary work of the event, personally experience the actual work of each post. In the Chinese Equestrian Association arrangement, to participate in the national equestrian and horse race referee auxiliary work, arrange students to 2010-2017 for 8 consecutive years to participate in the Wuhan Oriental Macheng speed racing test match; The annual summer organization for students of social practice, mainly in Wuhan Oriental horse city, enterprises to participate in the work of various departments. According to the talent training plan made by school and enterprise, the students should be arranged for the second semester (summer vacation) and the fourth semester (the whole semester) for professional practice, and the sixth semester (the whole semester) will be carried out in the enterprise for internship. In addition, during the summer vacation to organize students to participate in the Tianjin Goldin metropolitan Polo Club “Wells Fargo Goldin snow Polo World Cup” tournament tournament referee and auxiliary work, broaden the training way to practice equestrian professional students outside school, enhance the students' ability of theory with practice.

School enterprise set up practice and training base together. Local application oriented universities mainly train high-quality skilled personnel, while experiment, training and practice are the important means to train high-quality skilled personnel. In the establishment of campus training base, Wuhan jockey club provides technical support and part of the training equipment, to promote
the completion of the Campus Training base. In practice the construction of training base, and the Wuhan Jockey Club, Ma Beijing, Kowloon Australia Day equuleus international riding club and other more than 10 enterprises at home and abroad practical training base construction, teaching and curriculum of many enterprises and even the daily work of the combination, achieve production integration. The Wuhan Jockey Club stables and weekly race modernization become training equestrian professional students' practice platform of Wuhan Business University.

Conclusions and Suggestions

Model can make full use of school education has the advantage of talent training theory and discipline integration of research, teaching and knowledge will directly obtain practical experience and skills of production process and technology innovation organic combination, not only provides an ideal platform for the practice of cultivating students' innovative ability, enhance the students adapt to social work ability and competition ability what kind of person, but also the society and what people need to find a best fit for the school culture, improve the quality of personnel training. The professional equestrian industry demand, the school government enterprise industry collaborative education, to fully participate in the whole process of personnel training, to break through the traditional, simple mode of cooperation, and the integration of culture research, the industries and enterprises to truly integrate into the teaching activities, the teaching content, followed by the equestrian race pace of development of the industry, and constantly adapt to the change of industry talents, training to adapt to the equestrian, the racing industry needs talent, the implementation and effectiveness of the training of application oriented talents greatly improve cooperation. The dynamic changes of industry talent demand as the basis, through student employment, social evaluation and professional development way, feedback the quality of personnel training, continuously adjust the talent training scheme, curriculum system, and realize the dynamic "talent cultivation and industry demand for seamless, embody the talent training characteristics, improve the quality of personnel training.

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Reference


