Study on the Mode of Social Sports Training in the Perspective of Social Services

MI ZHOU and HAO TANG

ABSTRACT

Sports is a complex social and cultural activity which can strengthen the body and exercise the will. At present, China urgently needs a large number of sports application-oriented talents, and colleges and universities are important institutions for the training of sports application-oriented talents. Therefore, it is necessary to strengthen the teaching of social sports in colleges and universities. Practice is the sole criterion for testing truth, and it is of great significance to establish the training mode of physical training for the professional teaching of social sports. The training of social sports professional training mode should be able to meet the development demand of sports industrialization, and can make positive contributions to the progress of sports. This paper mainly studies the social sports professional training mode from the perspective of social services for reference.

KEYWORDS
Social services; PE major; Sports industrialization.

INTRODUCTION

The high school should focus on cultivating talents of student, and carrying out teaching, scientific research and social services. At the present stage, "social services" has aroused wide public concern and discussion. Social services have a social welfare services, producer services and life service, employment units and students' terminal as a link in colleges and universities, the need to be duty-bound to assume related tasks of professional social demand. At present, many colleges and universities set up social sports specialty, colleges and universities should take effective measures to guarantee the quality of social sports professional teaching. It is very important to build a practical training mode that conforms to professional characteristics and future development.

THE SIGNIFICANCE OF THE PRACTICAL TRAINING MODE OF SOCIAL SPORTS IN THE PERSPECTIVE OF SOCIAL SERVICES

The market has higher requirements for students' practical ability in social sports

Many sports officials say they need "a lot of energy" for sports talent, which
requires athletes to have qualified professional skills while dabbling in other disciplines. The practical training of social sports can improve students' sports practice ability to the greatest extent, making students become the practical talents who make the school proud and the enterprise is relieved. At present, sports industrialization just as the fire is carried out, the market needs a large number of social sports professionals. Enterprises and institutions for the graduated "can work", therefore, colleges and universities must provide a lot of practice opportunities for social sports professional students, in order to achieve this goal, universities will have to actively explore and establish the social sports professional training mode, so as to guarantee the quality of social sports professional graduates.

Meet the needs of the service society

In the context of expansion of colleges and universities, millions of college graduates are graduating every year, the number of jobs and the number of graduates are seriously wrong, and the college graduates are facing great employment pressure. Due to the excessive number of graduates, so enterprises have more recruitment selection, more rigid requirements for graduate’s employment unit, comprehensive quality closes nevertheless graduate unable to get the favour of the enterprises and institutions. In order to make graduates better meet the recruitment requirements of social sports enterprises and institutions, colleges and universities must devote to the cultivation of the comprehensive ability of students majoring in social sports. Colleges and universities should set up purposeful and targeted professional training mode, which aims at providing students with scientific and professional practice, so that students can meet the needs of social services and promote the effective docking of the comprehensive ability of social sports majors and the demands of social services.

Conducive to the construction of special social sports majors

In a sense, social sports students in the education industry belong to cross-professional employment. It should be noted that although college students have a lot of knowledge of sports theory, they have little understanding of education theory and are not well understood, so it is not necessarily suitable for sports education. In fact, social sports professional students should make full use of knowledge, in the sports management, foreign affairs organization post a foothold, so in order to maximize the play professional characteristics, make greatest contribution to the development of social sports. If you want to establish and highlight their own professional characteristics, so that students fully in line with the social requirements of college students, it is necessary to promote the social sports professional students to go to the society and serve the community smoothly. By allowing the students of social sports majors to accept practice, the students can improve their understanding of the professional knowledge, gradually strengthen their own practical ability, so as to form their own professional characteristics.
MAIN MODE OF CONSTRUCTION OF SOCIAL SPORTS PROFESSIONAL TRAINING BASE

In order to effectively meet the requirements of the market for social sports students and promote the development of sports industrialization, the construction mode of social sports professional training base should be constructed from the perspective of social services. As far as current situation, social sports professional training base can be divided into public practice base, campus training base and field training base.

Construction model of public training base

After the reform and opening up, China's economy has grown steadily. The coastal areas have become the most developed areas in China due to the great advantages of talents, resources and transportation. Coastal cities have a large number of community cultural activities centers and public welfare sports venues, which can be used to carry out public training programs for students majoring in social sports. In the process of public training base construction, education departments should play a role of guidance, combined individual or social group to build a fully functional, facilities, advanced technology, as well as free and open public training base.

Campus training base construction mode

The construction cost of the campus training base is low, and the construction period is relatively short. The campus training base is open to our students, and it is suitable for the practical training of social sports with the combination of skill training and theoretical teaching. The campus training base has the function of improving the social sports practice ability of the trainees, the base has the function of technology research and development, social service and so on. It is not easy to construct the actual training base inside the university, which is not easily affected by external factors. The university can control the construction status of the base in real time and optimize and adjust the base construction plan. The teaching management and organizational conditions of the campus training base are very convenient, and teachers can organize relevant social sports training activities flexibly and easily.

External training base mode

Field training base model is a very important model of social sports training. In the view of social services, the study of social sports professional training mode must be analyzed from the perspective of social needs to analyze the construction goals and procedures of the training mode. Off-campus practice base to let students experience the frontline social sports production, service and management of the atmosphere, a realistic simulation of vocational training environment for the students to enable students to constantly strengthen their own professional ability, better meet the social demand for their professional ability.

External training bases can be closely related to services and production. Due to construction, compared with the school training base, off-campus practice base is closer to the real society, can make a good student feel to the point where the real social sports service environment. As a result of the construction of the campus, and
the actual training base in the school is closer to the real society, can make a long living in the ivory tower students feel the real social sports service environment. There are some defects in the training base outside the school, the most serious one is that it is difficult to match with the teaching law of colleges and universities.

CONSTRUCTION AND IMPLEMENTATION OF SOCIAL SPORTS PROFESSIONAL TRAINING MODE

Improve the comprehensive quality of teachers

No matter what kind of work, in which the most important factor is the talent, the college social sports major teaching work is no exception. At present, some colleges and universities social sports professional teachers' comprehensive quality is low, the performance is not solid theory knowledge, the specialized skill is not perfect, does not pay attention to the student to carry on the teaching practice work, does not pay attention to with the student's exchange and the communication and so on. In order to solve the above problems, the relevant colleges and universities must actively promote the comprehensive quality of the social sports teachers, and set up a teaching team which is based on the "double division type". Colleges and universities can regularly organize educational expert lectures and professional skills training activities for teachers, in addition, we should recruit outside sports brokers, sports club leaders and fitness coaches and other sports workers to teach students the social sports service experience.

Reform teaching methods

Train applied social sports professionals is the major goal of university social sports professional training, in order to achieve this goal, it is necessary to reform the teaching methods and improve the quality of practice teaching. Colleges and universities should carry out the integration of practical teaching content and increase the proportion of practical teaching, so as to form a practical teaching system that is orderly, structured and effective.

CONCLUSION

In order to do a good job in social sports professional training colleges and universities should establish the campus social sports professional training base, and social sports professional training base outside and public social sports training base, continuously strengthen teachers and optimize the practice teaching link. Expanding social sports professional teachers should pay attention to communicate with enterprises and students, help students better adapt to the actual social sports service work, so as to maximize the promote social development and progress of sports industry in our country.
REFERENCES


