Constructing the Foundation of Social Identity on Chinese Dream—From the Perspective of Cultural Leadership

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Abstract. The Chinese dream carries the hopes of peoples, states, individuals and pursuit, frameworks at the national, community and individual links and bridges; China dream is to share and build a proper meaning and path choice of Chinese dream. Gramsci's thought of cultural hegemony, reveals the cultural interpretation of social phenomena, and the acquisition of such power is based on the general public values and psychological identification based on, is an ongoing process. From the perspective of cultural leadership dreams of social identity construction in China is of great theoretical and practical significance.

The Chinese Dream and Its Value Significance

2012 Years 11 months, 29 days, 18 of the party's new Central collective leadership, at a time when visiting the National Museum of the Renaissance of XI, General Secretary for the first time clearly illustrates "China dream" an important concept and content. Dream is the dream of the Chinese nation in modern times, China's dream of prosperity, rejuvenation, seeks the happiness of the people, social harmony and dreams, but also the dreams of every Chinese.

China is constructing its condensing the general public a wide range of social identity and identification of effective approaches. "The China dream" carries the hopes of peoples, States, individuals and pursue. From a national view, it is the revival of the Chinese nation in modern times the dream from countries, it is the peaceful rise of China, stands to the East of the world power of dreams; generally speaking, it is the Chinese people's dream to enrich. Among the three, enriching the dream Foundation, is home, power of dreams is the key, Renaissance dreams is the goal. Only continuous reform and keep releasing and developing the productive forces through system settings really share with the general public the practical results of the reform and opening up, to win broad popular support, to build a strong foundation of social and psychological identification platform, the Chinese dream can be realized.

In an era of globalization, competition between countries, not only in the fields of economy, science and technology, political, but also in the field of culture for the characterization of ideology, cultural leadership race is both a demonstration of the legitimacy of State power and construction, and is an important part of the society say. Soft power is a vital organic composition of a country's comprehensive national strength. Xiaoyuesefu, a professor at Harvard University of the United States · Nye said: "attracting people with agenda-setting in international politics, and by the threat or use of military or economic means, to force others to change their position is equally important. "Gramsci knew power sets the agenda and decided to frame the debate. Someone like the often intangible resources contact with, such as attractive culture, ideology and system. Therefore, we need to vigorously develop the social productive forces on the basis of firmly Marxist discourse power, constructing Socialist core value system in practice of social identity and international basis, continue to stimulate the cultural creativity of the whole, promote national cultural soft power and its competitiveness in the international, the Chinese dream of the Chinese nation's peaceful rise.
The Value of Gramsci's Cultural Hegemony Theory and the Chinese Dream Fit

Gramsci's thought, cultural leadership is not inherent to a given, but must fight for and documented, only the general public accepted, recognized or even assimilated the existence and value of philosophy to be able to have it. Therefore, cultural leadership is not taking "leadership" problem, the key is to strive for "right to speak" problem. As a famous British scholar Eric. Eric Hobsbawm put it: revolutionaries seized the leadership is important, but more important and fundamental is that the revolutionaries there, how can we secure political legitimacy, how can no longer be replaced by others, and its leadership and ideology to win other classes accepted, embraced, in other words, is the problem of construction of leadership. [1] this is and Gramsci advocates of absolute history doctrine of principles is phase anastomosis of, that no what is congenital given of, all of all are need in social history of development process and the practice in the accept test, has never not exists so-called talent of power, power is to by we in struggle in the constantly Gets and won of. Gramsci's cultural hegemony is "culture" and "leadership" in the meaning of the combination of, which provides culture-specific social phenomena to interpret. "Power over some people to other people's ability to produce the desired results." [2] broader powers including the power and the authority, the narrow powers mainly refers to the State. This shows that the power ultimately belongs to the political issues, despite the material rights, political power and cultural power in close contact in real life, indivisible, but all these phenomena explain the scope of cultural leadership. As Ricoeur put it: "the description of social phenomena is based on the interpretation of cultural significance, meaningful bottom hidden interests are reflected in the activities of cultural significance.

In short, cultural leadership is a prerequisite for social groups for political leadership and its political leadership to maintain and consolidate that the key to long-term stability. Gramsci of culture led right thought from must of angle reveals has capitalism is can after disaster and Milton long not failure, and vertical and not died, and rot and immortal of secret, also from must meaning Shang road out has squids upheaval of deep reasons, while also deep to told we, firmly consolidation Marx doctrine of culture led right, always insisted put most general people of fundamental interests pendulum in the work of first, let Socialist core values real within into people of value concept and action of guide, Continues to be a major theoretical and practical issues.

China's Dream of Social Identity Construction

Establishing and Perfecting Benefit Coordination Mechanism

Gramsci's thought, opposite cultural leadership depends in no way eliminated, but by the interests of one side to accept it to itself to sustain through "organic intellectual" role reached ruled some voluntary support.

Interests arising from human need and human existence and development, is the need to meet and realize. Think of historical materialism, needs and interests are the cause of social development. Thus, the trend of social progress is the coordinated development of the needs and interests.

First of all, establish a correct concept of interest-oriented mechanism. By continually strengthening the ideological and political education, and guide people to correct handling of the relationship. Such as: the relationship between the State, the collective and individual interests, rights and obligations of the relationship, the relationship between short-and long-term interests, and so on, and establish a correct viewpoint and values. Second, establish a fair and reasonable profit allocation mechanism. Assigned at the beginning, to focus on equal opportunities, the use of market mechanisms and facilitate the necessary administrative means, giving priority to efficiency, carry out the combination of distribution according to work and distribution according to production factor. Emphasis on equity in the redistribution process, particularly the fairness of the process, the results, reflecting the characteristics of Socialist distribution. Finally, the resolute fight against irrational and ban illegal income, regulate income and establish a sound independent of the interests of safeguards.
Perfecting Social Security System

Gramsci’s cultural hegemony of thought shows us that after the victory of socialist revolution must pay attention to the construction of cultural leadership, to be truly from the heart won the recognition and support of the people, admission to the immediate interests of the broad masses of the common interests of the country. In a sense, the "people-oriented" is the fundamental interests of the vast number of peasants, workers, intellectuals, so that they can genuinely and truly enjoy the fruits of reform and opening up, rather than abstract their interests under the guise they essentially maintenance of interest groups for the benefit of special interests.

Strengthen the Feelings of Public Opinion Research, Resolving Social Contradictions and Conflicts

Adhere to and improve the system of multi-party cooperation and political consultation under the leadership of the Chinese Communist Party, give full play to the CPPCC as an important role of deliberative democracy, around the two main themes of unity and democracy, advancing the construction of the system of political consultation, democratic supervision and participation in and better coordinating relations, pooling strengths, make suggestions, serving the overall situation. Strengthening political consultation with the democratic parties. Political consultations in the decision-making process, before you insist on consultation in decision making and decision making, enhance the effectiveness of democratic consultation. In-depth thematic consultations, corresponding consultations, constituency consultation, proposal management consultations. Active in grass-roots democratic consultation.

Strengthening the Supervision of Power, Resolutely Punishing Corruption

Corruption is a universal problem the international community today, it is a global challenge. Sticking to scientific decision-making, decision-making, legal decisions, sound decision-making mechanisms and procedures play a think-tank role, establish and improve decision accountability and error correction system. All decisions affecting the vital interests of the masses are to fully listen to the opinions of the masses, hurt public interests must resolutely prevent and correct. Promoting openness and standardization of power operation, improve the party affairs public, open Government, judicial and administrative system in all areas in public, sound question, accountability, economic responsibility auditing, resignation and recall systems to strengthen inner-party supervision, supervision, supervision by public opinion, for people to oversee power for power to run in the Sun."

It’s the unique local characteristics of Socialist core value system represents the essence of the ideology, and the common ideal of socialism with Chinese characteristics is a cohesive, constructing a wide range of social embodiment of identification, as long as we base ourselves upon realities, tapping the best of traditional culture resources, drawing on the outstanding achievements of world culture, dedicated to the construction of Socialist harmonious society and development, China will be able to achieve the dream.

References