Analysis of the Survey and Solve Path to "Telecom and Network Fraud" in Colleges and Universities

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Abstract. Through the questionnaire survey on the "students' understanding of "telecom network fraud" to the students in colleges and universities, we More accurately grasp the college students in case of "telecommunications network fraud", college students' attitude towards online fraud and awareness, college students' awareness of personal information protection. Thus, colleges and universities to carry out propaganda education "telecom network fraud". "Telecommunications network fraud" thematic education activity. To form a good habit network, strengthen the consciousness of information protection. Identify telecom fraud means, improve self awareness.

Introduction

According to the "Tencent in the third quarter of the telecom and network fraud big data report" shows: "Swindlers took advantage of the summer vacation, aimed at students and their parents this special group, implementation of precise scene fraud, so as to improve the success rate of fraud." On November 18, 2016, the police cracked "love code case", along with the provinces student loan from family location in China development bank started to issue credit loans, some students have received in the name of the student loan to the account, the name in this matter, request reply SMS verification code or fraud. Therefore, college students as the main force of the use of mobile phones, Internet and other telecom platform, has become the new group of "telecom and network fraud".

College Students' Understanding of "Telecom and Network Fraud" Questionnaire

In order to grasp of college students awareness of "telecom and network fraud" more comprehensive, make the ideological and political education work more targeted to guide students to strengthen the protection of personal information security and guard against "telecom and network fraud". In this paper, we investigated the students grade 2013, 2014, 2015, 2016, four grade students of Jilin Agricultural University, conducted investigation in the college students' understanding of "telecom and network fraud".

A total of 2031 questionnaires are handed out in this time, 1978 questionnaires are recycled, the recovery rate is 97.39%, 1955 questionnaires are valid, the effective rate was 96.26%. The results conform to the statistical standard. Enough data to this questionnaire survey on behalf of the college students of "telecommunications network fraud" the actual circumstances of the related problems, the basic situation of this questionnaire is as follows:
The Basic Condition of the Sample

From the grade distribution of the sample, the people who attending the questionnaire from the first year of college students to the university of fourth grade students were accounted for 24.56%, 23.11%, 25.47%, 26.86% of the total number of samples. From the point of the gender of the sample, in which the boys of total sample proportion is 48.03%, the girls proportion is 51.97% of total samples. 59.02% of the surveyed students often shopping on the Internet, In comparison, Only 4.92% of the surveyed students never shopping on the Internet, 95.04% of the surveyed students choose to the bank on the net, We-chat transfer accounts or pay treasure payment network when shopping on the Internet.

College Students Understanding of "Telecom and Network Fraud" in all Aspects

College Students' "Telecom and Network Fraud". According to the survey, 88.52% of the surveyed students heard of "telecom and network fraud", 54.1% of the surveyed students think "telecom and network fraud" has affected the normal study and life. SMS fraud, act as purchasing agency fraud, phishing scams, mobile phones' or code payment fraud, online recruitment fraud is more familiar "telecom and network fraud" means in surveyed college students. 21.31%, 67.21% of surveyed students respectively think "telecom and network fraud" is a violation of the moral behavior, is a kind of illegal behavior.

College Students Encounter the Situation of "Telecom Network Fraud". According to the survey, 23.11% of the surveyed students experienced "telecom and network fraud", around 27.87% of students surveyed students have been duped. But only 18.03% of college students in recovered all losses after being cheated, there are 11.48% of college students recovered some losses, there are 70.49% of college students cheated hasn't been able to recover after the loss of money.

Only 27.87% of surveyed college students choose to report to public security department or to the electronic police for help after the loss, 30.28% of the surveyed students care about face do not want to mention it again and choose silence, 43.13% of the surveyed students think the amount of deceived is not big, and chose to withdraw.

College Students' Attitude and Awareness of Online Fraud. According to the survey, if a friend to borrow money on the Internet, 83.61% of the surveyed students will verify firs. In case of winning prize, put the money to the account of others, gift giving, etc., 79.14% of the students surveyed chose ignored, On receipt of the well-known large sites or variety show winning information, etc., 90.16% of the students surveyed chose to ignore. Survey results show that the college students surveyed think fluky psychology, to the network trading experience deficiencies, poor safety awareness is the college students is the main reason of "telecom network fraud", accounted for 28.52%, 37.77% and 26.89% of the total number of students surveyed.

College Students' Awareness of Personal Information Protection. Survey showed that 63.93% of college students surveyed publish the Public content, such as job information, dating information or other personal information on corresponding job search sites or social networking sites, among them, the graduates the posted job information by the accounts for 89.14%. In the attitude of suddenly appeared on Internet prize questionnaire, choose to fill in real information students accounted for 3.04% of the students surveyed, choose fill out false information and ignoring students accounted for 9.84% and 85.25% of respondents.

Analysis of How to Deal with Colleges and Universities "Telecom and Network Fraud"

Carry out Propaganda Education of "Telecom and Network Fraud".

Firstly, make full use of such as the campus radio station, electronic screens, posters, We-chat public platforms in campus, strengthen the propaganda of knowledge of network security, to carry out online and offline synchronization of all kinds of theme exhibition, commitment signature and
other activities, to strengthen the campus public opinion propaganda, form good public opinion atmosphere on campus.

Secondly, blend propaganda and education into the student campus culture activities, publicity and education can be incorporated into student campus cultural activities, strengthen the radiation of the construction of campus culture and infection, strengthen the radiation of the construction campus culture and infection. Through the theme of campus cultural activities, such as by issuing network fraud prevention brochures, posted fraud prevention tips, etc, concentrated campaign, make students enhance the deepening of network information security and "telecom and network fraud" understanding and the understanding of the risk in teaching through lively activities.

Thirdly, combining with the current network fraud cases around students, invited the public security department and the experts to become a special lectures on the warning education, carry out prevent "fraud" telecom network to safety education, teach students the prevent fraud and against fraud technology method.

**Carry out Thematic Education Activity of "Telecom and Network Fraud".**

Convene the school and college two stage symposiums to understand the student's understanding of "telecom and network fraud" and the cognitive situation, to achieve the education and guidance in targeted. Counselors through the form such as grade, class, undertake to the student special education. Popularize knowledge of financial credit, network security and the relevant laws and regulations knowledge to students. Guide the student to cautious use of personal information on the Internet, not lend personal id card, student card, etc, to others to net credit or shopping, strengthen students' network financial safety awareness and self-protection capability.

**Form a Good Habit Network, Strengthen the Consciousness of Information Protection.**

To choose a regular website when shopping on the Internet, don't click unknown origin links, do not covet cheap, do not exist fluky psychology, students registered personal information on the Internet through We-chat, weibo, games and other sites, especially graduates resume on the Internet, must be careful to fill in personal information, so as to avoid personal information in imperceptible in leak effectively.

**Conducting "Telecom and Network Fraud" Risk Prevention Workshops**

Colleges and universities should combine the actual work and "telecom and network fraud" security investigation, in view of the students actual, complete the management and service system in school, speed up the information feedback link sharing deeply on the aspects Conduct in-depth communication and discussion.

On the one hand, to improve school management service system. Colleges and universities must take effective measures to guarantee the requirement of realistic normal need for students complete their studies. Stop "telecom and network fraud" platform through illegal means to enter the campus network, entry into the channels of students' field of vision, and to guarantee students' personal and property security.

On the other hand, to strengthen information feedback to share. Completes the school relevant departments co-ordination, integration various departments work, such as student affairs office, security office, party committee propaganda department, youth corps committee, college students' psychological counseling center, etc. Each department should have a clear division of responsibilities, advancing together. Student affairs office is responsible for the publicity and education, students' consumption idea education such as ideological education, as well as the screening, regulatory, warning and other related work. Security office increase the safety of the surrounding security in campus, timely found the problem and release the warning message. The party committee propaganda department to do the guidance, supervision and management of the campus media. Youth corps committee is responsible for organizing the related students cultural activities. College students' psychological counseling center analysis and guidance of the students consumer psychology phenomenon, and to do crisis intervention work after the "telecom and network fraud" event.
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