Research on The Method of Optimization of Higher Vocational English Teaching in The "Internet Plus" Era

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Abstract

With the continuous development of network technology, the related educational work is also in constant innovation, the Internet technology has been gradually used in teaching, which has increased the diversity of teaching, higher vocational English is no exception. Higher vocational education pays more attention to the cultivation of students' practical ability. English, as a language with strong application, needs to be adapted to the development of society in the process of learning. In the "Internet plus" era, in the process of higher vocational English teaching teachers should carry out a comprehensive innovation to teaching methods, combine education with the Internet, improve the adaptability of English teaching of times, improve the practical ability and application ability of students majoring in English, create good conditions for the improvement of the overall quality of English in Higher Vocational colleges. This paper focuses on the research of the method of optimization of higher vocational English teaching in the "Internet plus" era.

Key words: "Internet plus" era; higher vocational English; teaching optimization

1.INTRODUCTION

"Internet plus" mainly refers to using computer technology and the Internet platform, to change the traditional way of management in the business of various industries, then to further enhance the efficiency of work, and to create a new business processing model. With the increasing popularity of the Internet technology, in education the Internet technology is also gradually being used, the traditional teaching mode is changed, the advantages of network resources are fully utilized, the classroom teaching mode has been changed, which increases communication between teachers and students, improves the overall quality of teaching. The main teaching objectives of higher vocational English teaching is to let the students have a strong adaptability after entering the job. Using Internet technology to teach can enhance students' overall ability. Adapting to the needs of the development of the society to cultivate students' ability, and increasing the ability of students to adapt to the actual work, can get better prospects of development for students of higher vocational school.

2. Improvement of Higher Vocational English Teaching in The "Internet Plus" Era

In the "Internet plus" era, higher vocational English teaching conducts a comprehensive excavation to information, which has its own unique charm, mainly manifests in several aspects: Through the Internet teaching different disciplines can be fully integrated, the boring situation of the traditional English teaching is changed, the comprehensive integration of different disciplines, increases the interest of English teaching and the integration of subjects, enable students to gradually improve their interest in English learning; The use of Internet technology has increased teachers' innovation in English teaching, teachers can continuously...
change the teaching model under the new technology, change the original situation of the teacher explains
and the students passively accept in the classroom, improve the diversity of classroom teaching, ensure the
overall classroom teaching is more suitable for the needs of the development of the times; In the Internet era,
higher vocational English teaching is no longer divorced from reality, but to meet the needs of the
development of the times, using Internet technology to combine English learning with social reality,
understanding the needs of society for English talents, combining with practice to cultivate students' English ability, so as to improve the suitability of English teaching; Under the environment of Internet, the
teaching environment is open, by combining with the real life, remove the original outdated teaching links,
form new ecological English teaching, promote the overall improvement of teaching effectiveness, fully
understand the concept of teaching and learning ecosystem, reconstruct the relationship between classroom,
teacher and student, form a whole management system, improve the efficiency of classroom teaching; In
the Internet environment, the key to the cultivation of students lies in the students' own ability, emphasis on
the cultivation of their ability, take student as center. Using the accurate positioning of big data analysis, to
understand the individual differences of students, fully develop students' thinking, respect the personality of
students, improve the overall quality of education.

3. Characteristics of Higher Vocational English Teaching in The "Internet Plus "Era

3.1 Convenience

The progress of Internet technology changes the teaching mode, smart mobile phone and panel
computer can be used as auxiliary teaching tools, students can use these mobile electronic equipment to
learn online, get the knowledge they need at any time, change the methods of all rely on classroom teaching
in traditional teaching, learn English anytime and anywhere. At the same time, through the network students
can learn important events and related news of English, can understand the major events in the field of
English although remain within doors, strengthen the communication with the society, improve the
applicability of English learning.

3.2 Socialization

In the Internet era, the ability of combining higher vocational English teaching with practice has
further increased, in teaching the school can pay full attention to the practicality of English teaching,
analyse the needs of employers to the ability of students majoring in English, set up a special talent training
program, create excellent classroom, combine with the needs of the industry to improve the teaching
materials, adopt the form of network teaching, combine the English teaching with the international level,
targeted learn and train English, create good conditions for the improvement of students' overall ability.

3.3 Individualization

Under the background of Internet, learning has strong pertinence, in the network classroom students
can carry out strengthening training for their weak links, in teaching teachers also make the teaching plan
according to the actual characteristics of the students, in this process, teachers need to fully understand the
actual situation of students to make the teaching plan, it is helpful for the improvement of the whole
classroom teaching environment. For example, teachers can through the form of network online
examination master students' state of oral English application, test error rate, etc., help teachers to analyze
and predict the students' weak spot, then error correction with purpose, strengthen practice, can improve
teaching efficiency at maximum limit, save teacher's time of preparing lessons, make teacher's teaching can
be targeted, more effective.
4. The Necessity of Optimizing Higher Vocational English Teaching in The "Internet Plus" Era

4.1 Teaching Method of Traditional Teaching Classroom Exists Disadvantage

In English teaching most higher vocational school still adopt the traditional teaching method, teachers occupy the leading position in classroom, students passively accept English knowledge, for higher vocational English the adaptability of this teaching model is not strong, students' ability of using English can't get effective training, for English, which is a highly practical language, adopting this method cannot improve students' practical ability of using English. Students in higher vocational colleges face employment directly after graduation, unlike students of ordinary high school, who can also study in university to improve English adaptability after graduation, therefore, using traditional teaching methods has obvious disadvantages, there is a big difference in the performance of students, the connection of the overall teaching effect and social needs are not strong enough.

4.2 The Difference of Personality of Traditional Classroom Teaching Method Is Insufficient

Higher vocational colleges adopt the traditional method to teach, in the classroom teachers use a unified teaching methods, the teaching contents is also consistent. But the students in higher vocational colleges have great differences, the method of teaching in a unified way does not pay attention to the students' individual differences, and there is no professional training for different link of English learning, which cause the quality of classroom teaching is not ideal, after classroom teaching students do not have targeted training. Teachers do not have a clear understanding of the weak link of students in the study, and students do not have a clear understanding of their own English learning goals, which cause the overall teaching quality cannot reach the expected effect.

4.3 The Understanding of Internet Classroom Teaching Is Insufficient

Although at the present stage some of the higher vocational colleges have introduced the teaching method of internet classroom, but the teaching method is not scientific. In teaching teachers still adopt the traditional teaching method, which based on teaching, just move the classroom to mobile phones and other mobile terminals. This method does not arouse the enthusiasm of students to learn, instead, it provides convenience for students to use mobile phones in class. In a flagrant way to use mobile phone, cause the classroom attention is not concentrated, and has great influence on teaching effect.

Thus, higher vocational colleges still exist some problems in English teaching, they need to make improvement for these problems, then better adapt to the needs of the development of the times, cultivate English talents needed by society.

5. The Method of Optimization of Higher Vocational English Teaching in The "Internet Plus" Era

5.1 Combine With The "Internet Plus" To Create A Good Environment for Learning English

The main purpose of English learning is to let the students can understand and speak English, but English listening comprehension and speaking has been a short board of the students, the ability to use the language exists serious shortage, therefore, in the "Internet plus" environment teachers can create a certain situation. For example, teachers can use the Internet technology to make relevant simulated working environment of hotel, students play different roles in it. letting the students through the real situation to use English, increasing students' interest in learning, using network resources, using digital platform and mobile terminal, helping students to sort out the fragmented English knowledge, and grasp the scientific method to study English, creating a good language environment for students. At the same time, through the training of
students' listening and speaking, teachers can help students better understand English, enable students to play a leading role in learning, and continuously improve the interest in English learning in study, students can get what they want to learn anytime and anywhere, such as audio, video, learning software, etc., meanwhile, teachers can also use them to monitor and guide.

5.2 Combine With The "Internet Plus" To Create Micro Classroom of English Learning

The situation of higher vocational students is uneven, their English learning ability exists difference, therefore, in teaching, teachers can change the traditional teaching methods, according to the students' ability targeted to make different classroom plans, increase the interaction between the teacher and students, strengthen communication between students, use a new model of knowledge transfer to fully mobilize the learning enthusiasm of students. For example, teachers can use the form of micro class in teaching, make different works of micro lessons, reflect independent subject and clear purpose, display teaching content completely, analyze knowledge more delicately, control English knowledge more fully, analyze specific knowledge points comprehensively, let the students can choose the appropriate course according to their own characteristics, then further increase students' ability to use English. In the teaching of micro class, time to get the topic should not be too long, it is mainly can analyze difficulties and emphases in teaching more comprehensively, help students analyze problems in classroom teaching more fully. The rapid development of network make students have more abundant English learning channels, realize real space classroom turn to network space classroom, but giving lessons, which is the core of teaching, needs to get further attention. Letting the form of micro class serve imparting of English teaching content.

5.3 Combine With The "Internet Plus" To Cultivate Students' Ability of Autonomic Learning

The basic course of higher vocational college English class hour is not paid enough attention, cause students still exist some problems in aspect of basic knowledge. At the same time, students still have a certain deviation for ability of using English, this cause the overall teaching exist problems. Students' ability of autonomous learning is poor, teachers can use the internet to improve teaching methods in aspect of basic English and spoken English, through network technology understand the skills students majoring in English need to master at present stage, aiming at these skills colleges cultivate students about teaching objectives. If conditions permit teachers can bring students into the field for training, enable students to better understand the needs of society, apply knowledge they have learned in practice, improve their ability of using language, then enhance the overall language using ability.

6. Conclusion

In the "Internet plus" era English reform is the necessity of the development of the times, but the reform needs to meet the goal of education and standards of higher vocational college, gives first place to the practical and the application, improves the disadvantage of single teaching means and backward teaching methods, then improves the level of English teaching in higher vocational colleges. Teachers should strive to be based on the needs of students, develop advanced teaching methods and models vigorously, make full use of the advantages of "Internet plus", let students learn better basic English skills, so as to better adapt to the needs of economic development, improve the professional accomplishment and practical ability of students majoring in English of higher vocational colleges.
Reference


