The Integration of Ideological and Political Education in Colleges and Universities and Employment of College Students

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Abstract

In recent years, major universities of our country constantly expand enrollment, the number of students in colleges and universities are also constantly increasing, but the posts are still limited, this virtually increases the employment pressure of college students. In order to ease the employment pressure of college students, the government has taken various measures, the most important thing is to strengthen the college education. Through the study of the relationship between ideological and political education in colleges and universities and employment of college students, this paper analyzes the problems of the integration of ideological and political education in colleges and universities and employment of college students, finally, according to the existing problems to take corresponding countermeasures, so as to alleviate the employment problems of the major colleges and universities.

Key words: ideological and political education in colleges and universities; employment of college students; integration; practicality

1. Introduction

In recent years, with the continuous change of social economic structure, every year the number of college graduates are countless, they become the main force of the employment army, but they are faced with enormous challenges and pressures, whether in terms of employment, entrepreneurship or other aspects. Universities are also facing tremendous pressure, which has caused widespread concern in the society, at present, to ease the employment pressure of college students, and to open up a new way of employment for college students has become an important content of the work of the current major colleges and universities. From the investigation of major colleges and universities, we find that in order to improve the employment rate of college students and ease the employment pressure of college students, the first thing to do is to train the college students' psychological quality and strengthen their comprehensive quality. This can constantly adapt to the needs of social development, cultivate the talents adapt to the needs of social development, so as to ease the employment pressure of college students. Of course, improving college students' comprehensive quality cannot be separated from the ideological and political education in colleges and universities. It is necessary to strengthen the ideological and political education of college students, let the students to face the employment problem with a positive and healthy attitude, so as to maintain a good state of mind in the process of job hunting and employment, and successfully embark on a satisfactory job. Thus, the employment of college students and the ideological and political education in colleges and universities has a serious impact on the employment situation of college students.

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2. The Close Relationship between Ideological and Political Education in Colleges and Universities and Employment of College Students

From the level of comprehensive education of colleges and universities, we can see that students of each college and university have been trained in the system, and have received some professional training in the ideological and political education, the overall level of ideological quality is higher, college students in job hunting and employment also tend to mature, so on the issue of employment after graduation, they all have their own unique insights, can smoothly go to the post suitable for them. However, the current social factors, family factors have a negative impact, resulting in a number of university students when in the face of ideological education in colleges and universities, are also faced with the adverse ideological education from the family and society, the pressure of family and society still seriously affects the problem of employment of students[1]. The pressure of family and society mainly exists in the thinking highly of power and money, this leads to college students' expectation to employment is too high, they are only willing to work in large enterprises or organ unit with good environment, low pressure, great power and more money, do not want to work in small businesses or enterprises with poor welfare, this causes the university students have a wrong employment idea. Some college students even make false resumes, the act of cheating on a diploma or certificate also seriously deviates from the basic qualities of normal people, seriously lack basic credibility and integrity. Of course, there are also some college students with weak psychological quality, in the face of employment, they lack confidence, always think that their ability is not enough, not qualified for the job, shrink back in the interview or too timid in the interview, resulting in their loss of a satisfactory job. Therefore, when nearing graduation, it is very important to strengthen the ideological education of college students, it also shows that the relationship between college students' ideological education and employment is not shallow, can play the role of mutual integration, mutual promotion[2].

3. Analysis on The Problems of Integration of Ideological and Political Education in Colleges and Universities and Employment of College Students

Through the investigation we find that the problems of integration of ideological and political education in colleges and universities and employment of college students are mainly reflected in aspects of school, students and the development of theory, this paper discusses from this three aspects.

3. 1Problems in Aspect of School

The most prominent problem in aspect of school is the teachers, due to the college teachers' cognition to the education industry is insufficient, this leads to the neglect of the quality education to college students[3]. According to the investigation and study, we find that the education of colleges and universities is mainly to impart knowledge, focuses on scientific research achievements, lack of investment in the cultivation of college students' comprehensive quality and theoretical teaching. Some universities due to lack of funds and talents, when in the face of employment guidance work, just give it to the teacher who is in charge of career guidance, lack of emphasis on employment guidance, also ignore the education to college students' psychological quality, so then leads to college students have various problems when obtaining employment or choosing an occupation, the school is also not responsible for it. On the other hand, the majority of colleges and universities attach importance to the employment rate, while ignoring the future career planning and development of college students. College students' career development is very important for the future, but most colleges and universities cannot make specific plans according to the
specific situation. Especially in the career guidance class, there is no teacher specially in charge of career guidance, but counsellors of each institute are responsible for the corresponding guidance. Although counsellors have a better understanding to the employment situation of each institute, but they are lack of theoretical knowledge, cannot guide students well. Generally speaking, teachers strength of colleges and universities are also the important factors that affect students' career choice and employment, also can directly affect the situation of education to students.

3. 2 Problems in Aspect of Students

The main problem in aspect of students is that the students' career planning consciousness is weak, generally career planning courses is placed in freshman and senior, when carrying on career planning course education in freshman, students often take this course as an elective course, mainly in order to get credits, ignore the great significance of this course. And in the daily study, students are only in order to complete their studies, in order to show their research results, they don't plan their future career well according to their studies. When to the senior, relearning curriculum education of career planning, the students regret that they did not learn the professional knowledge well or still don't think this course is important, naturally unable to obtain professional skills in curriculum and professional knowledge, and also cannot develop professional ethics and basic qualities well, this directly leads to the inconsistency between theoretical knowledge and practical ability of college students, and make students cannot well plan their career goals, their future development is a blank. Another important reason is that the students' goal is not clear, in their college years they are not well aware of the difficulty of employment, when choosing a career, they blindly follow the public choice, don't know what themselves want or do not want, and cannot consider career development in the coming decades. The college students are overconfident, think that their study and education are ahead of others, even if their target positioning is too high. However, in the real employment, there is a big gap between their actual work and the ideal job, this will produces a strong fall. This is also due to the lack of professional career planning education and ideological and political education, resulting in students encounter difficulties in career choice.

3. 3 Problems in Aspect of Theoretical Research

College teachers' understanding to career planning and development is also serious shortage, especially the teachers of ideological and political education, when carrying on ideological and political education, they are not very good at linking career development programs to teaching, cannot let the students link the ideological and political education with the career development plan to study, choose their career and future development direction carefully. The college teachers only pay attention to achievements in scientific research, thinks that achievements in scientific research can improve their own vocational development, show their ability, so as to strive for more honor for the university, while ignoring the importance of training students, ignoring the importance of students to the reputation of a teacher and a school. And there are some teachers only teaching according to the content of the textbooks, they lack practical teaching experience in career planning, so in the process of theoretical teaching, the link of design courses and experience employment is very simple, can no introduce students into the course well, cannot let them really experience the actual employment situation. Therefore, in the link of theoretical teaching, they are failed, they can't attract students' attention, and can't exercise the students' ability fundamentally.

4. Analysis on The Countermeasure of Integration of Ideological and Political Education in Colleges and Universities and Employment of College Students

Synthesizing the above discussion, problems in school, students and theoretical research all directly
affect the problem of integration of ideological and political education in colleges and universities and
employment of college students, in order to develop the ability of college students in various aspects
comprehensively, help college students to develop into talents needed by society, it is necessary to first
solve the problem of integration of college students' employment and ideological and political education in
colleges and universities[4].

4. 1 Clearly Understand The Relationship of Integration of Ideological and Political Education in
Colleges and Universities and Employment of College Students

Latest national requirements emphasize that the work of college students' employment must be took as
the priority among priorities, in order to solve the employment problem of college students firstly, it must
firstly strengthen the work of ideological and political education of students and employment guidance
education. The international education has brought the exchange and integration, but at the same time
increases the conflict and contradiction, so in the international education, it is necessary to combine the
advantages of their own nation, on the basis of self-innovation, realize the localization of education.
Originally vocational education planning is introduced from abroad, but its value is recognized by our
country. So in vocational education planning, it is necessary to constantly localize the vocational education
planning, absorb foreign excellent educational mode, and introduce it into educational problems of our
country, better cultivate talents for our country.

4. 2 Strengthen Integration of The Effectiveness of Ideological and Political Education in Colleges
and Universities and The Practicableness of College Students' Employment

From the educational experience, we can see that the more authentic the content of education, the
object of education is more easier to accept, the effect of education is more significant. So in the process of
education, it is necessary to face the real problem correctly, make it easier for students to accept and absorb.
In modern society, the problem of employment is the biggest problem for college students at present, when
discussing this problem, it need to start from the personal survival, combine with personal values, outlook
on life, basic quality, moral education, to further enhance the ability of students to understand, while
strengthening the understanding of the students on the issue of employment. In the process of education,
teachers should integrate the students' thinking into the real life, help students to understand and solve the
problems with real life, so as to achieve the goal of ideological education.

4. 3 Strengthen Teachers Strength, Develop The College Students Comprehensively

Teachers strength is very important to college education, but in the process of theoretical teaching, it
also need to strengthen the cultivation of practical ability, this requires colleges and universities to
strengthen the cooperation of campus and enterprises, not only strengthening the teachers' understanding to
the enterprise employment needs, but also strengthening teachers' understanding to social development,
following the development of society to cultivate talents adapt to social development. So the education
department should strengthen the training of teachers, when selecting teachers, give priority to the selection
of high quality and high level talents, ensure that the major colleges and universities have a strong
contingent of teachers. At the same time, it also can choose teachers with excellent potential among the
many excellent teachers as reserve army to cultivate, through professional and systemic training to promote
teachers to understand the ideological and political education and career planning course guidance deeply,
cultivate such talents stably, develop a group of teachers with excellent ideological and political education
and career planning, expand the teachers strength of school. This kind of talents also can be developed in
excellent enterprises which cooperate with campuses, because talents of excellent enterprises have rich
social experience, their career development planning is clear, psychological quality is also very strong. This kind of talents can also drive the enthusiasm of students to learn, let the college students truly experience social life, promote the acceptance of students to ideological morality, so as to better link the ideological and moral education and career planning.

5. Conclusion

All in all, the problem of employment of college students is closely related to the ideological and political education in colleges and universities, they are integrated with each other, when in the face of the problem of employment guidance, colleges and universities cannot forget the ideological and political education to college students. At the same time, when the major colleges and universities in the development of strength, they can't just focus on achievements in scientific research, ignoring the education to students, and cannot ignore the cultivation of basic quality to students, they need to train the students' psychological endurance and ability to adapt to society. With the continuous improvement of society, the proportion of ideological and political education in college students' career planning education curriculum will become more and more large, in order to improve the employment rate of college students in the new era, it need to change the traditional education mode, introduce new educational concept, fully combine ideological and political education and career planning education, achieve the goal pursued by the majority of educators.

Reference


