One Belt and One Road Initiative and Chinese Language International Spread Strategy Analysis in Liaoning Province

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Abstract. Liaoning Province is one of the largest foreign students education centers in China, and is rich in the Chinese international promotion experience. Due to the development of the international situation, the current colleges and universities in our province encountered bottleneck in the aspect of Chinese international spread in different degrees. China’s One Belt and Road Initiative endows Liaoning Province a new way of thinking and development in Chinese international spread.

Introduction

One Belt And One Road Initiative will cause a series of profound changes in China and related areas since the party central committee and the state council make big strategic decisions, to establish a new system of the open economy, according to the global and domestic situation to form a whole new pattern of all-round opening to the outside world, to achieve "two one hundred" goal, to realize the great rejuvenation of the Chinese nation the Chinese dream, promote the development of the world numerous glory and peace and stability. The initiative has important and far-reaching significance.

On July 5, 2016, the Ministry of Chinese Education issued the Ministry of Education document on promoting to build One Belt And One Road education. It clearly put forward: "One Belt And One Road" along the national education to strengthen cooperation and common action, is not only an important part to build the related area, but also to provide talent support to build the related countries all the way. Chinese international promotion and communication is a very important international task in China dream. By simply teaching Chinese as a foreign language is not enough. A larger scope and scale of Chinese international spread work began in July 2005 at the world Chinese Conference which consider "world cultural diversity under the architecture of Chinese development" as its theme, and it marked the shift from teaching Chinese as a foreign language to Chinese international promotion.

Documents Review

Research on Chinese International Communication in Liaoning Province

Liaoning Province in the aspect of students cultivation and Chinese international spread has the good tradition and rich experience, some scholars on Chinese international spread in our province puts forward his own ideas.

Jiang Yuanyuan (2010) in her paper named Chinese International Promotion Strategies in Liaoning Province points out the present situation of the development of the Chinese international promotion in Liaoning Province. The enrollment of 2008 students in Liaoning Province were analyzed by using the data, also introduced the aspects such as the geopolitical and economic characteristics of Liaoning Province to recruit students. At the same time, this paper analyzes the problems existing in the Chinese international promotion of Liaoning Province, and puts forward some solutions. It illustrates practical significance and theory significance of the research about
Chinese international promotion of Liaoning Province. Li Feng (2009) in the article named Some Thoughts published on Chinese International Promotion on a national newspaper said that the Chinese international promotion should pay attention to and think over some questions. One is how to keep the international status of Chinese stable, another problem is how to make Chinese international promotion project continue to develop steadily and consistently. At the same time, it also points out that Chinese international spread not only refers to spread traditional Chinese culture, but should also spread Chinese traditional virtue, and Chinese international promotion should be to contribute to the harmonious world.

Research on International Students Education

As the opening of foreign student recruitment patterns, the purpose of the foreign students to study abroad gradually diversifies, the cultivation of the students and faculty construction become a key problem.

Zhu Hong (2013) in the article named the Exploring to the Training Mode of the Degree-Purpose International Students from Developing Countries to China pointed out that the problems in educating the foreign students aiming at the degree from developing countries, and gives some solutions to this problems. Colleges and universities can make clear from the improving teachers' teaching ability, teaching target, optimizing the course system. Optimizing the mode of cultivating students should pay attention to the quality of Chinese teaching staff, improve the Chinese level of students education so that to improve their practical ability. Dai Rui (2011) in her article points out that the degree students majoring in science and engineering have problems in the Chinese teaching, and their Chinese language level is not capable of supporting professional learning. Their Chinese lessons need reasonable target, curriculum setting, teaching material selection, and the article gives the corresponding Suggestions. However, this paper is about science and engineering degree students, not refer to students majoring in other subjects and their Chinese teaching is also worth discussing. Zhang Meng (2011) as a Chinese as a foreign language teacher presents the analysis and countermeasures of Liaoning Province in Chinese teaching as a second language. The article points out that the Chinese as a foreign language teachers as an important part of the cultivation of students, It's particularly important to pay attention to study the teaching staff. This paper expounds the insufficient which exist in the Chinese as a foreign language teacher in Liaoning Province, and puts forward some good solutions. Because teachers' classroom teaching is the main origin of the Chinese acquisition, it involves the choice of teaching materials, curriculum setup and related aspects. This paper focuses on the importance of the teachers’ quality in teaching Chinese as a foreign language, but it did not involve other aspects related to foreign students teaching.

Current Situation of Chinese International Spread in Liaoning Province

Chinese international spread strategies in Liaoning Province include "bringing in" and "going out". Sources of overseas students in Liaoning Province mainly are Asia, Europe and Africa. There are large numbers of foreign students from South Korea, Japan, Pakistan and India now studying in Liaoning Province. Most of South Korea, Japan students are learning Chinese and Chinese culture, while the Pakistan, Indian and African students mainly major in engineering and medicine, which is clearly employment-oriented. Most of European students are from Russia, who give priority to Chinese language, but some Russian students tend to accept profession training. The number of African students is growing rapidly in recent years, so the increase of the amount of the foreign students in colleges and universities in Liaoning Province lies in the increasing of African students.

Affected by the low price of oil, the economy of oil-producing countries was hit seriously in the last few years and may last in the future. The economic depression in those countries is playing a negative part in the native people’s life. Since 2015, the number of international students from Nigeria and Russia fell abruptly. Bad economic condition has stopped the students going abroad. The current status and prospect of Some colleges and universities which mainly enroll African or Russian students is not optimistic. How to keep the superiority in foreign student recruitment and training in Liaoning Province is an unavoidable problem.
In recent years Liaoning Province has slowed down its step in running schools with overseas universities and colleges, the establishment of the Confucius institute and so on. One reason is that internal adjustments are necessary, such as to improve the teaching quality or to improve the management. The other reason is closely associated with the change of the international situation which slows down the speed of the international students recruiting. Now Liaoning Province must open her mind to redesign her Chinese international spread strategies based on China’s "One Belt And One Road" strategy by promoting its local culture in order to open a new way.

Culture and Chinese International Spread in Liaoning Province

Liaoning that is one of the cradles of the Chinese culture has a long history, and it is also the home of the Manchu culture. The diversity of culture and the long history should attract students from other countries to study here. The Chinese dialects in most regions of Liaoning Province belongs to the northeast mandarin dialect, and it’s very close to Putonghua, so Liaoning is a good place to learn standard spoken Chinese.

Local culture is so rich in Liaoning Province, such as Manchu paper-cut, Chaoyang stilts, Manchu "umbrella" stilts, Liaonan shadow play, Liao drama, Jinzhou ballad, Northeast drum, northeast yangko as well as the northeast opera named Errenzhuan that has swept the whole country, is a unique cultural form with a unique cultural charm. Liaoning Province should attach the special cultural features to the external publicity, to attract international students to study in Liaoning Province from the perspective of local culture and language. It’s "going out" strategy should consider the local culture as a name card.

The regional advantage in Liaoning lies in the "five point one line" open strategic coastal economic belt where five cities, such as Dandong, Dalian, Yingkou, Panjin, Jinzhou, Huludao are located in the coastal area. The cities in this area will be opened to a larger degree and its fame will be more known than before and it will attract more foreign factories to come in. Liaoning Province needs to depend on the development of coastal areas so that it can push the development of the whole province in Chinese international training and education. Only by this means, can more foreign students be attracted here. On the procedure, the cultural events should be used to advertise the province, such as the international economic forum Davos Conference, international garments festival, and garden expo can all add charm to the cities, and charm of local culture and the development in economy will attract more international students to study here.

Chinese International Spread Strategies in Liaoning Province

1. Focus on the countries in the "One Belt and One Road" area to spread Chinese and attract foreign students.

Liaoning Province is located in the northeast Asia, its history is closely linked with the other northeast Asia countries, so the focus of Chinese international spread of Liaoning Province focus on these countries. The relevant department or the universities should redesign and widen the cooperation plans with these countries according to their internal need of training personnel. Pushing forward the development of the economy and culture along the One Belt and One Road countries has a brilliant prospect, and it will also receive the state policy support.

2. Strive for more Silk Road government scholarship students

Document of the Ministry of Education said Chinese government will promote to carry out the Silk Road Studying in China Plan by setting up Silk Road government scholarship in order to educate industry leading talents and excellent skilled talents for the countries in One Belt and One Road area. Liaoning Province should strive for more scholarship foreign students to keep the number of foreign students and at the same time to deepen the education cooperation with the relevant countries for a better education quality.

3. Establish cooperation platforms and cooperation bases with countries in the One Belt and One Road area.
The present Chinese international spread is integrated and comprehensive. Deep education cooperation with the related countries must base on the research platform built together on which the cooperative research with the best scholars from the countries in the One Belt and One Road area should be conducted. Deep research and education cooperation are the effective ways to ensure the quantity of the foreign students and the quality of foreign student education.

4. Make local culture a brand, and implement the talents joint training program with the countries in the One Belt and One Road area by pushing culture outside first and science and technology second.

Pay more attention to local culture and push forward its charm to the related countries first and then introduce the local superior to attract more foreign students studying in here, gradually the international talent education superiority will be formed.

Despite the influence of the international situation, the internationalization of higher education of Liaoning Province has been affected to a certain degree. However, if we can connect the provincial higher education internationalization goals with the national One Belt and One Road strategy, we can at least keep the previous advantages in foreign student recruiting and education and may win more opportunities for further development. on the basis of the study design development train of thought, we can still keep the advantage of the past to get more development opportunities at the same time.

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