The Troubles of the Shaanxi Out Beautiful Rural Construction and Countermeasures

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Abstract. Beautiful rural construction is an important means of balancing urban and rural development to improve the level of new rural construction and the living conditions of rural residents, and an important carrier of raising farmers’ happiness index. Combined with the reality, this paper summarized the problems of the rural construction, pointed out that it is necessary to further promote overall rural reform, strengthen the rural society governance, and promote the rural economic development, to improve farmers’ living standards and “livable, appropriate, appropriate swim, the beauty of the village, the people rich, the people and the beautiful countryside”, to further enhance the quality of out country construction.

Introduction

During a visit to the city and countryside integration in the pilot reform work, President Xi Jinping stressed that it is important to achieve the integration of urban and rural areas, building a beautiful and harmonious country, can’t spend money on unnecessary things, especially can’t be dismantled to build, and it’s the key to protect the ancient villages. Even if the future urbanization of more than 70%, there are 4.5 billion people in the countryside. Rural can never become barren countryside, rural left-behind, more even become memories. At the National Work Conference on the Improvement Rural Living Environment, prime minister Li Keqiang stressed that the improvement of rural living environment is organized by hundreds of millions of farmers expect, all localities and departments should proceed from reality, adhere to the dominant position of farmers, respect the wishes of farmers, highlight the rural characteristics, carry forward the traditional culture under the premise, orderly, comprehensive remediation of good living environment in rural areas, and speed up the construction of a beautiful and harmonious countryside.

1. Current Situation of Rural Infrastructure Construction

The county - eight hundred Qinchuan in the center of the hinterland, is the innovation of the technology industry area, close neighbor of Yangling agricultural high-tech industries demonstration zone. There are more than 8 counties under the jurisdiction of the county, 169 administrative villages, six communities, covers an area of 720 square kilometers, with a population of 450000; cultural tourism, food industry, two big economic zones. Since the overall planning of rural areas, the county agricultural infrastructure construction in the rapid development. Combined with the support of relevant national policies successively construction work, high-quality grain base, water-saving irrigation, agricultural basic projects, such as casting, irrigation and water conservancy engineering, farmers are organized to increase efforts to promote the introduction of new technology. For rural highway construction, the net electricity, education, health, culture and other public infrastructure constructions have also been transformed and achieved initial success. The problems in the construction of adjoint also follow, specific in the following aspects:
1.1 Agriculture and rural infrastructure construction investment do not reach the designated position, single investment channel

Due to the limited funding of the state and the provincial capital to invest in agricultural and rural infrastructure construction, county financial ability is insufficient, farmers’ income is low, too much money need to be invested into rural infrastructure construction, so that the funds of the agricultural and rural infrastructure construction is not sufficient in the county for many years, agriculture and rural infrastructure are weak, to a certain extent, delay the development of agriculture and the village economy in the area.

1.2 Local finance is insufficient, delay the agricultural and rural infrastructure construction

Since the founding of China, the county has been the national agricultural county, local finance’s main income is depend on the crops. In the agricultural and rural infrastructure construction investment, most rely on the superior transfer payment. After maintaining the stable development of the county, there is no extra money went into infrastructure projects. National supportive of investment projects, with local cannot be reasonable according to the requirements of matching funds, caused part of the project cannot be completed on schedule all construction projects, and no effective play to the effect of the support.

1.3 Agricultural and rural infrastructure construction investment structure is unreasonable

State support for the management of large river investment projects, facilities for farmland water conservancy construction of the infrastructure construction such as less investment, construction of agricultural science and technology infrastructure of the project investment, improve the reduction of rural public transportation, education, medical and health infrastructure investment funds, but also enough [1]. Due to the unreasonable investment structure and the unbalanced development of rural infrastructure, the rapid development of rural economy is delayed.

1.4 Quotation of agricultural and rural infrastructure projects is not implemented

County township has a lot of changes in recent years, a lot of modifications or new projects appeared after the change, but after field survey found that most people were no timely reporting the project, or not at all, but in the survey someone was toldinvolved in two parties who has the right to administer originally, so the project was demolished, the local government is unknown.

2. Analysis of the Restrictive Factors in Rural Infrastructure Construction

The main problems of regional rural construction are as follows:

2.1 Lack of reasonable planning, infrastructure costs are too high

The reconstruction of village has been in place in the past, the village’s residential location is still in accordance with the original, casual, the disorder between the door and the door causes the village road is too large or too narrow; Several of the henhouse and pigsty are most unreasonable, and cesspit position is helpless, so that the air offensive expectations are more disorder and greening. And the shortage of public infrastructure construction land and the high cost of construction lead to a large area of public infrastructure construction, and the existing infrastructure is unreasonable, the use is not sufficient, and the cost is high.

2.2 Insufficient financial input the root cause of the slow construction

In the above situation, we can clearly understand that the fiscal revenue for the county at present completely unable to achieve the beauty of the existing rural projects. The superiority of the local fiscal and financial systems and the limits of funding are well known for their agricultural counties [2]. With the diversification of social economy, it is far from enough to improve the economic efficiency by relying on a single industrial structure. With the out of nearly 420000 farmers, the economic boom in recent years and the farmers’ income has increased, but compared to today’s
price level, there is no doubt that is small, the interest is created for the county small, so in front of
the beauty of the grand blueprint, out can only do it slowly.

2.3 Continuation of the traditional business model innovation

At present, in working out beautiful rural construction as a whole, the county Famen town to do
the most complete, combined with the new rural construction policy, the government implemented a
reasonable plan and organization, based on the teachings of the industrial chain, but in the practice
of local business, it is not combined with today’s information trend, still follows the traditional
pattern, and lacks of brand consciousness, quantity, blindly follow suit and low level repeated,
scattered, cannot form a massive alliance. At the same time it did not use the media and the Internet
information to promote and propaganda.

3. Policies and Suggestions

Beautiful rural construction can greatly improve the overall rural landscape, that is, to achieve the
results of material civilization, spiritual civilization and ecological civilization in the construction of
new rural areas. Therefore, there are many constraints in the current rural construction, and the
following aspects should be paid more attention:

3.1 To correctly handle the relationship between economy and culture

In today’s rapid economic development, people have gradually adapted to the cultural elements in
the economy, and the combination of economic and cultural development has become the
mainstream. Under the current economic situation, the government combined with the
characteristics of local culture, to establish a folk village, which is the characteristic cultural tourism
destination and the product of the combination of economy and culture, and abandon its intrinsic
business model [3]. Therefore, the economic development and the orientation of regional industrial
chain run more bright, the success of the characteristics of the region is fully reflected, and it also
makes the development of the region have a more long-term plan in the future. With the adjustment
and upgrade of industrial structure in rural areas, as well as the development of fruit and vegetable
type economy, farming, characteristic planting, deep processed, equipment manufacturing, and
technology economy, many rural surplus labor force, including women’s labor force in situ
transformation effectively. In areas with tourism resources, the government organizes and
encourages farmers to establish rural, effectively develop the district cultural resources by its
characteristic cultural tourism, merging culture into tourism and developing district economy. Learn
in peasant, rich in farm, happy farmer, the United States in the farmhouse, become a new kind of
life idea and the specific interpretation of the beautiful countryside.

3.2 To correctly handle the relationship between traditional and modern

Mutual integration of the traditional economy and modern economy is a beautiful melody: city of
humanities science and technology, the country’s local conditions and customs. The rapid tempo of
urban life makes more and more people yearn for comfortable and harmonious in the country, the
characteristics of rural simplicity and ease of harmonious beauty deeply attracted city people. In the
new rural construction of the future, on the one hand, we should do a good job of modern
management mode and management mode, on the other hand, in terms of architectural style and
tradition culture to highlight the characteristics of rural areas, retain more traditional and
characteristic. In the modern architecture, it’s important to show the unique characteristics of the
bridge, quiet and elegant style. At the same time, due to the different geographical features, the
diversity of forms of expression is the same, so even in the countryside, also want to consider how
to adjust measures to local conditions, the unique characteristics, in accordance with the
implementation of classification. In the outside, it still retains many cultural heritages, and most of
its original way, the material and non-material cultural heritage has historical value and cultural
value, so the regional government maintains the excellent traditional cultural elements and
inheritance [4].
3.3 To correctly handle the relationship between form and content

In the beautiful countryside there is a neat house, more to the existence of positive spirit and rural culture. Therefore, in the process of building a beautiful countryside, the government must balance the material civilization, spiritual civilization and ecological civilization construction, to achieve sustainable development and sustainable development of beautiful countryside.

3.4 Promote diversified financing, investment promotion and capital introduction plan

We can rely on national policies to increase government funding, free of charge in some public infrastructure projects increase funding, raise other channel resources to focus on the implementation; carry out according to the situation of the villages and towns of different investment plan, increase the diversified industries, combined with the characteristic of creating base (industrial, agricultural) in one song in the countryside of mu monkey peach can invest in the planting base, creating one single tree brand, to broaden the land policy, attract different sectors to join quickly.

Conclusion

Beautiful rural construction, was carried out in the same context of the Chinese dream, for the whole situation of countryside is rather simple, no matter how the future reform, we all have the same expectations, in order to realize the comprehensive well-off for a common goal, in the cause of communism on this path, we need to explore too much, but no matter how far, the people’s happy life is always in the first place, hope home is still intact, it has never been invaded in the central plains.

References


