For Some Thoughts on Urban Color Control

YanBo Liu and GuoQing Li

Abstract

Urban color plan is an important method to form the overall scene of a city and also a hot topic of urban planning and control. Being different with conventional plan, it has become urgent to solve how to translate the abstract colors into concrete control elements, how to make color control become more practicality and operability, as well as how to combine the color and city space to put forward effective urban color operational framework for the existing city space from the perspective of operation.

Keywords: urban planning, color control

1 Introduction

After entering the 21st century, along with the high-speed development of the domestic economy, the flourishing of culture, external traffic of constant exploration and the gradual improvement of the people's living standards, there are more and more kinds of artificial colors, Building materials have already been beyond the geographical restrictions, and international architecture styles spread worldwide so that many cities lost the original styles and characteristics. As a consequence, “same appearances for thousands of the city” phenomenon turns to be more and more serious. At the same time, quality requirements of the objective world of people, which is beyond the subject, show a growing trend. People show much more attention to how to use the most active and the most profound influence on people's psychological factors of color to improve the quality of human habitat and increase the city's own charm. More and more research about urban color planning occurs. Domestic large cities such as Beijing, Wuhan, Harbin also have carried on the urban color planning. But the urban color planning in our country still lacks the guidance of the theory and method of forming, which we need to further explore.

Liu Yanbo, Li Guoqing, Urban and Rural Construction College, Agricultural University of Hebei, Baoding, China
2 The concept and significance of the urban color planning

Urban color planning refers to the urban public space appears relatively different elements integrated on the face of color design, management and implementation plan. This plan is based on compliance with urban area, function, tradition, on the basis of economic, aesthetic characteristics, and determine the guidelines of future urban color landscape. A successful urban color planning can make the color of a city from disorder to orderly and harmonious. The color of urban environment has a good, sustainable development prospect and value.

Color and form are closely related. But to some extent, have stronger impact than form and attractive. All the elements in urban landscape as long as to vision. Then it must be color. Urban color is constitute the main factors of city landscape. Is also one of the main means of improve the function of the urban environment. A successful urban color can add boundless charm for the urban landscape. On the whole, urban color planning lags behind the city construction in our country. As the global economic integration, The urban landscape impression must also with the international community, shape beautiful, harmonious, unique urban color impression.

3 The cause of the failure analysis of domestic urban color planning

3.1 Theoretical foundation is weak, difficult to meet the demand of practical operation

Domestic introduced based on the "color geography" and the concept of urban color planning. Planners try to master the method to protect the local color of traditional and accordingly create more distinctive urban color landscape, but the theory is met more realistic problems in China. Beyond the scope of application, limited maneuverability.

First of all, the Chinese city of traditional urban color control by feudal hierarchy, develop the different from the traditional urban color interface and composition principles of Europe. Second, China's urban construction background is different from Lenclos was created "urban geography” research in Europe, Africa and Japan's traditional dwellings, block.

3.2 The blindness of urban color planning strategy.

City is a complicated system, every city has its own characteristics and personality and has their own unique urban color. However, many cities in the urban color planning strategy when there's a certain one-sidedness and blindness. For example, some urban color planning formulation appeared on popular styles blindly follow suit, ignore their characteristic and the actual situation of the city, so that the implementation of the planning results is difficult to effectively.
3.2.1 Dissever history, deliberately innovation

There is no denying that a certain degree of urban color planning technique innovation, the innovation of the planning system, planning management innovation can promote the development and progress of urban color planning, however, if the dissever urban history, abandon the city history and context of the original texture, new things, only to attention and deliberately, this will distort the intention of innovation, the effect would be counterproductive.

3.2.2 The stereotype of a single, simple coordination

The other side of innovation is to coordinate, in the current urban construction in China, due to a large number of "constructive destruction", how to protect the historical traces are cities consideration when making urban color planning. Many planners recognize the importance of the history of the city, on the handling of the relationship of new and old buildings, their idea is "coordination". But some people too one-sided understanding of "coordination", the concept of "coordination" is often simple and absolute, Seems to only "similar", even "the same", is the best method of "coordination", then, there have been some "shallow" antique buildings, has also led to the monotony of urban color environment.

4. Form the urban color plan from operational level

4.1 The operational precondition of urban space and color planning: classification

The classification of space color planning means urban space and color planning has a set of classification system to choose different planning road methods and roads according to the different requirements to space color of the city itself.

Urban planning management should work together with professional institution of color planning to form a preliminary understanding of city’s current color situation and find the problems of urban color. Then the corresponding proper space and color planning type should be chosen according to the local actual demands and development stage. After choosing the planning type, actions can be carries out gradually according to corresponding process and operation methods of this type. Hereby, urban space and color planning can be classified into three types: problem renovation, characteristics building and complete planning.

4.2 The operating subject of urban space and color planning: hierarchy division

The hierarchy of space and color planning means that this operation framework has a perfect standardized process: start from investigation and research, gradually analyze and
plan city’s different space hierarchy, finally forecast and control the results feedback of planning.

Urban space and color planning will select city’s color features, tidy color structure and plan color’s application from different hierarchy perspective of the macro image, middle structure and micro interface. The standard procedure of urban color plan’s operation framework can be classified into five hierarchies (different space and color planning type has differences in each hierarchy’s controlling range, focusing target and methods application). The five hierarchies respectively are research and selection hierarchy, overall planning hierarchy, division planning hierarchy, block planning and designing hierarchy and public participation and supervision hierarchy. The first hierarchy is the category of determining the nature. The second and third hierarchies belong to the category of planning, the fourth hierarchy belongs to planning and designing and the last hierarchy belongs to result controlling.

5. Summary

The existing color planning not only plays an ineffective role in city planning, but also lacks of implementation in practise. Urban color control should combine with the actual management procedure of local planning department, and make the color control guidelines targetedly, classifiedly and gradedly. Guided by concrete color control of urban construction, the related department works out a number of technical specifications, and standardizes the color planning approval process of construction project.

References