Discussion on the Revitalization of Undergraduate Education

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Abstract. Undergraduate education is at the center of the structure of higher education, and undergraduates account for a large proportion of the total number of higher education students in China. However, at present, there are a series of problems in undergraduate education in China. "Comprehensive revitalization of undergraduate education" has become a trend of reform in higher education. The comprehensive revitalization of undergraduate education is reflected in the three levels of the country, universities and society. The reasons for influencing the comprehensive revitalization of undergraduate education come from the state, from colleges and universities, and from society. The country's promotion of talent training ability, colleges and universities focus on the "golden class" construction and development, and society leads the good morality is the three suggestions for comprehensively revitalizing undergraduate education.

Introduction

Undergraduate education is important. Since the expansion of the enrollment scale of higher education in the "Action Plan for Education Revitalization for the 21st Century" in 1999, the low quality of undergraduate education is a hot issue that needs to be resolved urgently. The comprehensive revitalization of undergraduate education has become a trend of reform, and 2018 is the first year of it. The series of educational events that took place during the year are as follows:

On May 2, 2018, General Secretary Xi Jinping delivered an important speech at the Peking University Teacher-Student Symposium, pointing out that the promotion of "four regressions", accelerating the construction of high-level undergraduate education, and comprehensively improving the ability of personnel training. This is a warm-up for China's comprehensive revitalization of undergraduate education.

On June 21, 2018, the Ministry of Education held a new era national undergraduate education work conference in Chengdu, Sichuan. Minister Chen Baosheng of the Ministry of Education emphasized that universities are striving for first-class undergraduate education and striving to build a group of socialist benchmark universities with Chinese characteristics in the new era. This speech succinctly summarizes the purpose of comprehensively revitalizing undergraduate education.

On September 10, 2018, the National Education Conference was held in Beijing. Xi Jinping proposed the "new three-step" strategy for Chinese education, indicating the direction of the key period in 2020, the 2035 final stage and the mid-century achievement period. This is a in-depth understanding of the comprehensive revitalization of undergraduate education.

On October 25, 2018, the "2018 University Presidents Forum" was held in Taiyuan City, Shanxi. The convening of this forum once again emphasized that the comprehensive revitalization of undergraduate education in universities must put forward several specific suggestions for improving the ability of personnel training.

So, "all-round revitalization of undergraduate education" has become a trend of reform in higher education.
The Status Quo of Undergraduate Education Revitalizing

Foreign Status

The comprehensive revitalization of undergraduate education is not the first of its kind. As early as in other developed countries, similar remarks have been made. This shows that returning to undergraduate education is the consensus and trend of the international higher education, related document shown in Table 1. The Carnegie Teaching Promotion Association of the United States conducted a comprehensive interpretation of "What is a good university" in 1998 and 2001, and took the lead in the path of undergraduate education reform. In 2016, the UK published the White Paper on Higher Education in the UK, which "returned" to undergraduate education from the national strategic level. The world's top universities aren't willing to show weakness, and a series of documents on it have been provided, which provides a useful exploration for revitalizing undergraduate education.

Table 1. Foreign Related Literature.

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<tr>
<td>Stanford University</td>
<td>Stanford University 2025 Program (2015)</td>
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<tr>
<td>Massachusetts Institute of Technology</td>
<td>The Future of MIT Education (2014)</td>
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<tr>
<td>Harvard University</td>
<td>Online Education: A Catalyst for Higher Education Reform (2016)</td>
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<tr>
<td>Harvard University</td>
<td>The Lost Soul of Excellence (2006)</td>
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Domestic Status

Table 2. Domestic Related Literature.

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<tr>
<td>2018.08.22</td>
<td>Notice on the Implementation of the Spirit of the Undergraduate Education Work Conference of the National Higher Education Institutions in the New Era</td>
</tr>
<tr>
<td>2018.09.17</td>
<td>Opinions on Strengthening the Collaborative Implementation of Medical Education, Excellence in Doctors, Agriculture and Forestry Talents, Rule of Law Talents, Journalism and Communication Talents, New Engineering Engineers, Teachers, and Top-Level Top Education Programs 2.0(&quot;Six Excellence and Top-notch&quot; Program)</td>
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<tr>
<td>2018.09.17</td>
<td>Opinions of the Ministry of Education on Accelerating the Construction of High-level Undergraduate Education and Improving the Ability of Talent Cultivation</td>
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Liu Xiaokang (2017) summarized the development track of "undergraduate education" since 1997-2016 in China, and believed that the talents cultivated by long-term "undergraduate education" are more and more decoupled from social needs[1]. Other scholars such as Wu Jiyu and Gao Shuzhong (2017) took the undergraduate education reform of Shandong University of Traditional Chinese Medicine as an example, pointing out that Lide Shuren, reform and innovation is the basic idea of deepening undergraduate education and teaching reform[2]; Sun Ji (2017) The revitalization of Northeast China is the focus. It is analyzed that the focus of undergraduate education in local universities is to stimulate students’ imagination[3]. The Ministry of Education issued a series of documents in August-September 2018 to provide policy encouragement and support for the revitalization of undergraduate education in universities (Table2). It can be seen that China's comprehensive revitalization of undergraduate education is still in its infancy and promotion stage, and it is urgent to practice, explore and innovate in various colleges and universities.
Reasons for Revitalization of Undergraduate Education

China attaches great importance to the comprehensive revitalization of undergraduate education, indicating that the current low quality of undergraduate education has reached an urgent point. The author believes that the reasons come from the three levels of the country, universities and society.

Country: Narrowing the Gap and Cultivating Talent

A new round of scientific and technological revolutions and industrial changes have come one after another in the world. As early as 2006, world-class countries began to embark on the road of introspection and return to undergraduate education. The new era calls for and demands higher education innovation. In the new era, the development of the cause of the party and the state is more urgent than ever for the need for scientific knowledge and talents in higher education. The gap is obvious. The report of the 19th National Congress clearly stated that it is necessary to accelerate the construction of first-class universities and first-class disciplines and realize the connotative development of higher education.

Universities: Retreat to the End, Correct Direction

Due to the impact of the market economy and economic globalization, universities have deviated in cultivating talents, and have lost the direction of teaching. First, some of them are chasing names and interests, and the official position tends to be serious. Second, the curriculum construction pays attention to quantity and neglects quality, and the “water class” is flooded. Third, the enrollment scale pursues unilateral input, and does not consider the quality of output talents. It is an indisputable fact that the talents cultivated by colleges and universities cannot adapt to the needs of the society.

Society: Much temptation, Frequent Freaks

The computer and information technology revolution has spawned the development of the Internet. It is a double-edged sword with advantages and disadvantages. For college students who are not self-disciplined, they are easily satisfied with the interaction with the virtual society and escaping from reality, gradually forming a lonely, autistic social personality, and ultimately affecting individual talent. Other studies have shown that the influence of new media on college students' thoughts, behaviors and life is twofold, which can enable college students to obtain various information conveniently and quickly, highlight their subjectivity in information communication, and also make college students develop network dependence, weakened their ethical and legal awareness[4]. The society urgently requires colleges and universities to train a large number of talented and talented college students. They not only become the tides leading the social trend, but also study true skills to meet the needs of social development, which provides the necessary conditions for the comprehensive revitalization of undergraduate education.

Actions for Revitalization of Undergraduate Education

The author believes that the country's ability to cultivate talents, colleges and universities pay attention to the construction of "golden class", and society to lead a good morality is three suggestions for comprehensively revitalizing undergraduate education.

The Country Enhances the Ability to Cultivate Talents

The competition for comprehensive national strength in today's world is ultimately the competition between science and technology and talents. The change from the "undergraduate teaching" to the "undergraduate education" new name reflects the further deepening of theoretical understanding; the connotative development of higher education has sublimated the new understanding of higher education reform; the construction of a leading bench-marking university has made China's undergraduate education The status and role are more prominent. The second is to introduce a series of guidelines and policies aimed at cultivating a large number of first-class undergraduate talents and improving their ability to cultivate talents. The third is to set up a new
teaching steering committee to provide a strong guarantee for improving the ability of personnel training. The new session of the Education Commission is the most authoritative and highest-level expert organization for talent training. It provides guidance for the country to train a large number of outstanding doctors, agricultural and forestry talents, rule of law talents, journalism and communication talents, new engineering talents, teachers and top talents in basic disciplines.

**Universities Pay Attention to the Development of "Golden Class"**

The "Golden Class" was first proposed by Minister Chen Baosheng at the Undergraduate Education Work Conference of the New Era National College of Higher Education on June 21, 2018. On August 27, 2018, the Ministry of Education issued the "Notice on the Implementation of the Spirit of the Undergraduate Education Work Conference of the National Higher Education In the New Era". The "Golden Lesson" was first written into the Ministry of Education documents. It is imperative to pay attention to the construction and development of “golden class”.

The construction of the "Golden Class" is not a one-time process and requires long-term practice and accumulation. Take the lead in exploring the "Golden Lessons". Take Nanjing University as an example, the construction of the quality course "Ten Thousand Thousands" was put forward, which laid the foundation for the construction of first-class undergraduate education. This really takes courage and courage.

Educational information is the need of the development of the times. The "Golden Class" in the online, offline and the combination of the two is novel and diverse, and is favored by teachers and students. Taking the MOOCs promoted by "Internet + Education" as an example, the total number of colleges and universities in China, the number of participating schools, and the number of students are all in the world.

**Society Leads a Good Moral Trend**

The good or bad of the social atmosphere is the direction of the success or failure of education. It is inevitable that college students will be exposed to various influences. College students are the target of comprehensive revitalization of undergraduate education. Only by reducing the spirit of society against college students, the social atmosphere will be significantly improved. Leading the society's good morality is inseparable from the government.

China's "Opinions on Improving the Ability of Training Journals of Journalism and Communication to Implement Excellent News Communication Talents Education and Training Plan 2.0” clearly points out that it is necessary to cultivate and cultivate a large number of high-quality, full-media, multi-disciplinary expert-type news dissemination with homeland sentiments and international perspectives. Reserve talents, such talents with good undergraduate education will definitely change the overall social atmosphere after they are on the job.

**Conclusion**

The clarion call for comprehensive revitalization of undergraduate education in China has already sounded. The country has improved the ability of cultivating talents, universities have paid attention to the construction and development of the "Golden Class", and the society has led a good morality, a three-pronged approach and joint efforts to improve the overall quality of undergraduate education in China. It is just around the corner.

**References**


