Discussion on the Improved Measures of Classroom Teaching Quality in Colleges and Universities

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Abstract. The quality of classroom teaching in colleges and universities affects the quality of personnel training, being reflected in the society, colleges, classrooms, teachers, and college students. The measures to improve it are as follows: society which leads sense of worth and adheres to the correct direction of public opinion; colleges which hold correct position and perform Wide Entry and Strict Exit; classrooms which are treated as the source of foundation; teachers who promote their teaching abilities and pay attention to the Construction of "Golden Course"; and college students who improve their personality so as to promote the development of classroom teaching quality.

Introduction

The quality of classroom teaching has received widespread concern, with the central link of teaching. Value the status quo of college classroom teaching quality, analyze its factors and propose measures for reference are beneficial to the healthy development of colleges and universities.

The Status Quo of College Classroom Teaching Quality

Classroom teaching is a commonly used method in education and teaching. It is directly related to the quality of talent training[1], and there is manifested in five aspects:

1. The social double about the decline in the overall quality of college students. In the past ten years, the scale of China's higher education has achieved leap-forward development, and the gross enrollment rate of it has increased from 9.76% in 1998 to 42.7% in 2016[2]. The mismatch between the overall quality of college students and social needs makes universities be questioned by the society: the society condemns the expansion of enrollment and pursues quantity; the quality evaluation system and mechanism of effective classroom teaching education; the talents cultivated by universities are exquisite self-interests. The decline of the quality of classroom teaching belongs to one aspect of the overall quality of college students, which deserves deep thought.

2. Reactions to Professional Certification from the Superior Education Department. There are three types of it: positioning in the basic requirements of school management, teaching quality certification standards and teaching quality excellence standards certification. It is a gratifying event that improve the quality of education and teaching. However, some colleges have passed professional certification, the quality of classroom teaching is still not satisfactory.

3. The pressure of flipping classroom under the wave of Smart Campus Construction. On June 7, 2018, the "Overall Framework of Smart Campus" was released, marking the arrival of the "Smart Campus" era. It is a kind of flipping of traditional teaching. Students first learn the new knowledge of the course (reading the literature or watching the video) outside the classroom, and complete the internalization of knowledge through problem solving, discussion or debate in the classroom practice[3]. It subverts traditional classroom teaching. However, flipping the classroom, it is a...
double-edged sword, bringing a controversial issue while bringing convenience, that is, how to quantify the teaching effect of it.

(4) Conflicts Between Young and Middle-aged Teachers in the Situation of High-level Talent Shortage. High-level talents are the focus of the school's faculty construction[4]. The unreasonable classroom design of young and middle-aged teachers, unscientific content, and insufficient energy input are all reasons for the low quality of classroom teaching. Coupled with the young and middle-aged teachers and scientific research tasks, they invested more time in scientific research and neglected the quality of classroom teaching.

(5) Less motivation of college students’ independent learning. Self-directed learning is an inevitable requirement to adapt to individual development and social development[5]. While the Internet has brought gratifying changes to people, students' self-directed learning has been severely challenged. Taking the self-media platform as an example, online communities such as blogs, Weibo, and WeChat are full of the leisure life of contemporary college students. Software such as Douyin, Kuaishou, and iQiyi make college students indulge in daily chasing after the stars, and squeeze out the learning time, leading to a lack of learning.

Factors Affecting the Quality of College Classroom Teaching

The factors influencing the quality of classroom teaching in colleges and universities come from the society, universities, classrooms, teachers, and from the college students.

Society: The Greater the Expectation, the Greater the Disappointment

The rapid development of society puts high demands on the specifications and quality of universities in cultivating talents. Firstly, it is expected that the overall quality of college students will adapt to the needs of social development. The cultivation of talents can not only pay attention to quantity, which leads to the social weird phenomenon that enterprises are difficult to work and students are difficult to find employment. Secondly, it is expected that universities will become the leading factor in the mainstream values of society. The society accuses colleges and universities of cultivating a large number of exquisite self-interested ones. The society raises questions about the education of universities. It is urgent for universities to take up the responsibility of cultivating students' correct values in the process of cultivating talents.

Colleges and Universities: the Lack of University Spirit

The pursuit of interests is better than its pursuit of teaching and educating people. This is one of the reasons for the decline in the quality of classroom teaching. Universities are no longer a sacred academic sacred place. The only profit is the picture, so that the classroom teaching reform is more and more formalized, utilitarian, and profitable. The lack of university spirit is manifested in three aspects: Firstly, academic research is no longer pure, and utilitarianism is serious. Students do research, adding chips to the evaluation of awards; teachers do research, creating conditions for the evaluation of advanced titles. Secondly, teaching practice is a task and the task of perfunctory coping is even more common in various inspections. In some administrative departments, there are countermeasures under the policy, and the realism of the university spirit is completely lost. Thirdly, social services are directly linked to interests. Western education, charitable donations, and public welfare activities have been labeled as “no gains”.

Classrooms: Multivariate Constraints

Classroom is constrained by many factors: Firstly, the quality of classroom teaching is related to the teaching process including lesson preparation, class and after-school guidance et., teaching objectives, tasks, content and other factors will all affect the quality of classroom teaching. Secondly, there is no uniform criterion for measuring the quality of classroom instruction in a class flipping the classroom is prevalent, how students watch video effects, whether teachers teach students in accordance with their aptitude, and improve the quality of classroom teaching is questionable.
Teachers: Restrictions from the Faculty Construction

The shortage of high-level talents, the lack of backbone teachers, and the young and middle-aged teachers are the common phenomenon. Young and middle-aged teachers themselves are subject to many restrictions from bachelor-degree levels. On the one hand, they are affected by the pressure of academic research and appraisal, and they cannot specialize in teaching. On the other hand, the lack of teaching experience leads to poor quality of their classroom teaching. This is a question worth exploring that is how to make young and middle-aged teachers invest more and pay more in improving the quality of classroom teaching. For example, can young and middle-aged teachers be treated in the same way as scientific research, and they should be included in the corresponding evaluation system so that they have more time to focus on improving the quality of classroom instruction.

College Students: Lack of Motivation for Learning

Students are the main body of classroom teaching activities. Lack of interest and motivation in learning is one of the reasons for the decline in the quality of classroom teaching. First of all, the expansion of colleges and universities has led to a decline in the quality of students, and there has been a clear watershed in the quality of students. Secondly, due to the emergence of the Internet + and the self-media era, college students are subject to various temptations. Students who are not self-disciplined are prone to indulging in games, networking, entertainment, etc. Moreover, the management of colleges and universities is loose. Many courses, especially elective courses, do not require hard requirements. It is difficult for students to have a strong interest in learning and the motivation for learning. All of the above factors are factors that lead to a lack of motivation for students to learn.

Measures to Improve the Quality of Classroom Teaching in Colleges and Universities

Society Leads Values, Adheres to Correct Public Opinion Orientation

Society is a melting pot, and it is necessary to lead the values and adhere to the correct direction of public opinion. First of all, the government should guide the correct values of society, promote the core values of socialism, and give a fair evaluation of social phenomena from the perspective of long-term development. Secondly, the government should play a positive guiding role in public opinion, establish model models, improve the mechanism of public opinion review and supervision, and smother the bad socialism of egoism and utilitarianism in the bud, and also have a blue sky in universities and students. Furthermore, every legitimate citizen has the responsibility and obligation to have the conscious consciousness of leading values, adhering to the correct direction of public opinion, and promoting social integrity.

The University Correct Position, Wide-ranging and Strict-out

Enrollment expansion gives more students the opportunity to receive higher education. This is an educational event that benefits the people. However, universities are subject to market economic shocks while the purpose of running schools is biased. It is not advisable that increase their income blindly. The root of the problem lies in the unclear positioning of universities. Therefore, the university should correct the attitude of running a school, always insists on the orientation of the school and insists that the mission of teaching and educating people does not change, so as to ensure the quality of education and teaching. Universities can correct their position from three aspects: Firstly, they are inclined to teaching in the policy of major policies, increasing the proportion of teaching in teaching and research. Secondly, the teaching and research are placed in the same important position, so that teachers have more time and energy to focus on classroom teaching practice. Thirdly, universities have improved the popular teacher evaluation mechanism and rewarded popular teachers.
Wide Entry and Strict Exit is a kind of management measure that modern colleges adapt to the needs of the times. It has two advantages compared with strict entry: First, it can better reflect the trend of higher education and give more students to study. Second, it is more in line with the lifelong development of higher education. Only students who work hard and struggle can obtain the corresponding certificates. The practice of lenient and strict guidelines is a spur and encouragement for students. It is an initiative to improve the quality of teaching for colleges and universities. It has promoted the education industry for the country.

**The Classroom Should be Based on Undergraduate Education, Prompts the Teaching**

College teaching activities are inseparable from the classroom, the quality of college classroom teaching will eventually return to the classroom. Therefore, classroom teaching can be carried out from three aspects: Firstly, focus on the classroom itself, and equip the teaching staff who value classroom teaching. Teachers who focus on classroom teaching are encouraged by the policy, and teachers who are welcomed and praised by students are the key targets for creation and training. Secondly, teaching conditions and teaching tools first meet the needs of classroom teaching. Emphasis on the basic links in the classroom, using the unique advantages of the classroom itself to promote the quality of classroom teaching. Thirdly, teaching methods and incentives are first innovated in the classroom. The teacher-student interaction in the classroom, the investment in teaching equipment, teaching tools, teaching methods, teaching resources, etc., increasing the teaching content and teaching form are the first considerations in classroom construction.

Classroom teaching evaluation is an important means to promote student growth, teacher professional development and improve the quality of classroom teaching. Wu Yan systematically expounded the concept of "Golden Class" and pointed out that only high-level, innovative and challenging golden courses can enhance students' interest in learning and stimulate students' motivation.

**Teachers Improve Their Teaching Ability, Pay Attention to the Construction of "Golden Class"**

Teachers play a huge role in participating in the classroom and actively interacting. Teachers should consciously improve their teaching ability in classroom teaching and consciously accumulate teaching experience.

Teachers value the construction of the "Golden Class" is the call of the times. Throughout the exploration and practice of China's curriculum construction, from the national quality courses, resource sharing courses, online open courses to the Chinese gold class (proposed in Seminar on 2018 Jiangsu Province University Golden Class Construction "). First of all, through leading, leads the teachers to pay enough attention to the golden lesson and then practice in the classroom teaching practice. Secondly, the policy leads, rewards the teachers who focus on the construction of the gold class. Third, teaching leads, teachers work hard on syllabus, textbooks, teaching methods, teaching methods and so on.

**College Students Improve Their Personality, Temper Their Learning Quality**

The school must change students' ideology, let students improve their personality, and temper their invincible learning quality. In terms of perfecting personality, first, students should enhance their conscious awareness of resisting temptation which is everywhere. High consciousness and self-consciousness are the starting point for students to perfect their personality. Second, students should improve their self-discipline and self-discipline in learning. The student's job is to study. In tempering the quality of learning: Firstly, students must have a spirit of perseverance; secondly, students must have a proactive spirit of research, make full use of all learning resources, and gain true knowledge. "When the wind and the waves break, there will be times when the clouds sail to the sea." The universities are ready for adult students who can only resist the temptations and devote themselves to the temptation to invest in time and energy. In the future development, there will be thorns and thorns in the future.
Conclusion

It is true that the status quo of classroom teaching quality is worrying, and the factors affecting it come from many aspects and the situation is complicated. However, as long as the source of the trace is deeply analyzed and the effective measures are taken, the improvement of the quality of classroom teaching in colleges and universities is just around the corner.

References


