The Cultivation of Good Family Tradition is the Implication of the Excellent Traditional Culture Education of College Student

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Abstract. The family tradition is not only the spiritual core of a family, but also the value epitome of the society. Family instructions are the original field of moral cultivation for college students. Excellent traditional culture provides a rich spiritual nourishment for good family tradition, and good family tradition is also an important carrier of inheritance and promotion of good traditional culture. Therefore, the cultivation of good family tradition is the implication of the excellent traditional culture education for college students. In practice, we must integrate the good family tradition into the College Ideological and Political Education, the daily life of college students and the cultural activities on campus, so that we can help college students “the buttons of the life have to be fastened from the beginning”.

Introduction

XiJingping pointed out that “Chinese traditional culture is extensive and profound, learning and mastering the essence of various thoughts in it is of great benefit to the establishment of world view, philosophy and values”, so “we should earnestly absorb the ideological essence and moral essence of the excellent Chinese traditional culture”. [1] For this reason, he stressed in the 19th CPC national congress that “we should deeply explore the ideology, humanistic spirit and moral norms contained in the excellent traditional Chinese culture”. [2] As the essence of Chinese excellent traditional culture, good family tradition, which makes college students correctly form their world view, philosophy life and values, is the standing point for improving their ability of conscious practice. Therefore, cultivating good family traditions is the essence of excellent traditional culture education of college students.

The Basic Connotation of Family Tradition and Its Development Process

The Connotation of Family Tradition

Family tradition commonly known as “family principle”, as its name implies, refers to the family common practice or fashion, it is “a family in generations reproduction process, gradually form a stable way of life, style of life, traditional customs, ethics, and the method of treating people and of bearing oneself, and so on, whose core content is the tradition of a family's ideology.” [3] So the connotation of family style includes the following aspects: First, the formation of family style cannot be separated from the carrier of family, family is the foundation of the construction of family style; Secondly, family style is not only the ethos, style and fashion of the family, but also the moral code, conduct oneself in society and mental outlook, which pass on from generation to generation by a family. It is the core values of the family. [4] Thirdly, family style is a unique culture of a family, which belongs to the category of ideology, based on traditional Chinese thoughts and formed in long-term social practice.

The Development Process of Family Style

As the unique spiritual direction of the Chinese nation, family tradition has a long history. It is a unique expression of Chinese civilization, which was formed through long-term accumulation of the Chinese nation during the long history. From the earliest “The Duke of Zhou Commandments”
in Western Zhou Dynasty, Confucius’ “the division training” in Spring and Autumn Period, first family precepts of the monograph "YanShi family precepts" in the period of Wei, Jin and South Northern dynasties in the history of our country. Then "Qian family precepts" in the period of the Five dynasties and Ten states, "Zhuxi's family precepts" in the Ming and Qing dynasties, "Zengzi family precepts" and "Zengguofan home letter", etc., and "Fulei home letter" in modern time, etc., to the contemporary, the family trait of latter generations of the older proletarian revolutionaries, such as Maozedong’s unavailability of the "three principles", Zhouenlai’s "ten family rules" etc., until today Xi Jinping exemplifies his emphasis on family style. It is not difficult to see that the family tradition has been passed down from generation to generation since ancient times, which has created numerous family models. All these originate from the traditional culture of China, which is based on the values respected by the whole society, namely, the traditional culture with Confucianism, Taoism and Buddhism as the core and with the simple ideal of "self-cultivation, family management, governance and world peace" as the main line.

Clarifying the Relationship between Good Family Traditions and Excellent Traditional Chinese Culture

Chinese Excellent Traditional Culture Provides Rich Spiritual Nourishment for Good Family Traditions

Good family traditions are not only an important part of Chinese excellent traditional culture, but also the accumulation and embodiment of China's excellent traditional culture. They are the excellent traditional culture "rooted in the hearts of Chinese people and influencing their way of thinking and behavior imperceptibly" [5]. It can be said that nature of the fine traditional culture for thousands of years is essentially the concentrated embodiment of numerous fine family traditions at the country and national levels. Therefore, the traditional family style, which is centered on "cultivating one's morality, managing the home economics, governing the country and leveling the world" emphasized by Confucianism, directly reflects the ideological and moral level of individual family members. First of all, in terms of self-cultivation, the fine traditional family traditions pay special attention to the shaping of personal ambition and the improvement of personality cultivation. For example, Zhugeliang's "aim high " to his nephew's requirements, and "there is no such thing as learning without learning nor dose have ambition to succeed" to his son's education. Before LiuBei died, he warned that "Don’t do evil things thought they may be insignificant, Don’t give up good things thought they may be minor matters", and so on. Secondly in terms of regulating the forming good family, traditional education emphasizes the importance of "filial piety and revere elder close to each other", such as the great Neo-Confucianist Sun Qifeng’s "Father-son-brother unity is the inevitable request of" family prosperity "between Ming dynasty and early Qing. Wang Fuzhi sincerely advised that " If the culture of unfilial behavior spreads, the family will not last long", and Sima Guang stressed that the logic of "frugality helps to cultivate the virtue of simplicity and diligence", and so on.

This simple family traditions which accumulated deep spiritual pursuit of the Chinese nation and which contains rich Chinese virtue, already deeply assimilated into the veins of the Chinese nation, constituted the password of the Chinese nation culture and cultural genes, made the Chinese nation form the consensus of “body, home, nation and the world are isomorphic, which gradually took shape in the history of Chinese history about 5000 years”\*. Therefore, “family style and rules are not an ordinary social culture, but a moral culture with profound ethical spirit, which has a strong function of educating and stabilizing the society and the country. [6]As Xi Jinping has said, "the traditional virtues of the Chinese nation are remembered in the hearts of the Chinese people and integrated into the blood of the Chinese people. They are important spiritual forces that support the Chinese nation to multiply in an endless succession and pass on from generation to generation, and they are precious spiritual wealth of family civilization construction. We should promote good family traditions and support the good ethos of the whole society with the good family traditions of millions of families. [7]
Good Family Traditions are an Important Carrier for the Inheritance and Promotion of China's Excellent Traditional Culture

Since ancient times, home has been the foundation of every Chinese people's life. Therefore, Chinese people not only pursue to get married, protect and rejuvenate their families, but also to build and inherit a good family tradition. As moral ethics and normative ethical culture, family style and family education is not only the norm of family life, but also the ethical value it contains has a direct impact on the cultivation of the whole social ethical consciousness and fashion. The integration of family and state is the most basic social form. As Xi Jinping has pointed out, "In ancient China, we have always put emphasis on studying the nature of things, being sincere and honest, cultivating ourselves and keeping our family in order, and running the country and the world at peace. From a certain point of view, it is the individual level of the requirements to cultivate oneself, the social level of the requirements to keep our family in order, and the national level of the requirements to governance and peace.[8] For the personal, it is true that a good family style and family education can cultivate one's morality and set one's ambition, make him be accepted and affirmed by the society and realize the value of the life goal set by oneself. For the family, it has the function of rectification, justice, faith, harmony and stability. For the country, it has the function of ruling the world by virtue, educating and enriching the people and rejuvenating the country.

Therefore, the excellent traditional Chinese culture and ethics that nourishes family style tutoring must be inherited, sublimated and implemented through family style education. Although the specific families are different and don't have explicit provisions, the good family traditions are the embodiment of mainstream values, ethical concepts and moral norms of each era. Such as "the allusion of Huang Xiang's filial", "Kong Rong gives up the biggest pear", "Mencius mother moved the house three times", "Bao Zhen’s Remaining Instructions", etc., all these take benevolence, justice, propriety, wisdom and trust", the core part of Chinese excellent traditional culture, as the main content of family education, and pass the way of dealing with people and conducting oneself to the next generation to improve their virtue. In the view of Bai Feng, a famous essayist, the greatest feelings of the Chinese people are the feelings of home and country. Home is a shrinking country, the family style in a sense is the national style. The value of family traditions lies in the fact that through the words and deeds of elders and the atmosphere created by family rationality and sensibility, the truth, goodness and beauty are subtly transferred to children and our excellent cultural traditions are passed on from generation to generation. It is the essence of these excellent traditional Chinese culture rooted in good family traditions that determines the carrier role of good family traditions in the inheritance and practice of excellent traditional Chinese culture.

Ways to Cultivate Excellent Family Traditions in the Education of Excellent Traditional Culture for College Students

Give Full Play to the Main Channel and Position of Ideological and Political Courses in Colleges and Universities, and Integrate Good Family Traditions into Ideological and Political Courses

Ideological and political courses in colleges and universities are the main channels and positions of excellent traditional culture education of college students. Therefore, according to the characteristics of college students' physical and mental development, we must integrate good family traditions into the teaching of ideological courses in colleges and universities, and learn from the ethical norms of Chinese good family traditions in responding to events, classics and people. [9]

First of all, we should combine with typical cases to help college students develop the habit of being open-minded and honest. "Courtesy" and "Honesty" are the golden rules of ancient people and become one of important part of their family children education, it is not only conducive to the improvement of personal quality and accomplishment, but also to the promotion of social ethics and the progress of civilization in the whole society, which play an important role. In the courses of ideological and political education, therefore, the teacher must consciously aim at the problems in the aspect of courtesy and honesty of college students in reality and combine with the typical
significant cases among college students, like Yao Jiaxin’s homicide case, to stimulate college students to think deeply and strike a chord through class discussion and insert the ancient family education in this respect into teaching contents in time by the way of class discussion etc., which make them cultivated in the imperceptible. Secondly, cultivate correct values and help college students to establish the concept of “taking harmony as the way” and “poverty and rich are all good”. The traditional family instructions strongly advocates the thought of "harmony" and "kindness", and emphasizes the reasonable way to get along with others, which is in line with the current ideas of building a harmonious socialist society, poverty alleviation and charity advocated by our country. So in the course of ideological and political education, the teachers must be good at combining the requirements of cultivating and practicing the socialist core values, which the state is advocating at present. According to the phenomenon that is appearing among the current college students such as “second-generation rich”, “flaunt wealth”, “My father is Li Gang”, and the values such as “I’d rather cry in a BMW than laugh on the bike” etc. These would make college students have better understanding the concept of “taking harmony as the way” and “poverty and rich are all good”, so as to establish correct values.

Create a Cultural Atmosphere with Traditional Cultural Atmosphere and Integrate Excellent Family Traditions into Campus Cultural Activities

Marx pointed out: "man creates the environment, just as the environment also creates man." [10] Campus culture is an indispensable part of college students' life. Campus culture like the imperceptible and "moistening things silently" has incomparable advantages in cultivating good family traditions. Therefore, it is necessary to create the cultural atmosphere of traditional culture actively and integrate good traditional family style into campus cultural activities.

The first one is the special lecture. We can invite the famous experts, scholars and famous teachers of Chinese studies to give special lectures to help college students understand good family traditions deeply by directing them to read and understand classical works and at the same time help them track related frontier issues in time, which urges them broaden their horizons and raise their awareness, so as to help them form a correct world view, philosophy and value; The second one is about theme activities. Around the specific content of the Chinese family tradition, we can develop the various activities with the theme of “traditional Chinese culture and inherit good tradition family precepts”, such as a traditional Chinese classic by reading "three-characters" and other Chinese classic, holding writing activities with the theme of “inheritance and carrying forward the excellent family traditions”, which let the students to deepen understanding the tradition family trait in practice; The third one is carrying out the after-class activities. The most simple and effective one is to combine such traditional festivals as the Spring Festival, Tomb-Sweeping day, Dragon Boat Festival, Mid-Autumn Festival, Double Ninth Festival and so on, which can best reflect the family affection to give college students education including thanks, affection, life, virtue etc. The fourth one is the layout of campus landscape, which is rich in fine family atmosphere. In the layout of campus landscape, we can take the campus architecture, road, library, green space, road, etc. as education carrier, adhering to the principle of “beauty in things”, “education in things”, and make the good family style in the form of such as motto, epithet etc., in order to achieve the influence of the education and edification of hearing and touching imperceptibly and moistening things silently.

Make Full Use of "Internet +" to Integrate Good Family Traditions into the Daily Life of College Students

With the rapid development of network technology, it is an indisputable fact that network media has been favored by college students for its convenience, speed, novelty, knowledge reserve and many other advantages. This objective requires that colleges and universities should be good at making use of the current concept of "Internet +", we can give full play to the carrier role of various network new media, promote and disseminate the good traditional family traditions by the website, microblog, QQ, WeChat, mobile phone newspaper, mobile client, etc., so that the good family traditions can be fully covered in a comprehensive and three-dimensional way. According to the survey in the current situation where college students almost have at least one mobile phone,
WeChat is the most frequently used social software for them. Therefore, colleges and universities should make full use of WeChat, create the start-up of the micro letter and public platform, carry out rich and colorful cultural activities, such as sunning good family traditions, bask ing typical example, exploring the story of the elders behind the good family traditions, etc. on WeChat, which makes one by one sincere and moving story of family traditions and a series of concise and clear quotations from family traditions be spread in the Circle of Friends, and integrate them into the daily life of college students. So that their hearts are purified truly. Through these we can really achieve what Xi Jinping stressed: “For a value to really work, it must be integrated into social life, so that people can perceive it and comprehend it in practice. We should pay attention to connecting what we advocate with our Daily life, and work hard one falling fine, falling small and implementing.”[11]

Family style is not only the spiritual core of a family, but also the epitome of social values. Therefore, "no matter how much the times has changed, and the pattern of life has changed, we should pay attention to family construction, attach importance to family, to family education and to family style".[12] As the original field of college students' moral cultivation, the cultivation of good family traditions helps college students to understand that “the first button of life must be fastened from the beginning".[13] Obviously, cultivating good family traditions is the connotation of excellent traditional culture education of college students.

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