Significance of Ecological Civilization Construction and Countermeasure of Promoting Ecological Civilization Construction in Contemporary China

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Abstract: Ecological civilization construction is an important content of the great dream, great cause and great project in socialism with Chinese characteristics. The paper elaborates the significance of ecological civilization construction, and presents the specific countermeasures of promoting ecological civilization construction in contemporary China from the three aspects of establishment right ecological civilization concept, improvement ecological legal system and development ecological economy.

1. Introduction

The report of the 19th national congress of the communist party of China entitled "acceleration the reform of ecological civilization system and establishment a beautiful China" discusses independently the ecological civilization construction, proposes that the ecological civilization construction is a millennium plan of the sustainable development of the Chinese nation. The ecological civilization construction has been raised to an unprecedented height and regarded as an important part of socialism with Chinese characteristics in the new era in the report [1]. Thus, to deeply understand the connotation and significance of the ecological civilization construction, it is of great significance to clarify the basic idea of China's ecological civilization construction in the new era and promote the construction of ecological civilization.

2. Significance of the ecological civilization construction

Based on the harmonious development of human, nature and society, ecological civilization reconstructs the objective world and simultaneously improves and optimizes the relationship between human and nature, and the total amount of all matter, spirit and institution achievement are obtained in the construction of a good ecological homeland. Ecological civilization is an important basis for human social progress, which extends the natural environment of the human existence and development in some extent. Ecological civilization construction is a social practice process of people striving for realization ecological civilization [2].

Inheritance and innovation of previous scientific theories. (1) The concept of ecological civilization is a supplement of the profound connotation of the scientific outlook on development. Ecological civilization has deeper and richer connotations. People’s world outlook and values are changed via transforming the production and consumption of economy fields. Ecological civilization will promote the construction of harmonious society in multilevel, and promote the realization of the goal of building a moderately prosperous society in all respects.

(2) Ecological civilization inherits and innovates Marxist ecological environment theory. The concept of the ecological civilization of Marxism includes the coordinated development of human and nature, and human should love nature without destroying nature and work according with the
law of nature. The important component of that is the inevitable result of Marxist ecological civilization theory realization sinicization. The status of ecological civilization stands out in Marxist ecological civilization theory. Although Marx and Engels did not explicitly present the scientific concept of ecological civilization, their thoughts and assertions showed the spirit of ecological civilization[3,4].

(3) Ecological civilization abandons and transcends the relevant theories of western ecological philosophy. Lv Shangmiao thought that western ecological philosophy was becoming more and more perfect since the middle of the 20th century [5]. Ecological civilization is a reference and summary of the beneficial results of western ecological philosophy, and realizes the abandonment and transcendence of the western ecological philosophy in the theory.

(4) Ecological civilization inherits and carries forward the advanced concept of Chinese traditional ecological thought. The development concept of ecological civilization advocates the principle of ecological civilization for the proper place and harmonious coexistence between human and nature, which infuses with unprecedented connotations and ideas for the truth and beauty of the long pursuit of Chinese civilization, and promotes the inheritance and development of the advanced concepts of Chinese traditional ecological thought.

Specific embodiment of the party's ruling philosophy. The purpose and solid foundation of the ruling party are all for the people, and all depend on the people. Our party puts forward the scientific outlook on development, and its core is people-oriented, which achieves comprehensive and sustainable development of economy and population resource environment. “People oriented” not only emphasizes the development of contemporary people, but also emphasizes the development of future generations. And not only emphasizes human development, but also emphasizes the development of nature, and the harmony between human and nature. The phenomena of demanding excessively natural resources, destroying ecology and polluting the environment exist in the production and consumption at present, which cause the relationship between human and nature to tension, and destroy the harmony of human and human, human and society. Ecological civilization is an objective law of human following harmonious development among human, nature and society, and a cultural and ethical form for the basic purpose of harmonious coexistence, virtuous circle, all-round development and sustainable prosperity of human and nature, human and human, human and society. Ecological civilization is consistent with "people oriented", a qualitative leap in the understanding and utilization natural processes, and a better interpretation of human development. Only by going to the ecological civilization can truly embody the concept of "people oriented", and ensure the healthy development of human society.

Inevitable choice of China’s future development. The history of human social development shows that the development and continuation of human civilization are closely related to the ecological environment. Namely, the more flourishing of ecology is, the more flourishing of civilization is, and vice versa. China has entered the rapid development stage of industrialization and urbanization, but the current situation of international social development and the deterioration trend of ecological environment have not been effectively restrained. These will bring the pressure and challenge of ecological civilization for us, which block the process of sustainable development in our country. The future China must choose to advocate ecological civilization, and follow the path of sustainable development. Ecological civilization is the result of profound reflection on traditional civilization, especially industrial civilization and a major advance of human civilization form and civilization development concept, road and mode, which provide the approach of harmonious coexistence between human and nature, enrich the connotation of building a well-off society in an all-round way and indicate the direction of future development. The improvement of ecological civilization concept will surely promote the development of other civilizations including political civilization, which will produce a long and profound impact on the future development of China. Namely, the construction of ecological civilization is the inevitable choice of China's future development strategy.
3. Countermeasure of promoting ecological civilization construction in contemporary China

The construction of ecological civilization must fully implement the scientific outlook on development, which will help to awaken the consciousness of the whole nation's ecological worries, see clearly the complex, long-term and arduous ecology problems, persistently attach importance to the work of ecological environment protection, save energy resources and protect the ecological environment as much as possible. Building socialist ecological civilization is a profoundly historical change, and also a large and complex system project. The following points are needed to do as:

**Establishment right ecological civilization concept.** (1) Advanced ecological ethics is the precondition of constructing ecological civilization. The construction of ecological civilization must introduce moral concern into the relationship between human and nature, establish the moral obligation of human to nature, and cultivate good “ecological moral”. We must change the culture concept of the people-centered and traditional way of thinking. Man is the center of the world, and nature can only exist for human. As a result, nature is conquered and ecology is degraded. In dealing with the relationship between human and nature, the concept of ecological civilization is not to infinitely exaggerate the transcendence of human to nature, while should restrain ourselves to put ourselves in the position of nature, and pay attention to the existence value of nature. Human is a part of nature, human must maintain the balance of the natural ecosystem, and realize the harmonious coexistence and harmonious development between man and nature in transforming nature. Thus, in the socialist modernization construction, we cannot oppose economic development against environmental protection, while should consciously protect the ecological environment, kindly treat nature and promote harmonious development between man and nature in the process of the economic construction.

(2) We should advocate the concept of green consumption. With the approach of industrialization footsteps, people's consumption level has been greatly increased. In this reality condition, contradictions are produced, which are mainly reflected in the irreproducibility of natural resources and unlimited expansion of consumer demand. It will be worthless if it simply follows the pattern of the past consumption. Thus, it is urgent to establish a new concept of green consumption. The biggest advantage of that can protect the ecological environment very well in the development and utilization of natural resources. Green consumption implements a sustainable consumption mode, which can consume in a controlled and planned way, and reduce the damage caused by human live to the ecological environment. We should change the principle of the supremacy of the interests of consumers, advocate a kind of zero pollution, zero damage, low cost, high efficiency green consumption way, and realize the healthy survival, sustainable survival, harmonious survival from generation to generation of human.

**Improvement ecological legal system.** The report of the 17th national congress of the communist party of China points out: “We should improve laws and policies, which are conducive to energy conservation and ecological protection”, while the report of the 18th national congress of the communist party of China proposes to enhance the institutional improvement of ecological civilization. Namely, we should integrate resource consumption, environmental damage and ecological benefits into the evaluation system for economic and social development, and establish a target system, assessment method, and reward and punishment mechanism that reflect the requirements of ecological civilization. Improving the legal system is a strong guarantee for the normal operation of the society. We can enhance the restriction and punish the bad behavior of damage ecology of the people using the strict legal system. Sound ecological legal system is not only the symbol of ecological civilization, but also the last barrier of ecological protection. There are still many deficiencies in China's ecological legal system, such as many environmental law enforcement departments, authority decentralization, lax supervision and poor management. Thus, it is urgent to strengthen the enforcement of environmental law. Firstly, it is necessary to clear the responsibility and authority of all relevant departments, and make the clear responsibilities, clear division of labor and orderly management. Secondly, we need to strengthen the regulatory regime for rights and obligations, follow the principle of “who develops who protects, and who destroys
Development ecological economy. The most basic way of the development ecological economy is to construct ecological agriculture, ecological industrial, ecological commerce and ecological city, and taking sustainable development as the highest goal, the industrial system includes the protection of ecological environment, containment and restoration the deterioration of human living environment, develops new energy, new materials, and new ways of production and living, constructs new economic development idea, ensures the sustainable development of the whole society, eliminates ecological crisis by ecological means, develops ecological civilization, and satisfies the requirements of growing matter and culture consumption.

1. We will transform the pattern of economic development, and vigorously develop a circular economy. Circular economy is an ecological economy in essence, which requires the use of the laws of ecology rather than the laws of mechanics to guide the economic activities of human society. Circular economy is a new economic development mode, which shows that all social and economic activities of human need to consciously follow the objective laws, protect the ecological environment, and recycle the material resources. Circular economy is needed to use the recycling and recycling idea to reconstruct the traditional economic process, and guide the sustainable circulation pattern of economic development using the principles and laws of ecology. The traditional economic operation mode is “development resources – production product – environmental pollution”, while circular economy is based on the two modes of developing resources and producing products. The third mode is no longer polluting the environment, but recycling resources. This circular mode makes the development, production, consumption and the whole society material resources get the most reasonable utilization, reduce unnecessary waste and waste discharge, eliminate the unfavorable environmental factors that restrict the development of China's economy, and realize economic growth, resource conservation and environmental protection, which provide important guarantee for the realization of sustainable development.

2. We must actively adjust the traditional industrial structure. China's economic development mainly relies on the traditional industrial structure in the past. Development speed mainly depends on the expansion of quantity, and even at the expense of the environment damage. We should promote the optimization and upgrade of the industrial structure, avoid the phenomenon of proportion imbalance and uneven distribution in traditional industrial structure, ensure the foundational status of the first industry, actively and steadily develop the second, tertiary industry and information industry, and meanwhile enhance investment in science and technology, transform the mode of economic growth, and improve economic efficiency.

3. Science and technology drive the technological ecologicalization. “Science and technology are the symbol of the progress of human civilization, which are like a cradle to load the human civilization, and bursting with great vitality at any moment [6].” Science and technology are not only the main driving force for promoting economic development, but also an important means for improving the ecological environment. Therefore, we must grasp the advantage of the development of sci-tech, promote the integration and ecologicalization development for sci-tech economy, develop the high and new technology industry emphatically, arm the enterprise with advanced technology, enhance the utilization of resources and improve the social and economic development system, which provide a solid foundation and strong support for promoting China's environmental protection and ecological construction.

4. Summary

Ecological civilization construction is a long-term, systematic and innovative project, which needs the propaganda and advocacy of political culture, the understanding and support of economic builder, and the common concern and support of society. We should unswervingly follow the path
of ecological civilization to cope with the ecological difficulties during human development using science and technology, and establish harmonious society. The development of social harmony affects the natural environment and improves the natural environment. Therefore, we should build an ecological civilization with harmonious coexistence between human and nature, and keep the sustainable development of our country's economic construction.

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