Community Health Management Model and Operating Mechanism Based on General Practitioner

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Abstract. With the continuous development of social economy, people should not only do a good job in the treatment of disease, but also have a good prevention and control system, and these contents are closely related to the health management of the community. This paper mainly introduces the connotation of general practitioner training and health management in community health construction, and further analyzes the community health management model and operating mechanism based on general practitioner.

General Practitioner Training and Health Management in Community Health Construction

Community health service as a unit, the majority of service object come from community, community health service as direction provide people with economic convenience and rapid health service. The community health service in the present is recognized as the concept is that community service as center, the family as the unit, the health as the center in service planning important groups, medical, health, rehabilitation services work combined with health supervision and inspection service content establish a new health service model. The continuous development of The current health reform work, the location of community service should be become an important part of health work, everybody has access to primary health care services, and also is the foundation of new health construction, and the training of general medical practitioner, to achieve health management are two important basic points of community health construction\textsuperscript{[1]}. Training of general practitioners: currently our country's medical system resource utilization has lost the basic balance, three hospitals are overcrowded, but no one patronize some community health center services for the people at the grassroots level, this leads to a serious waste of medical resources, the medical expense rise directly. Some departments have made efforts to strengthen the joint construction of medical institutions, realize the referral system, the basic drug system and the medical reimbursement system, but the effect is not obvious on the whole. Investigate its reason, it is because the quality of community health personnel cannot meet people's needs for treat service is insufficient, so it can not effectively get the trust of patients. In recent years, China's basic medical and health facilities have been significantly improved, but the personnel training significantly lag, insufficient quantity, low quality and the team is not stable,
beyond that these staffs have the lack of good treatment and considerable development prospects, has seriously hampered the development of primary health care institutions. Due to the lack of skilled professionals in community and more limited in a variety of drugs, equipment and financial aspects making the community health service center at present on the common diseases can not carry out effective treatment in many clinical, so in the choice of hospital treatment, residents often choose large hospitals, it is difficult to achieve hierarchical medical mode of community service centers and hospitals. In order to solve this problem, we need to strengthen the training of general physicians, to further enhance the work level and salary and further expand of The future of general practitioners.

Health management model: The amount of general practitioners and the quality of service have obvious problems in the community health work at the moment. Fundamentally, the community health centers do not actually and effectively focus on the health problems of the residents. If people just see a doctor for illness, so even if the level of community health services have improved, also just to see the doctor working from the three-level medical institutions distributed to the community health service centers, but did not really play a role in the prevention. No improvement has been made to promote the health of the population. We should consider further the current medical model while we are considering the development of general practitioners. In recently the development trend of the international of medical mode. We should set up a new mechanism, innovation, let the hospital at low cost to better safeguard the health of patients, but not increase medical costs as possible. According to statistics, health investment in lifetime in China, the number of people will be spent on medical expenses for a month before death deceased by 60% ~ 80%, this treatment not only was surprisingly high, but the cure rate is also low. Western countries believe that if the health has more than 1 yuan of investment money, medical expenses the investment can be reduced by 8 to 9 yuan, so, if we usually carry out health management effectively, can achieve good results, even if costs are minimal. Facing the challenge of the current health service, the health of the Chinese people can not only rely on medicine, but it should be changed from treatment to prevention. We need to lead nation to pay attention to their health management.

**Based on the General Practitioner's Community Health Management Model to Explored the Effective Mechanism of its Operation**

Forming community health management department: Nowadays, there are more and more disease types which community health service center treat and more and more residents the volume of business has increased year by year, but in the face of this form, community health service center has not formed matching health management departments. Therefore, suggesting establish related health management departments, and improve the organization frame and construction of community health service center. And on this basis, we strengthen the arrangements of staff on community health service center and develop a more rational working rule, to enhance this sense of general practitioner service and the service quality of community health service center.

Building a quality general practitioner service team: general practitioner is formed by doctors nurses who come from community and public health physicians, to effectively separate its location, and to provide quality service to a certain number of residents, This team should build better living management
processes and systems using general medical advantages, establishing of residents' health records, to provide systematic health management services for residents who live area of responsibility. If lacking of the number and poor quality of general practitioner, it will affect job of community health service. So, at present only optimize the training system of general practitioner, adopt incremental training, stock transformation and increase every kind of training, can effectively improve the quality of general practitioners work. Medical colleges should use of the advantages of universities, expand medical professional, finally construct the high quality general practitioner training system. In addition, medical colleges should also further optimize the construction of training base of general practitioners[7], in order to enhance the level and professional service quality of general practitioner on the basis of training medical specialist.

Optimizing service process: community health management model based on general specialist that should emphasize the role of general practitioners, relying on the team of general practitioners and family to establish certain service relationship, effectively provide residents with special services, mainly embodied in the testing, assessment and providing residents with health consultation, etc.

General practitioners can further strengthen the center of the community service experience, collect household information, and The residents were assessed with reasonable health data, inspect motivate and guide to the work, strengthen the tracking process of health management work. The most important thing is to strengthen the construction of archives information, set the integrative internet source, implement share of health records between community and hospital health records, and construct health service system which nation involved. General practitioners should be based on professional knowledge as the foundation, relying on the traditional Chinese medicine models and Western medicine models to evaluate the health and lifestyle of community residents. To assess the trend of related diseases, identify risk factors, analysis of the main reasons. Community residents will eventually divided into healthy population, sub-health population and disease, and incorporated into the general practitioner health service management among the files.

Enhancing the attractiveness of the post: general practitioners are restricted by kind of social factors, their benefits and income cannot truly reflect the value of its job, so this also leads to many general practitioners are not intent on job and have lack of enthusiasm. Combine problem of the basic medical reform, government should establish the introduced mechanism of community general practitioners, and establish a long-term incentive system which agrees with the number of residents of general practitioners. It can not only make general practitioners guarantee the income, also can give general practitioners more opportunities for promotion it makes the community general practitioners have more jobs attractive, and provide effective guarantee for community health services.

Summary
Community health service management model not only does better in outside work, at the same time also taking into account of the work, general practitioner service level, and to guarantee sufficient to policy attract talent. To strengthen the management of community health service, in order to improve the relationship between doctors and patients. In short, community health care management need general practitioners to undertake community health management's responsibility.
and mission let people change health management mode from treatment to prevent diseases.  

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References


