Research on the Cooperation between Universities and Enterprises in Career Technical College

Xiao-dong ZHU and Ning JIANG
Information Institute, Ningbo City College of Vocation Technology, Ningbo, China

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Abstract. Higher vocational and technical education is an important part of higher education in China. It is a specialized organization to train applied talents for the country. Vocational and technical education in China has made important progress in recent years. But in recent years, Career Technical College graduate employment difficulties. University-enterprise cooperation is the basic way to cultivate talents in Career Technical College, and is also a notable feature of modern higher vocational education. Practice has proved that the cooperation between school and enterprise is a window for students to contact the society. Career Technical College can only meet the needs of social and economic development through extensive cooperation between schools and enterprises. This activity is conducive to the creation of a distinctive new profession and the employment of graduates. At present, there are still many problems in the process of cooperation between universities and enterprises in Career Technical College. This requires the joint efforts of both schools and enterprises to explore the school enterprise win-win measures.

Introduction

Higher vocational education in our country is in the stage of rapid development. School enterprise cooperation is the best way to cultivate the talents needed by the society. This article mainly aims at the school enterprise cooperation mechanism in the process of Vocational education.

The relationship between school and enterprise is a kind of relationship between organizations. The relationship between school and enterprise is a kind of relationship between organizations. This relationship is the relationship between vocational education and industry or industry. It is the relationship between vocational schools and enterprises. Career Technical College and enterprise are two different systems of education and industry. They are two completely different organizations. Vocational schools are non-profit organizations. The enterprise is a for-profit organization. Therefore, the cooperation between school and enterprise is a kind of cross system or cross border cooperation. Vocational education is a kind of Vocational and educational activity that spans the enterprise and school, work and study. The school enterprise cooperation and work study combination emphasized by vocational education is the best interpretation of cross border education. Career Technical College and enterprise are different organizations. Each has different organizational goals and interests. There must be an outburst in the process of developing vocational education. In order to make the development of vocational education, we should attach importance to and cross each other's boundaries[1]. The core of the relationship between school and enterprise includes education department, vocational school, industrial department and enterprise[2].

The Significance of School Enterprise Cooperation

The school enterprise cooperation is a kind of education mode that the education department and the industrial department or the trade organization, the vocational school and the enterprise or other vocational education institutions hold the vocational education, including all forms and types of cooperation. On behalf of the university industry cooperation, production and education, engineering, engineering, engineering and technology, the combination of work and study and the
dual system, apprenticeship, cooperative education, government and industry cooperation, such as a set of concepts.

The talent training mode of work study combination is a kind of school enterprise cooperation[3]. The change of talent training mode is based on the model of school enterprise cooperation. The mode of school enterprise cooperation in running schools is the system guarantee to implement the work study combination and the semi-professional training mode. The school enterprise cooperation as an advantage of school and industry, enterprises and research institutions of different educational resources and educational environment, cultivating applied talents for industries and enterprises need for the main purpose of the new mode of occupation education, began to receive widespread concern.

Comparison of higher occupation education and general education, the talents characteristics and advantage of its students have strong practical ability in mastering enough theory knowledge, to effectively avoid the phenomenon of "poor practice ability". The talent training of higher vocational education determines that the process of talent training in higher vocational education can only be realized in the practical work place[4]. Because the school education is simulated in most cases, the students' learning in the school is different from the actual working environment. Some of the important sense of good behavior and habits is not easy to explain. It can only learn in a field environment. So if the students rely on school education, only book knowledge, only in the classroom, laboratory and school training places, it is difficult to train qualified applied talents. The talent training mode of school enterprise cooperation has a unique advantage in the realization of the objectives and requirements of higher vocational education personnel training and the training of technical and skilled talents. Higher vocational colleges set up courses according to the requirements of personnel training. This allows Career Technical College to further integrate the industry and industry development. Enterprise is no longer a bystander, so that enterprises have become the specific implementation of the training of students. The school does not just listen to the "outsider" opinion. The school is not in the specific implementation is still way, also cannot crawl again in the original orbit. In the process of teaching, school enterprise cooperation can be closely combined theory with practice. School enterprise cooperation can also play a role in the construction of "double qualified" team in Career Technical College. First of all, the enterprise can provide practical training for teachers of Career Technical College, so as to solve the existing higher vocational teachers' theoretical level chores but practical experience a serious shortage situation. On the other hand, part-time teachers are an important part of Higher Vocational College teachers. The enterprise may recommend the technical engineering personnel to take part time teacher to the school, uses its rich practical experience to enhance the teacher troop's overall practice ability. School enterprise cooperation can also work together to build practical training base. This can make full use of social resources, multi-channel, multi-mode, multi mechanism to carry out school enterprise cooperation, in order to solve the shortage of Higher Vocational Education in our country, the weak links in practice and student employment.

**Content of School-Enterprise Cooperation**

The development orientation of Career Academy is the premise of the existence and development of the school. The aim of higher vocational colleges is to serve the local economic development. The development orientation of higher vocational colleges is inseparable from the involvement of enterprises. The school must participate in the strategic development plan. Only in this way, the orientation of the development of the school is scientific. The school's strategic development plan is feasible. The national education department should set up professional and curriculum according to the talent demand forecast. First, the school professional settings should fully consider the market changes. This is not what teachers can do by imagination. The professional setting of Career Academy should be proved by the experts who know the market best. They have the right to speak in terms of professional settings. The curriculum development should be analyzed from the development trend of the industry and the professional position. The curriculum development should be analyzed from the
development trend of the industry and the professional position. Through the analysis of the knowledge, skills, attitude, quality and other requirements of various occupations and industries, and then organize and select the relevant teaching content[5]. Teaching content should reflect the characteristics of the times of economic modernization and social information. The training mode of talents must be adapted to the mode of production, equipment condition, management mode and technical transformation of enterprises.

The construction of teaching staff is the key to ensure the quality of education, to achieve the goal of training, to achieve the characteristics of Higher Vocational colleges. The professional teachers in higher vocational colleges must be familiar with the enterprise, understand the market, grasp the practical problems and the development direction. The teacher can make the classroom teaching not only theoretical, but also practical and practical. It is an effective way to strengthen the construction of "double teacher type" with the cooperation between colleges and enterprises. In the process of cooperation between colleges and enterprises, higher vocational colleges can arrange professional teachers to organize professional training. Higher vocational colleges can improve teachers' professional skills by strengthening the practical teaching links, and improve the teachers' technical development ability through the construction of specialized laboratory and training base. Higher vocational colleges encourage teachers to be oriented to enterprises, to production, to participate directly in technical development, technical transformation, etc. Teachers can be trained as "double qualified" teachers in these ways.

Practical training base is the necessary condition to realize the goal of cultivating talents in higher vocational education, and it is an essential part in the process of practice teaching. Students practice in the training base is different from the general practice activities[6]. It is to the community, into the enterprise engaged in relevant professional positions of the actual combat exercises. This is the most effective place for students to improve their practical ability. The future of education depends more on external conditions than on internal factors of the educational system. School training base in the construction process due to financial reasons, concept and policy are often unable to realize the real and reality scene seamless, is not conducive to the students a real understanding of corporate culture, rules and regulations, it is difficult to feel the real atmosphere. Therefore, the establishment of campus training base is an essential place to cultivate students' practical ability. The enterprise training base are generally anchored in the enterprise, or with enterprises to build, such not only can make up for the lack of equipment and facilities of the school training. This training base can also create an effective to promote the interaction between teaching and learning in social communication scenarios and occupation scenarios, so that students can exercise and enhance the ability of an occupation in strong occupation atmosphere.

The cultivation of students' professional knowledge is an important part of vocational education, which helps the students to choose the direction of higher education and employment, so that the students can develop their own goals. Through school enterprise cooperation to enable students to better understand the enterprise, but also enable enterprises to have an accurate and comprehensive evaluation of students. This method can be in between students and enterprises set up a bridge, can reduce the blindness in employment, but also to enable students to better understand their own cherish their own direction of development, enhance the learning motivation, to avoid unnecessary anxiety.

Form of School-Enterprise Cooperation

Schools and enterprises jointly composed of cooperative education board, research cooperation, establish training objectives to meet the needs of enterprise, the curriculum and teaching plan. Enterprises deeply feel that they should bear the major responsibility in Vocational education. Enterprises are also actively involved in the specific teaching activities. Enterprises can make use of the advantages of funds, personnel, equipment, venues, in various forms to support the construction of colleges and universities to provide conditions for running schools. The enterprise can orientation and commissioned training, training, and arrange for students to practice the industry (enterprise).In
this way, we will gradually increase investment in higher vocational education, improve the conditions for running schools, enhance the strength of running schools, improve the level of running schools, expand the scale of running schools, and promote the development of colleges. In the process of cooperation between school and enterprise, it is a way to build a practical training base, to simulate the production environment and to carry out practical training and technical training. The enterprise can select experienced engineer, senior engineer, business economist, senior economist, senior accountant, accountant as part-time teachers put their new technology to enrich the practice teaching. Relying on the industry (enterprise) vocational skills identification and Training Center for students to participate in Vocational and technical qualifications or job training and assessment to create conditions. Training students to become both the corresponding professional theoretical knowledge, but also has a strong practical ability to apply advanced talents.

Summary
This paper analyzes the significance of school enterprise cooperation in vocational education, and discusses in detail the content and form of school enterprise cooperation. Higher vocational education and other education have its limitations, it is impossible to meet all the requirements of society and enterprises. Some graduates can quickly integrate into society. They can be recognized by the industry and society, and can be further developed. But some graduates for various reasons did not find their place. All this is a normal phenomenon. The enterprise and the society must evaluate the vocational education correctly, cannot despise, also cannot excessively request. Enterprises should work together with the school to do a good job in Higher Vocational and technical education. Vocational and technical colleges should take the initiative to take the initiative to establish bilateral and multilateral relations with enterprises, and enhance cooperation between schools and enterprises. Market-oriented operation mechanism is the direction of Higher Vocational and technical education reform. Vocational colleges should be good at looking for opportunities, seize the opportunity, through school enterprise cooperation education to do the characteristics, develop their own. Career Technical College must actively seek cooperation partners to participate in the fierce market competition.

References