Strengthening the Management of University Library

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Abstract. Through the analysis of development trend of the information era, and points out that the university library should strengthen the comprehensive quality management, pay attention to the development of literature information resources, raise awareness of information literacy of librarians, in order to adapt to the trend of development in this paper.

Introduction

University Library as the status of social civilization window in the world becomes more and more important, the library should find their own position in the era of knowledge economy in the future, the first is to change the concept, the understanding of the knowledge economy trend, further establish the concept of modern library as the information center. From closed, single libraries to a new, multi-functional, open modern information centre armed with new technology. Therefore, at the turn of the century library, change ideas, meet the challenges of the new century, and be the top managers of libraries.

1 The current problems in the management of University Libraries

1.1 The management mode of university library is single. The object of the university library service is only limited to the students and teachers of the school, not open to the public, and the foundation of library resources is only the shelves of those with limited funds to buy books and limited database. This single mode of service has led to the closure of the school teachers and students in the mode of thinking of acquiring information, so that teachers and students only know the main way and the only channel to obtain information.

1.2 The library resources construction lags behind. Today's era is the era of information explosion, teachers and students of knowledge update speed is very fast, the library because of manpower shortage and professional level is not high, the purchase of books is difficult to meet the needs of teachers and students to update knowledge. At the same time, the repeated construction of literature resources is also very high. Many universities now buy digital resources with a serious convergence phenomenon, while the construction of specialized literature resources is inadequate. Some colleges and universities have been expanding, the overall number of literature resources, although the increase a lot, but the main is a copy number of repeat serious, and University Libraries in China spend huge amounts of money to buy books, the utilization rate of only 30% - 40%, far lower than the efficiency of western university library books, causing a huge waste of resources of books.

1.3 Librarians' service consciousness and information quality are not high. Librarians have a weak sense of service, showing a lack of enthusiasm for readers and a lack of understanding of the needs of readers. This shows that the librarians and teachers' communication is not enough, librarians cannot very good understanding of the needs of students teachers, teachers and students can understand the librarian's work, resulting in poor communication between both sides that sometimes conflict. What is important is that librarians' information quality is not high enough to provide professional services to teachers and students. It is difficult to meet the needs of Librarians in the information age.
2 The measures to strengthen the management of University Library

2.1 Grasp the overall quality management of University Library. The development of university library needs overall quality management. This kind of management is a scientific and long-term project. In the current information society, the service style and functions of libraries are constantly changing, which will inevitably lead to changes in management patterns. The library must be in the ability of macro-control, put into their own visual field every time the development of the library, the leading personnel to master advanced science and technology and management skills, to provide high quality service for readers.

As the collection and supply of information, the university library is faced with the amount of information gathered and arranged and the quantity of information transmitted. The service cost is higher and higher. Therefore, how to improve the efficiency of management and improve the quality of service has become an important topic in the study of the management model of information society library.

Comprehensive quality management of university library, through automation, digital and network technology, the rich collection of information resources, processing, storage and use, to obtain new information, help users to produce wisdom and strength, effectively promote scientific, educational and cultural progress, promote economic development. And vigorously strengthen and develop the library industry. The informatization and modernization of libraries, as well as electronic libraries and virtual libraries, are an indispensable symbol of the future. At the same time, it has brought severe tests to the curators.

The best thing to do is to select and equip people well. Take the "people-oriented" and "accountable" management objectives. Therefore, pay attention to the improvement of personnel quality, continuous business training and continuing education. By sending a number of measures, such as study, visit, discussion and communication, the staff will gradually improve their professional quality, improve their political and ideological quality and professional ability, and strengthen their sense of urgency and competition. Arouse the enthusiasm of all staff to learn new skills, and make the whole staff realize the importance of knowing the basic knowledge and basic skills of the library well. The establishment of a branch to adapt to the development of the library in the new century talents, we should also pay attention to the reasonable structure of talents, in addition to professional books information, and modern management, computer technology, etc. various kinds of professional foreign language. In personnel management, must use the ideological work and the combination of economic instruments to try both management mechanism and incentive accountability, reform past management mechanism, methods of introducing science departments, promote the development of the social value of the library and the cause of the show.

2.2 Pay attention to the development and utilization of literature information resources. Libraries at all levels in China have a certain amount of literature resources. The long history and vast ancient books of the Chinese nation are valuable information resources. Developing these resources, organizing the collection of information, surfing the Internet and spreading the cultural tradition of the Chinese nation on the Internet are important ways for the development of the library. It is one aspect that libraries must pay attention to for a long time. But due to lack of literature collection, the lack of deep processing of resources, and in recent years, the universal fund shortage of literature and information organization, leading to acquisition of document resource coverage is narrow, and that some information cannot find the original literature. At the same time, it also leads to the interruption of continuity of collection of books, periodicals and documents, and makes it difficult to make up for the losses. If we do not adopt the joint measures of "horizontal communication", it will inevitably lead to a further reduction in the completeness of our country's collection of documents and lead to the difficulty of librarianship.

Therefore, the foundation of university library has a certain ability of management, library service and computer knowledge and business knowledge, organization and coordination ability, must be the development and utilization of literature information resources in the first place. Strengthen library cooperation among brothers colleges and universities, and share resources, so as to achieve the sharing of resources. Modern libraries also require closer connection between
libraries and libraries, and the network delivery of social documents is more perfect. Make all the scattered libraries form a huge network of books, and realize the sharing of resources with modern technology and equipment. However, the current library cooperation is still spontaneous, and the sharing of library cooperation resources is still a good wish. There are still phenomena of institutional division and fragmentation in libraries, and there is an urgent need for lateral cooperation in interlibrary cooperation. Reasonable collection layout.

2.3 Improve the all-round quality education of University Librarians. In today's situation, it has become the consensus of governments all over the world to attach importance to education and improve people's quality of modernization. In the new era, the library sector must attach great importance to education, change concepts and deepen reform so as to improve the quality of Library staff.

The quality of human modernization is the source of the era of knowledge economy. The important characteristic of knowledge economy is the prominence, internationalization and high taste of innovation, sociality and human being's dominant position. Only by constantly denying ourselves and existing profiles can we produce new and original information products and realize the continuous transcendence of the library itself.

In the era of knowledge economy, it needs a new type of Library talent who knows information technology and understands professional knowledge. A new type of librarians must according to user requirements, from a large professional digital library information resources for identification, selection, processing, to make relevant catalogues and electronic publications and technical reports, data files and other visual information for users. Therefore, the library should strengthen the librarian with extensive professional knowledge and advanced information technology training, training them to become innovative information navigation, a new generation of modern library, I hope the staff can do their work. Libraries must constantly adjust themselves so that they can adapt themselves to the developing economic pattern. This is also the basic condition for librarians to be competent. The entire staff as far as possible be thought, basic, comprehensive and creative and open the full range of talent.

2.4 Construct the spiritual outlook of Library people in the new century. The hope of the development of University Library in our country lies in the inheritance and promotion of library spirit. It lies in the construction of the spirit of librarians, which is the spirit of dedication and the spirit of selflessness and dedication. The library is facing more challenges, not only to make themselves and make the entire staff to be a brilliant man of wide learning, to master modern technology. Therefore, in the library work, all staff should be carried out an in-depth ideological and professional ethics education, to encourage their morale, and promote their efforts to make progress. At the same time, as a manager, to have the idea of serving the people wholeheartedly, understanding and care for their sufferings. I care about them from my mind, my life and my studies. We should improve the working conditions of libraries and the welfare benefits of their staff, try to make the collective feel warmer, and increase the attractiveness of libraries and stabilize their thinking. Attracting talent and preventing the loss of Library talents. So as to build a high-quality library talent team with modern and innovative knowledge and create conditions for the development of Library cause.

Summary

Under the premise of the rapid development of information technology in China, it is both an opportunity and a challenge to carry out a comprehensive management of the libraries of colleges and universities. The university library to get the continuous development and made great progress, we must firmly seize the opportunity, starting from their own, to seek innovation in management and strengthen the service innovation concept, making China's advanced culture spread more effectively.
References