Research on Teaching Reform Path of Music in Colleges and Universities Under New Media

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ABSTRACT

New Media is a new media environment. Under the support of modern technology, media form is changing and increasing constantly. Those changes includes digital newspapers, touch media, internet, television and so on. The appearance of those media has brought great transformation in all trades and professions as well as education industry. In the new media era, if the quality and efficiency of music teaching in colleges and universities are required to be improved, it is necessary to make use of new media technology. Knowledge can be spread and resources collected through various new media. So that those technologies can help people find out the suitable reform path for music education in colleges and universities. This paper makes relevant elaboration and analysis.

1. CHARACTERISTICS OF MUSIC TEACHING IN COLLEGES AND UNIVERSITIES UNDER THE NEW MEDIA ENVIRONMENT

1.1 Abundant Resources

Music education’s major purpose is to improve students music professionalism, increase their music knowledge and improve their music levels. Therefore, a lot of resources need to be invested in the teaching process. And whether the music resources is enough or not is an crucial factor affecting the teaching level. In traditional media, music teaching in colleges and universities depends on textbooks, teachers demonstration or broadcaster. So the teaching methods and contents are relatively limited. In the new media environment, digital technology can innovate teaching methods and break the time and space limitation on music education. Teachers can use computers, mobile phones and other devices to provide students more music resources, and network technology to share resource. In addition, new media technology can also...
process diversified resource. For instance, displaying music resources through pictures, video, text and other forms can improve teaching efficiency.

1.2 Methods Diversity

Music teaching content in colleges and universities is very rich, involving not only various repertoires, but also musical instruments. To ensure teaching quality and efficiency, it is necessary to ensure that students are interested in learning those content. In the new media environment, teachers can change old teaching models into more diversified ones. Base on students interests and hobbies, teachers should adjust teaching contents by using music media teaching instrument system (figure 1). In classroom teaching, teachers can use internet to search relevant resources and broaden students knowledge according to their interests and specialties, which can increase teaching flexibility.

Figure 1. Music media teaching instrument system in colleges and universities.

1.3 Easy Interaction

In practice teaching process, teaching quality should be ensured and teacher-student relationship should be interactive. Music is different from other subjects in universities. The ultimate goal of music teaching is not teaching students knowledge but cultivating their music taste and understanding. Therefore, teacher-student interaction is particularly important in music teaching. Through this interaction, teachers can have clearer understanding of students' thoughts and emotions so teachers can correctly analyse and evaluate their students. New media provides more communication channels and platforms for teachers and students. Teachers can communicate with students via phone calls, video, WeChat and so on, which can help them know students' learning environment immediately and offer more assistance to students.
2. PROBLEMS EXISTING IN MUSIC TEACHING IN COLLEGES AND UNIVERSITIES UNDER THE NEW MEDIA ENVIRONMENT

2.1 Shortage of Teaching Facilities

With the popularization and application of network technology, people can not live without the support and assistance from new media in both work and study. Education in colleges and universities is also influenced by new media and has been changed greatly. However, some colleges and universities don't put emphasize on music teaching which leads to a lack of investment in music education and shortage of advanced equipment for teachers teaching. All those affect the improvement of music education efficiency. On the one hand, students have their own subjects. Schools often attach importance to students' professions and culture courses but ignore students education on artistic edification and cultivation. On the other hand, although schools attach great importance to music education, they fail to grasp the correct education method which leads to the shortage of new media equipment.

2.2 Teachers' Cognitive Bias

In music education, teachers are the indispensable leaders of education, so their music consciousness and professions play a great role in the comprehensive level of music teaching. In practical teaching, although some teachers recognize the importance of new media application, they still have deviations and misunderstandings. For example, some teachers think that new media is only network media so they are unable to utilize new media methods correctly which affects utilization efficiency of new media.

2.3 Conflict of Educational Concepts

Under the influence of traditional educational concepts, teachers tend to pay more attention to students' basic knowledge but neglect cultivating students' quality and ability. It results in a lack of appreciation ability or relevant emotional attitude among students even though they have mastered music knowledge. In practical teaching, influenced by traditional educational concepts, teachers lack innovation and reformation consciousness towards music teaching. Those inherent concepts lead teachers neglect the application of new media. Even though they use new media in their teaching, the contradiction usually appears between new media teaching and traditional teaching concepts. All those mentioned above affect the smooth development of teaching.
3. REFORM PATH OF MUSIC TEACHING IN COLLEGES AND UNIVERSITIES UNDER THE NEW MEDIA ENVIRONMENT

3.1 Change of Teaching Philosophy

In practical teaching, teacher should adapt to the new media environment. Meanwhile teachers should make fully use of new media, combine new media with brand-new educational concepts, and focus on cultivating students' interest and enthusiasm. Therefore, the change can start from the teaching concept by altering traditional teaching concepts and actively applying modern teaching technology. On the one hand, new media education concepts and technology can explore more teaching resources which can be applied flexibly in classroom. It can make teaching more interesting and diversified. For example, when teacher explain the development history of Western music, they can use internet to search for relevant video or film performances. By watching those performance videos, students can have more direct understanding of the glamour of western classical music. On the other hand, teacher should be clear about the teaching objectives. By using new media to correctly lead the development of education concept, teachers can set up set up scientific teaching objectives based on teaching requirements and students' ability, and also can expand the teaching content according to their objectives. Teachers can search hot topics and integrate those content that students are interested in into music teaching. In addition, teachers are able to use new media technology to change the traditional teaching model so that can improve the communication with students (see figure 2). For example, teachers may set up WeChat group in mobile phones to share excellent music video and songs, and also exchange music skills, feelings and preferences with students.

Figure 2. Classroom teaching mode using multimedia.
3.2 Increase Capital Input

Advanced equipment is indispensable part in new media for teaching innovation and reform. On the one hand, the school should pay more attention to music teaching. Using music to cultivate students' sentiment, improve students' quality and cultivate more professional music talents. The school should not only take music education as one of the key planning projects, but also create a good teaching atmosphere. It can increase campus influence in different new media platforms, so as to increase the society, teachers, parents and students' attention to music teaching. On the other hand, schools can conduct teaching publicity through the internet, television and other new media to attract more investment and increase the funding source.

3.3 Training of Professional Teachers

Music teachers' professional level and quality directly affect the quality of music teaching in colleges and universities. In the new media environment, teachers should not only have professional music knowledge, but also obtain relevant media literacy, that is the ability to use new media. In order to improve teachers' media literacy, we can start from the following aspects: first of all, schools should encourage teachers learn advanced media knowledge and technology, integrate learning technology and experience into daily teaching, assist teachers use new media efficiently and improve teachers' service level in music teaching; Secondly, schools should organize relevant training and study activities for teachers. For instance, schools can regularly invite professional media personnel and musicians to carry out teaching lectures and talks etc. Through lectures, talks and other activities, schools are able to understand the development trend of modern media and music, so as to optimize teachers teaching level.

4. CONCLUSIONS

To sum up, under the new media environment, great changes have been taken place in all trades and professions. In order to improve the quality and efficiency of music teaching, colleges and universities nowadays should take fully advantage of new media, change the traditional education concepts and methods, invest more modern teaching equipment, and improve the professional level of teachers, so they can use new media to open up a new path for music teaching reform which meets the needs of modern education.
REFERENCES