The Research on Pilot Mechanism of the Campus Football Activities in Colleges and Universities

Jiali Xu, Xinqi He, Zhi Huang, Can Zhou
Sports Institute in Jiangxi Normal University, Nanchang, Jiangxi 332000

ABSTRACT: in this paper, using the method of literature, inductive and deductive to preliminarily explore the pilot mechanism for the campus football activities in colleges and universities. First of all, to make a study of the connotation of the pilot mechanism that "to achieve a certain interest for the purpose, and shall be led in accordance with the design route or system before"; Second, to generalize its essence of the status quo of the research in colleges and universities to carry out the campus football activities and main idea of leading; Finally, states the path for the campus football activities leading mechanism, and puts forward the integration mechanism, cooperation mechanism, incentive mechanism and feedback mechanism of the navigation path.

KEYWORDS: The campus football; Navigation mechanisms; Colleges and universities

1 THE INTRODUCTION

Since reform and opening-up, led by the national system, China's sports gradually in the world arena. In 2008, the Beijing Olympic Games, the Chinese delegation listed the top of gold medalist, fully show the Chinese national strength. Therefore, our country forward from sports country to sports power , but our most popular three projects (football, basketball, volleyball) have not been seen in the Olympic arena; On the other hand, The physical deterioration of students in China has become an indisputable fact that to some extent hindered the process of our country to sports power. March 16, 2015 promulgated "The reform and development of Chinese football overall plan" referred to as the" solution "is a historic breakthrough, the party and state put football unprecedented heights, the chairman of xi talk about football in public for many times, highlights the national leaders' determination for football reform[1]. Whether we can from another level to understand" the campus football "acts as the physical deterioration of firefighting vanguard? Whether can use the "campus football" policy of the good conditions to guide the college sports development? At present, some colleges and universities are actively respond to national policy, also set up the "campus football research center". However, the research on "campus football" pilot mechanism between colleges and universities is less. However, how to correctly handle the pilot mechanism of colleges and universities with the campus football is directly related to the development of the national football. Therefore, given the current studies of this aspect is less, this topic in "the campus football" as the breakthrough point to analysis the pilot mechanism in colleges and universities in "the campus football" in-depth , explore "the campus football" problems existing in the development process in colleges and universities, puts forward corresponding suggestions and measures, and on this basis, clear the system construction of colleges and universities , to provide the reference for subsequent colleges "campus football" activities.

2 ANALYSIS THE PILOT MECHANISM CONNOTATION

Mechanism[2] is the concept of natural heritage of mechanistic philosophy in the 17th and 18th century, and is a path or process of function, and also is a microscopic explanation of causal phenomenon [3], the body of the mechanism is organized by the entities and activities on the basis of a certain structure, activities is the producer of change is also a part of the process of change. Behavior mechanism is through the interaction between its elements which lead to the behavior of complex systems, [4-5]the interaction between element has a direct, constant and change regularity. From the perspective of system science, "mechanism" is a system arrangement in order to achieve a goal.
"Mechanism" is a system of norms in accordance with the designer's intention of positive action that in the process of system operation, in order to mobilize stakeholders and reflects a stakeholder need[6]. Based on the above concept, the leading mechanism is" to achieve a certain interest for the purpose, and shall be led in accordance with the design route or system before".

3 THE STATUS QUO OF THE RESEARCH IN COLLEGES AND UNIVERSITIES TO CARRY OUT THE CAMPUS FOOTBALL ACTIVITIES AND NAVIGATION POINT

3.1 Status quo of the research in colleges and universities to carry out the campus football activities

Zhang Yan’an think[7]: "no idea, no direction, without direction is lost going, no forward goal would be no way forward, at present, the campus football begin from the primary school grade 1 and end to grade 2. In the whole course of campus football students' sports skill level, primary school is the entrance to the campus football, colleges and universities is to export". But the campus football is still only the purest campus football. Dong Zhongming and others investigate and analysis campus football in Shanghai, this paper points out: "[8] Shanghai understand too narrow to the connotation of campus football after school training, that reduce opportunities and rights for students to participate in the activities of the campus football". After school training not only team training, but should also include other content related to the campus football, such as student referees early recruitment and training, student activities of the organization training, the cheerleader formed ; in short, the campus football training can promote students' all-round development, enhanced physique, improve health. Schools to carry out the campus football is an effective way to improve quality education. Sports gives us the value of participation: football can let we realize the team cooperation spirit, to learn communication skills, and improve social skills. The value of football itself covers the core of quality education "the morality, intelligence, physique, beautiful, and fatigue" all-round development. Quality education in colleges and universities to carry out the campus football activities, training students' team spirit and stand hard work quality by participating in football.

3.2 The essence of colleges and universities to carry out the campus football activities

University campus football development is good or bad is a barometer of the next football competitive level in our country. At present, our country began to step toward the development of sports power from sports country; So, three big ball is directly related to the development shift of our country in the road to sports power. Since the eighteenth congress, the party and the state attaches great importance to the development of Chinese football, but considering the social football and club football in our country faces obstacles and problems such as the immature in development, football into the campus has the profound significance as a pilot for football development since the reform in our country. Because this kind of new try will serve the long-term construction of our country's football development. Football in the campus especially in colleges and universities have good advantages which others not possessed such as facilities and good teachers. However, the pilot mechanism study on campus football activities directly related to the development of football in China, how to determine college football on campus navigation mechanism have caused the attention of many scholars, in light of the current research on related fields is less, this topic research in this area has a precedent, partly matters the whole campus football development of the country, and has strong theoretical significance and practical significance.

4 IMPLEMENT PATH FOR LEADING MECHANISM OF THE CAMPUS FOOTBALL ACTIVITIES IN COLLEGES AND UNIVERSITIES

First, draw lessons from the related research results both of domestic and foreign, systematically comb the present situation of college campus football development, trend and relevant problems; Combining the research progress of domestic, carries on the summary to compare, and from necessary conditions of the campus football, such as good coaches, sites, funds, reasonable management system and free-flowing football reserve talent selection, training and delivery channel for consideration. Secondly, based on the advantages of the college football resources characteristics to explore the ministry of education, colleges and universities, primary and secondary schools, sports bureau on the pilot mechanism in the campus football activities. Finally, on the basis of above mechanism, strive for the domination of education department in compulsory education stage, then in high school and later stage, the education department and sports department benign competition, coordinated development; Primary and secondary schools is the main part of the campus football, colleges and universities is the dominant force in the campus football, for subsequent design at the top of right (direction, steps, provide proper attention to both popularization and enhancement(in
quantity and quality). At the same time, preliminary integration, cooperation, motivation and feedback mechanism is used to constitute the pilot mechanism in colleges and universities to carry out the campus football activities. There are four key steps: ① Integrated mechanism, relying on the school campus football policy, actively mobilize and integrate all the manpower and material resources, financial resources and other aspects of strength, accelerate the institutionalization and systematic construction for university of the campus football activities, promote the materialization in the sports community organizations, give full play to all kinds of sports association and the power of the volunteer organizations, enlarge football organization ability training and encourage students to actively participate in the campus football activities. ② Cooperation mechanism, to carry out the campus football activities, colleges and universities cannot leave the cooperation in multiple departments. In order to ensure the campus football activities and events smoothly, events organization departments should actively organize athletes, referees and otc staff together, unified command. Preliminary execution for formation of top-down to carry out and bottom-up of campus football service policy, and the both must be the organic combination to form the overall dynamics of the development of the campus football. ③ Incentive mechanism, in the process of developing the campus football activities in colleges and universities, the campus football, sports organizations and relevant policy gradually mature and will be play a vital role on campus football organization and management. How to play enthusiasm, initiative and dynamic role for sports community organizations in the process of colleges and universities to carry out the campus football activities, to mobilize all kinds of forces in school, provide students with a higher level, influence and diversified campus football games, this is the key to promote the campus football activities in colleges and universities. At the same time, colleges and universities dominate the "position" of the campus football, to play the role of the good campus football importer to the various types of primary and secondary schools, and also a exporter to the national reserve football talents of professional football clubs, playing a dominant role in the whole of the development of football in China. Colleges and universities should, therefore, from policy, system, publicity and training, site, funds and so on various aspects, increase the intensity and power of incentives, guide and encourage all kinds of the organizations, individual students to participate in the campus football activities. ④ Feedback mechanism, colleges and universities will encounter many setbacks and fetter in the process of developing the campus football activities. Especially the multi-sectoral participation of campus football's case, inefficient in colleges and universities to carry out the campus football activities due to system, execution and loopholes of policy. Therefore, to establish the campus football feedback mechanism, to provide corresponding measures for the problems in the process of campus football, and theory and practice basis for subsequent campus football integration (as shown).

(The pilot mechanism diagram on the campus football activities in colleges and universities)

5 CONCLUSION

The campus football activities need to lead, and colleges and universities is not only the main part of the campus football development, but also the leading advocate of football activity, this will be the trend of the campus football development in our country in the future. However, this paper is a preliminary exploration on leading mechanism of colleges and universities to carry out the campus football activities. About other problems, such as: "what is the gist to solve leading mechanism, how to define the relationship between the leading mechanism; to better carry out the campus football in colleges and universities, how to coordinate the domination of education department in compulsory education stage, then in high school and later stage, the education department and sports department benign competition, coordinated development; where is the dynamic mechanism of the top design of the campus football, according to the different stages of teaching (e.g., high school, junior middle school, elementary school) should set different corresponding top design and those problems are still questions.
REFERENCES


