Research on the Application of Flipped Classroom in the Teaching Reform of Business English Writing

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Abstract: Imminent teaching reform in China, in order to satisfy the new requirements under the new situation, College English writing teaching needs of the times, by flipping the classroom to change the traditional teaching decline. Based on the concept of the flipped classroom as an example, explains the effect of flipping the classroom teaching and writing in College English, how to use the flip classroom to explore effective, improve the students' writing quality.

Keywords: College English, Flipped classroom, Writing teaching

1. INTRODUCTION

Business English writing is a core curriculum of business English teaching, for students to master professional knowledge, it is necessary to enhance their professional skills. At present, the business English course class form is rigid, inflexible manner to reduce the interest of students, increase the teacher class difficulty, change the traditional business English writing classroom the form with the flipped classroom teaching method, to enhance the quality of classroom teaching effect is remarkable.

2. OVERVIEW OF FLIPPED CLASSROOM

(1) The Connotation of Flipped Classroom

The flipped classroom is different from the traditional teaching mode of business English, mainly refers to the teachers according to the corresponding teaching video students actual situation, students use their spare time to watch and learn a new pattern, in the process of classroom teaching, mainly emphasizing the communication and interaction between teachers and students, help students solve problems and confused by this

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method, teachers and students to learn from each other, mutual exchange, mutual cooperation, give full play to the advantages of flipping the classroom, thus, to flip the classroom used in Business English teaching, students can reduce the difficulty in learning English, the students in the learning enthusiasm and initiative in Business English aroused.

(2) Problems in Flipped Classroom

Although China's education system of continuous improvement, and constantly improve the level of education, but there are a lot of school infrastructure is not perfect, many English teachers do not know the place, still using the traditional teaching method and the teaching idea, led directly to flip the classroom in Business English teaching has not been popular. Many related education and teachers think the flipped classroom is the use of multimedia teaching, so there are many loopholes. There are a lot of teachers' quality and professional level needs to be improved, many teachers are not aware of their positive role and significance of the subjectivity of the students. There are a lot of people think is to flip the classroom network course into online teaching, thus unable to manage the whole class everyday.

3. PROBLEMS IN COLLEGE ENGLISH WRITING CLASS

Our college English curriculum and no special writing course, which leads to the cultivation of students' writing skills. The public ignored the traditional English teaching, teachers usually just take one of the writing training as teaching task class arrangement topic requires students to class after the completion of delivery, teachers can not be timely and correct feedback, to mobilize the enthusiasm of students in writing. In addition, most of the students have a degree of anxiety on English writing, the higher the level of anxiety, writing quality is worse, increased more slowly. How to eliminate the anxiety of students writing, but also reform the teaching of College English writing problems to be solved.

4. THE ADVANTAGES OF FLIPPED CLASSROOM IN THE TEACHING REFORM OF BUSINESS ENGLISH WRITING

First, from the limited time, give students enough time to study. The theory of writing in College English classroom teaching hours, teachers can not transfer knowledge more time to teach students English writing skills. The lack of theoretical guidance, and not enough time on the theory to understand and absorb the students in writing it is easy to fall into the writing errors should be avoided. The application of flipping the classroom teaching mode, the teacher writing theory to teaching video in advance to impart to students, students can watch repeatedly before class, to deepen the knowledge of understanding, not only to improve the teaching efficiency, but also optimize the teaching effect.

Secondly, the teaching model is more flexible, can arouse the students'
interest in learning, enhance the confidence. The new teaching method of flipping the classroom, English writing teaching mode is more flexible, between students, to explore the interaction between teachers and students, communication, cooperation, continue to increase, the students really into the collective learning environment for. Have a full study and sufficient preparation before class, [3] students can actively participate in classroom activities to get rid of English writing learning the usual negative emotional weariness, reduced to writing anxiety, learning from the harvest of joy, harvest full, learn to bring their own self-confidence.

Third, in accordance with their aptitude, pays more attention to the individual development of students. The implementation of the flipped classroom, change the teachers as knowledge to explain the role of classroom teaching, the key changes in the flipped classroom teaching writing, teachers are no longer repeated on a large number of knowledge, need to pay more attention to whether students have mastered the provide knowledge before class, received attention to each student's knowledge, and give individual guidance according to individual differences in learning. At the same time, the class before the class to encourage students to participate in knowledge of good teacher study to help other students in the group of problem analysis, problem solving, and common progress.

5. THE APPLICATION OF FLIPPED CLASSROOM IN BUSINESS ENGLISH WRITING TEACHING

First, through the video before class the advantage of training students for the business English writing classroom scene understanding, can set up a simulation environment for students in the middle school situation will make flexible use of writing template, increasing students' interest, and enhance students' memory.

Second, flip the classroom teaching method can be set before the class task diversification, students before class in the form of business English examples of tasks in the classroom, in example teaching method led by example showing features and styles of business English writing, [4] encourage students to summarize and innovation, and in the process of learning and the teacher in a timely manner communication problems and confusion, the teacher at the point.

Third, flip the classroom teaching method will exercise the traditional mode of classroom moved up, after-school students' autonomous learning ability is not strong, the problem of the poor effect can be a very good improvement, teachers in the classroom can strengthen the writing practice guidance for students, students with the guidance of the teacher writing exercise, can improve after-school learning effect.

Fourth, in the flipped classroom teaching method, teachers can
complete the students' writing practice evaluation in a timely and effective manner, teachers and students together in the classroom, is the angle of evaluation and quantitative evaluation standard, in accordance with the requirements of students' work, through the screening of good works as a case to explain that students need attention and correct, can learn from the advantages, in order to improve the students' after-school exercises for efficiency and quality hard work.

Finally, after the expansion, timely feedback. By turning the classroom in teaching practice, the students' interest is motivated to practice effect can be improved, after the extension of exercise to keep up, to further consolidate and enrich the content of the classroom, students can be summarized by expanding the practice of classroom learning, but also can reflect on their own existence the problem, timely feedback to the teacher, to solve the problem.

6. THE APPLICATION OF FLIPPED CLASSROOM IN THE TEACHING REFORM OF BUSINESS ENGLISH WRITING

Highly involved in the flipped classroom needs of students, the teaching process should take the student as the center, play the enthusiasm and initiative of students, make students become the protagonist of the classroom. English Writing Teaching under the guidance of this idea can help flipping the characteristics of the four dimensions (i.e., leading students learning methods, out of the ordinary teaching method. To help students solve problems, to guide the students to actively participate in classroom activities to expand), specifically, the teacher should do a good job before class, after class and division of knowledge in class, do each stage of analysis, discussion and summary.

First, carefully before class, recording video. Video content before class is flipped classroom can attract students an important part. How to select the video content based on a full understanding of the problem requires teachers to students' writing, according to the collected materials, using appropriate methods such as recording, screen recording mode to PPT, the teacher the head also appear in the PPT, to give students fresh feeling at the same time, the theoretical knowledge of writing course meanders.

Second, carry out various activities in the form of class, reasonable arrangement of teaching contents. (1) the field exercises. Group discussion after doubts can enter the practice stage, guide the students to acquire practical writing theory to the specific text, another feature of this is that for flipping the classroom, writing assignments in the classroom to complete the writing topic. Teachers in the classroom, the students between the class discussion and communication, expand the horizons of students each one airs his own views, and to enrich the writing material, the inherent thinking is not limited to the individual students. (2) review guide. In the flipped classroom,
teachers will write review students like the side give proper guidance, solve
the classroom writing difficulties of students, students are more confident
more interested, this not only solved the lag after marking the traditional
teaching, and the interaction between teachers and students well. The students'
confidence in writing. (3) share. After the students completed the composition
under the guidance of the teacher, to encourage students to read their own
works, and students to exchange their own writing experience, share the joy of
success, teachers should give timely affirmation and praise, and make the
necessary corrections. Third, after the layout of consolidation the
development of practice, timely feedback. By turning the classroom to
stimulate students interest and practice exercises, students' understanding of
English writing than before has been improved, then the classroom activities
once again extended to the class, help students autonomy, consciously
learning habits. [5] Exercise after class is to expand the class the contents of the
consolidation and overstating, students are required to do the summary and
reflection of the content of the class, but also to find their own problems,
feedback to the teacher, to solve the problem, complete the flipped classroom
A series of applications in the teaching reform of English Writing.

7. EPILOGUE

This idea after flipping the classroom into the domestic, has been
unanimously recognized and praised the teacher. Especially for the business
English writing course, teaching has strong pertinence, by flipping the
classroom teaching method in Business English writing classroom teaching,
can stimulate students' interest,[6] increase their participation, at the same time
the course of study and classroom practice training mode, students can better
grasp the classroom knowledge and feedback to teachers and timely, which
form a good interactive relationship between teachers and students, new ways
and new ways of application of flipping the classroom can construct the
reform of business English writing course.

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